

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	298	100.0%	0.6%	120	100.0%	0.5%	179	100.0%	0.7%	129	100.0%	0.7%
Sexe												
Homme	120	40.2%	0.5%	120	100.0%	0.5%	0	0.0%	0.0%	59	45.6%	0.7%
Femme	179	59.8%	0.7%	0	0.0%	0.0%	179	100.0%	0.7%	70	54.4%	0.8%
Age												
15 à 24 ans	19	6.4%	0.3%	4	3.5%	0.1%	15	8.4%	0.4%	12	9.6%	0.4%
25 à 34 ans	26	8.6%	0.3%	12	9.9%	0.3%	14	7.8%	0.4%	15	11.4%	0.4%
35 à 49 ans	80	26.6%	0.6%	33	27.9%	0.5%	46	25.8%	0.7%	47	36.7%	0.8%
50 à 59 ans	52	17.4%	0.6%	26	21.8%	0.6%	26	14.4%	0.6%	32	24.9%	0.9%
60 ans et plus	122	41.0%	0.8%	44	37.0%	0.7%	78	43.6%	0.9%	22	17.3%	3.1%
Individu												
Ménagères	165	55.3%	0.7%	0	0.0%	0.0%	165	92.5%	0.7%	59	45.9%	0.9%
Personne de référence	174	58.2%	0.6%	102	85.0%	0.5%	72	40.1%	0.9%	64	49.8%	0.8%
Responsable des achats	241	80.7%	0.7%	81	67.5%	0.6%	160	89.5%	0.7%	99	76.7%	0.9%
PCS Individu												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	11	3.6%	0.7%	7	6.0%	0.6%	4	2.0%	0.7%	8	6.1%	0.5%
Affaires et Cadres	45	15.2%	0.9%	28	23.4%	0.9%	17	9.7%	0.9%	43	33.0%	0.9%
Professions intermédiaires	39	13.1%	0.6%	23	19.4%	0.7%	16	8.9%	0.5%	35	27.4%	0.6%
Employés	55	18.4%	0.7%	12	10.3%	0.6%	42	23.8%	0.7%	20	15.8%	1.2%
Ouvriers	21	7.2%	0.3%	11	9.0%	0.2%	11	5.9%	0.7%	2	1.7%	0.5%
Retraités	90	30.1%	0.7%	32	27.0%	0.5%	57	32.2%	0.9%	7	5.3%	2.8%
Autres inactifs	37	12.5%	0.4%	6	4.9%	0.2%	31	17.6%	0.5%	14	10.7%	0.4%
PCS Personne de référence												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	12	4.0%	0.5%	4	3.6%	0.3%	8	4.4%	0.6%	12	9.3%	0.5%
Affaires et Cadres	71	23.9%	1.0%	30	25.2%	0.8%	41	23.0%	1.2%	71	55.3%	1.0%
Professions intermédiaires	46	15.3%	0.6%	24	20.3%	0.6%	21	12.0%	0.6%	46	35.4%	0.6%
Employés	30	9.9%	0.6%	13	10.7%	0.6%	17	9.3%	0.5%	0	0.0%	0.0%
Ouvriers	36	12.2%	0.4%	13	11.2%	0.3%	23	12.9%	0.5%	0	0.0%	0.0%
Retraités	99	33.1%	0.7%	35	28.9%	0.5%	64	35.9%	0.8%	0	0.0%	0.0%
Autres inactifs	4	1.5%	0.1%	0	0.0%	0.0%	4	2.5%	0.2%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	89	29.9%	0.9%	35	29.6%	0.9%	54	30.1%	1.0%	30	23.3%	1.6%
2 personnes	105	35.3%	0.6%	47	39.3%	0.5%	58	32.6%	0.6%	27	21.2%	0.7%
3 personnes	41	13.7%	0.4%	13	11.2%	0.3%	28	15.4%	0.6%	24	18.4%	0.6%
4 personnes	44	14.8%	0.5%	13	11.2%	0.3%	31	17.2%	0.7%	29	22.5%	0.6%
5 personnes et +	19	6.3%	0.4%	10	8.7%	0.4%	8	4.7%	0.3%	19	14.6%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	57	19.1%	0.4%	23	19.3%	0.3%	34	19.1%	0.4%	39	29.9%	0.5%
Non	241	80.9%	0.7%	97	80.7%	0.6%	145	80.9%	0.8%	91	70.1%	1.0%
Habitat												
Communes rurales	15	5.0%	0.1%	9	7.9%	0.2%	5	3.0%	0.1%	6	5.0%	0.2%
Agglo. - 20 000 hab	15	4.9%	0.2%	8	6.8%	0.2%	6	3.6%	0.1%	7	5.6%	0.3%
Agglo. 20 000 à 100 000 hab	5	1.8%	0.1%	1	1.2%	-	4	2.2%	0.1%	3	2.0%	0.1%
Agglo. + 100 000 hab	28	9.2%	0.2%	8	6.9%	0.1%	19	10.8%	0.2%	12	9.5%	0.2%
Agglo. Paris	236	79.1%	2.8%	93	77.2%	2.3%	144	80.4%	3.2%	101	77.9%	2.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	244	81.8%	2.6%	98	81.4%	2.2%	147	82.1%	3.0%	104	80.7%	2.4%
Nord Pas de Calais	5	1.5%	0.1%	0	0.0%	0.0%	5	2.5%	0.3%	0	0.0%	0.0%
Lorraine	4	1.2%	0.2%	3	2.4%	0.3%	1	0.5%	0.1%	1	0.6%	0.2%
Alsace	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Champagne Ardennes	2	0.7%	0.2%	0	0.0%	0.0%	2	1.2%	0.4%	0	0.0%	0.0%
Picardie	4	1.2%	0.2%	2	1.6%	0.3%	2	0.9%	0.2%	4	2.7%	0.8%
Bourgogne	1	0.4%	0.1%	1	1.0%	0.2%	0	0.0%	0.0%	0	0.0%	0.0%
Haute Normandie	5	1.6%	0.3%	1	0.8%	0.1%	4	2.1%	0.5%	1	1.2%	0.3%
Basse Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Centre	5	1.6%	0.2%	1	0.8%	0.1%	4	2.1%	0.3%	2	1.8%	0.4%
Pays de Loire	5	1.5%	0.2%	4	3.3%	0.3%	1	0.3%	-	4	2.8%	0.4%
Bretagne	6	2.1%	0.2%	3	2.9%	0.3%	3	1.6%	0.2%	3	2.7%	0.5%
Poitou Charentes	1	0.5%	0.1%	0	0.0%	0.0%	1	0.8%	0.2%	1	1.1%	0.3%
Aquitaine	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Midi Pyrénées	1	0.2%	-	0	0.0%	0.0%	1	0.3%	-	0	0.0%	0.0%
Limousin	1	0.2%	0.1%	0	0.0%	0.0%	1	0.4%	0.2%	0	0.0%	0.0%
Auvergne	2	0.7%	0.2%	2	1.7%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Rhône Alpes	1	0.4%	-	0	0.0%	0.0%	1	0.6%	-	0	0.0%	0.0%
Languedoc Roussillon	1	0.2%	-	0	0.0%	0.0%	1	0.3%	0.1%	1	0.5%	0.1%
Provence Alpes Côte d'Azur. Corse	13	4.2%	0.3%	5	4.2%	0.2%	8	4.2%	0.3%	8	6.0%	0.5%
Habitudes de connexion à Internet												
Tous les jours	197	65.9%	0.7%	75	62.7%	0.5%	121	68.0%	0.9%	105	81.3%	0.8%
Presque tous les jours	36	12.2%	0.6%	18	15.0%	0.6%	18	10.3%	0.5%	14	11.0%	0.6%
1 à 2 fois par semaine	21	6.9%	0.6%	7	6.1%	0.5%	13	7.5%	0.7%	4	2.7%	0.4%
1 à 3 fois par mois	5	1.8%	0.6%	5	4.4%	1.3%	0	0.0%	0.0%	3	2.7%	2.1%
Moins souvent	6	1.9%	0.5%	2	1.7%	0.4%	4	2.0%	0.5%	0	0.0%	0.0%
Jamais	5	1.8%	4.2%	0	0.0%	0.0%	5	3.1%	7.9%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	11	3.7%	0.5%	3	2.2%	0.3%	8	4.7%	0.7%	3	2.0%	1.5%
De 9 000 à moins de 12 000 euros par an	4	1.4%	0.1%	0	0.0%	0.0%	4	2.3%	0.2%	0	0.0%	0.0%
De 12 000 à moins de 18 000 euros par an	13	4.3%	0.2%	4	3.7%	0.2%	8	4.6%	0.2%	0	0.0%	0.0%
De 18 000 à moins de 24 000 euros par an	39	13.0%	0.5%	16	13.1%	0.5%	23	12.9%	0.6%	9	7.2%	0.6%
De 24 000 à moins de 36 000 euros par an	69	23.1%	0.6%	29	23.9%	0.5%	40	22.5%	0.7%	21	16.5%	0.6%
De 36 000 à moins de 45 000 euros par an	36	12.1%	0.5%	9	7.7%	0.3%	27	15.0%	0.9%	22	17.4%	0.7%
De 45 000 à moins de 65 000 euros par an	52	17.6%	0.8%	22	18.3%	0.6%	31	17.1%	1.1%	34	26.1%	0.9%
De 65 000 à moins de 80 000 euros par an	13	4.4%	0.8%	11	9.5%	1.2%	2	1.0%	0.3%	7	5.2%	0.6%
De 80 000 à moins de 115 000 euros par an	17	5.5%	1.7%	9	7.5%	1.6%	8	4.2%	1.9%	10	7.7%	1.3%
115 000 euros et plus par an	14	4.7%	3.1%	9	7.4%	3.2%	5	2.9%	2.9%	11	8.2%	2.7%
Refus	20	6.7%	0.6%	6	4.9%	0.5%	14	8.0%	0.8%	6	4.6%	0.5%
Ne sait pas	11	3.5%	0.7%	2	1.8%	0.3%	8	4.7%	0.9%	7	5.1%	1.2%