

Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Quotidienne - Titres												
20 Minutes	4376	100.0%	8.5%	2309	100.0%	9.4%	2066	100.0%	7.7%	1894	100.0%	11.0%
L'Alsace / Le Pays (Couplage)	338	100.0%	0.7%	170	100.0%	0.7%	168	100.0%	0.6%	90	100.0%	0.5%
Aujourd'hui en France / Le Parisien (Couplage)	2474	100.0%	4.8%	1417	100.0%	5.8%	1056	100.0%	4.0%	803	100.0%	4.7%
Le Berry Républicain	118	100.0%	0.2%	55	100.0%	0.2%	63	100.0%	0.2%	20	100.0%	0.1%
Le Bien Public	191	100.0%	0.4%	98	100.0%	0.4%	93	100.0%	0.3%	54	100.0%	0.3%
La Charente Libre	151	100.0%	0.3%	78	100.0%	0.3%	73	100.0%	0.3%	33	100.0%	0.2%
Corse Matin	161	100.0%	0.3%	80	100.0%	0.3%	82	100.0%	0.3%	45	100.0%	0.3%
Le Courrier de l'Ouest	372	100.0%	0.7%	174	100.0%	0.7%	198	100.0%	0.7%	98	100.0%	0.6%
Le Courrier Picard	317	100.0%	0.6%	165	100.0%	0.7%	153	100.0%	0.6%	67	100.0%	0.4%
La Croix	411	100.0%	0.8%	188	100.0%	0.8%	222	100.0%	0.8%	113	100.0%	0.7%
Le Dauphiné (Couplage)	992	100.0%	1.9%	484	100.0%	2.0%	507	100.0%	1.9%	265	100.0%	1.5%
La Dépêche du Midi	787	100.0%	1.5%	413	100.0%	1.7%	374	100.0%	1.4%	201	100.0%	1.2%
Direct Matin Ile de France	1597	100.0%	3.1%	817	100.0%	3.3%	780	100.0%	2.9%	704	100.0%	4.1%
Les DNA / Dernières Nouvelles d'Alsace	552	100.0%	1.1%	280	100.0%	1.1%	272	100.0%	1.0%	120	100.0%	0.7%
Les Echos	493	100.0%	1.0%	318	100.0%	1.3%	175	100.0%	0.7%	315	100.0%	1.8%
L'Equipe	2113	100.0%	4.1%	1794	100.0%	7.3%	320	100.0%	1.2%	827	100.0%	4.8%
L'Est Républicain	597	100.0%	1.2%	295	100.0%	1.2%	302	100.0%	1.1%	135	100.0%	0.8%
Le Figaro	1332	100.0%	2.6%	762	100.0%	3.1%	570	100.0%	2.1%	539	100.0%	3.1%
L'Humanité	343	100.0%	0.7%	215	100.0%	0.9%	128	100.0%	0.5%	92	100.0%	0.5%
L'Indépendant	251	100.0%	0.5%	121	100.0%	0.5%	130	100.0%	0.5%	71	100.0%	0.4%
Le Journal de la Haute-Marne	93	100.0%	0.2%	44	100.0%	0.2%	49	100.0%	0.2%	17	100.0%	0.1%
Le Journal de Saône et Loire	220	100.0%	0.4%	107	100.0%	0.4%	112	100.0%	0.4%	45	100.0%	0.3%
Le Journal du Centre	104	100.0%	0.2%	50	100.0%	0.2%	54	100.0%	0.2%	22	100.0%	0.1%
Libération	825	100.0%	1.6%	510	100.0%	2.1%	315	100.0%	1.2%	413	100.0%	2.4%
Le Maine Libre	151	100.0%	0.3%	69	100.0%	0.3%	82	100.0%	0.3%	34	100.0%	0.2%
Metronews	2866	100.0%	5.6%	1554	100.0%	6.3%	1311	100.0%	4.9%	1187	100.0%	6.9%
Midi Libre	616	100.0%	1.2%	297	100.0%	1.2%	319	100.0%	1.2%	153	100.0%	0.9%
Le Monde	1910	100.0%	3.7%	1154	100.0%	4.7%	756	100.0%	2.8%	936	100.0%	5.4%
La Montagne	649	100.0%	1.3%	333	100.0%	1.4%	316	100.0%	1.2%	134	100.0%	0.8%
Nice Matin (Couplage)	401	100.0%	0.8%	203	100.0%	0.8%	198	100.0%	0.7%	125	100.0%	0.7%
La Nouvelle République	632	100.0%	1.2%	322	100.0%	1.3%	310	100.0%	1.2%	134	100.0%	0.8%
Ouest France	2560	100.0%	5.0%	1287	100.0%	5.2%	1273	100.0%	4.8%	621	100.0%	3.6%
Paris Normandie	251	100.0%	0.5%	115	100.0%	0.5%	136	100.0%	0.5%	52	100.0%	0.3%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Paris-Turf	251	100.0%	0.5%	191	100.0%	0.8%	60	100.0%	0.2%	57	100.0%	0.3%
Le Parisien IDFO	1723	100.0%	3.4%	954	100.0%	3.9%	769	100.0%	2.9%	596	100.0%	3.5%
Le Populaire du Centre	132	100.0%	0.3%	73	100.0%	0.3%	59	100.0%	0.2%	30	100.0%	0.2%
Le Progrès (Couplage)	901	100.0%	1.8%	448	100.0%	1.8%	453	100.0%	1.7%	231	100.0%	1.3%
La Provence	644	100.0%	1.3%	327	100.0%	1.3%	317	100.0%	1.2%	153	100.0%	0.9%
Le Républicain Lorrain	499	100.0%	1.0%	239	100.0%	1.0%	260	100.0%	1.0%	105	100.0%	0.6%
Sud Ouest	1124	100.0%	2.2%	555	100.0%	2.3%	569	100.0%	2.1%	282	100.0%	1.6%
Le Télégramme	678	100.0%	1.3%	344	100.0%	1.4%	333	100.0%	1.2%	190	100.0%	1.1%
L'Union / L'Ardennais (Couplage)	430	100.0%	0.8%	207	100.0%	0.8%	223	100.0%	0.8%	99	100.0%	0.6%
Var Matin	266	100.0%	0.5%	142	100.0%	0.6%	124	100.0%	0.5%	61	100.0%	0.4%
La Voix du Nord	1147	100.0%	2.2%	546	100.0%	2.2%	601	100.0%	2.2%	273	100.0%	1.6%
Vosges Matin	144	100.0%	0.3%	83	100.0%	0.3%	62	100.0%	0.2%	30	100.0%	0.2%
L'Yonne Républicaine	124	100.0%	0.2%	66	100.0%	0.3%	59	100.0%	0.2%	26	100.0%	0.1%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Quotidienne - Agrégats												
Groupe AJEF	4155	100.0%	8.1%	2054	100.0%	8.4%	2101	100.0%	7.9%	1003	100.0%	5.8%
Groupe Bourgogne Rhône Alpes	2263	100.0%	4.4%	1115	100.0%	4.5%	1148	100.0%	4.3%	586	100.0%	3.4%
Groupe Centre France	1430	100.0%	2.8%	724	100.0%	2.9%	705	100.0%	2.6%	304	100.0%	1.8%
Groupe Centre Ouest	676	100.0%	1.3%	347	100.0%	1.4%	329	100.0%	1.2%	140	100.0%	0.8%
Groupe Champagne Ardennes	557	100.0%	1.1%	267	100.0%	1.1%	290	100.0%	1.1%	125	100.0%	0.7%
Com > Quotidiens	9833	100.0%	19.2%	4872	100.0%	19.8%	4961	100.0%	18.6%	2286	100.0%	13.3%
Groupe Dépêche	840	100.0%	1.6%	438	100.0%	1.8%	402	100.0%	1.5%	212	100.0%	1.2%
Direct Matin National	2574	100.0%	5.0%	1331	100.0%	5.4%	1243	100.0%	4.7%	1097	100.0%	6.4%
Eclair & République des Pyrénées	187	100.0%	0.4%	102	100.0%	0.4%	85	100.0%	0.3%	44	100.0%	0.3%
Groupe Est Bourgogne Medias	404	100.0%	0.8%	201	100.0%	0.8%	203	100.0%	0.8%	95	100.0%	0.6%
Groupe Hersant Media	1417	100.0%	2.8%	723	100.0%	2.9%	694	100.0%	2.6%	361	100.0%	2.1%
Groupe Journaux de l'Ouest	3121	100.0%	6.1%	1547	100.0%	6.3%	1574	100.0%	5.9%	743	100.0%	4.3%
Groupe Journaux de Loire	664	100.0%	1.3%	319	100.0%	1.3%	344	100.0%	1.3%	166	100.0%	1.0%
Groupe Journaux du Midi	899	100.0%	1.8%	432	100.0%	1.8%	467	100.0%	1.7%	224	100.0%	1.3%
Groupe Journaux du Sud Ouest	1413	100.0%	2.8%	700	100.0%	2.9%	713	100.0%	2.7%	341	100.0%	2.0%
Libération Champagne / Est Eclair	130	100.0%	0.3%	61	100.0%	0.2%	69	100.0%	0.3%	26	100.0%	0.2%
Groupe Nice Matin	797	100.0%	1.6%	411	100.0%	1.7%	386	100.0%	1.4%	216	100.0%	1.3%
Groupe Normandie	365	100.0%	0.7%	167	100.0%	0.7%	198	100.0%	0.7%	76	100.0%	0.4%
Paris Courses / Bilto / Tiercé Magazine / WeekEnd	347	100.0%	0.7%	245	100.0%	1.0%	101	100.0%	0.4%	44	100.0%	0.3%
PQR 66 ss Aujourd'hui en France	18514	100.0%	36.1%	9242	100.0%	37.6%	9271	100.0%	34.7%	4549	100.0%	26.4%
PQR66	18795	100.0%	36.7%	9402	100.0%	38.3%	9393	100.0%	35.2%	4639	100.0%	26.9%
Quotidiens Associés	7326	100.0%	14.3%	3622	100.0%	14.8%	3705	100.0%	13.9%	1777	100.0%	10.3%
Groupe Rossel / Voix du Nord	2099	100.0%	4.1%	1005	100.0%	4.1%	1094	100.0%	4.1%	485	100.0%	2.8%
Groupe Sud Ouest	2311	100.0%	4.5%	1131	100.0%	4.6%	1180	100.0%	4.4%	565	100.0%	3.3%
Total PGI	5921	100.0%	11.5%	3103	100.0%	12.6%	2818	100.0%	10.5%	2598	100.0%	15.1%
Total PQN + PQHI	7835	100.0%	15.3%	4936	100.0%	20.1%	2899	100.0%	10.8%	2952	100.0%	17.1%
Total PQN hors PQHI	7525	100.0%	14.7%	4721	100.0%	19.2%	2804	100.0%	10.5%	2901	100.0%	16.8%
Presse Hebdomadaire - Titres												
01net Micro Hebdo	901	100.0%	1.8%	712	100.0%	2.9%	188	100.0%	0.7%	388	100.0%	2.3%
L'Argus	789	100.0%	1.5%	611	100.0%	2.5%	178	100.0%	0.7%	273	100.0%	1.6%

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Aujourd'hui en France Dimanche / Le Parisien Dimanche (Couplage)	2180	100.0%	4.3%	1198	100.0%	4.9%	982	100.0%	3.7%	661	100.0%	3.8%
Auto Plus	2134	100.0%	4.2%	1672	100.0%	6.8%	461	100.0%	1.7%	803	100.0%	4.7%
Challenges	567	100.0%	1.1%	366	100.0%	1.5%	201	100.0%	0.8%	270	100.0%	1.6%
Closer	3332	100.0%	6.5%	914	100.0%	3.7%	2418	100.0%	9.0%	1067	100.0%	6.2%
Corse Matin Dimanche	188	100.0%	0.4%	95	100.0%	0.4%	93	100.0%	0.3%	61	100.0%	0.4%
Le Courrier de l'Ouest Dimanche	302	100.0%	0.6%	139	100.0%	0.6%	162	100.0%	0.6%	78	100.0%	0.5%
Courrier International	916	100.0%	1.8%	517	100.0%	2.1%	400	100.0%	1.5%	496	100.0%	2.9%
Le Courrier Picard Dimanche	338	100.0%	0.7%	171	100.0%	0.7%	167	100.0%	0.6%	86	100.0%	0.5%
Le Dauphiné Dimanche (Couplage)	1289	100.0%	2.5%	599	100.0%	2.4%	690	100.0%	2.6%	342	100.0%	2.0%
La Dépêche du Dimanche	912	100.0%	1.8%	460	100.0%	1.9%	451	100.0%	1.7%	241	100.0%	1.4%
Les Dernières Nouvelles du Lundi	498	100.0%	1.0%	259	100.0%	1.1%	238	100.0%	0.9%	125	100.0%	0.7%
Dimanche Ouest France	1878	100.0%	3.7%	965	100.0%	3.9%	914	100.0%	3.4%	481	100.0%	2.8%
Elle	2152	100.0%	4.2%	421	100.0%	1.7%	1732	100.0%	6.5%	985	100.0%	5.7%
L'Equipe Dimanche	2509	100.0%	4.9%	2035	100.0%	8.3%	474	100.0%	1.8%	910	100.0%	5.3%
L'Equipe Magazine	2318	100.0%	4.5%	1868	100.0%	7.6%	449	100.0%	1.7%	908	100.0%	5.3%
L'Express	2078	100.0%	4.1%	1103	100.0%	4.5%	975	100.0%	3.6%	814	100.0%	4.7%
Femme Actuelle	4790	100.0%	9.3%	1108	100.0%	4.5%	3682	100.0%	13.8%	1319	100.0%	7.7%
Le Figaro Magazine	1932	100.0%	3.8%	950	100.0%	3.9%	982	100.0%	3.7%	680	100.0%	3.9%
France Dimanche	1313	100.0%	2.6%	448	100.0%	1.8%	865	100.0%	3.2%	182	100.0%	1.1%
France Football	1202	100.0%	2.3%	1020	100.0%	4.2%	182	100.0%	0.7%	375	100.0%	2.2%
Gala	2099	100.0%	4.1%	471	100.0%	1.9%	1628	100.0%	6.1%	690	100.0%	4.0%
Grazia	862	100.0%	1.7%	123	100.0%	0.5%	738	100.0%	2.8%	415	100.0%	2.4%
Ici Paris	1349	100.0%	2.6%	387	100.0%	1.6%	961	100.0%	3.6%	227	100.0%	1.3%
L'indépendant Dimanche	313	100.0%	0.6%	155	100.0%	0.6%	158	100.0%	0.6%	97	100.0%	0.6%
Les Inrockuptibles	440	100.0%	0.9%	278	100.0%	1.1%	162	100.0%	0.6%	256	100.0%	1.5%
Le Journal du Dimanche	1089	100.0%	2.1%	575	100.0%	2.3%	514	100.0%	1.9%	378	100.0%	2.2%
M. le Magazine du Monde	1611	100.0%	3.1%	904	100.0%	3.7%	707	100.0%	2.6%	775	100.0%	4.5%
Madame Figaro	1390	100.0%	2.7%	449	100.0%	1.8%	941	100.0%	3.5%	446	100.0%	2.6%
Marianne	1478	100.0%	2.9%	868	100.0%	3.5%	610	100.0%	2.3%	554	100.0%	3.2%
Maxi	2232	100.0%	4.4%	494	100.0%	2.0%	1738	100.0%	6.5%	452	100.0%	2.6%
Midi Libre Dimanche	749	100.0%	1.5%	358	100.0%	1.5%	392	100.0%	1.5%	186	100.0%	1.1%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
La Montagne Dimanche	674	100.0%	1.3%	334	100.0%	1.4%	339	100.0%	1.3%	161	100.0%	0.9%
Nice Matin Dimanche (Couplage)	414	100.0%	0.8%	215	100.0%	0.9%	199	100.0%	0.7%	133	100.0%	0.8%
Nous Deux	1276	100.0%	2.5%	315	100.0%	1.3%	961	100.0%	3.6%	126	100.0%	0.7%
Le Nouvel Observateur	2422	100.0%	4.7%	1276	100.0%	5.2%	1146	100.0%	4.3%	977	100.0%	5.7%
La Nouvelle République du Dimanche	371	100.0%	0.7%	204	100.0%	0.8%	167	100.0%	0.6%	93	100.0%	0.5%
L'Officiel des Spectacles	424	100.0%	0.8%	168	100.0%	0.7%	257	100.0%	1.0%	161	100.0%	0.9%
Paris Match	3686	100.0%	7.2%	1354	100.0%	5.5%	2332	100.0%	8.7%	1116	100.0%	6.5%
Pariscope	298	100.0%	0.6%	120	100.0%	0.5%	179	100.0%	0.7%	129	100.0%	0.7%
Le Parisien IDFO Dimanche	1345	100.0%	2.6%	705	100.0%	2.9%	641	100.0%	2.4%	433	100.0%	2.5%
Pèlerin	764	100.0%	1.5%	285	100.0%	1.2%	478	100.0%	1.8%	105	100.0%	0.6%
Point de Vue	799	100.0%	1.6%	189	100.0%	0.8%	610	100.0%	2.3%	185	100.0%	1.1%
Le Point	2101	100.0%	4.1%	1101	100.0%	4.5%	1000	100.0%	3.7%	814	100.0%	4.7%
Le Progrès Dimanche (Couplage)	1131	100.0%	2.2%	553	100.0%	2.3%	577	100.0%	2.2%	302	100.0%	1.8%
La Provence Dimanche	726	100.0%	1.4%	395	100.0%	1.6%	331	100.0%	1.2%	189	100.0%	1.1%
Public	2445	100.0%	4.8%	609	100.0%	2.5%	1836	100.0%	6.9%	798	100.0%	4.6%
Rustica	1156	100.0%	2.3%	460	100.0%	1.9%	697	100.0%	2.6%	274	100.0%	1.6%
Sud Ouest Dimanche	1170	100.0%	2.3%	572	100.0%	2.3%	597	100.0%	2.2%	317	100.0%	1.8%
Télé 7 Jours	5551	100.0%	10.8%	2635	100.0%	10.7%	2916	100.0%	10.9%	1486	100.0%	8.6%
Télé Loisirs	4599	100.0%	9.0%	2141	100.0%	8.7%	2458	100.0%	9.2%	1437	100.0%	8.3%
Télé Magazine	1199	100.0%	2.3%	579	100.0%	2.4%	619	100.0%	2.3%	335	100.0%	1.9%
Télé Poche	2163	100.0%	4.2%	932	100.0%	3.8%	1231	100.0%	4.6%	489	100.0%	2.8%
Télé Star	3952	100.0%	7.7%	1740	100.0%	7.1%	2212	100.0%	8.3%	1153	100.0%	6.7%
Télé Z	4897	100.0%	9.6%	2196	100.0%	8.9%	2701	100.0%	10.1%	1101	100.0%	6.4%
Télé câble Sat Hebdo	1839	100.0%	3.6%	969	100.0%	3.9%	869	100.0%	3.3%	506	100.0%	2.9%
Le Télégramme Dimanche	565	100.0%	1.1%	302	100.0%	1.2%	263	100.0%	1.0%	151	100.0%	0.9%
Télérama	2427	100.0%	4.7%	1118	100.0%	4.6%	1309	100.0%	4.9%	1241	100.0%	7.2%
TV Magazine	15604	100.0%	30.4%	7222	100.0%	29.4%	8382	100.0%	31.4%	3675	100.0%	21.3%
L'Union / L'Ardennais Dimanche (Couplage)	390	100.0%	0.8%	193	100.0%	0.8%	197	100.0%	0.7%	101	100.0%	0.6%
Var Matin Dimanche	313	100.0%	0.6%	150	100.0%	0.6%	163	100.0%	0.6%	90	100.0%	0.5%
Version Femina	8261	100.0%	16.1%	2812	100.0%	11.5%	5448	100.0%	20.4%	1957	100.0%	11.4%
La Vie	555	100.0%	1.1%	228	100.0%	0.9%	327	100.0%	1.2%	124	100.0%	0.7%
Voici	3115	100.0%	6.1%	887	100.0%	3.6%	2228	100.0%	8.3%	976	100.0%	5.7%

Synthèse des résultats par périodicité

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
La Voix du Nord Lundi	1289	100.0%	2.5%	601	100.0%	2.4%	688	100.0%	2.6%	342	100.0%	2.0%
VSD	968	100.0%	1.9%	448	100.0%	1.8%	520	100.0%	1.9%	313	100.0%	1.8%
Presse Hebdomadaire - Agrégats												
7ème jour de la PQR	16844	100.0%	32.9%	8346	100.0%	34.0%	8498	100.0%	31.8%	4418	100.0%	25.6%
7ème jour de la PQR ss Aujourd'hui en France	16604	100.0%	32.4%	8219	100.0%	33.5%	8385	100.0%	31.4%	4347	100.0%	25.2%
A Nous Réseau	467	100.0%	0.9%	171	100.0%	0.7%	295	100.0%	1.1%	200	100.0%	1.2%
Groupe Bourgogne / Rhône Alpes Dimanche	2720	100.0%	5.3%	1288	100.0%	5.2%	1432	100.0%	5.4%	734	100.0%	4.3%
Groupe Centre France Dimanche	963	100.0%	1.9%	494	100.0%	2.0%	468	100.0%	1.8%	236	100.0%	1.4%
Groupe Champagne / Ardennes Dimanche	497	100.0%	1.0%	242	100.0%	1.0%	255	100.0%	1.0%	122	100.0%	0.7%
Complément'R	4816	100.0%	9.4%	2274	100.0%	9.3%	2542	100.0%	9.5%	1185	100.0%	6.9%
Groupe Dépêche Dimanche	1300	100.0%	2.5%	670	100.0%	2.7%	630	100.0%	2.4%	339	100.0%	2.0%
Groupe Est Bourgogne Medias Dimanche	362	100.0%	0.7%	174	100.0%	0.7%	188	100.0%	0.7%	103	100.0%	0.6%
Groupe GHM Dimanche	1540	100.0%	3.0%	793	100.0%	3.2%	747	100.0%	2.8%	437	100.0%	2.5%
Hebdoscom	2166	100.0%	4.2%	1041	100.0%	4.2%	1125	100.0%	4.2%	531	100.0%	3.1%
Groupe Journaux de l'Ouest Dimanche	2327	100.0%	4.5%	1179	100.0%	4.8%	1148	100.0%	4.3%	592	100.0%	3.4%
Groupe Journaux de Loire Dimanche	538	100.0%	1.0%	262	100.0%	1.1%	276	100.0%	1.0%	141	100.0%	0.8%
Groupe Journaux du Midi Dimanche	1052	100.0%	2.1%	509	100.0%	2.1%	543	100.0%	2.0%	270	100.0%	1.6%
Groupe Nice Matin Dimanche	864	100.0%	1.7%	430	100.0%	1.7%	434	100.0%	1.6%	263	100.0%	1.5%
PHR National	6836	100.0%	13.3%	3214	100.0%	13.1%	3622	100.0%	13.6%	1732	100.0%	10.0%
PHR National +	7248	100.0%	14.1%	3557	100.0%	14.5%	3691	100.0%	13.8%	1880	100.0%	10.9%
PHR Week-end	5323	100.0%	10.4%	2501	100.0%	10.2%	2822	100.0%	10.6%	1338	100.0%	7.8%
PQN Editions du 7ème jour y.c. JDD	4852	100.0%	9.5%	3163	100.0%	12.9%	1689	100.0%	6.3%	1622	100.0%	9.4%
Publihebdos	2206	100.0%	4.3%	1066	100.0%	4.3%	1140	100.0%	4.3%	545	100.0%	3.2%
Régie Nord	974	100.0%	1.9%	415	100.0%	1.7%	559	100.0%	2.1%	216	100.0%	1.3%
Total PHR	7598	100.0%	14.8%	3730	100.0%	15.2%	3867	100.0%	14.5%	1994	100.0%	11.6%
Voix du Nord	822	100.0%	1.6%	353	100.0%	1.4%	469	100.0%	1.8%	219	100.0%	1.3%

Synthèse des résultats par périodicité



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Magazine - BiMensuels												
L'Auto-Journal	1213	100.0%	2.4%	1004	100.0%	4.1%	209	100.0%	0.8%	477	100.0%	2.8%
Gourmand	943	100.0%	1.8%	228	100.0%	0.9%	715	100.0%	2.7%	310	100.0%	1.8%
Oops !	2218	100.0%	4.3%	597	100.0%	2.4%	1621	100.0%	6.1%	704	100.0%	4.1%
Télé 2 Semaines	3853	100.0%	7.5%	1690	100.0%	6.9%	2163	100.0%	8.1%	1036	100.0%	6.0%
TV Grandes Chaînes	2749	100.0%	5.4%	1145	100.0%	4.7%	1605	100.0%	6.0%	779	100.0%	4.5%
Presse Magazine - Mensuels												
Alternatives Economiques	813	100.0%	1.6%	456	100.0%	1.9%	357	100.0%	1.3%	501	100.0%	2.9%
L'Ami des Jardins et de la Maison	1479	100.0%	2.9%	519	100.0%	2.1%	960	100.0%	3.6%	462	100.0%	2.7%
Auto Moto	2251	100.0%	4.4%	1753	100.0%	7.1%	497	100.0%	1.9%	823	100.0%	4.8%
L'Automobile Magazine	1937	100.0%	3.8%	1543	100.0%	6.3%	394	100.0%	1.5%	762	100.0%	4.4%
Avantages	1863	100.0%	3.6%	280	100.0%	1.1%	1583	100.0%	5.9%	730	100.0%	4.2%
Be (Modélisé)	1145	100.0%	2.2%	160	100.0%	0.7%	986	100.0%	3.7%	554	100.0%	3.2%
Biba	1135	100.0%	2.2%	132	100.0%	0.5%	1003	100.0%	3.8%	616	100.0%	3.6%
Bien-Être & Santé	1441	100.0%	2.8%	325	100.0%	1.3%	1117	100.0%	4.2%	329	100.0%	1.9%
Ça M'Intéresse	3164	100.0%	6.2%	1501	100.0%	6.1%	1663	100.0%	6.2%	1309	100.0%	7.6%
Capital	1940	100.0%	3.8%	1138	100.0%	4.6%	802	100.0%	3.0%	978	100.0%	5.7%
Le Chasseur Français	1741	100.0%	3.4%	1018	100.0%	4.1%	723	100.0%	2.7%	389	100.0%	2.3%
Cosmopolitan	1798	100.0%	3.5%	297	100.0%	1.2%	1502	100.0%	5.6%	927	100.0%	5.4%
Cuisine Actuelle	4014	100.0%	7.8%	905	100.0%	3.7%	3109	100.0%	11.6%	1331	100.0%	7.7%
Dossier Familial	2117	100.0%	4.1%	733	100.0%	3.0%	1384	100.0%	5.2%	567	100.0%	3.3%
Enjeux les Echos	767	100.0%	1.5%	504	100.0%	2.1%	263	100.0%	1.0%	469	100.0%	2.7%
L'Expansion	513	100.0%	1.0%	321	100.0%	1.3%	192	100.0%	0.7%	267	100.0%	1.5%
Femme Actuelle Jeux	2167	100.0%	4.2%	554	100.0%	2.3%	1613	100.0%	6.0%	539	100.0%	3.1%
FHM	484	100.0%	0.9%	405	100.0%	1.6%	79	100.0%	0.3%	185	100.0%	1.1%
Geo	4079	100.0%	8.0%	2058	100.0%	8.4%	2021	100.0%	7.6%	1610	100.0%	9.3%
Glamour	1520	100.0%	3.0%	200	100.0%	0.8%	1320	100.0%	4.9%	720	100.0%	4.2%
GQ	473	100.0%	0.9%	317	100.0%	1.3%	156	100.0%	0.6%	295	100.0%	1.7%
Historia	1277	100.0%	2.5%	720	100.0%	2.9%	556	100.0%	2.1%	488	100.0%	2.8%
Intérêts Privés	444	100.0%	0.9%	224	100.0%	0.9%	220	100.0%	0.8%	127	100.0%	0.7%
Management	372	100.0%	0.7%	230	100.0%	0.9%	142	100.0%	0.5%	263	100.0%	1.5%
Marie Claire	2827	100.0%	5.5%	512	100.0%	2.1%	2314	100.0%	8.7%	1109	100.0%	6.4%
Marie France	1205	100.0%	2.3%	179	100.0%	0.7%	1026	100.0%	3.8%	389	100.0%	2.3%
Maxi Cuisine (Modélisé)	1211	100.0%	2.4%	193	100.0%	0.8%	1018	100.0%	3.8%	359	100.0%	2.1%
Mieux Vivre Votre Argent	1009	100.0%	2.0%	626	100.0%	2.6%	383	100.0%	1.4%	405	100.0%	2.3%

Synthèse des résultats par périodicité



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Modes & Travaux	2741	100.0%	5.3%	501	100.0%	2.0%	2240	100.0%	8.4%	851	100.0%	4.9%
Mon Jardin & Ma Maison	1764	100.0%	3.4%	572	100.0%	2.3%	1192	100.0%	4.5%	570	100.0%	3.3%
National Geographic	1809	100.0%	3.5%	1048	100.0%	4.3%	761	100.0%	2.8%	781	100.0%	4.5%
Notre Temps	3603	100.0%	7.0%	1083	100.0%	4.4%	2521	100.0%	9.4%	429	100.0%	2.5%
Parents	1808	100.0%	3.5%	385	100.0%	1.6%	1423	100.0%	5.3%	634	100.0%	3.7%
Le Particulier	1664	100.0%	3.2%	824	100.0%	3.4%	840	100.0%	3.1%	473	100.0%	2.7%
Pleine Vie	2740	100.0%	5.3%	697	100.0%	2.8%	2044	100.0%	7.6%	322	100.0%	1.9%
Première	983	100.0%	1.9%	495	100.0%	2.0%	488	100.0%	1.8%	493	100.0%	2.9%
Prima	2034	100.0%	4.0%	265	100.0%	1.1%	1769	100.0%	6.6%	623	100.0%	3.6%
Psychologies Magazine	2497	100.0%	4.9%	711	100.0%	2.9%	1786	100.0%	6.7%	1244	100.0%	7.2%
Questions de Femmes	518	100.0%	1.0%	62	100.0%	0.3%	456	100.0%	1.7%	177	100.0%	1.0%
Réponse à Tout !	1069	100.0%	2.1%	489	100.0%	2.0%	580	100.0%	2.2%	351	100.0%	2.0%
Le Revenu Placements	498	100.0%	1.0%	324	100.0%	1.3%	175	100.0%	0.7%	209	100.0%	1.2%
La Revue Nationale de la Chasse	907	100.0%	1.8%	607	100.0%	2.5%	300	100.0%	1.1%	193	100.0%	1.1%
Rock and Folk	594	100.0%	1.2%	411	100.0%	1.7%	183	100.0%	0.7%	276	100.0%	1.6%
Santé Magazine	3156	100.0%	6.2%	786	100.0%	3.2%	2370	100.0%	8.9%	889	100.0%	5.2%
Science et Vie	3829	100.0%	7.5%	2349	100.0%	9.6%	1479	100.0%	5.5%	1806	100.0%	10.5%
Sciences et Avenir	2555	100.0%	5.0%	1575	100.0%	6.4%	980	100.0%	3.7%	1147	100.0%	6.7%
Sélection Reader's Digest	779	100.0%	1.5%	356	100.0%	1.5%	423	100.0%	1.6%	115	100.0%	0.7%
Sport Auto	989	100.0%	1.9%	859	100.0%	3.5%	130	100.0%	0.5%	312	100.0%	1.8%
Studio Magazine - Ciné Live	713	100.0%	1.4%	380	100.0%	1.5%	334	100.0%	1.2%	373	100.0%	2.2%
Système D	1280	100.0%	2.5%	772	100.0%	3.1%	509	100.0%	1.9%	463	100.0%	2.7%
Télé 7 Jeux	2570	100.0%	5.0%	1017	100.0%	4.1%	1553	100.0%	5.8%	747	100.0%	4.3%
TGV Magazine	1076	100.0%	2.1%	598	100.0%	2.4%	477	100.0%	1.8%	589	100.0%	3.4%
Top Santé	2778	100.0%	5.4%	683	100.0%	2.8%	2095	100.0%	7.8%	813	100.0%	4.7%
Vogue	1433	100.0%	2.8%	336	100.0%	1.4%	1098	100.0%	4.1%	573	100.0%	3.3%

Synthèse des résultats par périodicité



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Presse Magazine - BiMestriels												
AD Architectural Digest	491	100.0%	1.0%	197	100.0%	0.8%	294	100.0%	1.1%	310	100.0%	1.8%
Art & Décoration	3383	100.0%	6.6%	1111	100.0%	4.5%	2272	100.0%	8.5%	1347	100.0%	7.8%
Campagne Décoration	778	100.0%	1.5%	167	100.0%	0.7%	611	100.0%	2.3%	299	100.0%	1.7%
Du Côté de Chez Vous	2762	100.0%	5.4%	1179	100.0%	4.8%	1583	100.0%	5.9%	1073	100.0%	6.2%
Cuisine et Vins de France	1336	100.0%	2.6%	540	100.0%	2.2%	796	100.0%	3.0%	547	100.0%	3.2%
Détente Jardin	1526	100.0%	3.0%	520	100.0%	2.1%	1006	100.0%	3.8%	447	100.0%	2.6%
Détours en France	869	100.0%	1.7%	347	100.0%	1.4%	522	100.0%	2.0%	262	100.0%	1.5%
Elle à Table	1134	100.0%	2.2%	216	100.0%	0.9%	918	100.0%	3.4%	562	100.0%	3.3%
Elle Décoration	2154	100.0%	4.2%	417	100.0%	1.7%	1736	100.0%	6.5%	980	100.0%	5.7%
Enfant Magazine	1456	100.0%	2.8%	186	100.0%	0.8%	1270	100.0%	4.8%	510	100.0%	3.0%
Famili	1282	100.0%	2.5%	176	100.0%	0.7%	1106	100.0%	4.1%	468	100.0%	2.7%
Famille et Education	1051	100.0%	2.1%	280	100.0%	1.1%	771	100.0%	2.9%	555	100.0%	3.2%
Infobébés	872	100.0%	1.7%	112	100.0%	0.5%	760	100.0%	2.8%	306	100.0%	1.8%
Infobébés / Infocrèche (Agrégat)	1066	100.0%	2.1%	152	100.0%	0.6%	914	100.0%	3.4%	406	100.0%	2.4%
Infocrèche	489	100.0%	1.0%	56	100.0%	0.2%	432	100.0%	1.6%	214	100.0%	1.2%
Le Journal de la Maison	1332	100.0%	2.6%	293	100.0%	1.2%	1039	100.0%	3.9%	560	100.0%	3.3%
Maison Créative	1159	100.0%	2.3%	284	100.0%	1.2%	876	100.0%	3.3%	437	100.0%	2.5%
Maison et Travaux	3112	100.0%	6.1%	1108	100.0%	4.5%	2004	100.0%	7.5%	1212	100.0%	7.0%
Maison Française	543	100.0%	1.1%	158	100.0%	0.6%	385	100.0%	1.4%	205	100.0%	1.2%
Maisons Côté Ouest	866	100.0%	1.7%	259	100.0%	1.1%	607	100.0%	2.3%	452	100.0%	2.6%
Maisons Côté Sud	1073	100.0%	2.1%	370	100.0%	1.5%	703	100.0%	2.6%	512	100.0%	3.0%
Marie Claire Idées	1930	100.0%	3.8%	276	100.0%	1.1%	1654	100.0%	6.2%	752	100.0%	4.4%
Marie Claire Maison	2044	100.0%	4.0%	353	100.0%	1.4%	1691	100.0%	6.3%	839	100.0%	4.9%
Marmiton (Modélisé)	2713	100.0%	5.3%	893	100.0%	3.6%	1820	100.0%	6.8%	1133	100.0%	6.6%
Prima Maison	834	100.0%	1.6%	109	100.0%	0.4%	725	100.0%	2.7%	286	100.0%	1.7%
Régal	690	100.0%	1.3%	175	100.0%	0.7%	515	100.0%	1.9%	255	100.0%	1.5%
Viva Déco	409	100.0%	0.8%	83	100.0%	0.3%	326	100.0%	1.2%	141	100.0%	0.8%
Votre Beauté	614	100.0%	1.2%	91	100.0%	0.4%	523	100.0%	2.0%	178	100.0%	1.0%
Presse Magazine - TriMestriels												
Maisons Côté Est	474	100.0%	0.9%	130	100.0%	0.5%	344	100.0%	1.3%	222	100.0%	1.3%
Vies de Famille	7437	100.0%	14.5%	2006	100.0%	8.2%	5431	100.0%	20.3%	2487	100.0%	14.4%