

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	1124	100.0%	2.2%	555	100.0%	2.3%	569	100.0%	2.1%	282	100.0%	1.6%
Sexe												
Homme	555	49.4%	2.3%	555	100.0%	2.3%	0	0.0%	0.0%	161	57.3%	1.8%
Femme	569	50.6%	2.1%	0	0.0%	0.0%	569	100.0%	2.1%	120	42.7%	1.4%
Age												
15 à 24 ans	98	8.7%	1.3%	57	10.3%	1.5%	41	7.2%	1.1%	37	13.2%	1.2%
25 à 34 ans	94	8.4%	1.2%	45	8.1%	1.2%	49	8.6%	1.3%	37	13.2%	1.1%
35 à 49 ans	257	22.9%	2.0%	127	22.9%	2.0%	130	22.8%	2.0%	106	37.5%	1.7%
50 à 59 ans	249	22.2%	2.8%	144	25.9%	3.2%	106	18.6%	2.4%	84	29.8%	2.3%
60 ans et plus	426	37.9%	2.9%	182	32.8%	2.9%	244	42.8%	2.9%	18	6.3%	2.5%
Individu												
Ménagères	531	47.2%	2.3%	0	0.0%	0.0%	531	93.2%	2.3%	106	37.7%	1.5%
Personne de référence	618	55.0%	2.2%	462	83.2%	2.3%	157	27.5%	2.0%	160	56.8%	1.9%
Responsable des achats	799	71.1%	2.2%	296	53.4%	2.3%	503	88.4%	2.2%	189	67.0%	1.7%
PCS Individu												
Agriculteurs	23	2.1%	4.3%	13	2.3%	3.5%	10	1.8%	6.2%	0	0.0%	0.0%
Petits patrons	30	2.6%	1.8%	23	4.2%	2.1%	6	1.1%	1.3%	26	9.4%	1.8%
Affaires et Cadres	84	7.5%	1.7%	52	9.4%	1.7%	32	5.5%	1.6%	73	26.0%	1.6%
Professions intermédiaires	131	11.6%	1.9%	74	13.4%	2.1%	56	9.9%	1.7%	105	37.2%	1.9%
Employés	195	17.3%	2.4%	61	11.0%	3.0%	134	23.5%	2.1%	29	10.2%	1.6%
Ouvriers	131	11.6%	2.1%	101	18.1%	2.1%	30	5.3%	2.1%	5	1.8%	1.2%
Retraités	386	34.4%	3.1%	181	32.6%	3.0%	205	36.0%	3.1%	8	2.9%	3.4%
Autres inactifs	145	12.9%	1.4%	50	9.0%	1.4%	95	16.8%	1.5%	35	12.5%	1.1%
PCS Personne de référence												
Agriculteurs	33	2.9%	4.1%	18	3.2%	4.2%	16	2.7%	4.0%	0	0.0%	0.0%
Petits patrons	44	3.9%	1.7%	25	4.6%	2.0%	19	3.3%	1.4%	44	15.6%	1.7%
Affaires et Cadres	104	9.3%	1.5%	61	10.9%	1.7%	44	7.6%	1.3%	104	36.9%	1.5%
Professions intermédiaires	134	11.9%	1.8%	76	13.6%	1.9%	58	10.2%	1.6%	134	47.5%	1.8%
Employés	119	10.6%	2.2%	52	9.3%	2.4%	67	11.8%	2.1%	0	0.0%	0.0%
Ouvriers	189	16.8%	2.0%	94	16.9%	1.9%	95	16.8%	2.2%	0	0.0%	0.0%
Retraités	437	38.9%	3.0%	197	35.5%	3.0%	240	42.2%	3.0%	0	0.0%	0.0%
Autres inactifs	64	5.7%	1.6%	34	6.1%	2.3%	31	5.4%	1.3%	0	0.0%	0.0%

Sud Ouest

LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	209	18.5%	2.2%	103	18.5%	2.5%	106	18.6%	1.9%	33	11.7%	1.8%
2 personnes	473	42.1%	2.6%	237	42.6%	2.7%	237	41.6%	2.6%	84	30.0%	2.1%
3 personnes	197	17.6%	2.2%	97	17.5%	2.1%	100	17.6%	2.2%	62	22.1%	1.6%
4 personnes	166	14.7%	1.8%	82	14.8%	1.8%	84	14.7%	1.8%	70	24.9%	1.5%
5 personnes et +	79	7.1%	1.5%	37	6.6%	1.5%	43	7.5%	1.5%	32	11.3%	1.2%
Présence d'enfants de moins de 15 ans												
Oui	262	23.3%	1.7%	120	21.6%	1.6%	142	25.0%	1.7%	108	38.5%	1.4%
Non	862	76.7%	2.4%	436	78.4%	2.5%	427	75.0%	2.3%	173	61.5%	1.8%
Habitat												
Communes rurales	329	29.2%	2.8%	166	29.9%	3.0%	163	28.6%	2.7%	72	25.6%	2.2%
Agglo. - 20 000 hab	235	20.9%	2.6%	105	18.9%	2.5%	130	22.8%	2.8%	50	17.8%	1.9%
Agglo. 20 000 à 100 000 hab	174	15.5%	2.5%	89	16.1%	2.6%	85	14.9%	2.4%	32	11.3%	1.6%
Agglo. + 100 000 hab	381	33.9%	2.5%	193	34.7%	2.6%	188	33.0%	2.3%	126	44.6%	2.4%
Agglo. Paris	7	0.6%	0.1%	3	0.5%	0.1%	4	0.7%	0.1%	2	0.6%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	8	0.7%	0.1%	4	0.6%	0.1%	4	0.7%	0.1%	3	1.0%	0.1%
Nord Pas de Calais	1	0.1%	-	0	0.0%	0.0%	1	0.1%	-	0	0.0%	0.0%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	1	0.1%	0.1%	0	-	-	1	0.1%	0.1%	0	0.1%	0.1%
Picardie	0	-	-	0	0.0%	0.0%	0	0.1%	-	0	0.1%	0.1%
Bourgogne	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	-	-	0	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.1%	0.1%
Pays de Loire	3	0.3%	0.1%	3	0.5%	0.2%	1	0.1%	-	2	0.7%	0.2%
Bretagne	2	0.1%	0.1%	0	-	-	1	0.2%	0.1%	0	0.0%	0.0%
Poitou Charentes	220	19.5%	14.9%	109	19.6%	15.4%	111	19.5%	14.5%	38	13.5%	9.6%
Aquitaine	849	75.5%	31.3%	411	74.0%	31.8%	438	77.0%	30.8%	219	77.8%	26.4%
Midi Pyrénées	36	3.2%	1.5%	25	4.4%	2.1%	12	2.0%	0.9%	15	5.5%	1.9%
Limousin	2	0.2%	0.3%	2	0.3%	0.5%	0	0.1%	0.1%	2	0.5%	1.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	1	0.1%	-	1	0.1%	0.1%	0	0.0%	0.0%	1	0.2%	0.1%
Provence Alpes Côte d'Azur. Corse	1	0.1%	-	0	0.1%	-	0	-	-	1	0.2%	-
Habitudes de connexion à Internet												
Tous les jours	552	49.1%	1.9%	284	51.1%	2.0%	268	47.0%	1.9%	221	78.6%	1.7%
Presque tous les jours	149	13.3%	2.3%	64	11.5%	2.1%	85	15.0%	2.5%	30	10.7%	1.3%
1 à 2 fois par semaine	65	5.7%	2.0%	31	5.6%	2.3%	33	5.9%	1.8%	17	6.0%	1.8%
1 à 3 fois par mois	13	1.2%	1.5%	7	1.2%	1.7%	6	1.1%	1.3%	3	1.0%	1.8%
Moins souvent	24	2.1%	1.9%	15	2.7%	2.8%	9	1.6%	1.3%	4	1.2%	2.8%
Jamais	2	0.2%	1.7%	0	-	0.2%	2	0.4%	3.1%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	43	3.9%	2.1%	24	4.3%	2.9%	19	3.4%	1.6%	1	0.5%	0.8%
De 9 000 à moins de 12 000 euros par an	65	5.7%	1.9%	21	3.7%	1.8%	44	7.7%	2.0%	2	0.8%	0.8%
De 12 000 à moins de 18 000 euros par an	144	12.8%	2.2%	59	10.6%	2.2%	85	14.9%	2.3%	9	3.3%	1.3%
De 18 000 à moins de 24 000 euros par an	179	15.9%	2.5%	96	17.2%	2.8%	84	14.7%	2.2%	32	11.5%	2.1%
De 24 000 à moins de 36 000 euros par an	290	25.7%	2.5%	143	25.7%	2.5%	147	25.8%	2.5%	81	28.9%	2.2%
De 36 000 à moins de 45 000 euros par an	130	11.5%	1.9%	68	12.3%	1.9%	61	10.8%	2.0%	47	16.8%	1.5%
De 45 000 à moins de 65 000 euros par an	135	12.0%	2.1%	80	14.3%	2.3%	55	9.7%	2.0%	56	19.9%	1.5%
De 65 000 à moins de 80 000 euros par an	28	2.4%	1.7%	15	2.7%	1.6%	12	2.2%	1.8%	16	5.8%	1.4%
De 80 000 à moins de 115 000 euros par an	15	1.3%	1.6%	13	2.3%	2.3%	3	0.4%	0.6%	7	2.5%	0.9%
115 000 euros et plus par an	6	0.5%	1.3%	2	0.4%	0.8%	3	0.6%	2.0%	5	1.7%	1.2%
Refus	62	5.5%	2.0%	26	4.6%	2.0%	36	6.3%	1.9%	21	7.3%	1.8%
Ne sait pas	30	2.7%	1.9%	10	1.8%	1.6%	20	3.5%	2.1%	3	0.9%	0.5%