

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
ENSEMBLE	901	100.0%	1.8%	712	100.0%	2.9%	188	100.0%	0.7%	388	100.0%	2.3%
Sexe												
Homme	712	79.1%	2.9%	712	100.0%	2.9%	0	0.0%	0.0%	324	83.5%	3.6%
Femme	188	20.9%	0.7%	0	0.0%	0.0%	188	100.0%	0.7%	64	16.5%	0.8%
Age												
15 à 24 ans	165	18.3%	2.2%	145	20.4%	3.9%	20	10.6%	0.5%	70	18.2%	2.2%
25 à 34 ans	141	15.7%	1.8%	115	16.1%	3.1%	27	14.2%	0.7%	62	16.0%	1.8%
35 à 49 ans	282	31.3%	2.2%	216	30.3%	3.5%	66	35.3%	1.0%	153	39.3%	2.4%
50 à 59 ans	150	16.7%	1.7%	123	17.3%	2.7%	27	14.3%	0.6%	83	21.5%	2.3%
60 ans et plus	162	18.0%	1.1%	113	15.9%	1.8%	48	25.6%	0.6%	19	5.0%	2.7%
Individu												
Ménagères	161	17.9%	0.7%	0	0.0%	0.0%	161	85.3%	0.7%	48	12.3%	0.7%
Personne de référence	584	64.8%	2.1%	540	75.9%	2.7%	44	23.2%	0.6%	272	70.2%	3.2%
Responsable des achats	491	54.5%	1.4%	334	46.9%	2.6%	157	83.1%	0.7%	206	53.0%	1.9%
PCS Individu												
Agriculteurs	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	30	3.3%	1.8%	30	4.2%	2.7%	0	0.0%	0.0%	26	6.7%	1.8%
Affaires et Cadres	141	15.6%	2.8%	123	17.3%	4.0%	17	9.3%	0.9%	132	34.0%	2.9%
Professions intermédiaires	164	18.2%	2.4%	139	19.5%	4.0%	25	13.0%	0.7%	151	39.0%	2.7%
Employés	136	15.1%	1.7%	86	12.1%	4.3%	50	26.7%	0.8%	19	5.0%	1.1%
Ouvriers	116	12.9%	1.8%	112	15.8%	2.3%	3	1.8%	0.2%	9	2.3%	2.0%
Retraités	152	16.9%	1.2%	111	15.6%	1.8%	41	21.8%	0.6%	1	0.2%	0.4%
Autres inactifs	162	18.0%	1.6%	110	15.5%	3.1%	52	27.4%	0.8%	50	12.8%	1.6%
PCS Personne de référence												
Agriculteurs	2	0.2%	0.2%	2	0.2%	0.4%	0	0.0%	0.0%	0	0.0%	0.0%
Petits patrons	35	3.9%	1.3%	33	4.6%	2.5%	3	1.4%	0.2%	35	9.1%	1.3%
Affaires et Cadres	171	19.0%	2.4%	139	19.5%	3.8%	32	17.2%	0.9%	171	44.2%	2.4%
Professions intermédiaires	181	20.2%	2.4%	153	21.4%	3.8%	29	15.3%	0.8%	181	46.8%	2.4%
Employés	128	14.2%	2.4%	89	12.5%	4.1%	39	20.9%	1.2%	0	0.0%	0.0%
Ouvriers	143	15.9%	1.5%	117	16.5%	2.4%	26	13.6%	0.6%	0	0.0%	0.0%
Retraités	184	20.4%	1.3%	135	19.0%	2.0%	49	26.0%	0.6%	0	0.0%	0.0%
Autres inactifs	56	6.2%	1.4%	46	6.4%	3.0%	11	5.6%	0.4%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du foyer												
1 personne	106	11.7%	1.1%	92	12.9%	2.2%	14	7.5%	0.3%	44	11.4%	2.4%
2 personnes	279	31.0%	1.6%	206	28.9%	2.3%	74	39.0%	0.8%	90	23.2%	2.2%
3 personnes	220	24.4%	2.4%	185	26.0%	4.0%	35	18.4%	0.8%	95	24.5%	2.4%
4 personnes	181	20.1%	2.0%	147	20.6%	3.2%	34	18.0%	0.7%	109	28.2%	2.3%
5 personnes et +	115	12.8%	2.2%	83	11.7%	3.3%	32	17.0%	1.1%	49	12.7%	1.9%
Présence d'enfants de moins de 15 ans												
Oui	322	35.7%	2.1%	245	34.4%	3.3%	77	40.7%	0.9%	161	41.5%	2.1%
Non	579	64.3%	1.6%	467	65.6%	2.7%	112	59.3%	0.6%	227	58.5%	2.4%
Habitat												
Communes rurales	138	15.3%	1.2%	111	15.6%	2.0%	27	14.2%	0.4%	46	12.0%	1.4%
Agglo. - 20 000 hab	156	17.3%	1.8%	116	16.2%	2.8%	40	21.3%	0.9%	62	16.0%	2.4%
Agglo. 20 000 à 100 000 hab	137	15.3%	2.0%	115	16.1%	3.3%	23	12.1%	0.7%	57	14.7%	2.8%
Agglo. + 100 000 hab	266	29.5%	1.7%	207	29.1%	2.8%	59	31.1%	0.7%	110	28.3%	2.1%
Agglo. Paris	203	22.6%	2.4%	163	22.9%	4.1%	40	21.3%	0.9%	113	29.0%	2.9%

01net Micro Hebdo

Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Régions INSEE												
Ile de France	218	24.2%	2.3%	176	24.7%	3.9%	42	22.3%	0.8%	124	31.9%	2.8%
Nord Pas de Calais	37	4.1%	1.2%	28	3.9%	1.8%	10	5.0%	0.6%	11	2.7%	1.2%
Lorraine	44	4.9%	2.3%	34	4.8%	3.7%	9	5.0%	1.0%	16	4.2%	3.1%
Alsace	26	2.9%	1.7%	24	3.4%	3.3%	2	1.0%	0.2%	11	2.9%	2.2%
Franche-Comté	15	1.6%	1.5%	14	2.0%	3.0%	1	0.3%	0.1%	5	1.3%	1.9%
Champagne Ardennes	25	2.7%	2.3%	20	2.9%	3.9%	4	2.2%	0.7%	8	2.1%	2.7%
Picardie	27	3.0%	1.8%	20	2.8%	2.7%	7	3.6%	0.9%	8	2.1%	1.9%
Bourgogne	31	3.4%	2.3%	27	3.8%	4.2%	3	1.8%	0.5%	13	3.3%	3.3%
Haute Normandie	28	3.1%	1.9%	21	2.9%	2.9%	7	3.7%	0.9%	9	2.2%	2.0%
Basse Normandie	18	2.0%	1.5%	14	1.9%	2.4%	5	2.5%	0.7%	4	1.0%	1.2%
Centre	44	4.9%	2.1%	38	5.3%	3.8%	6	3.2%	0.6%	23	6.0%	3.8%
Pays de Loire	22	2.5%	0.8%	17	2.4%	1.2%	5	2.9%	0.4%	11	2.9%	1.3%
Bretagne	54	6.0%	2.0%	39	5.5%	3.1%	14	7.7%	1.1%	16	4.0%	2.0%
Poitou Charentes	27	2.9%	1.8%	20	2.9%	2.9%	6	3.2%	0.8%	10	2.6%	2.5%
Aquitaine	30	3.3%	1.1%	21	2.9%	1.6%	9	4.8%	0.6%	16	4.0%	1.9%
Midi Pyrénées	40	4.5%	1.7%	31	4.4%	2.7%	9	4.8%	0.7%	22	5.6%	2.7%
Limousin	12	1.3%	1.8%	6	0.9%	2.1%	5	2.9%	1.7%	5	1.3%	3.3%
Auvergne	19	2.1%	1.7%	13	1.8%	2.3%	6	3.3%	1.1%	5	1.4%	1.8%
Rhône Alpes	67	7.5%	1.3%	59	8.3%	2.4%	8	4.5%	0.3%	20	5.3%	1.1%
Languedoc Roussillon	38	4.3%	1.7%	29	4.1%	2.8%	9	4.9%	0.8%	24	6.1%	3.5%
Provence Alpes Côte d'Azur. Corse	79	8.8%	1.8%	60	8.4%	2.9%	20	10.4%	0.9%	27	6.9%	1.9%
Habitudes de connexion à Internet												
Tous les jours	742	82.4%	2.6%	595	83.5%	4.1%	147	78.2%	1.0%	340	87.6%	2.5%
Presque tous les jours	99	11.0%	1.5%	80	11.3%	2.7%	18	9.7%	0.5%	35	8.9%	1.5%
1 à 2 fois par semaine	33	3.7%	1.0%	17	2.3%	1.2%	17	8.8%	0.9%	11	2.7%	1.2%
1 à 3 fois par mois	1	0.1%	0.1%	0	0.0%	0.0%	1	0.3%	0.1%	0	0.0%	0.0%
Moins souvent	9	1.0%	0.7%	9	1.3%	1.7%	0	0.0%	0.0%	0	0.0%	0.0%
Jamais	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du foyer												
Moins de 9 000 euros par an	23	2.5%	1.1%	13	1.8%	1.6%	10	5.3%	0.8%	5	1.3%	2.8%
De 9 000 à moins de 12 000 euros par an	26	2.9%	0.8%	22	3.1%	1.9%	3	1.8%	0.2%	7	1.7%	2.4%
De 12 000 à moins de 18 000 euros par an	71	7.9%	1.1%	54	7.6%	2.0%	16	8.7%	0.4%	12	3.0%	1.6%
De 18 000 à moins de 24 000 euros par an	102	11.3%	1.4%	69	9.7%	2.0%	33	17.4%	0.9%	31	7.9%	2.0%
De 24 000 à moins de 36 000 euros par an	194	21.6%	1.7%	144	20.2%	2.6%	51	27.0%	0.9%	72	18.7%	1.9%
De 36 000 à moins de 45 000 euros par an	170	18.9%	2.5%	151	21.2%	4.2%	19	10.1%	0.6%	87	22.5%	2.8%
De 45 000 à moins de 65 000 euros par an	162	18.0%	2.6%	133	18.6%	3.8%	29	15.6%	1.1%	90	23.2%	2.4%
De 65 000 à moins de 80 000 euros par an	37	4.1%	2.2%	33	4.6%	3.4%	4	2.1%	0.6%	24	6.2%	2.1%
De 80 000 à moins de 115 000 euros par an	15	1.6%	1.6%	15	2.1%	2.6%	0	0.0%	0.0%	14	3.5%	1.8%
115 000 euros et plus par an	9	1.1%	2.1%	9	1.2%	3.2%	1	0.4%	0.4%	9	2.4%	2.4%
Refus	64	7.1%	2.0%	46	6.4%	3.5%	18	9.7%	1.0%	22	5.8%	1.9%
Ne sait pas	28	3.1%	1.8%	24	3.4%	3.8%	3	1.8%	0.4%	15	3.8%	2.6%