

# Cuisine et Vins de France

Bimestriel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1324	100.0%	2.6%	521	100.0%	2.1%	802	100.0%	3.0%	536	100.0%	3.2%
<b>Sexe</b>												
<b>Homme</b>	521	39.4%	2.1%	521	100.0%	2.1%	0	-	-	221	41.3%	2.5%
<b>Femme</b>	802	60.6%	3.0%	0	-	-	802	100.0%	3.0%	314	58.7%	3.8%
<b>Age</b>												
<b>15 à 24 ans</b>	82	6.2%	1.1%	45	8.7%	1.2%	37	4.6%	1.0%	34	6.4%	1.1%
<b>25 à 34 ans</b>	138	10.4%	1.8%	54	10.3%	1.4%	84	10.5%	2.2%	64	11.9%	1.9%
<b>35 à 49 ans</b>	380	28.7%	3.0%	139	26.7%	2.2%	241	30.0%	3.8%	245	45.8%	4.0%
<b>50 à 64 ans</b>	445	33.6%	3.6%	178	34.1%	3.0%	267	33.3%	4.2%	185	34.6%	4.6%
<b>65 ans et plus</b>	279	21.1%	2.5%	105	20.2%	2.2%	174	21.6%	2.7%	7	1.4%	3.9%
<b>Individu</b>												
<b>Ménagère</b>	763	57.6%	3.3%	0	-	-	763	95.1%	3.3%	292	54.5%	4.3%
<b>Personne de Référence</b>	644	48.6%	2.3%	451	86.5%	2.2%	193	24.0%	2.4%	245	45.8%	2.9%
<b>Responsable des achats</b>	1050	79.3%	3.0%	301	57.7%	2.4%	749	93.4%	3.3%	420	78.4%	3.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	1.5%	3.7%	4	0.8%	1.3%	15	1.9%	7.5%	0	-	-
<b>Petits patrons</b>	57	4.3%	3.5%	38	7.3%	3.3%	19	2.4%	3.9%	50	9.3%	3.4%
<b>Affaires et Cadres</b>	181	13.7%	3.8%	88	16.9%	3.0%	93	11.6%	5.1%	166	30.9%	3.8%
<b>Professions intermédiaires</b>	207	15.6%	3.1%	90	17.3%	2.6%	116	14.5%	3.6%	177	33.0%	3.2%
<b>Employés</b>	189	14.3%	2.3%	40	7.7%	1.9%	149	18.6%	2.4%	40	7.4%	2.2%
<b>Ouvriers</b>	111	8.4%	1.7%	71	13.7%	1.4%	40	4.9%	2.7%	6	1.2%	1.5%
<b>Retraités</b>	341	25.8%	2.7%	142	27.2%	2.4%	199	24.8%	3.0%	19	3.5%	8.0%
<b>Autres inactifs</b>	218	16.4%	2.2%	47	9.0%	1.3%	171	21.3%	2.6%	79	14.8%	2.6%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	24	1.8%	3.0%	6	1.2%	1.6%	18	2.2%	4.4%	0	-	-
<b>Petits patrons</b>	86	6.5%	3.3%	44	8.5%	3.2%	41	5.2%	3.3%	86	16.0%	3.3%
<b>Affaires et Cadres</b>	276	20.9%	4.0%	88	16.9%	2.5%	189	23.5%	5.6%	276	51.6%	4.0%
<b>Professions intermédiaires</b>	173	13.1%	2.3%	89	17.0%	2.3%	84	10.5%	2.4%	173	32.3%	2.3%
<b>Employés</b>	129	9.7%	2.4%	53	10.2%	2.4%	75	9.4%	2.5%	0	-	-
<b>Ouvriers</b>	151	11.4%	1.6%	67	12.9%	1.4%	84	10.5%	1.8%	0	-	-
<b>Retraités</b>	385	29.1%	2.6%	148	28.3%	2.2%	238	29.6%	3.0%	0	-	-
<b>Autres inactifs</b>	99	7.5%	2.5%	26	5.0%	1.8%	73	9.1%	3.0%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	217	16.4%	2.3%	78	15.0%	1.9%	138	17.3%	2.6%	42	7.9%	2.4%
<b>2 personnes</b>	531	40.2%	3.0%	200	38.4%	2.3%	331	41.3%	3.6%	155	28.9%	3.6%
<b>3 personnes</b>	222	16.8%	2.4%	109	21.0%	2.4%	113	14.0%	2.4%	106	19.7%	2.8%
<b>4 personnes</b>	253	19.1%	2.8%	94	18.0%	2.1%	159	19.8%	3.5%	169	31.6%	3.6%
<b>5 personnes et +</b>	101	7.6%	1.9%	40	7.6%	1.6%	61	7.6%	2.2%	63	11.8%	2.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	397	30.0%	2.5%	163	31.2%	2.2%	235	29.2%	2.8%	253	47.2%	3.3%
<b>Non</b>	926	70.0%	2.6%	358	68.8%	2.1%	568	70.8%	3.1%	283	52.8%	3.0%
<b>Habitat</b>												
<b>Communes rurales</b>	323	24.4%	2.8%	131	25.0%	2.4%	193	24.0%	3.1%	106	19.8%	3.2%
<b>Agglo. - 20 000 hab</b>	210	15.8%	2.3%	97	18.6%	2.3%	113	14.1%	2.4%	52	9.8%	2.0%
<b>Agglo. 20 000 à 100 000 hab</b>	208	15.7%	3.0%	86	16.5%	2.5%	122	15.2%	3.6%	76	14.3%	3.8%
<b>Agglo. + 100 000 hab</b>	359	27.1%	2.4%	136	26.1%	1.9%	223	27.8%	2.8%	185	34.5%	3.6%
<b>Agglo. Paris</b>	224	16.9%	2.7%	71	13.7%	1.8%	152	19.0%	3.4%	116	21.7%	3.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	259	19.6%	2.7%	88	17.0%	2.0%	171	21.3%	3.4%	132	24.7%	3.1%
Nord-Pas-de-Calais	57	4.3%	1.8%	15	2.8%	1.0%	42	5.3%	2.5%	27	5.0%	2.9%
Lorraine	45	3.4%	2.3%	29	5.6%	3.1%	16	2.0%	1.6%	16	3.0%	2.9%
Alsace	53	4.0%	3.5%	18	3.5%	2.5%	35	4.3%	4.4%	15	2.8%	3.1%
Franche-Comté	19	1.4%	2.0%	10	2.0%	2.3%	9	1.1%	1.7%	8	1.5%	3.1%
Champagne-Ardenne	34	2.5%	3.1%	15	2.9%	2.9%	18	2.3%	3.3%	14	2.6%	4.4%
Picardie	37	2.8%	2.4%	11	2.2%	1.5%	25	3.2%	3.2%	13	2.3%	2.9%
Bourgogne	52	3.9%	3.8%	24	4.6%	3.7%	28	3.5%	3.9%	14	2.6%	3.8%
Haute-Normandie	41	3.1%	2.8%	15	2.9%	2.1%	26	3.2%	3.3%	10	1.8%	2.3%
Basse-Normandie	33	2.5%	2.7%	12	2.2%	2.0%	21	2.6%	3.4%	10	1.9%	3.1%
Centre	61	4.6%	2.9%	24	4.6%	2.4%	37	4.6%	3.4%	31	5.9%	5.0%
Pays de la Loire	60	4.5%	2.1%	30	5.7%	2.1%	31	3.8%	2.1%	21	3.9%	2.5%
Bretagne	39	2.9%	1.5%	19	3.6%	1.5%	20	2.5%	1.5%	11	2.0%	1.4%
Poitou-Charentes	52	3.9%	3.5%	19	3.6%	2.7%	33	4.1%	4.3%	11	2.0%	2.8%
Aquitaine	66	5.0%	2.5%	29	5.6%	2.3%	37	4.6%	2.6%	23	4.3%	2.8%
Midi-Pyrénées	60	4.5%	2.5%	24	4.6%	2.1%	36	4.5%	2.9%	31	5.8%	3.9%
Limousin	17	1.3%	2.7%	10	1.9%	3.2%	7	0.9%	2.2%	6	1.0%	3.5%
Auvergne	30	2.2%	2.6%	10	2.0%	1.9%	19	2.4%	3.3%	12	2.2%	3.9%
Rhône-Alpes	132	10.0%	2.6%	45	8.7%	1.9%	87	10.8%	3.3%	62	11.6%	3.5%
Languedoc-Roussillon	75	5.7%	3.4%	28	5.4%	2.8%	47	5.8%	4.1%	25	4.7%	3.8%
Provence-Alpes-Côte-d'Azur-Corse	103	7.8%	2.4%	45	8.6%	2.2%	59	7.3%	2.6%	45	8.4%	3.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	792	59.8%	2.9%	328	63.0%	2.3%	463	57.8%	3.4%	416	77.8%	3.2%
Presque tous les jours	157	11.8%	2.6%	47	8.9%	1.6%	110	13.7%	3.4%	70	13.0%	3.0%
1 à 2 fois par semaine	79	6.0%	2.4%	21	4.0%	1.4%	58	7.2%	3.2%	29	5.4%	3.1%
1 à 3 fois par mois	22	1.7%	2.6%	4	0.8%	1.2%	18	2.3%	3.6%	7	1.4%	4.9%
Moins souvent	27	2.0%	2.0%	15	2.8%	2.3%	12	1.5%	1.8%	4	0.7%	2.7%
Jamais	5	0.4%	3.6%	3	0.6%	3.7%	2	0.2%	3.5%	3	0.6%	20.6%

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<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	29	2.2%	1.4%	13	2.6%	1.6%	16	2.0%	1.2%	5	0.9%	2.6%
De 9 000 à moins de 12 000 euros par an	60	4.5%	1.8%	17	3.3%	1.5%	43	5.3%	1.9%	3	0.5%	1.1%
De 12 000 à moins de 18 000 euros par an	131	9.9%	2.0%	44	8.4%	1.6%	87	10.9%	2.3%	12	2.2%	1.5%
De 18 000 à moins de 24 000 euros par an	142	10.7%	1.9%	66	12.7%	1.9%	75	9.4%	1.9%	35	6.5%	2.2%
De 24 000 à moins de 36 000 euros par an	317	24.0%	2.7%	117	22.5%	2.1%	200	24.9%	3.3%	97	18.1%	2.6%
De 36 000 à moins de 45 000 euros par an	167	12.6%	2.6%	85	16.3%	2.4%	82	10.2%	2.8%	76	14.2%	2.6%
De 45 000 à moins de 65 000 euros par an	180	13.6%	3.0%	72	13.9%	2.2%	107	13.4%	4.1%	108	20.2%	3.0%
De 65 000 à moins de 80 000 euros par an	72	5.5%	4.7%	38	7.2%	4.1%	35	4.3%	5.6%	55	10.2%	4.9%
De 80 000 à moins de 115 000 euros par an	64	4.8%	6.6%	25	4.8%	4.2%	39	4.9%	10.3%	51	9.6%	6.4%
115 000 euros et plus par an	38	2.9%	8.4%	17	3.3%	6.3%	21	2.7%	11.5%	33	6.2%	8.7%
Refus	108	8.1%	3.3%	23	4.3%	1.7%	85	10.6%	4.5%	51	9.5%	4.5%
Ne sait pas	15	1.2%	1.1%	4	0.8%	0.6%	11	1.4%	1.4%	11	2.0%	2.2%