

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 152 | 100.0% | 0.3% | 84 | 100.0% | 0.3% | 69 | 100.0% | 0.3% | 29 | 100.0% | 0.2% |
| Sexe | | | | | | | | | | | | |
| Homme | 84 | 55.0% | 0.3% | 84 | 100.0% | 0.3% | 0 | - | - | 15 | 51.8% | 0.2% |
| Femme | 69 | 45.0% | 0.3% | 0 | - | - | 69 | 100.0% | 0.3% | 14 | 48.2% | 0.2% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 10 | 6.3% | 0.1% | 6 | 7.3% | 0.2% | 3 | 5.1% | 0.1% | 3 | 10.5% | 0.1% |
| 25 à 34 ans | 16 | 10.4% | 0.2% | 8 | 9.3% | 0.2% | 8 | 11.7% | 0.2% | 7 | 23.9% | 0.2% |
| 35 à 49 ans | 33 | 21.7% | 0.3% | 16 | 18.7% | 0.3% | 17 | 25.3% | 0.3% | 9 | 32.2% | 0.2% |
| 50 à 64 ans | 53 | 35.1% | 0.4% | 33 | 38.9% | 0.6% | 21 | 30.4% | 0.3% | 10 | 33.4% | 0.2% |
| 65 ans et plus | 41 | 26.6% | 0.4% | 22 | 25.7% | 0.5% | 19 | 27.6% | 0.3% | 0 | - | - |
| Individu | | | | | | | | | | | | |
| Ménagère | 65 | 42.5% | 0.3% | 0 | - | - | 65 | 94.5% | 0.3% | 12 | 41.7% | 0.2% |
| Personne de Référence | 93 | 61.3% | 0.3% | 72 | 86.2% | 0.4% | 21 | 30.7% | 0.3% | 17 | 57.4% | 0.2% |
| Responsable des achats | 113 | 73.9% | 0.3% | 50 | 59.9% | 0.4% | 62 | 91.0% | 0.3% | 20 | 68.0% | 0.2% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 2 | 1.1% | 0.3% | 2 | 1.9% | 0.5% | 0 | - | - | 0 | - | - |
| Petits patrons | 1 | 0.6% | 0.1% | 0 | - | - | 1 | 1.3% | 0.2% | 1 | 3.1% | 0.1% |
| Affaires et Cadres | 8 | 5.2% | 0.2% | 5 | 6.1% | 0.2% | 3 | 4.0% | 0.1% | 7 | 23.1% | 0.2% |
| Professions intermédiaires | 18 | 12.1% | 0.3% | 10 | 11.9% | 0.3% | 9 | 12.4% | 0.3% | 13 | 46.4% | 0.2% |
| Employés | 29 | 19.1% | 0.3% | 12 | 14.8% | 0.6% | 17 | 24.3% | 0.3% | 4 | 13.6% | 0.2% |
| Ouvriers | 17 | 11.1% | 0.3% | 11 | 13.3% | 0.2% | 6 | 8.5% | 0.4% | 0 | - | - |
| Retraités | 50 | 32.7% | 0.4% | 30 | 35.4% | 0.5% | 20 | 29.4% | 0.3% | 0 | - | - |
| Autres inactifs | 28 | 18.2% | 0.3% | 14 | 16.7% | 0.4% | 14 | 20.1% | 0.2% | 4 | 13.8% | 0.1% |
| PCS Personne de Référence | | | | | | | | | | | | |
| Agriculteurs | 0 | 0.3% | 0.1% | 0 | 0.2% | 0.0% | 0 | 0.4% | 0.1% | 0 | - | - |
| Petits patrons | 4 | 2.8% | 0.2% | 0 | - | - | 4 | 6.1% | 0.3% | 4 | 14.6% | 0.2% |
| Affaires et Cadres | 9 | 6.1% | 0.1% | 5 | 6.5% | 0.2% | 4 | 5.6% | 0.1% | 9 | 32.1% | 0.1% |
| Professions intermédiaires | 15 | 10.1% | 0.2% | 9 | 11.3% | 0.2% | 6 | 8.6% | 0.2% | 15 | 53.3% | 0.2% |
| Employés | 14 | 9.2% | 0.3% | 12 | 14.4% | 0.5% | 2 | 2.8% | 0.1% | 0 | - | - |
| Ouvriers | 32 | 21.1% | 0.3% | 13 | 15.6% | 0.3% | 19 | 27.8% | 0.4% | 0 | - | - |
| Retraités | 58 | 37.8% | 0.4% | 32 | 37.6% | 0.5% | 26 | 38.0% | 0.3% | 0 | - | - |
| Autres inactifs | 19 | 12.8% | 0.5% | 12 | 14.5% | 0.8% | 7 | 10.7% | 0.3% | 0 | - | - |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du Foyer | | | | | | | | | | | | |
| 1 personne | 43 | 28.1% | 0.5% | 26 | 30.5% | 0.6% | 17 | 25.1% | 0.3% | 4 | 15.0% | 0.2% |
| 2 personnes | 58 | 37.9% | 0.3% | 33 | 38.9% | 0.4% | 25 | 36.8% | 0.3% | 6 | 20.8% | 0.1% |
| 3 personnes | 23 | 15.3% | 0.3% | 10 | 11.8% | 0.2% | 13 | 19.4% | 0.3% | 6 | 19.4% | 0.1% |
| 4 personnes | 15 | 9.8% | 0.2% | 7 | 8.9% | 0.2% | 7 | 10.9% | 0.2% | 6 | 19.8% | 0.1% |
| 5 personnes et + | 14 | 9.0% | 0.3% | 8 | 9.9% | 0.3% | 5 | 7.8% | 0.2% | 7 | 25.1% | 0.3% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 35 | 22.9% | 0.2% | 16 | 19.5% | 0.2% | 19 | 27.1% | 0.2% | 14 | 47.7% | 0.2% |
| Non | 118 | 77.1% | 0.3% | 68 | 80.5% | 0.4% | 50 | 72.9% | 0.3% | 15 | 52.3% | 0.2% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 43 | 28.5% | 0.4% | 24 | 28.3% | 0.4% | 20 | 28.7% | 0.3% | 7 | 24.4% | 0.2% |
| Agglo. - 20 000 hab | 45 | 29.5% | 0.5% | 25 | 30.2% | 0.6% | 20 | 28.7% | 0.4% | 5 | 16.9% | 0.2% |
| Agglo. 20 000 à 100 000 hab | 59 | 38.9% | 0.9% | 31 | 36.9% | 0.9% | 28 | 41.4% | 0.8% | 16 | 56.1% | 0.8% |
| Agglo. + 100 000 hab | 3 | 2.3% | 0.0% | 3 | 3.1% | 0.0% | 1 | 1.2% | 0.0% | 1 | 1.8% | 0.0% |
| Agglo. Paris | 1 | 0.8% | 0.0% | 1 | 1.4% | 0.0% | 0 | - | - | 0 | 0.8% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Région d'habitation | | | | | | | | | | | | |
| Ile-de-France | 1 | 0.8% | 0.0% | 1 | 1.4% | 0.0% | 0 | - | - | 0 | 0.8% | 0.0% |
| Nord-Pas-de-Calais | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Lorraine | 149 | 97.6% | 7.7% | 81 | 96.7% | 8.7% | 68 | 98.6% | 6.8% | 27 | 93.2% | 4.9% |
| Alsace | 0 | 0.2% | 0.0% | 0 | 0.4% | 0.0% | 0 | - | - | 0 | 0.4% | 0.0% |
| Franche-Comté | 1 | 0.4% | 0.1% | 1 | 0.8% | 0.1% | 0 | - | - | 1 | 2.2% | 0.2% |
| Champagne-Ardenne | 0 | 0.1% | 0.0% | 0 | 0.2% | 0.0% | 0 | - | - | 0 | 0.6% | 0.1% |
| Picardie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Bourgogne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Haute-Normandie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Basse-Normandie | 0 | 0.1% | 0.0% | 0 | 0.1% | 0.0% | 0 | - | - | 0 | 0.3% | 0.0% |
| Centre | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Pays de la Loire | 0 | 0.2% | 0.0% | 0 | 0.3% | 0.0% | 0 | - | - | 0 | 1.0% | 0.0% |
| Bretagne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Poitou-Charentes | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Aquitaine | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Midi-Pyrénées | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Limousin | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Auvergne | 1 | 0.3% | 0.0% | 0 | - | - | 1 | 0.8% | 0.1% | 0 | - | - |
| Rhône-Alpes | 0 | 0.3% | 0.0% | 0 | - | - | 0 | 0.6% | 0.0% | 0 | 1.5% | 0.0% |
| Languedoc-Roussillon | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Provence-Alpes-Côte-d'Azur-Corse | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Habitudes de connexion Internet | | | | | | | | | | | | |
| Tous les jours | 68 | 44.3% | 0.2% | 38 | 44.8% | 0.3% | 30 | 43.8% | 0.2% | 24 | 82.6% | 0.2% |
| Presque tous les jours | 13 | 8.4% | 0.2% | 7 | 8.2% | 0.2% | 6 | 8.6% | 0.2% | 2 | 8.3% | 0.1% |
| 1 à 2 fois par semaine | 6 | 3.6% | 0.2% | 0 | 0.4% | 0.0% | 5 | 7.6% | 0.3% | 1 | 1.9% | 0.1% |
| 1 à 3 fois par mois | 1 | 0.9% | 0.2% | 1 | 0.7% | 0.2% | 1 | 1.2% | 0.2% | 0 | 0.6% | 0.1% |
| Moins souvent | 11 | 7.4% | 0.8% | 3 | 4.0% | 0.5% | 8 | 11.6% | 1.1% | 1 | 1.8% | 0.4% |
| Jamais | 1 | 0.9% | 1.0% | 1 | 1.6% | 1.6% | 0 | - | - | 0 | - | - |

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| Revenus du Foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 6 | 3.8% | 0.3% | 0 | 0.5% | 0.0% | 5 | 7.8% | 0.4% | 1 | 2.6% | 0.4% |
| De 9 000 à moins de 12 000 euros par an | 23 | 15.2% | 0.7% | 17 | 20.2% | 1.5% | 6 | 9.0% | 0.3% | 0 | 0.8% | 0.1% |
| De 12 000 à moins de 18 000 euros par an | 32 | 21.3% | 0.5% | 16 | 18.7% | 0.6% | 17 | 24.5% | 0.4% | 2 | 6.6% | 0.2% |
| De 18 000 à moins de 24 000 euros par an | 22 | 14.5% | 0.3% | 14 | 17.1% | 0.4% | 8 | 11.3% | 0.2% | 3 | 11.5% | 0.2% |
| De 24 000 à moins de 36 000 euros par an | 34 | 22.1% | 0.3% | 16 | 19.4% | 0.3% | 17 | 25.4% | 0.3% | 6 | 19.7% | 0.2% |
| De 36 000 à moins de 45 000 euros par an | 16 | 10.4% | 0.2% | 10 | 11.6% | 0.3% | 6 | 8.8% | 0.2% | 9 | 30.4% | 0.3% |
| De 45 000 à moins de 65 000 euros par an | 12 | 7.8% | 0.2% | 7 | 8.2% | 0.2% | 5 | 7.2% | 0.2% | 5 | 16.8% | 0.1% |
| De 65 000 à moins de 80 000 euros par an | 1 | 0.4% | 0.0% | 0 | 0.5% | 0.0% | 0 | 0.2% | 0.0% | 0 | 1.5% | 0.0% |
| De 80 000 à moins de 115 000 euros par an | 1 | 0.4% | 0.1% | 1 | 0.8% | 0.1% | 0 | - | - | 1 | 2.3% | 0.1% |
| 115 000 euros et plus par an | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Refus | 7 | 4.3% | 0.2% | 2 | 3.0% | 0.2% | 4 | 5.8% | 0.2% | 2 | 7.9% | 0.2% |
| Ne sait pas | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |