

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	2101	100.0%	4.1%	1101	100.0%	4.5%	1000	100.0%	3.7%	814	100.0%	4.7%
<b>Sexe</b>												
<b>Homme</b>	1101	52.4%	4.5%	1101	100.0%	4.5%	0	0.0%	0.0%	455	55.9%	5.1%
<b>Femme</b>	1000	47.6%	3.7%	0	0.0%	0.0%	1000	100.0%	3.7%	359	44.1%	4.3%
<b>Age</b>												
<b>15 à 24 ans</b>	257	12.2%	3.5%	129	11.7%	3.5%	129	12.9%	3.5%	139	17.1%	4.4%
<b>25 à 34 ans</b>	198	9.4%	2.6%	127	11.5%	3.4%	71	7.1%	1.8%	118	14.5%	3.5%
<b>35 à 49 ans</b>	361	17.2%	2.9%	215	19.6%	3.5%	145	14.5%	2.3%	224	27.6%	3.6%
<b>50 à 59 ans</b>	385	18.3%	4.3%	198	18.0%	4.4%	187	18.7%	4.2%	234	28.8%	6.3%
<b>60 ans et plus</b>	900	42.9%	6.1%	431	39.2%	6.8%	469	46.9%	5.6%	98	12.0%	13.6%
<b>Individu</b>												
<b>Ménagères</b>	867	41.3%	3.7%	0	0.0%	0.0%	867	86.7%	3.7%	281	34.5%	4.1%
<b>Personne de référence</b>	1197	57.0%	4.3%	917	83.3%	4.5%	280	28.0%	3.6%	438	53.8%	5.1%
<b>Responsable des achats</b>	1474	70.1%	4.1%	607	55.1%	4.8%	867	86.6%	3.8%	532	65.4%	4.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	13	0.6%	2.4%	9	0.8%	2.5%	3	0.3%	2.1%	0	0.0%	0.0%
<b>Petits patrons</b>	108	5.1%	6.6%	73	6.6%	6.5%	35	3.5%	7.0%	100	12.3%	6.9%
<b>Affaires et Cadres</b>	321	15.3%	6.4%	227	20.6%	7.4%	94	9.4%	4.9%	305	37.5%	6.7%
<b>Professions intermédiaires</b>	203	9.7%	3.0%	120	10.9%	3.4%	83	8.3%	2.5%	179	21.9%	3.2%
<b>Employés</b>	181	8.6%	2.2%	63	5.7%	3.1%	119	11.9%	1.9%	44	5.4%	2.5%
<b>Ouvriers</b>	119	5.7%	1.9%	106	9.6%	2.1%	13	1.3%	0.9%	2	0.3%	0.5%
<b>Retraités</b>	729	34.7%	5.8%	370	33.6%	6.1%	359	35.9%	5.5%	27	3.3%	10.9%
<b>Autres inactifs</b>	427	20.3%	4.2%	134	12.1%	3.7%	294	29.4%	4.5%	157	19.4%	5.0%
<b>PCS Personne de référence</b>												
<b>Agriculteurs</b>	17	0.8%	2.0%	9	0.9%	2.3%	7	0.7%	1.8%	0	0.0%	0.0%
<b>Petits patrons</b>	132	6.3%	5.0%	83	7.6%	6.5%	49	4.9%	3.7%	132	16.2%	5.0%
<b>Affaires et Cadres</b>	449	21.4%	6.3%	244	22.2%	6.7%	205	20.5%	6.0%	449	55.2%	6.3%
<b>Professions intermédiaires</b>	232	11.1%	3.1%	128	11.6%	3.2%	105	10.5%	3.0%	232	28.6%	3.1%
<b>Employés</b>	118	5.6%	2.2%	59	5.4%	2.7%	59	5.9%	1.9%	0	0.0%	0.0%
<b>Ouvriers</b>	176	8.4%	1.9%	114	10.4%	2.3%	62	6.2%	1.4%	0	0.0%	0.0%
<b>Retraités</b>	823	39.2%	5.6%	401	36.4%	6.0%	422	42.2%	5.3%	0	0.0%	0.0%
<b>Autres inactifs</b>	154	7.3%	3.9%	62	5.6%	4.1%	92	9.2%	3.8%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	395	18.8%	4.1%	185	16.8%	4.5%	210	21.0%	3.8%	110	13.5%	5.9%
<b>2 personnes</b>	899	42.8%	5.0%	464	42.2%	5.3%	435	43.5%	4.7%	224	27.5%	5.5%
<b>3 personnes</b>	317	15.1%	3.5%	178	16.2%	3.9%	138	13.8%	3.0%	178	21.9%	4.6%
<b>4 personnes</b>	282	13.4%	3.1%	162	14.7%	3.6%	120	12.0%	2.6%	185	22.7%	3.8%
<b>5 personnes et +</b>	208	9.9%	3.9%	111	10.1%	4.5%	97	9.7%	3.4%	117	14.4%	4.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	431	20.5%	2.8%	249	22.6%	3.4%	182	18.2%	2.2%	250	30.8%	3.2%
<b>Non</b>	1670	79.5%	4.7%	852	77.4%	4.9%	818	81.8%	4.4%	563	69.2%	6.0%
<b>Habitat</b>												
<b>Communes rurales</b>	302	14.4%	2.6%	154	14.0%	2.8%	148	14.8%	2.4%	94	11.5%	2.8%
<b>Agglo. - 20 000 hab</b>	325	15.5%	3.7%	183	16.6%	4.4%	142	14.2%	3.0%	92	11.3%	3.5%
<b>Agglo. 20 000 à 100 000 hab</b>	264	12.6%	3.8%	152	13.8%	4.4%	112	11.2%	3.2%	82	10.1%	4.0%
<b>Agglo. + 100 000 hab</b>	647	30.8%	4.2%	310	28.1%	4.2%	338	33.8%	4.2%	236	29.0%	4.4%
<b>Agglo. Paris</b>	562	26.8%	6.6%	302	27.4%	7.5%	261	26.0%	5.9%	310	38.1%	7.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
<b>Ile de France</b>	608	28.9%	6.4%	329	29.9%	7.3%	278	27.8%	5.6%	329	40.5%	7.5%
<b>Nord Pas de Calais</b>	86	4.1%	2.7%	31	2.9%	2.1%	55	5.5%	3.2%	33	4.0%	3.5%
<b>Lorraine</b>	58	2.8%	3.0%	32	2.9%	3.5%	26	2.6%	2.6%	15	1.8%	2.8%
<b>Alsace</b>	57	2.7%	3.7%	24	2.2%	3.3%	32	3.2%	4.2%	20	2.4%	3.9%
<b>Franche-Comté</b>	26	1.2%	2.7%	19	1.7%	4.0%	7	0.7%	1.5%	5	0.6%	1.8%
<b>Champagne Ardennes</b>	40	1.9%	3.7%	24	2.2%	4.7%	16	1.6%	2.9%	13	1.6%	4.2%
<b>Picardie</b>	33	1.6%	2.1%	13	1.2%	1.8%	19	1.9%	2.5%	8	1.0%	1.9%
<b>Bourgogne</b>	47	2.2%	3.5%	26	2.3%	4.0%	21	2.1%	3.0%	14	1.7%	3.6%
<b>Haute Normandie</b>	44	2.1%	3.0%	25	2.3%	3.6%	19	1.9%	2.4%	10	1.3%	2.4%
<b>Basse Normandie</b>	36	1.7%	3.0%	21	1.9%	3.6%	15	1.5%	2.4%	5	0.6%	1.5%
<b>Centre</b>	74	3.5%	3.6%	39	3.5%	3.9%	35	3.5%	3.3%	25	3.0%	4.0%
<b>Pays de Loire</b>	107	5.1%	3.7%	58	5.2%	4.1%	49	4.9%	3.3%	34	4.1%	3.9%
<b>Bretagne</b>	101	4.8%	3.9%	60	5.4%	4.7%	42	4.2%	3.0%	46	5.6%	5.9%
<b>Poitou Charentes</b>	61	2.9%	4.1%	30	2.7%	4.2%	31	3.1%	4.1%	12	1.5%	3.1%
<b>Aquitaine</b>	96	4.6%	3.5%	57	5.2%	4.4%	38	3.8%	2.7%	38	4.7%	4.6%
<b>Midi Pyrénées</b>	90	4.3%	3.7%	43	3.9%	3.7%	47	4.7%	3.8%	35	4.3%	4.3%
<b>Limousin</b>	34	1.6%	5.4%	18	1.6%	6.0%	16	1.6%	4.8%	7	0.8%	4.3%
<b>Auvergne</b>	34	1.6%	3.0%	17	1.6%	3.2%	16	1.6%	2.8%	10	1.2%	3.3%
<b>Rhône Alpes</b>	158	7.5%	3.1%	73	6.7%	3.0%	84	8.4%	3.2%	60	7.3%	3.1%
<b>Languedoc Roussillon</b>	119	5.7%	5.4%	78	7.1%	7.5%	41	4.1%	3.5%	39	4.8%	5.7%
<b>Provence Alpes Côte d'Azur. Corse</b>	193	9.2%	4.5%	82	7.4%	4.0%	111	11.1%	4.9%	57	7.0%	4.1%
<b>Habitudes de connexion à Internet</b>												
<b>Tous les jours</b>	1399	66.6%	4.9%	776	70.5%	5.4%	623	62.2%	4.4%	698	85.8%	5.2%
<b>Presque tous les jours</b>	215	10.2%	3.4%	107	9.8%	3.5%	108	10.8%	3.2%	68	8.4%	2.9%
<b>1 à 2 fois par semaine</b>	96	4.6%	3.0%	37	3.4%	2.7%	59	5.9%	3.3%	22	2.7%	2.4%
<b>1 à 3 fois par mois</b>	28	1.3%	3.2%	15	1.3%	3.8%	13	1.3%	2.7%	7	0.9%	4.4%
<b>Moins souvent</b>	44	2.1%	3.6%	26	2.3%	4.8%	18	1.8%	2.6%	7	0.9%	6.0%
<b>Jamais</b>	4	0.2%	3.4%	2	0.2%	3.4%	2	0.2%	3.3%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	58	2.8%	2.8%	33	3.0%	4.0%	26	2.6%	2.1%	6	0.8%	3.5%
De 9 000 à moins de 12 000 euros par an	81	3.9%	2.4%	23	2.1%	2.0%	58	5.8%	2.7%	10	1.2%	3.5%
De 12 000 à moins de 18 000 euros par an	176	8.4%	2.8%	68	6.2%	2.5%	108	10.8%	2.9%	9	1.1%	1.3%
De 18 000 à moins de 24 000 euros par an	181	8.6%	2.5%	78	7.1%	2.3%	102	10.2%	2.7%	40	4.9%	2.6%
De 24 000 à moins de 36 000 euros par an	470	22.4%	4.1%	236	21.5%	4.2%	234	23.4%	3.9%	140	17.2%	3.8%
De 36 000 à moins de 45 000 euros par an	265	12.6%	4.0%	158	14.3%	4.4%	108	10.7%	3.5%	98	12.1%	3.2%
De 45 000 à moins de 65 000 euros par an	349	16.6%	5.6%	204	18.5%	5.8%	145	14.5%	5.3%	185	22.7%	5.0%
De 65 000 à moins de 80 000 euros par an	143	6.8%	8.7%	95	8.6%	9.9%	48	4.8%	7.1%	94	11.6%	8.1%
De 80 000 à moins de 115 000 euros par an	110	5.3%	11.6%	66	6.0%	11.8%	44	4.4%	11.2%	82	10.1%	10.7%
115 000 euros et plus par an	63	3.0%	14.0%	42	3.8%	15.3%	21	2.1%	11.8%	58	7.1%	14.5%
Refus	141	6.7%	4.5%	69	6.3%	5.3%	72	7.2%	3.9%	56	6.8%	4.8%
Ne sait pas	63	3.0%	4.0%	28	2.5%	4.4%	36	3.6%	3.8%	36	4.4%	6.2%