

Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	749	100.0%	1.5%	358	100.0%	1.5%	392	100.0%	1.5%	186	100.0%	1.1%
<b>Sexe</b>												
<b>Homme</b>	358	47.7%	1.5%	358	100.0%	1.5%	0	0.0%	0.0%	96	51.4%	1.1%
<b>Femme</b>	392	52.3%	1.5%	0	0.0%	0.0%	392	100.0%	1.5%	91	48.6%	1.1%
<b>Age</b>												
<b>15 à 24 ans</b>	82	10.9%	1.1%	33	9.2%	0.9%	49	12.5%	1.3%	25	13.6%	0.8%
<b>25 à 34 ans</b>	82	10.9%	1.1%	47	13.3%	1.3%	34	8.8%	0.9%	32	16.9%	0.9%
<b>35 à 49 ans</b>	156	20.8%	1.2%	80	22.5%	1.3%	76	19.3%	1.2%	68	36.3%	1.1%
<b>50 à 59 ans</b>	123	16.4%	1.4%	71	19.9%	1.6%	52	13.3%	1.2%	46	24.6%	1.2%
<b>60 ans et plus</b>	306	40.9%	2.1%	126	35.2%	2.0%	180	46.1%	2.2%	16	8.6%	2.2%
<b>Individu</b>												
<b>Ménagères</b>	345	46.1%	1.5%	0	0.0%	0.0%	345	88.1%	1.5%	85	45.5%	1.2%
<b>Personne de référence</b>	418	55.7%	1.5%	313	87.7%	1.6%	104	26.6%	1.3%	99	53.2%	1.2%
<b>Responsable des achats</b>	530	70.7%	1.5%	186	51.9%	1.5%	344	87.9%	1.5%	131	70.0%	1.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	14	1.9%	2.7%	12	3.5%	3.4%	2	0.5%	1.1%	0	0.0%	0.0%
<b>Petits patrons</b>	20	2.6%	1.2%	11	3.1%	1.0%	9	2.3%	1.8%	17	9.3%	1.2%
<b>Affaires et Cadres</b>	44	5.9%	0.9%	26	7.3%	0.8%	18	4.7%	1.0%	40	21.6%	0.9%
<b>Professions intermédiaires</b>	77	10.3%	1.1%	48	13.4%	1.4%	29	7.5%	0.9%	69	37.0%	1.2%
<b>Employés</b>	116	15.5%	1.4%	31	8.5%	1.5%	86	21.9%	1.4%	21	11.0%	1.2%
<b>Ouvriers</b>	93	12.5%	1.5%	81	22.5%	1.6%	13	3.3%	0.9%	6	3.3%	1.4%
<b>Retraités</b>	256	34.2%	2.0%	116	32.3%	1.9%	141	36.0%	2.1%	4	2.0%	1.5%
<b>Autres inactifs</b>	127	17.0%	1.3%	34	9.4%	0.9%	94	23.9%	1.4%	29	15.8%	0.9%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	16	2.1%	2.0%	12	3.4%	2.9%	4	1.0%	1.0%	0	0.0%	0.0%
<b>Petits patrons</b>	34	4.5%	1.3%	12	3.3%	0.9%	22	5.5%	1.6%	34	18.0%	1.3%
<b>Affaires et Cadres</b>	70	9.4%	1.0%	33	9.2%	0.9%	37	9.6%	1.1%	70	37.8%	1.0%
<b>Professions intermédiaires</b>	82	11.0%	1.1%	51	14.3%	1.3%	31	8.0%	0.9%	82	44.2%	1.1%
<b>Employés</b>	75	10.0%	1.4%	28	7.9%	1.3%	46	11.9%	1.5%	0	0.0%	0.0%
<b>Ouvriers</b>	117	15.6%	1.3%	70	19.5%	1.4%	47	12.0%	1.1%	0	0.0%	0.0%
<b>Retraités</b>	294	39.3%	2.0%	130	36.3%	1.9%	165	42.0%	2.1%	0	0.0%	0.0%
<b>Autres inactifs</b>	61	8.1%	1.5%	21	6.0%	1.4%	39	10.1%	1.6%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	145	19.4%	1.5%	69	19.4%	1.7%	76	19.3%	1.4%	26	13.7%	1.4%
<b>2 personnes</b>	321	42.9%	1.8%	145	40.6%	1.7%	176	44.9%	1.9%	52	27.8%	1.3%
<b>3 personnes</b>	101	13.5%	1.1%	47	13.0%	1.0%	55	14.0%	1.2%	31	16.8%	0.8%
<b>4 personnes</b>	133	17.7%	1.4%	74	20.7%	1.6%	59	15.0%	1.3%	60	32.3%	1.3%
<b>5 personnes et +</b>	49	6.5%	0.9%	22	6.3%	0.9%	27	6.8%	0.9%	18	9.4%	0.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	193	25.7%	1.2%	95	26.6%	1.3%	98	24.9%	1.2%	83	44.5%	1.1%
<b>Non</b>	557	74.3%	1.6%	262	73.4%	1.5%	294	75.1%	1.6%	104	55.5%	1.1%
<b>Habitat</b>												
<b>Communes rurales</b>	165	22.0%	1.4%	78	21.8%	1.4%	87	22.2%	1.4%	38	20.6%	1.2%
<b>Agglo. - 20 000 hab</b>	221	29.5%	2.5%	102	28.5%	2.4%	119	30.4%	2.5%	47	25.3%	1.8%
<b>Agglo. 20 000 à 100 000 hab</b>	202	27.0%	2.9%	104	29.1%	3.0%	98	25.1%	2.8%	61	32.8%	3.0%
<b>Agglo. + 100 000 hab</b>	159	21.2%	1.0%	73	20.4%	1.0%	86	22.0%	1.1%	37	20.0%	0.7%
<b>Agglo. Paris</b>	2	0.3%	-	1	0.3%	-	1	0.3%	-	2	1.3%	0.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	2	0.3%	-	1	0.3%	-	1	0.3%	-	2	1.3%	0.1%
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	1	0.6%	0.2%
Franche-Comté	2	0.2%	0.2%	2	0.4%	0.3%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	69	9.2%	2.9%	37	10.3%	3.2%	32	8.2%	2.6%	17	9.1%	2.1%
Limousin	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	2	0.3%	0.2%	2	0.6%	0.4%	0	0.0%	0.0%	0	0.3%	0.2%
Rhône Alpes	9	1.2%	0.2%	3	0.8%	0.1%	6	1.5%	0.2%	1	0.4%	-
Languedoc Roussillon	657	87.7%	29.9%	310	86.6%	29.7%	347	88.6%	30.0%	161	86.5%	23.6%
Provence Alpes Côte d'Azur. Corse	7	0.9%	0.2%	2	0.6%	0.1%	5	1.3%	0.2%	4	1.9%	0.3%
<b>Habitudes de connection à Internet</b>												
Tous les jours	383	51.1%	1.3%	176	49.1%	1.2%	208	53.0%	1.5%	149	80.1%	1.1%
Presque tous les jours	78	10.4%	1.2%	35	9.7%	1.1%	43	11.0%	1.3%	18	9.8%	0.8%
1 à 2 fois par semaine	46	6.1%	1.4%	31	8.6%	2.2%	15	3.9%	0.8%	10	5.1%	1.0%
1 à 3 fois par mois	13	1.7%	1.5%	4	1.2%	1.1%	9	2.3%	1.8%	1	0.3%	0.4%
Moins souvent	7	0.9%	0.6%	1	0.4%	0.3%	6	1.4%	0.8%	1	0.4%	0.6%
Jamais	3	0.5%	2.6%	0	0.0%	0.0%	3	0.9%	5.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
<b>Moins de 9 000 euros par an</b>	30	4.0%	1.5%	13	3.6%	1.6%	17	4.4%	1.4%	0	0.1%	0.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	71	9.5%	2.1%	32	9.1%	2.8%	39	10.0%	1.8%	2	1.3%	0.9%
<b>De 12 000 à moins de 18 000 euros par an</b>	111	14.8%	1.7%	49	13.6%	1.8%	62	15.9%	1.7%	14	7.3%	1.8%
<b>De 18 000 à moins de 24 000 euros par an</b>	113	15.0%	1.6%	54	15.2%	1.6%	58	14.9%	1.5%	23	12.4%	1.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	175	23.4%	1.5%	76	21.1%	1.3%	100	25.4%	1.7%	54	29.1%	1.5%
<b>De 36 000 à moins de 45 000 euros par an</b>	87	11.6%	1.3%	55	15.4%	1.5%	32	8.2%	1.0%	40	21.3%	1.3%
<b>De 45 000 à moins de 65 000 euros par an</b>	61	8.2%	1.0%	38	10.6%	1.1%	23	6.0%	0.9%	23	12.2%	0.6%
<b>De 65 000 à moins de 80 000 euros par an</b>	19	2.5%	1.2%	8	2.3%	0.9%	11	2.8%	1.6%	9	5.0%	0.8%
<b>De 80 000 à moins de 115 000 euros par an</b>	2	0.2%	0.2%	1	0.2%	0.1%	1	0.3%	0.3%	2	0.9%	0.2%
<b>115 000 euros et plus par an</b>	5	0.6%	1.0%	5	1.3%	1.7%	0	0.0%	0.0%	4	1.9%	0.9%
<b>Refus</b>	51	6.8%	1.6%	17	4.8%	1.3%	34	8.6%	1.8%	12	6.6%	1.1%
<b>Ne sait pas</b>	25	3.3%	1.6%	10	2.9%	1.6%	14	3.6%	1.5%	4	2.0%	0.6%