

# Femme Actuelle Jeux

Lecture Dernière Période



CUMUL 2012/2013

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2167	100.0%	4.2%	554	100.0%	2.3%	1613	100.0%	6.0%	539	100.0%	3.1%
<b>Sexe</b>												
<b>Homme</b>	554	25.6%	2.3%	554	100.0%	2.3%	0	0.0%	0.0%	150	27.9%	1.7%
<b>Femme</b>	1613	74.4%	6.0%	0	0.0%	0.0%	1613	100.0%	6.0%	389	72.1%	4.7%
<b>Age</b>												
<b>15 à 24 ans</b>	222	10.3%	3.0%	51	9.2%	1.4%	172	10.6%	4.7%	73	13.5%	2.3%
<b>25 à 34 ans</b>	253	11.7%	3.3%	57	10.2%	1.5%	196	12.2%	5.0%	95	17.7%	2.8%
<b>35 à 49 ans</b>	530	24.5%	4.2%	127	23.0%	2.0%	403	25.0%	6.3%	191	35.4%	3.0%
<b>50 à 59 ans</b>	466	21.5%	5.2%	138	24.9%	3.1%	328	20.4%	7.3%	151	28.0%	4.1%
<b>60 ans et plus</b>	695	32.1%	4.7%	181	32.7%	2.9%	514	31.9%	6.2%	29	5.3%	4.0%
<b>Individu</b>												
<b>Ménagères</b>	1438	66.4%	6.2%	0	0.0%	0.0%	1438	89.2%	6.2%	347	64.3%	5.0%
<b>Personne de référence</b>	985	45.5%	3.5%	479	86.4%	2.4%	507	31.4%	6.4%	190	35.2%	2.2%
<b>Responsable des achats</b>	1730	79.8%	4.9%	309	55.8%	2.4%	1421	88.1%	6.2%	415	76.9%	3.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	16	0.7%	3.0%	6	1.0%	1.5%	11	0.7%	6.2%	7	1.2%	29.0%
<b>Petits patrons</b>	40	1.8%	2.4%	16	2.8%	1.4%	24	1.5%	4.8%	29	5.3%	2.0%
<b>Affaires et Cadres</b>	114	5.3%	2.3%	42	7.6%	1.4%	72	4.4%	3.7%	91	16.9%	2.0%
<b>Professions intermédiaires</b>	228	10.5%	3.4%	77	14.0%	2.2%	150	9.3%	4.6%	181	33.5%	3.2%
<b>Employés</b>	471	21.8%	5.7%	49	8.9%	2.5%	422	26.2%	6.8%	106	19.6%	5.9%
<b>Ouvriers</b>	240	11.1%	3.8%	123	22.1%	2.5%	117	7.3%	8.0%	22	4.1%	5.0%
<b>Retraités</b>	583	26.9%	4.6%	167	30.2%	2.8%	416	25.8%	6.3%	4	0.8%	1.7%
<b>Autres inactifs</b>	475	21.9%	4.7%	74	13.3%	2.1%	401	24.9%	6.1%	100	18.6%	3.2%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	27	1.2%	3.3%	3	0.6%	0.7%	24	1.5%	6.1%	0	0.0%	0.0%
<b>Petits patrons</b>	98	4.5%	3.8%	15	2.7%	1.2%	83	5.2%	6.3%	98	18.2%	3.8%
<b>Affaires et Cadres</b>	171	7.9%	2.4%	47	8.5%	1.3%	123	7.7%	3.6%	171	31.6%	2.4%
<b>Professions intermédiaires</b>	271	12.5%	3.6%	88	15.9%	2.2%	183	11.3%	5.2%	271	50.2%	3.6%
<b>Employés</b>	274	12.6%	5.1%	53	9.5%	2.4%	221	13.7%	7.0%	0	0.0%	0.0%
<b>Ouvriers</b>	423	19.5%	4.5%	121	21.8%	2.5%	302	18.7%	6.8%	0	0.0%	0.0%
<b>Retraités</b>	702	32.4%	4.8%	177	31.9%	2.7%	525	32.6%	6.6%	0	0.0%	0.0%
<b>Autres inactifs</b>	202	9.3%	5.1%	50	9.1%	3.4%	152	9.4%	6.2%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	409	18.9%	4.2%	77	13.9%	1.9%	332	20.6%	6.1%	49	9.0%	2.6%
<b>2 personnes</b>	818	37.7%	4.5%	238	43.0%	2.7%	580	35.9%	6.3%	123	22.7%	3.0%
<b>3 personnes</b>	408	18.8%	4.4%	116	20.9%	2.5%	292	18.1%	6.4%	143	26.4%	3.7%
<b>4 personnes</b>	322	14.8%	3.5%	86	15.5%	1.9%	236	14.6%	5.1%	145	27.0%	3.0%
<b>5 personnes et +</b>	210	9.7%	4.0%	37	6.7%	1.5%	173	10.7%	6.1%	80	14.9%	3.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	625	28.9%	4.0%	129	23.4%	1.8%	496	30.7%	5.9%	240	44.6%	3.1%
<b>Non</b>	1542	71.1%	4.3%	424	76.6%	2.5%	1117	69.3%	6.1%	299	55.4%	3.2%
<b>Habitat</b>												
<b>Communes rurales</b>	505	23.3%	4.4%	130	23.4%	2.3%	376	23.3%	6.2%	116	21.5%	3.5%
<b>Agglo. - 20 000 hab</b>	446	20.6%	5.0%	124	22.5%	3.0%	322	19.9%	6.9%	127	23.5%	4.8%
<b>Agglo. 20 000 à 100 000 hab</b>	336	15.5%	4.8%	98	17.7%	2.8%	238	14.7%	6.8%	83	15.3%	4.0%
<b>Agglo. + 100 000 hab</b>	588	27.1%	3.8%	140	25.3%	1.9%	447	27.7%	5.6%	135	25.1%	2.6%
<b>Agglo. Paris</b>	292	13.5%	3.5%	61	11.1%	1.5%	231	14.3%	5.2%	79	14.6%	2.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	335	15.5%	3.5%	74	13.3%	1.6%	261	16.2%	5.3%	93	17.3%	2.1%
<b>Nord Pas de Calais</b>	122	5.6%	3.8%	40	7.2%	2.6%	82	5.1%	4.9%	37	6.8%	4.0%
<b>Lorraine</b>	97	4.5%	5.0%	33	5.9%	3.5%	64	4.0%	6.5%	18	3.3%	3.3%
<b>Alsace</b>	72	3.3%	4.8%	34	6.1%	4.6%	38	2.4%	4.9%	19	3.5%	3.7%
<b>Franche-Comté</b>	52	2.4%	5.4%	13	2.4%	2.9%	38	2.4%	7.8%	12	2.3%	4.7%
<b>Champagne Ardennes</b>	59	2.7%	5.4%	19	3.5%	3.7%	39	2.4%	7.0%	17	3.1%	5.5%
<b>Picardie</b>	58	2.7%	3.8%	9	1.7%	1.2%	49	3.0%	6.2%	18	3.4%	4.3%
<b>Bourgogne</b>	56	2.6%	4.1%	9	1.6%	1.4%	47	2.9%	6.6%	7	1.2%	1.7%
<b>Haute Normandie</b>	51	2.4%	3.5%	16	2.9%	2.3%	35	2.2%	4.5%	4	0.8%	0.9%
<b>Basse Normandie</b>	31	1.4%	2.6%	11	1.9%	1.9%	20	1.3%	3.3%	6	1.1%	1.9%
<b>Centre</b>	101	4.6%	4.8%	25	4.4%	2.5%	76	4.7%	7.1%	26	4.9%	4.2%
<b>Pays de Loire</b>	119	5.5%	4.1%	35	6.3%	2.5%	84	5.2%	5.6%	19	3.6%	2.3%
<b>Bretagne</b>	96	4.4%	3.6%	27	4.8%	2.1%	69	4.3%	5.0%	28	5.2%	3.6%
<b>Poitou Charentes</b>	59	2.7%	4.0%	19	3.4%	2.6%	40	2.5%	5.2%	9	1.6%	2.2%
<b>Aquitaine</b>	139	6.4%	5.1%	30	5.4%	2.3%	110	6.8%	7.7%	25	4.5%	3.0%
<b>Midi Pyrénées</b>	128	5.9%	5.3%	27	4.9%	2.3%	101	6.2%	8.1%	33	6.1%	4.1%
<b>Limousin</b>	28	1.3%	4.4%	7	1.2%	2.2%	21	1.3%	6.4%	4	0.7%	2.4%
<b>Auvergne</b>	50	2.3%	4.5%	14	2.6%	2.7%	36	2.2%	6.2%	18	3.4%	6.1%
<b>Rhône Alpes</b>	210	9.7%	4.1%	51	9.1%	2.1%	160	9.9%	6.1%	69	12.7%	3.6%
<b>Languedoc Roussillon</b>	102	4.7%	4.6%	15	2.7%	1.4%	87	5.4%	7.5%	34	6.2%	4.9%
<b>Provence Alpes Côte d'Azur. Corse</b>	204	9.4%	4.7%	47	8.4%	2.3%	157	9.7%	6.9%	44	8.2%	3.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1172	54.1%	4.1%	316	57.0%	2.2%	857	53.1%	6.1%	380	70.4%	2.8%
<b>Presque tous les jours</b>	294	13.6%	4.6%	68	12.3%	2.2%	226	14.0%	6.7%	85	15.7%	3.7%
<b>1 à 2 fois par semaine</b>	202	9.3%	6.4%	54	9.8%	4.0%	148	9.2%	8.2%	50	9.2%	5.4%
<b>1 à 3 fois par mois</b>	43	2.0%	4.9%	17	3.0%	4.2%	26	1.6%	5.4%	10	1.8%	5.9%
<b>Moins souvent</b>	56	2.6%	4.5%	14	2.6%	2.7%	41	2.6%	5.9%	6	1.0%	4.5%
<b>Jamais</b>	3	0.2%	2.6%	0	0.0%	0.0%	3	0.2%	5.0%	0	0.0%	0.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	91	4.2%	4.4%	24	4.3%	2.9%	67	4.2%	5.5%	8	1.5%	4.4%
De 9 000 à moins de 12 000 euros par an	182	8.4%	5.5%	24	4.3%	2.0%	159	9.8%	7.4%	13	2.3%	4.6%
De 12 000 à moins de 18 000 euros par an	311	14.4%	4.9%	51	9.2%	1.9%	260	16.1%	7.0%	25	4.7%	3.5%
De 18 000 à moins de 24 000 euros par an	327	15.1%	4.5%	80	14.4%	2.3%	247	15.3%	6.5%	47	8.8%	3.1%
De 24 000 à moins de 36 000 euros par an	519	24.0%	4.5%	124	22.4%	2.2%	395	24.5%	6.6%	132	24.5%	3.5%
De 36 000 à moins de 45 000 euros par an	278	12.8%	4.1%	93	16.8%	2.6%	185	11.4%	6.0%	118	21.8%	3.8%
De 45 000 à moins de 65 000 euros par an	221	10.2%	3.5%	82	14.8%	2.3%	139	8.6%	5.1%	102	19.0%	2.8%
De 65 000 à moins de 80 000 euros par an	43	2.0%	2.6%	26	4.7%	2.7%	17	1.1%	2.6%	28	5.2%	2.4%
De 80 000 à moins de 115 000 euros par an	16	0.7%	1.6%	8	1.5%	1.4%	8	0.5%	1.9%	12	2.3%	1.6%
115 000 euros et plus par an	2	0.1%	0.5%	1	0.2%	0.4%	1	0.1%	0.8%	2	0.4%	0.6%
Refus	128	5.9%	4.1%	33	5.9%	2.5%	96	5.9%	5.2%	38	7.0%	3.3%
Ne sait pas	48	2.2%	3.0%	9	1.7%	1.4%	39	2.4%	4.1%	14	2.5%	2.4%