

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2105	100.0%	4.1%	1016	100.0%	4.2%	1089	100.0%	4.1%	514	100.0%	3.0%
<b>Sexe</b>												
<b>Homme</b>	1016	48.3%	4.2%	1016	100.0%	4.2%	0	-	-	271	52.8%	3.1%
<b>Femme</b>	1089	51.7%	4.1%	0	-	-	1089	100.0%	4.1%	243	47.2%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	199	9.5%	2.7%	116	11.4%	3.1%	83	7.7%	2.3%	62	12.0%	2.0%
<b>25 à 34 ans</b>	249	11.8%	3.2%	115	11.3%	3.0%	134	12.3%	3.4%	77	14.9%	2.2%
<b>35 à 49 ans</b>	483	23.0%	3.8%	224	22.1%	3.6%	259	23.8%	4.0%	201	39.1%	3.3%
<b>50 à 64 ans</b>	676	32.1%	5.5%	319	31.4%	5.4%	357	32.8%	5.6%	159	30.9%	3.9%
<b>65 ans et plus</b>	497	23.6%	4.5%	242	23.9%	5.1%	255	23.4%	4.0%	15	3.0%	6.6%
<b>Individu</b>												
<b>Ménagère</b>	1005	47.8%	4.3%	0	-	-	1005	92.3%	4.3%	212	41.3%	3.1%
<b>Personne de Référence</b>	1133	53.8%	4.0%	870	85.6%	4.3%	263	24.2%	3.3%	270	52.5%	3.2%
<b>Responsable des achats</b>	1429	67.9%	4.1%	454	44.7%	3.7%	975	89.6%	4.2%	325	63.3%	3.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	41	1.9%	7.7%	22	2.2%	6.6%	19	1.8%	9.5%	0	-	-
<b>Petits patrons</b>	78	3.7%	4.7%	54	5.3%	4.5%	24	2.2%	5.2%	65	12.7%	4.4%
<b>Affaires et Cadres</b>	132	6.3%	2.8%	82	8.1%	2.8%	50	4.6%	2.8%	120	23.3%	2.7%
<b>Professions intermédiaires</b>	233	11.1%	3.5%	124	12.3%	3.6%	108	9.9%	3.3%	174	33.9%	3.1%
<b>Employés</b>	362	17.2%	4.3%	82	8.1%	4.1%	280	25.7%	4.4%	66	12.9%	3.6%
<b>Ouvriers</b>	321	15.3%	5.0%	243	23.9%	4.8%	78	7.2%	5.6%	13	2.5%	3.5%
<b>Retraités</b>	625	29.7%	5.0%	314	30.9%	5.3%	311	28.6%	4.7%	15	3.0%	6.2%
<b>Autres inactifs</b>	313	14.9%	3.1%	95	9.3%	2.7%	218	20.0%	3.3%	60	11.6%	1.9%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	59	2.8%	7.4%	30	2.9%	7.8%	29	2.7%	6.9%	0	-	-
<b>Petits patrons</b>	99	4.7%	3.8%	64	6.3%	4.4%	35	3.2%	2.9%	99	19.3%	3.8%
<b>Affaires et Cadres</b>	182	8.6%	2.7%	88	8.7%	2.6%	94	8.6%	2.8%	182	35.4%	2.7%
<b>Professions intermédiaires</b>	233	11.1%	3.1%	119	11.7%	3.1%	114	10.5%	3.2%	233	45.3%	3.1%
<b>Employés</b>	213	10.1%	4.0%	90	8.9%	4.1%	123	11.3%	4.0%	0	-	-
<b>Ouvriers</b>	457	21.7%	4.8%	229	22.5%	4.6%	229	21.0%	5.1%	0	-	-
<b>Retraités</b>	756	35.9%	5.1%	347	34.1%	5.2%	409	37.6%	5.1%	0	-	-
<b>Autres inactifs</b>	106	5.1%	2.7%	50	4.9%	3.4%	57	5.2%	2.3%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	344	16.3%	3.7%	178	17.5%	4.4%	165	15.2%	3.1%	52	10.1%	3.0%
<b>2 personnes</b>	871	41.4%	4.8%	423	41.7%	4.8%	448	41.1%	4.9%	151	29.3%	3.4%
<b>3 personnes</b>	352	16.7%	3.8%	182	17.9%	3.9%	170	15.6%	3.6%	100	19.4%	2.7%
<b>4 personnes</b>	357	16.9%	3.9%	161	15.8%	3.5%	196	18.0%	4.2%	134	26.2%	2.9%
<b>5 personnes et +</b>	181	8.6%	3.5%	72	7.1%	2.9%	110	10.1%	3.9%	77	15.0%	3.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	542	25.8%	3.5%	226	22.3%	3.1%	316	29.0%	3.7%	205	39.9%	2.7%
<b>Non</b>	1563	74.2%	4.4%	789	77.7%	4.6%	773	71.0%	4.3%	309	60.1%	3.3%
<b>Habitat</b>												
<b>Communes rurales</b>	788	37.4%	6.7%	378	37.2%	6.7%	410	37.6%	6.7%	166	32.3%	4.9%
<b>Agglo. - 20 000 hab</b>	532	25.3%	6.0%	264	26.0%	6.2%	268	24.6%	5.8%	119	23.1%	4.6%
<b>Agglo. 20 000 à 100 000 hab</b>	376	17.9%	5.5%	174	17.2%	5.2%	202	18.5%	5.8%	104	20.3%	5.2%
<b>Agglo. + 100 000 hab</b>	163	7.7%	1.1%	62	6.1%	0.9%	101	9.3%	1.3%	36	6.9%	0.7%
<b>Agglo. Paris</b>	245	11.7%	2.9%	137	13.5%	3.4%	108	10.0%	2.4%	89	17.4%	2.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	418	19.9%	4.4%	218	21.5%	4.9%	200	18.3%	4.0%	156	30.3%	3.6%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	1	0.0%	0.1%	0	0.0%	0.1%	0	0.0%	0.1%	1	0.1%	0.3%
Champagne-Ardenne	1	0.0%	0.1%	0	-	-	1	0.1%	0.2%	0	-	-
Picardie	80	3.8%	5.2%	33	3.3%	4.5%	46	4.3%	5.9%	21	4.0%	4.6%
Bourgogne	2	0.1%	0.2%	1	0.1%	0.2%	1	0.1%	0.2%	1	0.1%	0.2%
Haute-Normandie	421	20.0%	28.5%	189	18.6%	26.8%	232	21.3%	30.0%	84	16.3%	19.2%
Basse-Normandie	403	19.1%	33.4%	196	19.3%	33.9%	207	19.0%	33.0%	68	13.3%	20.6%
Centre	18	0.9%	0.9%	12	1.2%	1.2%	6	0.5%	0.6%	4	0.8%	0.6%
Pays de la Loire	312	14.8%	10.9%	151	14.9%	10.9%	161	14.8%	10.9%	70	13.6%	8.5%
Bretagne	442	21.0%	17.0%	209	20.6%	16.7%	233	21.4%	17.2%	107	20.8%	13.6%
Poitou-Charentes	3	0.1%	0.2%	3	0.3%	0.4%	0	-	-	2	0.4%	0.5%
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	1	0.1%	0.0%	0	-	-	1	0.1%	0.1%	0	-	-
Limousin	1	0.0%	0.1%	1	0.1%	0.2%	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	2	0.1%	0.0%	2	0.2%	0.1%	0	-	-	2	0.3%	0.1%
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
<b>Habitudes de connexion Internet</b>												
Tous les jours	998	47.4%	3.6%	514	50.5%	3.7%	485	44.5%	3.6%	374	72.7%	2.9%
Presque tous les jours	227	10.8%	3.7%	113	11.1%	3.9%	114	10.5%	3.6%	73	14.2%	3.0%
1 à 2 fois par semaine	133	6.3%	4.1%	67	6.6%	4.7%	66	6.1%	3.7%	26	5.0%	2.9%
1 à 3 fois par mois	25	1.2%	2.9%	7	0.7%	2.0%	18	1.6%	3.6%	8	1.6%	4.4%
Moins souvent	47	2.2%	3.5%	26	2.6%	4.4%	21	1.9%	2.8%	10	1.9%	7.8%
Jamais	11	0.5%	5.3%	0	-	-	11	1.0%	14.2%	1	0.3%	6.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	77	3.7%	3.3%	47	4.7%	5.1%	30	2.7%	2.1%	3	0.6%	1.6%
De 9 000 à moins de 12 000 euros par an	170	8.1%	5.2%	50	4.9%	4.6%	119	11.0%	5.5%	4	0.7%	1.5%
De 12 000 à moins de 18 000 euros par an	322	15.3%	4.8%	148	14.6%	5.0%	174	16.0%	4.6%	23	4.5%	2.8%
De 18 000 à moins de 24 000 euros par an	321	15.2%	4.4%	152	15.0%	4.4%	169	15.5%	4.4%	50	9.7%	3.1%
De 24 000 à moins de 36 000 euros par an	501	23.8%	4.4%	243	24.0%	4.4%	258	23.7%	4.5%	132	25.7%	3.5%
De 36 000 à moins de 45 000 euros par an	265	12.6%	4.1%	146	14.4%	4.3%	119	10.9%	4.0%	86	16.8%	3.0%
De 45 000 à moins de 65 000 euros par an	202	9.6%	3.5%	109	10.8%	3.4%	93	8.5%	3.6%	118	22.9%	3.4%
De 65 000 à moins de 80 000 euros par an	51	2.4%	3.3%	31	3.0%	3.2%	20	1.8%	3.4%	24	4.7%	2.2%
De 80 000 à moins de 115 000 euros par an	27	1.3%	2.7%	20	1.9%	3.2%	8	0.7%	1.9%	20	3.9%	2.5%
115 000 euros et plus par an	26	1.2%	5.2%	22	2.2%	7.9%	4	0.3%	1.7%	20	4.0%	4.9%
Refus	105	5.0%	3.2%	39	3.9%	2.9%	66	6.1%	3.4%	21	4.1%	1.9%
Ne sait pas	38	1.8%	2.4%	8	0.8%	1.2%	30	2.8%	3.3%	12	2.3%	2.2%