

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	3829	100.0%	7.5%	2349	100.0%	9.6%	1479	100.0%	5.5%	1806	100.0%	10.5%
Sexe												
Homme	2349	61.4%	9.6%	2349	100.0%	9.6%	0	0.0%	0.0%	1153	63.9%	12.9%
Femme	1479	38.6%	5.5%	0	0.0%	0.0%	1479	100.0%	5.5%	653	36.1%	7.9%
Age												
15 à 24 ans	838	21.9%	11.4%	571	24.3%	15.3%	267	18.1%	7.3%	468	25.9%	14.9%
25 à 34 ans	576	15.1%	7.5%	353	15.0%	9.4%	223	15.1%	5.7%	316	17.5%	9.3%
35 à 49 ans	948	24.8%	7.5%	587	25.0%	9.4%	361	24.4%	5.7%	600	33.2%	9.6%
50 à 59 ans	673	17.6%	7.5%	412	17.6%	9.2%	261	17.6%	5.8%	351	19.4%	9.5%
60 ans et plus	793	20.7%	5.4%	426	18.1%	6.7%	367	24.8%	4.4%	71	3.9%	9.9%
Individu												
Ménagères	1230	32.1%	5.3%	0	0.0%	0.0%	1230	83.1%	5.3%	517	28.6%	7.5%
Personne de référence	2112	55.2%	7.5%	1712	72.9%	8.5%	400	27.0%	5.1%	907	50.2%	10.6%
Responsable des achats	2367	61.8%	6.6%	1159	49.3%	9.1%	1209	81.7%	5.3%	1015	56.2%	9.3%
PCS Individu												
Agriculteurs	13	0.3%	2.4%	13	0.5%	3.5%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	129	3.4%	7.9%	108	4.6%	9.7%	20	1.4%	4.0%	120	6.6%	8.2%
Affaires et Cadres	558	14.6%	11.2%	367	15.6%	12.0%	191	12.9%	9.9%	527	29.2%	11.7%
Professions intermédiaires	620	16.2%	9.2%	391	16.7%	11.2%	228	15.4%	7.0%	557	30.8%	9.9%
Employés	466	12.2%	5.6%	198	8.4%	9.9%	268	18.1%	4.3%	77	4.3%	4.3%
Ouvriers	330	8.6%	5.2%	299	12.7%	6.1%	31	2.1%	2.1%	21	1.2%	4.8%
Retraités	677	17.7%	5.4%	384	16.4%	6.4%	292	19.8%	4.4%	22	1.2%	8.8%
Autres inactifs	1037	27.1%	10.3%	588	25.0%	16.5%	449	30.4%	6.9%	483	26.8%	15.4%
PCS Personne de référence												
Agriculteurs	37	1.0%	4.5%	21	0.9%	5.1%	15	1.0%	3.9%	0	0.0%	0.0%
Petits patrons	191	5.0%	7.3%	126	5.4%	9.7%	66	4.4%	5.0%	191	10.6%	7.3%
Affaires et Cadres	864	22.6%	12.2%	530	22.5%	14.5%	335	22.6%	9.7%	864	47.9%	12.2%
Professions intermédiaires	750	19.6%	10.0%	498	21.2%	12.5%	252	17.1%	7.1%	750	41.5%	10.0%
Employés	403	10.5%	7.5%	244	10.4%	11.2%	159	10.7%	5.0%	0	0.0%	0.0%
Ouvriers	509	13.3%	5.5%	338	14.4%	6.9%	171	11.5%	3.9%	0	0.0%	0.0%
Retraités	802	21.0%	5.5%	451	19.2%	6.8%	351	23.7%	4.4%	0	0.0%	0.0%
Autres inactifs	272	7.1%	6.9%	141	6.0%	9.4%	131	8.9%	5.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	638	16.7%	6.6%	372	15.8%	9.0%	266	18.0%	4.8%	191	10.6%	10.2%
2 personnes	1121	29.3%	6.2%	662	28.2%	7.5%	459	31.0%	5.0%	386	21.4%	9.4%
3 personnes	754	19.7%	8.2%	485	20.7%	10.6%	268	18.1%	5.8%	372	20.6%	9.6%
4 personnes	813	21.2%	8.9%	527	22.4%	11.6%	287	19.4%	6.2%	536	29.7%	11.1%
5 personnes et +	503	13.1%	9.5%	303	12.9%	12.2%	200	13.5%	7.1%	320	17.7%	12.5%
Présence d'enfants de moins de 15 ans												
Oui	1268	33.1%	8.1%	792	33.7%	10.8%	477	32.2%	5.7%	795	44.0%	10.2%
Non	2560	66.9%	7.2%	1558	66.3%	9.0%	1003	67.8%	5.5%	1010	56.0%	10.7%
Habitat												
Communes rurales	753	19.7%	6.5%	463	19.7%	8.4%	290	19.6%	4.8%	321	17.8%	9.7%
Agglo. - 20 000 hab	589	15.4%	6.6%	363	15.5%	8.7%	226	15.3%	4.8%	230	12.7%	8.7%
Agglo. 20 000 à 100 000 hab	549	14.3%	7.9%	348	14.8%	10.1%	201	13.6%	5.7%	260	14.4%	12.6%
Agglo. + 100 000 hab	1248	32.6%	8.1%	755	32.1%	10.3%	492	33.3%	6.1%	607	33.6%	11.4%
Agglo. Paris	690	18.0%	8.2%	420	17.9%	10.4%	270	18.3%	6.1%	388	21.5%	9.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	758	19.8%	8.0%	458	19.5%	10.1%	300	20.3%	6.0%	433	24.0%	9.8%
Nord Pas de Calais	216	5.6%	6.8%	131	5.6%	8.6%	86	5.8%	5.1%	108	6.0%	11.7%
Lorraine	149	3.9%	7.7%	95	4.0%	10.2%	53	3.6%	5.4%	59	3.2%	11.0%
Alsace	126	3.3%	8.3%	85	3.6%	11.7%	41	2.8%	5.2%	40	2.2%	8.0%
Franche-Comté	66	1.7%	6.9%	41	1.8%	8.9%	24	1.7%	5.0%	25	1.4%	9.5%
Champagne Ardennes	92	2.4%	8.5%	68	2.9%	13.0%	24	1.6%	4.3%	44	2.4%	14.6%
Picardie	101	2.6%	6.6%	62	2.6%	8.4%	39	2.6%	4.9%	46	2.6%	10.7%
Bourgogne	84	2.2%	6.2%	44	1.9%	6.7%	40	2.7%	5.7%	41	2.3%	10.7%
Haute Normandie	75	2.0%	5.1%	52	2.2%	7.3%	24	1.6%	3.1%	37	2.1%	8.4%
Basse Normandie	79	2.1%	6.5%	58	2.4%	10.0%	21	1.4%	3.4%	26	1.4%	8.2%
Centre	146	3.8%	7.0%	97	4.1%	9.7%	49	3.3%	4.6%	65	3.6%	10.5%
Pays de Loire	166	4.3%	5.7%	93	4.0%	6.7%	73	5.0%	4.9%	61	3.4%	7.2%
Bretagne	164	4.3%	6.2%	107	4.6%	8.5%	57	3.9%	4.2%	67	3.7%	8.6%
Poitou Charentes	98	2.6%	6.6%	54	2.3%	7.6%	44	3.0%	5.8%	42	2.3%	10.5%
Aquitaine	204	5.3%	7.5%	124	5.3%	9.6%	80	5.4%	5.6%	100	5.6%	12.1%
Midi Pyrénées	190	5.0%	7.9%	116	4.9%	10.0%	74	5.0%	5.9%	95	5.3%	11.8%
Limousin	35	0.9%	5.6%	21	0.9%	7.0%	14	0.9%	4.2%	14	0.8%	8.9%
Auvergne	79	2.1%	7.1%	55	2.3%	10.2%	24	1.6%	4.1%	30	1.7%	10.1%
Rhône Alpes	435	11.4%	8.6%	253	10.8%	10.3%	181	12.3%	6.9%	234	13.0%	12.4%
Languedoc Roussillon	188	4.9%	8.5%	120	5.1%	11.5%	68	4.6%	5.9%	77	4.3%	11.3%
Provence Alpes Côte d'Azur. Corse	379	9.9%	8.8%	216	9.2%	10.6%	162	11.0%	7.1%	160	8.9%	11.4%
Habitudes de connexion à Internet												
Tous les jours	2493	65.1%	8.7%	1600	68.1%	11.1%	893	60.4%	6.3%	1374	76.1%	10.3%
Presque tous les jours	594	15.5%	9.3%	331	14.1%	10.9%	264	17.8%	7.8%	283	15.7%	12.3%
1 à 2 fois par semaine	260	6.8%	8.1%	149	6.3%	10.8%	111	7.5%	6.1%	97	5.3%	10.5%
1 à 3 fois par mois	52	1.4%	5.9%	25	1.1%	6.4%	27	1.8%	5.6%	18	1.0%	11.0%
Moins souvent	48	1.3%	3.9%	21	0.9%	4.0%	27	1.8%	3.8%	10	0.6%	8.3%
Jamais	8	0.2%	6.3%	8	0.3%	12.6%	0	-	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	157	4.1%	7.7%	106	4.5%	12.9%	52	3.5%	4.2%	26	1.5%	14.6%
De 9 000 à moins de 12 000 euros par an	175	4.6%	5.3%	92	3.9%	7.9%	83	5.6%	3.9%	26	1.4%	9.3%
De 12 000 à moins de 18 000 euros par an	324	8.5%	5.1%	173	7.3%	6.5%	152	10.3%	4.1%	52	2.9%	7.0%
De 18 000 à moins de 24 000 euros par an	446	11.7%	6.2%	253	10.8%	7.4%	193	13.1%	5.1%	136	7.5%	9.0%
De 24 000 à moins de 36 000 euros par an	815	21.3%	7.1%	476	20.3%	8.5%	338	22.9%	5.7%	363	20.1%	9.7%
De 36 000 à moins de 45 000 euros par an	570	14.9%	8.5%	388	16.5%	10.7%	182	12.3%	5.9%	301	16.7%	9.8%
De 45 000 à moins de 65 000 euros par an	647	16.9%	10.3%	425	18.1%	12.0%	222	15.0%	8.1%	431	23.9%	11.7%
De 65 000 à moins de 80 000 euros par an	166	4.3%	10.1%	126	5.4%	13.1%	39	2.6%	5.8%	129	7.2%	11.1%
De 80 000 à moins de 115 000 euros par an	110	2.9%	11.5%	67	2.9%	12.0%	43	2.9%	10.9%	93	5.2%	12.2%
115 000 euros et plus par an	56	1.5%	12.4%	43	1.8%	15.5%	13	0.9%	7.6%	47	2.6%	11.7%
Refus	253	6.6%	8.1%	132	5.6%	10.2%	121	8.2%	6.5%	136	7.5%	11.8%
Ne sait pas	109	2.8%	6.9%	68	2.9%	10.6%	41	2.8%	4.4%	66	3.6%	11.5%