

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	565	100.0%	1.1%	302	100.0%	1.2%	263	100.0%	1.0%	151	100.0%	0.9%
Sexe												
Homme	302	53.5%	1.2%	302	100.0%	1.2%	0	0.0%	0.0%	89	58.5%	1.0%
Femme	263	46.5%	1.0%	0	0.0%	0.0%	263	100.0%	1.0%	63	41.5%	0.8%
Age												
15 à 24 ans	48	8.6%	0.7%	25	8.2%	0.7%	24	9.0%	0.6%	16	10.5%	0.5%
25 à 34 ans	62	11.0%	0.8%	45	15.0%	1.2%	17	6.5%	0.4%	25	16.3%	0.7%
35 à 49 ans	152	26.9%	1.2%	70	23.1%	1.1%	82	31.3%	1.3%	55	36.0%	0.9%
50 à 59 ans	127	22.6%	1.4%	73	24.2%	1.6%	55	20.8%	1.2%	47	31.1%	1.3%
60 ans et plus	175	30.9%	1.2%	90	29.7%	1.4%	85	32.4%	1.0%	9	6.1%	1.3%
Individu												
Ménagères	238	42.1%	1.0%	0	0.0%	0.0%	238	90.5%	1.0%	57	37.7%	0.8%
Personne de référence	306	54.2%	1.1%	268	88.9%	1.3%	38	14.4%	0.5%	77	50.8%	0.9%
Responsable des achats	379	67.2%	1.1%	150	49.8%	1.2%	229	87.1%	1.0%	103	68.3%	0.9%
PCS Individu												
Agriculteurs	2	0.3%	0.3%	0	0.0%	0.0%	2	0.7%	1.1%	0	0.0%	0.0%
Petits patrons	29	5.2%	1.8%	25	8.2%	2.2%	4	1.7%	0.9%	29	19.4%	2.0%
Affaires et Cadres	44	7.8%	0.9%	25	8.3%	0.8%	19	7.3%	1.0%	33	21.8%	0.7%
Professions intermédiaires	50	8.8%	0.7%	26	8.7%	0.8%	23	8.9%	0.7%	42	28.0%	0.8%
Employés	98	17.4%	1.2%	22	7.4%	1.1%	76	28.9%	1.2%	17	11.1%	0.9%
Ouvriers	96	17.1%	1.5%	75	24.7%	1.5%	22	8.3%	1.5%	7	4.3%	1.5%
Retraités	161	28.4%	1.3%	90	30.0%	1.5%	70	26.7%	1.1%	5	3.1%	1.9%
Autres inactifs	84	14.9%	0.8%	38	12.6%	1.1%	46	17.5%	0.7%	19	12.4%	0.6%
PCS Personne de référence												
Agriculteurs	13	2.3%	1.6%	7	2.3%	1.6%	6	2.3%	1.5%	0	0.0%	0.0%
Petits patrons	40	7.1%	1.5%	27	8.8%	2.1%	13	5.1%	1.0%	40	26.5%	1.5%
Affaires et Cadres	51	9.1%	0.7%	27	8.9%	0.7%	24	9.3%	0.7%	51	33.8%	0.7%
Professions intermédiaires	60	10.6%	0.8%	35	11.6%	0.9%	25	9.5%	0.7%	60	39.7%	0.8%
Employés	54	9.5%	1.0%	26	8.7%	1.2%	27	10.5%	0.9%	0	0.0%	0.0%
Ouvriers	121	21.5%	1.3%	63	20.8%	1.3%	59	22.3%	1.3%	0	0.0%	0.0%
Retraités	196	34.8%	1.3%	92	30.6%	1.4%	104	39.6%	1.3%	0	0.0%	0.0%
Autres inactifs	29	5.1%	0.7%	25	8.3%	1.7%	4	1.5%	0.2%	0	0.0%	0.0%

Le Télégramme Dimanche



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Taille du foyer												
1 personne	76	13.4%	0.8%	50	16.6%	1.2%	26	9.8%	0.5%	13	8.5%	0.7%
2 personnes	233	41.2%	1.3%	112	37.3%	1.3%	120	45.8%	1.3%	44	29.3%	1.1%
3 personnes	93	16.4%	1.0%	58	19.1%	1.3%	35	13.4%	0.8%	31	20.4%	0.8%
4 personnes	92	16.3%	1.0%	45	14.9%	1.0%	47	18.0%	1.0%	46	30.1%	0.9%
5 personnes et +	71	12.6%	1.3%	37	12.2%	1.5%	34	13.1%	1.2%	18	11.7%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	163	28.9%	1.0%	88	29.2%	1.2%	75	28.6%	0.9%	58	38.4%	0.7%
Non	401	71.1%	1.1%	214	70.8%	1.2%	188	71.4%	1.0%	93	61.6%	1.0%
Habitat												
Communes rurales	152	26.8%	1.3%	75	24.7%	1.4%	77	29.3%	1.3%	50	32.9%	1.5%
Agglo. - 20 000 hab	189	33.4%	2.1%	104	34.4%	2.5%	85	32.3%	1.8%	51	33.4%	1.9%
Agglo. 20 000 à 100 000 hab	122	21.7%	1.8%	69	22.8%	2.0%	53	20.3%	1.5%	29	19.4%	1.4%
Agglo. + 100 000 hab	100	17.7%	0.6%	53	17.6%	0.7%	47	17.9%	0.6%	20	13.3%	0.4%
Agglo. Paris	2	0.4%	-	2	0.5%	-	1	0.3%	-	2	1.1%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	2	0.4%	-	2	0.5%	-	1	0.3%	-	2	1.1%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	1	0.2%	0.1%	1	0.4%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	1	0.2%	0.1%	1	0.4%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	4	0.7%	0.1%	2	0.6%	0.1%	2	0.9%	0.2%	3	2.0%	0.3%
Bretagne	551	97.6%	20.9%	295	97.6%	23.3%	257	97.7%	18.8%	144	95.0%	18.6%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	5	0.8%	0.2%	2	0.6%	0.1%	3	1.1%	0.2%	3	1.9%	0.4%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	296	52.3%	1.0%	168	55.7%	1.2%	127	48.4%	0.9%	110	72.7%	0.8%
Presque tous les jours	64	11.3%	1.0%	29	9.7%	1.0%	34	13.1%	1.0%	15	9.9%	0.6%
1 à 2 fois par semaine	56	9.9%	1.8%	31	10.4%	2.3%	25	9.3%	1.4%	18	11.7%	1.9%
1 à 3 fois par mois	5	0.9%	0.6%	5	1.7%	1.3%	0	0.0%	0.0%	3	2.3%	2.1%
Moins souvent	20	3.5%	1.6%	7	2.2%	1.2%	13	5.1%	1.9%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	25	4.5%	1.2%	14	4.6%	1.7%	11	4.3%	0.9%	9	5.8%	4.9%
De 9 000 à moins de 12 000 euros par an	22	4.0%	0.7%	9	3.0%	0.8%	13	5.0%	0.6%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	85	15.0%	1.3%	66	21.9%	2.5%	18	7.0%	0.5%	18	12.1%	2.5%
De 18 000 à moins de 24 000 euros par an	59	10.5%	0.8%	26	8.7%	0.8%	33	12.6%	0.9%	4	2.8%	0.3%
De 24 000 à moins de 36 000 euros par an	153	27.0%	1.3%	60	19.8%	1.1%	93	35.3%	1.6%	29	19.4%	0.8%
De 36 000 à moins de 45 000 euros par an	86	15.1%	1.3%	50	16.7%	1.4%	35	13.4%	1.1%	26	17.5%	0.9%
De 45 000 à moins de 65 000 euros par an	71	12.6%	1.1%	44	14.5%	1.2%	28	10.5%	1.0%	31	20.5%	0.8%
De 65 000 à moins de 80 000 euros par an	12	2.1%	0.7%	7	2.4%	0.7%	5	1.7%	0.7%	8	5.2%	0.7%
De 80 000 à moins de 115 000 euros par an	3	0.6%	0.3%	2	0.8%	0.4%	1	0.3%	0.2%	1	0.5%	0.1%
115 000 euros et plus par an	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Refus	32	5.7%	1.0%	14	4.6%	1.1%	18	7.0%	1.0%	20	13.0%	1.7%
Ne sait pas	16	2.9%	1.0%	9	2.9%	1.4%	8	2.9%	0.8%	5	3.3%	0.9%