

LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	372	100.0%	0.7%	174	100.0%	0.7%	198	100.0%	0.7%	98	100.0%	0.6%
Sexe												
Homme	174	46.7%	0.7%	174	100.0%	0.7%	0	0.0%	0.0%	48	48.6%	0.5%
Femme	198	53.3%	0.7%	0	0.0%	0.0%	198	100.0%	0.7%	50	51.4%	0.6%
Age												
15 à 24 ans	55	14.9%	0.7%	30	17.5%	0.8%	25	12.6%	0.7%	21	21.3%	0.7%
25 à 34 ans	23	6.2%	0.3%	15	8.4%	0.4%	9	4.3%	0.2%	11	11.5%	0.3%
35 à 49 ans	83	22.2%	0.7%	38	21.9%	0.6%	45	22.5%	0.7%	29	29.5%	0.5%
50 à 59 ans	71	19.1%	0.8%	42	24.4%	0.9%	29	14.4%	0.6%	32	32.8%	0.9%
60 ans et plus	140	37.6%	1.0%	48	27.8%	0.8%	91	46.1%	1.1%	5	4.8%	0.7%
Individu												
Ménagères	172	46.2%	0.7%	0	0.0%	0.0%	172	86.7%	0.7%	39	39.6%	0.6%
Personne de référence	181	48.6%	0.6%	141	81.2%	0.7%	40	20.1%	0.5%	46	46.4%	0.5%
Responsable des achats	256	68.9%	0.7%	79	45.6%	0.6%	177	89.4%	0.8%	64	65.2%	0.6%
PCS Individu												
Agriculteurs	14	3.7%	2.6%	8	4.6%	2.2%	6	2.9%	3.4%	0	0.0%	0.0%
Petits patrons	8	2.0%	0.5%	7	3.8%	0.6%	1	0.5%	0.2%	7	7.6%	0.5%
Affaires et Cadres	18	4.9%	0.4%	12	6.7%	0.4%	6	3.2%	0.3%	17	17.4%	0.4%
Professions intermédiaires	41	11.1%	0.6%	26	14.8%	0.7%	16	7.9%	0.5%	36	36.2%	0.6%
Employés	55	14.8%	0.7%	8	4.8%	0.4%	47	23.6%	0.7%	13	13.4%	0.7%
Ouvriers	59	15.9%	0.9%	47	26.8%	0.9%	13	6.4%	0.9%	5	5.3%	1.2%
Retraités	121	32.7%	1.0%	48	27.6%	0.8%	74	37.1%	1.1%	1	0.7%	0.3%
Autres inactifs	55	14.9%	0.5%	19	10.9%	0.5%	36	18.4%	0.6%	19	19.4%	0.6%
PCS Personne de référence												
Agriculteurs	18	4.9%	2.3%	7	3.7%	1.6%	12	6.0%	3.0%	0	0.0%	0.0%
Petits patrons	21	5.7%	0.8%	8	4.9%	0.7%	13	6.5%	1.0%	21	21.7%	0.8%
Affaires et Cadres	33	8.8%	0.5%	14	8.1%	0.4%	19	9.4%	0.5%	33	33.4%	0.5%
Professions intermédiaires	44	11.9%	0.6%	25	14.5%	0.6%	19	9.5%	0.5%	44	44.9%	0.6%
Employés	28	7.5%	0.5%	15	8.5%	0.7%	13	6.6%	0.4%	0	0.0%	0.0%
Ouvriers	70	18.9%	0.8%	50	28.6%	1.0%	21	10.4%	0.5%	0	0.0%	0.0%
Retraités	142	38.3%	1.0%	50	29.1%	0.8%	92	46.4%	1.2%	0	0.0%	0.0%
Autres inactifs	15	4.0%	0.4%	5	2.6%	0.3%	10	5.2%	0.4%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	67	18.0%	0.7%	34	19.8%	0.8%	32	16.4%	0.6%	15	14.8%	0.8%
2 personnes	171	46.0%	1.0%	75	43.5%	0.9%	95	48.2%	1.0%	29	30.0%	0.7%
3 personnes	40	10.7%	0.4%	24	13.9%	0.5%	16	7.9%	0.3%	8	8.4%	0.2%
4 personnes	52	14.0%	0.6%	25	14.2%	0.5%	27	13.8%	0.6%	30	30.7%	0.6%
5 personnes et +	42	11.3%	0.8%	15	8.6%	0.6%	27	13.7%	1.0%	16	16.1%	0.6%
Présence d'enfants de moins de 15 ans												
Oui	91	24.4%	0.6%	46	26.7%	0.6%	44	22.3%	0.5%	36	37.0%	0.5%
Non	281	75.6%	0.8%	127	73.3%	0.7%	154	77.7%	0.8%	62	63.0%	0.7%
Habitat												
Communes rurales	132	35.6%	1.1%	67	38.4%	1.2%	66	33.2%	1.1%	40	40.9%	1.2%
Agglo. - 20 000 hab	123	33.0%	1.4%	56	32.0%	1.3%	67	33.9%	1.4%	27	27.0%	1.0%
Agglo. 20 000 à 100 000 hab	47	12.5%	0.7%	21	12.2%	0.6%	25	12.8%	0.7%	12	12.4%	0.6%
Agglo. + 100 000 hab	67	17.9%	0.4%	27	15.7%	0.4%	40	19.9%	0.5%	19	19.4%	0.4%
Agglo. Paris	3	0.9%	-	3	1.7%	0.1%	0	0.1%	-	0	0.3%	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	3	0.9%	-	3	1.7%	0.1%	0	0.1%	-	0	0.3%	-
Nord Pas de Calais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Lorraine	0	0.1%	-	0	0.0%	0.0%	0	0.1%	-	0	0.0%	0.0%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Picardie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Bourgogne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	3	0.7%	0.1%	2	0.9%	0.2%	1	0.6%	0.1%	1	1.2%	0.2%
Pays de Loire	281	75.5%	9.7%	132	75.9%	9.4%	149	75.2%	9.9%	72	73.2%	8.4%
Bretagne	1	0.3%	-	0	0.0%	0.0%	1	0.5%	0.1%	1	1.0%	0.1%
Poitou Charentes	81	21.9%	5.5%	37	21.3%	5.2%	45	22.5%	5.8%	22	22.3%	5.5%
Aquitaine	0	0.1%	-	0	0.1%	-	0	0.0%	0.0%	0	0.2%	-
Midi Pyrénées	0	-	-	0	0.1%	-	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	-	-	0	0.0%	0.0%	0	0.1%	-	0	0.0%	0.0%
Auvergne	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Languedoc Roussillon	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Provence Alpes Côte d'Azur. Corse	2	0.5%	-	0	0.0%	0.0%	2	0.9%	0.1%	2	1.8%	0.1%
Habitudes de connexion à Internet												
Tous les jours	194	52.3%	0.7%	94	54.0%	0.6%	101	50.8%	0.7%	74	75.4%	0.6%
Presque tous les jours	36	9.8%	0.6%	18	10.5%	0.6%	18	9.1%	0.5%	8	8.2%	0.3%
1 à 2 fois par semaine	19	5.2%	0.6%	7	4.2%	0.5%	12	6.1%	0.7%	10	9.9%	1.1%
1 à 3 fois par mois	4	1.0%	0.4%	3	1.8%	0.8%	1	0.4%	0.2%	0	0.4%	0.2%
Moins souvent	8	2.2%	0.7%	4	2.4%	0.8%	4	2.1%	0.6%	0	0.0%	0.0%
Jamais	4	1.1%	3.1%	2	1.3%	3.6%	2	0.9%	2.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	19	5.1%	0.9%	6	3.7%	0.8%	12	6.2%	1.0%	1	1.0%	0.5%
De 9 000 à moins de 12 000 euros par an	22	5.8%	0.7%	6	3.5%	0.5%	16	7.8%	0.7%	0	0.5%	0.2%
De 12 000 à moins de 18 000 euros par an	59	15.8%	0.9%	21	12.2%	0.8%	38	19.0%	1.0%	5	4.9%	0.7%
De 18 000 à moins de 24 000 euros par an	68	18.3%	0.9%	27	15.3%	0.8%	42	21.0%	1.1%	8	7.7%	0.5%
De 24 000 à moins de 36 000 euros par an	70	18.8%	0.6%	45	25.8%	0.8%	25	12.6%	0.4%	19	19.3%	0.5%
De 36 000 à moins de 45 000 euros par an	61	16.4%	0.9%	40	23.2%	1.1%	21	10.4%	0.7%	29	29.4%	0.9%
De 45 000 à moins de 65 000 euros par an	30	8.2%	0.5%	13	7.4%	0.4%	17	8.8%	0.6%	20	19.9%	0.5%
De 65 000 à moins de 80 000 euros par an	3	0.8%	0.2%	1	0.3%	0.1%	2	1.2%	0.4%	3	3.0%	0.3%
De 80 000 à moins de 115 000 euros par an	5	1.3%	0.5%	1	0.4%	0.1%	4	2.1%	1.1%	5	4.7%	0.6%
115 000 euros et plus par an	1	0.4%	0.3%	1	0.7%	0.5%	0	0.1%	0.1%	1	1.5%	0.4%
Refus	23	6.3%	0.7%	12	6.9%	0.9%	11	5.8%	0.6%	2	2.5%	0.2%
Ne sait pas	11	2.9%	0.7%	1	0.5%	0.1%	10	4.9%	1.0%	5	5.6%	1.0%