

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2035	100.0%	4.0%	1624	100.0%	6.6%	411	100.0%	1.5%	791	100.0%	4.7%
<b>Sexe</b>												
<b>Homme</b>	1624	79.8%	6.6%	1624	100.0%	6.6%	0	-	-	622	78.7%	7.1%
<b>Femme</b>	411	20.2%	1.5%	0	-	-	411	100.0%	1.5%	169	21.3%	2.1%
<b>Age</b>												
<b>15 à 24 ans</b>	267	13.1%	3.6%	222	13.7%	5.9%	45	10.9%	1.2%	99	12.5%	3.1%
<b>25 à 34 ans</b>	361	17.7%	4.7%	306	18.9%	8.1%	54	13.3%	1.4%	164	20.7%	4.8%
<b>35 à 49 ans</b>	615	30.2%	4.9%	483	29.7%	7.7%	131	32.0%	2.0%	317	40.1%	5.1%
<b>50 à 64 ans</b>	555	27.3%	4.5%	417	25.7%	7.0%	138	33.6%	2.2%	207	26.2%	5.1%
<b>65 ans et plus</b>	239	11.7%	2.1%	196	12.1%	4.1%	42	10.3%	0.7%	4	0.5%	2.1%
<b>Individu</b>												
<b>Ménagère</b>	369	18.2%	1.6%	0	-	-	369	89.9%	1.6%	156	19.7%	2.3%
<b>Personne de Référence</b>	1452	71.3%	5.2%	1374	84.6%	6.8%	78	19.1%	1.0%	553	69.9%	6.6%
<b>Responsable des achats</b>	1203	59.1%	3.4%	852	52.5%	6.9%	351	85.5%	1.5%	450	56.9%	4.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	17	0.8%	3.2%	17	1.0%	5.0%	0	0.1%	0.2%	0	-	-
<b>Petits patrons</b>	92	4.5%	5.6%	76	4.7%	6.6%	16	3.8%	3.2%	80	10.1%	5.4%
<b>Affaires et Cadres</b>	262	12.9%	5.5%	217	13.4%	7.4%	45	11.0%	2.5%	244	30.8%	5.6%
<b>Professions intermédiaires</b>	343	16.8%	5.1%	281	17.3%	8.1%	62	15.1%	1.9%	313	39.6%	5.6%
<b>Employés</b>	290	14.3%	3.5%	149	9.2%	7.2%	141	34.2%	2.2%	54	6.8%	3.0%
<b>Ouvriers</b>	419	20.6%	6.5%	405	24.9%	8.1%	14	3.3%	0.9%	16	2.0%	3.7%
<b>Retraités</b>	345	17.0%	2.7%	284	17.5%	4.7%	61	14.8%	0.9%	6	0.7%	2.4%
<b>Autres inactifs</b>	267	13.1%	2.7%	195	12.0%	5.6%	72	17.6%	1.1%	79	9.9%	2.5%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	20	1.0%	2.6%	13	0.8%	3.3%	8	1.9%	1.9%	0	-	-
<b>Petits patrons</b>	110	5.4%	4.2%	80	4.9%	5.8%	30	7.4%	2.4%	110	13.9%	4.2%
<b>Affaires et Cadres</b>	305	15.0%	4.5%	240	14.8%	6.9%	65	15.7%	1.9%	305	38.6%	4.5%
<b>Professions intermédiaires</b>	376	18.5%	5.0%	302	18.6%	7.7%	74	17.9%	2.1%	376	47.6%	5.0%
<b>Employés</b>	203	10.0%	3.8%	151	9.3%	6.7%	53	12.8%	1.7%	0	-	-
<b>Ouvriers</b>	486	23.9%	5.1%	414	25.5%	8.5%	72	17.6%	1.6%	0	-	-
<b>Retraités</b>	407	20.0%	2.8%	322	19.8%	4.8%	85	20.6%	1.1%	0	-	-
<b>Autres inactifs</b>	127	6.3%	3.3%	103	6.3%	6.9%	25	6.0%	1.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	246	12.1%	2.6%	208	12.8%	5.1%	38	9.3%	0.7%	59	7.4%	3.4%
2 personnes	671	32.9%	3.7%	517	31.8%	5.9%	153	37.3%	1.7%	224	28.3%	5.2%
3 personnes	444	21.8%	4.8%	350	21.6%	7.7%	94	22.9%	2.0%	182	23.0%	4.8%
4 personnes	449	22.1%	4.9%	376	23.2%	8.2%	73	17.7%	1.6%	230	29.0%	4.9%
5 personnes et +	225	11.1%	4.3%	173	10.6%	7.0%	52	12.8%	1.9%	98	12.3%	3.9%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	749	36.8%	4.8%	604	37.2%	8.3%	145	35.4%	1.7%	372	47.1%	4.9%
Non	1286	63.2%	3.6%	1020	62.8%	5.9%	265	64.6%	1.5%	419	52.9%	4.5%
<b>Habitat</b>												
Communes rurales	434	21.3%	3.7%	338	20.8%	6.1%	96	23.4%	1.6%	157	19.8%	4.7%
Agglo. - 20 000 hab	405	19.9%	4.5%	333	20.5%	7.9%	72	17.5%	1.5%	141	17.8%	5.5%
Agglo. 20 000 à 100 000 hab	308	15.1%	4.5%	256	15.8%	7.4%	52	12.7%	1.5%	114	14.5%	5.7%
Agglo. + 100 000 hab	582	28.6%	3.8%	476	29.3%	6.6%	106	25.7%	1.3%	231	29.3%	4.5%
Agglo. Paris	306	15.0%	3.6%	221	13.6%	5.5%	85	20.7%	1.9%	148	18.7%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	348	17.1%	3.7%	250	15.4%	5.5%	98	24.0%	2.0%	165	20.8%	3.8%
Nord-Pas-de-Calais	126	6.2%	3.9%	108	6.6%	7.1%	18	4.5%	1.1%	46	5.8%	5.0%
Lorraine	96	4.7%	5.0%	77	4.7%	8.2%	19	4.7%	1.9%	36	4.6%	6.6%
Alsace	73	3.6%	4.8%	53	3.3%	7.3%	19	4.7%	2.5%	24	3.0%	4.9%
Franche-Comté	53	2.6%	5.6%	44	2.7%	9.4%	9	2.3%	1.9%	18	2.3%	7.0%
Champagne-Ardenne	47	2.3%	4.3%	37	2.2%	6.9%	10	2.5%	1.8%	21	2.7%	6.6%
Picardie	70	3.4%	4.6%	58	3.6%	7.9%	12	2.8%	1.5%	25	3.2%	5.8%
Bourgogne	44	2.2%	3.3%	36	2.2%	5.5%	9	2.1%	1.2%	14	1.8%	4.0%
Haute-Normandie	55	2.7%	3.7%	42	2.6%	6.0%	13	3.1%	1.7%	28	3.6%	6.7%
Basse-Normandie	45	2.2%	3.8%	37	2.3%	6.3%	9	2.1%	1.4%	16	2.0%	4.8%
Centre	98	4.8%	4.7%	71	4.3%	7.0%	27	6.6%	2.5%	47	5.9%	7.4%
Pays de la Loire	107	5.3%	3.7%	85	5.3%	6.2%	21	5.2%	1.4%	40	5.1%	4.9%
Bretagne	96	4.7%	3.7%	84	5.2%	6.8%	12	2.8%	0.9%	29	3.6%	3.7%
Poitou-Charentes	55	2.7%	3.7%	41	2.5%	5.8%	14	3.4%	1.8%	21	2.7%	5.7%
Aquitaine	104	5.1%	3.9%	86	5.3%	6.8%	18	4.4%	1.3%	32	4.0%	3.9%
Midi-Pyrénées	90	4.4%	3.7%	76	4.7%	6.6%	13	3.2%	1.1%	26	3.3%	3.2%
Limousin	21	1.0%	3.3%	13	0.8%	4.4%	7	1.8%	2.2%	8	1.0%	5.3%
Auvergne	36	1.8%	3.2%	30	1.8%	5.5%	6	1.6%	1.1%	11	1.4%	3.8%
Rhône-Alpes	227	11.1%	4.5%	199	12.3%	8.2%	27	6.7%	1.1%	92	11.6%	5.2%
Languedoc-Roussillon	82	4.0%	3.8%	77	4.7%	7.5%	5	1.2%	0.4%	31	4.0%	4.8%
Provence-Alpes-Côte-d'Azur-Corse	163	8.0%	3.8%	121	7.4%	5.9%	42	10.2%	1.8%	59	7.5%	4.1%
Habitudes de connexion Internet												
Tous les jours	1294	63.6%	4.7%	1043	64.2%	7.4%	251	61.0%	1.9%	612	77.4%	4.7%
Presque tous les jours	260	12.8%	4.2%	199	12.2%	6.9%	61	14.9%	1.9%	105	13.3%	4.5%
1 à 2 fois par semaine	139	6.8%	4.3%	107	6.6%	7.3%	32	7.8%	1.8%	41	5.2%	4.4%
1 à 3 fois par mois	23	1.2%	2.8%	16	1.0%	4.9%	7	1.7%	1.4%	4	0.6%	3.0%
Moins souvent	51	2.5%	3.8%	40	2.5%	6.3%	11	2.7%	1.6%	1	0.2%	1.0%
Jamais	2	0.1%	1.7%	2	0.1%	2.7%	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	59	2.9%	2.7%	47	2.9%	5.4%	12	2.9%	0.9%	6	0.8%	3.4%
De 9 000 à moins de 12 000 euros par an	63	3.1%	1.9%	48	3.0%	4.3%	15	3.6%	0.7%	7	0.9%	2.8%
De 12 000 à moins de 18 000 euros par an	153	7.5%	2.3%	127	7.8%	4.6%	26	6.4%	0.7%	12	1.6%	1.6%
De 18 000 à moins de 24 000 euros par an	269	13.2%	3.6%	221	13.6%	6.2%	48	11.7%	1.2%	54	6.9%	3.4%
De 24 000 à moins de 36 000 euros par an	483	23.7%	4.2%	380	23.4%	6.9%	103	25.2%	1.7%	164	20.8%	4.4%
De 36 000 à moins de 45 000 euros par an	353	17.3%	5.4%	278	17.1%	7.8%	75	18.2%	2.5%	155	19.5%	5.2%
De 45 000 à moins de 65 000 euros par an	325	16.0%	5.5%	255	15.7%	7.6%	70	17.1%	2.7%	172	21.8%	4.8%
De 65 000 à moins de 80 000 euros par an	82	4.0%	5.3%	68	4.2%	7.4%	14	3.4%	2.2%	68	8.6%	6.1%
De 80 000 à moins de 115 000 euros par an	69	3.4%	7.1%	61	3.8%	10.3%	7	1.8%	2.0%	59	7.5%	7.4%
115 000 euros et plus par an	28	1.4%	6.2%	23	1.4%	8.3%	6	1.4%	3.1%	25	3.1%	6.4%
Refus	115	5.7%	3.6%	84	5.2%	6.3%	31	7.6%	1.7%	51	6.5%	4.5%
Ne sait pas	36	1.8%	2.5%	32	2.0%	5.1%	4	0.9%	0.5%	17	2.2%	3.6%