

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>ENSEMBLE</b>	789	100.0%	1.5%	611	100.0%	2.5%	178	100.0%	0.7%	273	100.0%	1.6%
<b>Sexe</b>												
Homme	611	77.4%	2.5%	611	100.0%	2.5%	0	0.0%	0.0%	204	74.7%	2.3%
Femme	178	22.6%	0.7%	0	0.0%	0.0%	178	100.0%	0.7%	69	25.3%	0.8%
<b>Age</b>												
15 à 24 ans	139	17.6%	1.9%	105	17.2%	2.8%	34	19.2%	0.9%	61	22.3%	1.9%
25 à 34 ans	179	22.7%	2.3%	147	24.1%	3.9%	32	18.0%	0.8%	55	20.2%	1.6%
35 à 49 ans	225	28.5%	1.8%	164	26.9%	2.6%	61	34.0%	1.0%	97	35.7%	1.6%
50 à 59 ans	162	20.5%	1.8%	123	20.1%	2.7%	39	21.6%	0.9%	55	20.3%	1.5%
60 ans et plus	84	10.7%	0.6%	72	11.7%	1.1%	13	7.3%	0.2%	5	1.7%	0.6%
<b>Individu</b>												
Ménagères	153	19.4%	0.7%	0	0.0%	0.0%	153	85.7%	0.7%	54	19.8%	0.8%
Personne de référence	537	68.0%	1.9%	483	79.1%	2.4%	54	30.2%	0.7%	176	64.5%	2.1%
Responsable des achats	421	53.4%	1.2%	273	44.6%	2.2%	148	83.3%	0.6%	133	48.7%	1.2%
<b>PCS Individu</b>												
Agriculteurs	6	0.8%	1.2%	6	1.0%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	53	6.8%	3.3%	48	7.9%	4.3%	5	2.8%	1.0%	45	16.6%	3.1%
Affaires et Cadres	61	7.8%	1.2%	49	8.1%	1.6%	12	6.7%	0.6%	57	21.0%	1.3%
Professions intermédiaires	107	13.6%	1.6%	84	13.8%	2.4%	23	13.1%	0.7%	99	36.2%	1.8%
Employés	132	16.8%	1.6%	71	11.5%	3.5%	62	34.7%	1.0%	16	5.9%	0.9%
Ouvriers	237	30.0%	3.7%	216	35.4%	4.4%	20	11.4%	1.4%	15	5.5%	3.4%
Retraités	72	9.1%	0.6%	62	10.2%	1.0%	10	5.6%	0.2%	1	0.2%	0.3%
Autres inactifs	119	15.1%	1.2%	74	12.0%	2.1%	46	25.7%	0.7%	40	14.5%	1.3%
<b>PCS Personne de référence</b>												
Agriculteurs	7	0.9%	0.9%	6	1.0%	1.5%	1	0.4%	0.2%	0	0.0%	0.0%
Petits patrons	59	7.5%	2.3%	43	7.1%	3.4%	16	8.8%	1.2%	59	21.6%	2.3%
Affaires et Cadres	94	11.9%	1.3%	68	11.1%	1.8%	26	14.6%	0.8%	94	34.3%	1.3%
Professions intermédiaires	120	15.3%	1.6%	93	15.2%	2.3%	27	15.3%	0.8%	120	44.1%	1.6%
Employés	107	13.6%	2.0%	77	12.7%	3.6%	30	16.8%	0.9%	0	0.0%	0.0%
Ouvriers	258	32.7%	2.8%	212	34.7%	4.3%	47	26.1%	1.0%	0	0.0%	0.0%
Retraités	91	11.5%	0.6%	75	12.2%	1.1%	16	9.2%	0.2%	0	0.0%	0.0%
Autres inactifs	52	6.6%	1.3%	37	6.0%	2.5%	16	8.8%	0.6%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du foyer</b>												
<b>1 personne</b>	89	11.2%	0.9%	68	11.1%	1.6%	21	11.8%	0.4%	20	7.4%	1.1%
<b>2 personnes</b>	229	29.0%	1.3%	177	29.0%	2.0%	52	29.2%	0.6%	68	25.0%	1.7%
<b>3 personnes</b>	179	22.7%	1.9%	152	24.9%	3.3%	26	14.9%	0.6%	61	22.5%	1.6%
<b>4 personnes</b>	205	26.0%	2.2%	156	25.6%	3.4%	49	27.3%	1.1%	90	32.8%	1.9%
<b>5 personnes et +</b>	88	11.1%	1.7%	57	9.4%	2.3%	30	16.9%	1.1%	34	12.3%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	292	37.0%	1.9%	213	34.8%	2.9%	79	44.4%	0.9%	119	43.4%	1.5%
<b>Non</b>	497	63.0%	1.4%	398	65.2%	2.3%	99	55.6%	0.5%	154	56.6%	1.6%
<b>Habitat</b>												
<b>Communes rurales</b>	192	24.3%	1.7%	155	25.4%	2.8%	37	20.8%	0.6%	60	22.1%	1.8%
<b>Agglo. - 20 000 hab</b>	161	20.4%	1.8%	122	20.0%	2.9%	38	21.5%	0.8%	62	22.7%	2.4%
<b>Agglo. 20 000 à 100 000 hab</b>	123	15.6%	1.8%	100	16.4%	2.9%	23	12.7%	0.6%	38	14.0%	1.9%
<b>Agglo. + 100 000 hab</b>	210	26.7%	1.4%	161	26.4%	2.2%	49	27.7%	0.6%	66	24.2%	1.2%
<b>Agglo. Paris</b>	103	13.1%	1.2%	72	11.8%	1.8%	31	17.4%	0.7%	46	17.0%	1.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Régions INSEE</b>												
Ile de France	114	14.4%	1.2%	81	13.2%	1.8%	33	18.5%	0.7%	50	18.2%	1.1%
Nord Pas de Calais	36	4.6%	1.1%	20	3.2%	1.3%	16	9.1%	1.0%	9	3.2%	0.9%
Lorraine	37	4.7%	1.9%	30	4.9%	3.2%	8	4.3%	0.8%	12	4.5%	2.3%
Alsace	21	2.7%	1.4%	18	3.0%	2.5%	3	1.6%	0.4%	9	3.4%	1.8%
Franche-Comté	19	2.3%	1.9%	17	2.7%	3.6%	2	1.1%	0.4%	5	1.7%	1.7%
Champagne Ardennes	20	2.5%	1.9%	14	2.3%	2.7%	6	3.2%	1.0%	8	2.8%	2.5%
Picardie	25	3.2%	1.7%	21	3.4%	2.8%	4	2.4%	0.5%	6	2.3%	1.5%
Bourgogne	33	4.2%	2.5%	26	4.3%	4.0%	7	4.1%	1.0%	15	5.4%	3.8%
Haute Normandie	26	3.3%	1.8%	22	3.6%	3.2%	4	2.1%	0.5%	5	1.9%	1.2%
Basse Normandie	17	2.2%	1.4%	10	1.6%	1.7%	8	4.3%	1.2%	5	1.8%	1.6%
Centre	37	4.7%	1.8%	28	4.5%	2.8%	10	5.4%	0.9%	13	4.6%	2.0%
Pays de Loire	32	4.1%	1.1%	29	4.8%	2.1%	3	1.5%	0.2%	14	5.3%	1.7%
Bretagne	17	2.1%	0.6%	13	2.1%	1.0%	4	2.1%	0.3%	3	1.2%	0.4%
Poitou Charentes	30	3.8%	2.0%	23	3.7%	3.2%	7	4.0%	0.9%	14	5.1%	3.5%
Aquitaine	32	4.1%	1.2%	29	4.7%	2.2%	4	2.0%	0.2%	12	4.4%	1.5%
Midi Pyrénées	59	7.4%	2.4%	47	7.7%	4.0%	12	6.6%	0.9%	19	7.1%	2.4%
Limousin	14	1.7%	2.2%	9	1.5%	3.0%	4	2.5%	1.4%	6	2.1%	3.7%
Auvergne	21	2.6%	1.8%	15	2.5%	2.8%	5	3.0%	0.9%	8	3.0%	2.7%
Rhône Alpes	79	10.0%	1.5%	64	10.4%	2.6%	15	8.4%	0.6%	31	11.2%	1.6%
Languedoc Roussillon	36	4.6%	1.6%	28	4.6%	2.7%	8	4.7%	0.7%	9	3.2%	1.3%
Provence Alpes Côte d'Azur. Corse	84	10.7%	2.0%	68	11.1%	3.3%	16	9.1%	0.7%	21	7.6%	1.5%
<b>Habitudes de connexion à Internet</b>												
Tous les jours	509	64.5%	1.8%	386	63.2%	2.7%	123	69.0%	0.9%	221	81.1%	1.7%
Presque tous les jours	97	12.2%	1.5%	72	11.8%	2.4%	24	13.6%	0.7%	31	11.5%	1.4%
1 à 2 fois par semaine	49	6.3%	1.5%	38	6.2%	2.7%	12	6.6%	0.6%	13	4.8%	1.4%
1 à 3 fois par mois	18	2.3%	2.0%	16	2.6%	4.1%	2	1.0%	0.4%	2	0.6%	1.0%
Moins souvent	22	2.8%	1.8%	17	2.8%	3.2%	5	2.7%	0.7%	1	0.2%	0.5%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du foyer</b>												
Moins de 9 000 euros par an	29	3.7%	1.4%	14	2.3%	1.7%	15	8.3%	1.2%	2	0.8%	1.3%
De 9 000 à moins de 12 000 euros par an	33	4.2%	1.0%	26	4.2%	2.2%	7	4.0%	0.3%	1	0.4%	0.4%
De 12 000 à moins de 18 000 euros par an	72	9.1%	1.1%	60	9.8%	2.2%	12	6.8%	0.3%	4	1.6%	0.6%
De 18 000 à moins de 24 000 euros par an	115	14.6%	1.6%	90	14.7%	2.6%	25	14.2%	0.7%	23	8.3%	1.5%
De 24 000 à moins de 36 000 euros par an	207	26.3%	1.8%	166	27.2%	3.0%	42	23.3%	0.7%	73	26.6%	1.9%
De 36 000 à moins de 45 000 euros par an	106	13.5%	1.6%	85	13.9%	2.3%	22	12.1%	0.7%	56	20.5%	1.8%
De 45 000 à moins de 65 000 euros par an	126	15.9%	2.0%	92	15.0%	2.6%	34	19.2%	1.2%	65	23.9%	1.8%
De 65 000 à moins de 80 000 euros par an	30	3.8%	1.8%	28	4.6%	2.9%	2	1.1%	0.3%	11	3.9%	0.9%
De 80 000 à moins de 115 000 euros par an	18	2.3%	1.9%	12	2.0%	2.1%	6	3.3%	1.5%	14	5.0%	1.8%
115 000 euros et plus par an	8	1.0%	1.7%	8	1.3%	2.9%	0	0.0%	0.0%	4	1.5%	1.0%
Refus	26	3.3%	0.8%	20	3.3%	1.6%	6	3.4%	0.3%	12	4.5%	1.1%
Ne sait pas	18	2.3%	1.2%	11	1.8%	1.7%	7	4.2%	0.8%	8	3.0%	1.4%