

Management

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	372	100.0%	0.7%	230	100.0%	0.9%	142	100.0%	0.5%	263	100.0%	1.5%
Sexe												
Homme	230	61.7%	0.9%	230	100.0%	0.9%	0	0.0%	0.0%	176	66.7%	2.0%
Femme	142	38.3%	0.5%	0	0.0%	0.0%	142	100.0%	0.5%	88	33.3%	1.1%
Age												
15 à 24 ans	77	20.8%	1.0%	48	21.1%	1.3%	29	20.3%	0.8%	41	15.6%	1.3%
25 à 34 ans	79	21.2%	1.0%	49	21.3%	1.3%	30	20.9%	0.8%	63	24.0%	1.9%
35 à 49 ans	132	35.5%	1.0%	83	36.2%	1.3%	49	34.4%	0.8%	112	42.6%	1.8%
50 à 59 ans	49	13.1%	0.5%	28	12.1%	0.6%	21	14.7%	0.5%	38	14.5%	1.0%
60 ans et plus	35	9.4%	0.2%	21	9.2%	0.3%	14	9.7%	0.2%	9	3.4%	1.2%
Individu												
Ménagères	116	31.2%	0.5%	0	0.0%	0.0%	116	81.5%	0.5%	74	28.1%	1.1%
Personne de référence	217	58.3%	0.8%	178	77.5%	0.9%	39	27.5%	0.5%	169	64.1%	2.0%
Responsable des achats	216	58.0%	0.6%	99	43.2%	0.8%	117	81.8%	0.5%	149	56.7%	1.4%
PCS Individu												
Agriculteurs	1	0.3%	0.2%	0	0.0%	0.0%	1	0.7%	0.6%	0	0.0%	0.0%
Petits patrons	17	4.5%	1.0%	16	6.8%	1.4%	1	0.9%	0.2%	17	6.4%	1.2%
Affaires et Cadres	144	38.7%	2.9%	101	43.8%	3.3%	43	30.5%	2.3%	134	50.7%	3.0%
Professions intermédiaires	72	19.3%	1.1%	43	18.9%	1.2%	28	20.0%	0.9%	67	25.3%	1.2%
Employés	30	8.0%	0.4%	12	5.3%	0.6%	18	12.4%	0.3%	10	3.7%	0.5%
Ouvriers	15	4.0%	0.2%	13	5.7%	0.3%	2	1.3%	0.1%	6	2.2%	1.3%
Retraités	22	5.8%	0.2%	13	5.8%	0.2%	9	6.0%	0.1%	0	0.0%	0.0%
Autres inactifs	72	19.3%	0.7%	32	13.8%	0.9%	40	28.3%	0.6%	31	11.7%	1.0%
PCS Personne de référence												
Agriculteurs	1	0.3%	0.1%	0	0.0%	0.0%	1	0.7%	0.3%	0	0.0%	0.0%
Petits patrons	26	6.9%	1.0%	21	9.3%	1.7%	4	3.0%	0.3%	26	9.8%	1.0%
Affaires et Cadres	169	45.5%	2.4%	103	44.7%	2.8%	67	46.7%	1.9%	169	64.2%	2.4%
Professions intermédiaires	68	18.4%	0.9%	51	22.4%	1.3%	17	11.9%	0.5%	68	26.0%	0.9%
Employés	23	6.1%	0.4%	12	5.4%	0.6%	10	7.3%	0.3%	0	0.0%	0.0%
Ouvriers	33	8.9%	0.4%	13	5.5%	0.3%	20	14.3%	0.5%	0	0.0%	0.0%
Retraités	39	10.4%	0.3%	22	9.6%	0.3%	17	11.8%	0.2%	0	0.0%	0.0%
Autres inactifs	13	3.5%	0.3%	7	3.1%	0.5%	6	4.2%	0.2%	0	0.0%	0.0%

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Taille du foyer												
1 personne	54	14.5%	0.6%	23	10.0%	0.6%	31	21.7%	0.6%	34	13.1%	1.8%
2 personnes	94	25.2%	0.5%	62	26.8%	0.7%	32	22.6%	0.3%	55	20.9%	1.3%
3 personnes	109	29.2%	1.2%	70	30.5%	1.5%	39	27.1%	0.8%	81	30.8%	2.1%
4 personnes	85	22.8%	0.9%	62	27.0%	1.4%	23	16.1%	0.5%	75	28.3%	1.5%
5 personnes et +	31	8.3%	0.6%	13	5.7%	0.5%	18	12.5%	0.6%	18	6.9%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	147	39.5%	0.9%	97	42.2%	1.3%	50	35.2%	0.6%	119	45.2%	1.5%
Non	225	60.5%	0.6%	133	57.8%	0.8%	92	64.8%	0.5%	144	54.8%	1.5%
Habitat												
Communes rurales	48	13.0%	0.4%	30	12.9%	0.5%	19	13.2%	0.3%	32	12.1%	1.0%
Agglo. - 20 000 hab	56	15.1%	0.6%	34	15.0%	0.8%	22	15.4%	0.5%	30	11.4%	1.1%
Agglo. 20 000 à 100 000 hab	47	12.6%	0.7%	30	13.2%	0.9%	16	11.5%	0.5%	30	11.6%	1.5%
Agglo. + 100 000 hab	107	28.9%	0.7%	70	30.4%	1.0%	38	26.3%	0.5%	80	30.5%	1.5%
Agglo. Paris	113	30.4%	1.3%	65	28.5%	1.6%	48	33.6%	1.1%	91	34.4%	2.3%

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Régions INSEE												
Ile de France	118	31.6%	1.2%	69	30.1%	1.5%	49	34.2%	1.0%	95	36.1%	2.2%
Nord Pas de Calais	17	4.6%	0.5%	11	4.6%	0.7%	7	4.6%	0.4%	11	4.1%	1.2%
Lorraine	16	4.2%	0.8%	10	4.6%	1.1%	5	3.7%	0.5%	12	4.5%	2.2%
Alsace	3	0.8%	0.2%	3	1.3%	0.4%	0	0.0%	0.0%	3	1.2%	0.6%
Franche-Comté	4	1.1%	0.4%	2	0.9%	0.5%	2	1.3%	0.4%	3	1.3%	1.2%
Champagne Ardennes	9	2.4%	0.8%	5	2.1%	0.9%	4	2.8%	0.7%	7	2.6%	2.3%
Picardie	8	2.2%	0.5%	5	2.1%	0.7%	3	2.4%	0.4%	7	2.7%	1.7%
Bourgogne	6	1.5%	0.4%	5	2.2%	0.8%	0	0.3%	0.1%	3	1.3%	0.9%
Haute Normandie	9	2.5%	0.6%	6	2.8%	0.9%	3	2.0%	0.4%	9	3.5%	2.1%
Basse Normandie	6	1.5%	0.5%	6	2.4%	1.0%	0	0.0%	0.0%	5	1.9%	1.6%
Centre	14	3.6%	0.7%	10	4.4%	1.0%	3	2.4%	0.3%	9	3.5%	1.5%
Pays de Loire	27	7.4%	0.9%	17	7.6%	1.2%	10	7.0%	0.7%	14	5.1%	1.6%
Bretagne	15	4.1%	0.6%	9	3.7%	0.7%	7	4.6%	0.5%	10	3.8%	1.3%
Poitou Charentes	10	2.7%	0.7%	5	2.4%	0.8%	4	3.1%	0.6%	7	2.6%	1.7%
Aquitaine	15	4.1%	0.6%	9	3.9%	0.7%	7	4.6%	0.5%	9	3.6%	1.1%
Midi Pyrénées	15	4.1%	0.6%	8	3.5%	0.7%	7	5.1%	0.6%	8	3.1%	1.0%
Limousin	6	1.7%	1.0%	1	0.2%	0.2%	6	4.0%	1.8%	3	1.1%	1.8%
Auvergne	7	1.8%	0.6%	7	2.8%	1.2%	0	0.2%	-	5	1.7%	1.5%
Rhône Alpes	22	6.0%	0.4%	16	6.9%	0.7%	6	4.4%	0.2%	19	7.1%	1.0%
Languedoc Roussillon	13	3.6%	0.6%	9	3.8%	0.8%	5	3.2%	0.4%	9	3.4%	1.3%
Provence Alpes Côte d'Azur. Corse	31	8.5%	0.7%	17	7.5%	0.8%	14	10.1%	0.6%	15	5.9%	1.1%
Habitudes de connexion à Internet												
Tous les jours	319	85.8%	1.1%	198	86.1%	1.4%	121	85.3%	0.9%	238	90.4%	1.8%
Presque tous les jours	33	8.9%	0.5%	22	9.5%	0.7%	11	8.0%	0.3%	22	8.2%	0.9%
1 à 2 fois par semaine	5	1.3%	0.2%	3	1.4%	0.2%	2	1.3%	0.1%	4	1.4%	0.4%
1 à 3 fois par mois	1	0.2%	0.1%	1	0.3%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Moins souvent	1	0.2%	0.1%	0	0.0%	0.0%	1	0.6%	0.1%	0	0.0%	0.0%
Jamais	1	0.2%	0.6%	1	0.3%	1.2%	0	0.0%	0.0%	0	0.0%	0.0%

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Revenus du foyer												
Moins de 9 000 euros par an	4	1.0%	0.2%	2	0.9%	0.3%	2	1.2%	0.1%	0	0.0%	0.0%
De 9 000 à moins de 12 000 euros par an	8	2.2%	0.2%	6	2.4%	0.5%	2	1.7%	0.1%	1	0.3%	0.2%
De 12 000 à moins de 18 000 euros par an	24	6.5%	0.4%	15	6.4%	0.6%	9	6.5%	0.2%	8	3.1%	1.1%
De 18 000 à moins de 24 000 euros par an	37	9.8%	0.5%	15	6.7%	0.5%	21	14.8%	0.6%	13	4.9%	0.8%
De 24 000 à moins de 36 000 euros par an	75	20.2%	0.7%	48	21.1%	0.9%	27	18.7%	0.4%	58	22.1%	1.6%
De 36 000 à moins de 45 000 euros par an	60	16.0%	0.9%	37	15.9%	1.0%	23	16.2%	0.7%	38	14.6%	1.2%
De 45 000 à moins de 65 000 euros par an	72	19.4%	1.1%	47	20.5%	1.3%	25	17.5%	0.9%	64	24.1%	1.7%
De 65 000 à moins de 80 000 euros par an	24	6.3%	1.4%	15	6.6%	1.6%	8	5.9%	1.3%	22	8.4%	1.9%
De 80 000 à moins de 115 000 euros par an	24	6.4%	2.5%	13	5.8%	2.4%	11	7.4%	2.7%	24	9.1%	3.1%
115 000 euros et plus par an	11	2.9%	2.4%	8	3.4%	2.9%	3	2.1%	1.7%	11	4.2%	2.7%
Refus	27	7.2%	0.9%	16	7.1%	1.3%	11	7.4%	0.6%	19	7.4%	1.7%
Ne sait pas	8	2.0%	0.5%	7	3.0%	1.1%	1	0.4%	0.1%	5	2.0%	0.9%