

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	597	100.0%	1.2%	295	100.0%	1.2%	302	100.0%	1.1%	135	100.0%	0.8%
Sexe												
Homme	295	49.5%	1.2%	295	100.0%	1.2%	0	0.0%	0.0%	68	50.4%	0.8%
Femme	302	50.5%	1.1%	0	0.0%	0.0%	302	100.0%	1.1%	67	49.6%	0.8%
Age												
15 à 24 ans	49	8.1%	0.7%	26	8.7%	0.7%	23	7.6%	0.6%	14	10.3%	0.4%
25 à 34 ans	56	9.5%	0.7%	28	9.5%	0.8%	28	9.4%	0.7%	20	15.1%	0.6%
35 à 49 ans	117	19.6%	0.9%	55	18.6%	0.9%	62	20.5%	1.0%	51	38.0%	0.8%
50 à 59 ans	132	22.2%	1.5%	65	21.9%	1.4%	68	22.5%	1.5%	45	33.1%	1.2%
60 ans et plus	243	40.7%	1.7%	122	41.3%	1.9%	121	40.1%	1.5%	5	3.4%	0.6%
Individu												
Ménagères	280	47.0%	1.2%	0	0.0%	0.0%	280	92.9%	1.2%	60	44.5%	0.9%
Personne de référence	345	57.9%	1.2%	256	86.7%	1.3%	90	29.7%	1.1%	72	53.4%	0.8%
Responsable des achats	413	69.1%	1.2%	141	47.8%	1.1%	271	90.0%	1.2%	99	73.2%	0.9%
PCS Individu												
Agriculteurs	14	2.3%	2.6%	13	4.4%	3.5%	1	0.3%	0.6%	2	1.4%	8.0%
Petits patrons	13	2.2%	0.8%	12	4.1%	1.1%	1	0.4%	0.2%	13	9.9%	0.9%
Affaires et Cadres	36	6.0%	0.7%	15	5.2%	0.5%	20	6.8%	1.1%	29	21.5%	0.6%
Professions intermédiaires	67	11.3%	1.0%	35	11.9%	1.0%	32	10.6%	1.0%	51	37.6%	0.9%
Employés	80	13.4%	1.0%	23	7.8%	1.2%	57	18.9%	0.9%	14	10.5%	0.8%
Ouvriers	76	12.7%	1.2%	55	18.5%	1.1%	21	7.0%	1.4%	7	4.9%	1.5%
Retraités	223	37.4%	1.8%	119	40.5%	2.0%	104	34.5%	1.6%	3	2.5%	1.4%
Autres inactifs	88	14.7%	0.9%	23	7.6%	0.6%	65	21.5%	1.0%	16	11.8%	0.5%
PCS Personne de référence												
Agriculteurs	18	3.1%	2.2%	13	4.3%	3.0%	6	1.9%	1.4%	0	0.0%	0.0%
Petits patrons	24	4.1%	0.9%	14	4.7%	1.1%	10	3.5%	0.8%	24	18.0%	0.9%
Affaires et Cadres	42	7.1%	0.6%	19	6.3%	0.5%	24	7.9%	0.7%	42	31.3%	0.6%
Professions intermédiaires	69	11.5%	0.9%	36	12.2%	0.9%	33	10.9%	0.9%	69	50.8%	0.9%
Employés	50	8.4%	0.9%	22	7.5%	1.0%	28	9.2%	0.9%	0	0.0%	0.0%
Ouvriers	99	16.7%	1.1%	53	18.1%	1.1%	46	15.2%	1.0%	0	0.0%	0.0%
Retraités	264	44.2%	1.8%	131	44.3%	2.0%	133	44.1%	1.7%	0	0.0%	0.0%
Autres inactifs	30	5.0%	0.8%	8	2.6%	0.5%	22	7.3%	0.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	115	19.4%	1.2%	51	17.2%	1.2%	65	21.5%	1.2%	18	13.2%	1.0%
2 personnes	250	41.9%	1.4%	130	44.0%	1.5%	120	39.7%	1.3%	44	32.6%	1.1%
3 personnes	108	18.1%	1.2%	53	17.9%	1.2%	55	18.3%	1.2%	27	20.3%	0.7%
4 personnes	80	13.4%	0.9%	40	13.5%	0.9%	40	13.2%	0.9%	32	23.9%	0.7%
5 personnes et +	44	7.3%	0.8%	21	7.3%	0.9%	22	7.4%	0.8%	14	10.0%	0.5%
Présence d'enfants de moins de 15 ans												
Oui	128	21.5%	0.8%	56	19.1%	0.8%	72	23.9%	0.9%	50	37.0%	0.6%
Non	468	78.5%	1.3%	239	80.9%	1.4%	229	76.1%	1.2%	85	63.0%	0.9%
Habitat												
Communes rurales	220	36.9%	1.9%	118	40.0%	2.1%	102	33.9%	1.7%	33	24.6%	1.0%
Agglo. - 20 000 hab	113	19.0%	1.3%	51	17.2%	1.2%	63	20.8%	1.3%	34	25.3%	1.3%
Agglo. 20 000 à 100 000 hab	102	17.1%	1.5%	51	17.4%	1.5%	50	16.7%	1.4%	29	21.7%	1.4%
Agglo. + 100 000 hab	161	26.9%	1.0%	75	25.3%	1.0%	86	28.6%	1.1%	38	28.1%	0.7%
Agglo. Paris	1	0.1%	-	0	0.1%	-	0	-	-	1	0.4%	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	1	0.2%	-	1	0.3%	-	0	-	-	1	0.4%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	270	45.3%	14.0%	133	45.2%	14.3%	137	45.3%	13.7%	63	46.2%	11.8%
Alsace	1	0.2%	0.1%	1	0.2%	0.1%	0	0.1%	-	1	0.7%	0.2%
Franche-Comté	317	53.1%	33.2%	155	52.6%	33.4%	161	53.5%	33.1%	66	48.4%	24.7%
Champagne Ardennes	4	0.6%	0.3%	3	0.9%	0.5%	1	0.3%	0.2%	3	2.0%	0.9%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	1	0.1%	0.1%	0	-	-	1	0.2%	0.1%	0	0.1%	-
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	0	-	-	0	-	-	0	0.0%	0.0%	0	0.1%	-
Pays de Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Poitou Charentes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.2%	-	0	0.0%	0.0%	1	0.4%	0.1%	1	1.0%	0.1%
Languedoc Roussillon	1	0.2%	0.1%	1	0.5%	0.1%	0	0.0%	0.0%	1	1.1%	0.2%
Provence Alpes Côte d'Azur. Corse	1	0.1%	-	1	0.2%	-	0	0.1%	-	0	0.0%	0.0%
Habitudes de connexion à Internet												
Tous les jours	274	45.8%	1.0%	130	44.2%	0.9%	143	47.5%	1.0%	95	70.5%	0.7%
Presque tous les jours	60	10.1%	0.9%	38	12.7%	1.2%	23	7.5%	0.7%	19	14.4%	0.8%
1 à 2 fois par semaine	47	7.9%	1.5%	24	8.0%	1.7%	24	7.8%	1.3%	13	9.4%	1.4%
1 à 3 fois par mois	8	1.3%	0.9%	2	0.7%	0.6%	5	1.8%	1.1%	1	0.9%	0.7%
Moins souvent	13	2.2%	1.1%	10	3.3%	1.8%	4	1.2%	0.5%	1	0.8%	0.9%
Jamais	6	0.9%	4.3%	5	1.5%	7.4%	1	0.4%	1.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	11	1.8%	0.5%	6	2.1%	0.8%	5	1.5%	0.4%	0	0.3%	0.2%
De 9 000 à moins de 12 000 euros par an	30	5.1%	0.9%	4	1.2%	0.3%	27	8.9%	1.2%	2	1.1%	0.6%
De 12 000 à moins de 18 000 euros par an	82	13.8%	1.3%	37	12.4%	1.4%	46	15.2%	1.2%	2	1.3%	0.2%
De 18 000 à moins de 24 000 euros par an	104	17.5%	1.4%	51	17.3%	1.5%	53	17.7%	1.4%	15	11.0%	1.0%
De 24 000 à moins de 36 000 euros par an	134	22.4%	1.2%	63	21.2%	1.1%	71	23.5%	1.2%	29	21.2%	0.8%
De 36 000 à moins de 45 000 euros par an	89	14.9%	1.3%	47	15.9%	1.3%	42	13.9%	1.4%	28	20.7%	0.9%
De 45 000 à moins de 65 000 euros par an	74	12.4%	1.2%	46	15.5%	1.3%	28	9.3%	1.0%	38	28.2%	1.0%
De 65 000 à moins de 80 000 euros par an	14	2.3%	0.8%	12	4.0%	1.2%	2	0.6%	0.3%	4	3.3%	0.4%
De 80 000 à moins de 115 000 euros par an	7	1.2%	0.8%	5	1.6%	0.8%	3	0.9%	0.7%	5	3.9%	0.7%
115 000 euros et plus par an	3	0.5%	0.7%	3	1.0%	1.1%	0	0.0%	0.0%	3	2.2%	0.8%
Refus	32	5.4%	1.0%	16	5.5%	1.3%	16	5.2%	0.9%	6	4.7%	0.5%
Ne sait pas	16	2.7%	1.0%	6	2.1%	1.0%	10	3.2%	1.0%	3	2.1%	0.5%