

# L'Equipe Dimanche

E7QN, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2575	100.0%	5.0%	2065	100.0%	8.4%	509	100.0%	1.9%	963	100.0%	5.7%
<b>Sexe</b>												
<b>Homme</b>	2065	80.2%	8.4%	2065	100.0%	8.4%	0	-	-	773	80.3%	8.8%
<b>Femme</b>	509	19.8%	1.9%	0	-	-	509	100.0%	1.9%	190	19.7%	2.3%
<b>Age</b>												
<b>15 à 24 ans</b>	528	20.5%	7.1%	440	21.3%	11.8%	89	17.4%	2.4%	223	23.2%	7.2%
<b>25 à 34 ans</b>	489	19.0%	6.3%	399	19.3%	10.5%	90	17.6%	2.3%	185	19.2%	5.4%
<b>35 à 49 ans</b>	761	29.5%	6.0%	616	29.8%	9.9%	144	28.4%	2.3%	328	34.1%	5.4%
<b>50 à 64 ans</b>	548	21.3%	4.5%	425	20.6%	7.2%	123	24.1%	1.9%	220	22.9%	5.3%
<b>65 ans et plus</b>	249	9.7%	2.2%	186	9.0%	3.9%	64	12.5%	1.0%	6	0.6%	2.6%
<b>Individu</b>												
<b>Ménagère</b>	429	16.7%	1.8%	0	-	-	429	84.3%	1.8%	155	16.1%	2.3%
<b>Personne de Référence</b>	1700	66.0%	6.0%	1610	78.0%	7.9%	90	17.7%	1.1%	607	63.0%	7.2%
<b>Responsable des achats</b>	1389	54.0%	3.9%	960	46.5%	7.9%	429	84.2%	1.9%	441	45.8%	4.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	0.4%	2.0%	10	0.5%	3.1%	0	-	-	0	-	-
<b>Petits patrons</b>	99	3.8%	6.0%	87	4.2%	7.4%	12	2.3%	2.5%	88	9.2%	5.9%
<b>Affaires et Cadres</b>	270	10.5%	5.7%	235	11.4%	7.9%	35	6.8%	1.9%	249	25.9%	5.7%
<b>Professions intermédiaires</b>	391	15.2%	5.8%	324	15.7%	9.4%	67	13.2%	2.0%	345	35.9%	6.2%
<b>Employés</b>	392	15.2%	4.7%	234	11.3%	11.6%	158	31.1%	2.5%	50	5.1%	2.7%
<b>Ouvriers</b>	610	23.7%	9.4%	575	27.9%	11.4%	34	6.8%	2.5%	42	4.4%	11.4%
<b>Retraités</b>	364	14.1%	2.9%	271	13.1%	4.5%	93	18.3%	1.4%	10	1.0%	3.9%
<b>Autres inactifs</b>	439	17.1%	4.4%	330	16.0%	9.5%	109	21.5%	1.7%	178	18.5%	5.8%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	19	0.7%	2.3%	16	0.8%	4.2%	3	0.6%	0.7%	0	-	-
<b>Petits patrons</b>	147	5.7%	5.6%	127	6.2%	8.8%	20	4.0%	1.7%	147	15.3%	5.6%
<b>Affaires et Cadres</b>	384	14.9%	5.6%	294	14.2%	8.5%	90	17.6%	2.6%	384	39.8%	5.6%
<b>Professions intermédiaires</b>	432	16.8%	5.8%	352	17.0%	9.1%	80	15.7%	2.2%	432	44.8%	5.8%
<b>Employés</b>	321	12.5%	6.1%	246	11.9%	11.1%	74	14.6%	2.4%	0	-	-
<b>Ouvriers</b>	685	26.6%	7.2%	577	27.9%	11.6%	108	21.2%	2.4%	0	-	-
<b>Retraités</b>	444	17.3%	3.0%	330	16.0%	5.0%	114	22.4%	1.4%	0	-	-
<b>Autres inactifs</b>	143	5.6%	3.7%	123	6.0%	8.4%	20	4.0%	0.8%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	319	12.4%	3.4%	274	13.3%	6.8%	44	8.7%	0.8%	72	7.5%	4.2%
<b>2 personnes</b>	766	29.8%	4.3%	582	28.2%	6.6%	184	36.2%	2.0%	240	25.0%	5.5%
<b>3 personnes</b>	571	22.2%	6.1%	460	22.3%	10.0%	111	21.8%	2.4%	225	23.4%	6.1%
<b>4 personnes</b>	609	23.6%	6.6%	510	24.7%	11.2%	98	19.3%	2.1%	288	29.9%	6.2%
<b>5 personnes et +</b>	310	12.0%	5.9%	238	11.5%	9.8%	71	14.0%	2.5%	137	14.3%	5.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	956	37.1%	6.1%	780	37.7%	10.8%	177	34.7%	2.1%	421	43.7%	5.6%
<b>Non</b>	1618	62.9%	4.6%	1286	62.3%	7.4%	332	65.3%	1.8%	542	56.3%	5.8%
<b>Habitat</b>												
<b>Communes rurales</b>	497	19.3%	4.2%	383	18.6%	6.8%	114	22.4%	1.9%	171	17.8%	5.1%
<b>Agglo. - 20 000 hab</b>	465	18.1%	5.2%	387	18.7%	9.1%	79	15.4%	1.7%	165	17.2%	6.4%
<b>Agglo. 20 000 à 100 000 hab</b>	370	14.4%	5.4%	307	14.9%	9.1%	63	12.4%	1.8%	126	13.1%	6.3%
<b>Agglo. + 100 000 hab</b>	803	31.2%	5.3%	624	30.2%	8.6%	179	35.1%	2.2%	307	31.9%	6.0%
<b>Agglo. Paris</b>	439	17.0%	5.2%	364	17.6%	9.1%	75	14.7%	1.7%	193	20.1%	5.0%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	483	18.8%	5.1%	401	19.4%	8.9%	82	16.2%	1.7%	217	22.6%	5.0%
Nord-Pas-de-Calais	163	6.3%	5.1%	123	6.0%	8.1%	40	7.9%	2.4%	60	6.2%	6.5%
Lorraine	68	2.7%	3.5%	49	2.4%	5.2%	19	3.8%	1.9%	24	2.5%	4.2%
Alsace	39	1.5%	2.5%	31	1.5%	4.3%	7	1.4%	0.9%	12	1.2%	2.3%
Franche-Comté	40	1.5%	4.2%	34	1.7%	7.4%	5	1.0%	1.1%	15	1.6%	6.0%
Champagne-Ardenne	49	1.9%	4.5%	45	2.2%	8.6%	3	0.7%	0.6%	19	1.9%	6.1%
Picardie	63	2.4%	4.1%	55	2.7%	7.4%	8	1.6%	1.0%	25	2.6%	5.5%
Bourgogne	95	3.7%	7.0%	70	3.4%	10.7%	25	4.8%	3.5%	32	3.4%	9.1%
Haute-Normandie	57	2.2%	3.8%	41	2.0%	5.9%	15	3.0%	2.0%	18	1.9%	4.2%
Basse-Normandie	38	1.5%	3.1%	28	1.4%	4.9%	9	1.9%	1.5%	9	1.0%	2.8%
Centre	107	4.1%	5.1%	89	4.3%	8.9%	18	3.5%	1.7%	36	3.7%	5.6%
Pays de la Loire	93	3.6%	3.2%	72	3.5%	5.2%	21	4.1%	1.4%	40	4.1%	4.8%
Bretagne	82	3.2%	3.1%	68	3.3%	5.5%	13	2.6%	1.0%	26	2.7%	3.2%
Poitou-Charentes	70	2.7%	4.7%	58	2.8%	8.3%	11	2.2%	1.5%	28	2.9%	7.0%
Aquitaine	154	6.0%	5.7%	131	6.3%	10.3%	23	4.4%	1.6%	42	4.3%	5.1%
Midi-Pyrénées	142	5.5%	5.9%	104	5.0%	9.0%	37	7.4%	3.0%	57	6.0%	7.3%
Limousin	32	1.3%	5.1%	22	1.1%	7.4%	10	2.0%	3.1%	9	0.9%	5.6%
Auvergne	52	2.0%	4.6%	40	1.9%	7.5%	12	2.4%	2.1%	21	2.2%	6.8%
Rhône-Alpes	329	12.8%	6.5%	257	12.5%	10.7%	71	14.0%	2.7%	117	12.2%	6.8%
Languedoc-Roussillon	150	5.8%	6.9%	123	5.9%	11.9%	27	5.3%	2.4%	50	5.2%	7.9%
Provence-Alpes-Côte-d'Azur-Corse	271	10.5%	6.3%	221	10.7%	10.8%	50	9.9%	2.2%	106	11.0%	7.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1673	65.0%	6.1%	1343	65.0%	9.5%	330	64.8%	2.4%	762	79.2%	5.9%
Presque tous les jours	328	12.7%	5.4%	270	13.1%	9.2%	58	11.4%	1.8%	118	12.3%	4.9%
1 à 2 fois par semaine	186	7.2%	5.8%	137	6.6%	9.6%	49	9.5%	2.7%	53	5.5%	5.8%
1 à 3 fois par mois	42	1.6%	4.8%	32	1.5%	8.5%	10	2.0%	2.0%	6	0.6%	2.9%
Moins souvent	42	1.6%	3.2%	34	1.6%	5.7%	8	1.5%	1.1%	2	0.3%	1.9%
Jamais	4	0.1%	1.7%	4	0.2%	2.7%	0	-	-	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	65	2.5%	2.8%	57	2.8%	6.1%	8	1.6%	0.6%	7	0.7%	3.4%
De 9 000 à moins de 12 000 euros par an	94	3.7%	2.9%	78	3.8%	7.1%	17	3.3%	0.8%	10	1.1%	4.1%
De 12 000 à moins de 18 000 euros par an	279	10.8%	4.1%	217	10.5%	7.4%	62	12.2%	1.6%	25	2.6%	3.0%
De 18 000 à moins de 24 000 euros par an	334	13.0%	4.6%	257	12.4%	7.4%	78	15.3%	2.0%	82	8.5%	5.1%
De 24 000 à moins de 36 000 euros par an	633	24.6%	5.6%	492	23.8%	8.9%	142	27.8%	2.4%	201	20.9%	5.4%
De 36 000 à moins de 45 000 euros par an	397	15.4%	6.2%	331	16.0%	9.7%	67	13.1%	2.2%	174	18.1%	6.1%
De 45 000 à moins de 65 000 euros par an	383	14.9%	6.6%	314	15.2%	9.9%	69	13.5%	2.7%	236	24.5%	6.7%
De 65 000 à moins de 80 000 euros par an	97	3.8%	6.2%	87	4.2%	9.1%	10	2.0%	1.7%	72	7.5%	6.6%
De 80 000 à moins de 115 000 euros par an	69	2.7%	6.8%	51	2.5%	8.5%	18	3.5%	4.4%	54	5.7%	6.7%
115 000 euros et plus par an	32	1.3%	6.6%	31	1.5%	11.2%	1	0.2%	0.6%	27	2.8%	6.4%
Refus	127	4.9%	3.8%	97	4.7%	7.2%	30	5.9%	1.5%	43	4.5%	3.8%
Ne sait pas	63	2.5%	4.0%	56	2.7%	8.2%	8	1.5%	0.9%	31	3.2%	5.6%