

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	245	100.0%	0.5%	155	100.0%	0.6%	90	100.0%	0.3%	87	100.0%	0.5%
<b>Sexe</b>												
<b>Homme</b>	155	63.4%	0.6%	155	100.0%	0.6%	0	-	-	66	75.2%	0.7%
<b>Femme</b>	90	36.6%	0.3%	0	-	-	90	100.0%	0.3%	22	24.8%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	33	13.6%	0.4%	16	10.4%	0.4%	17	19.1%	0.5%	13	14.7%	0.4%
<b>25 à 34 ans</b>	26	10.8%	0.3%	19	12.0%	0.5%	8	8.7%	0.2%	14	16.2%	0.4%
<b>35 à 49 ans</b>	61	24.8%	0.5%	40	26.0%	0.6%	20	22.7%	0.3%	29	33.6%	0.5%
<b>50 à 64 ans</b>	82	33.7%	0.7%	54	34.8%	0.9%	28	31.7%	0.4%	30	34.8%	0.7%
<b>65 ans et plus</b>	42	17.1%	0.4%	26	16.8%	0.5%	16	17.7%	0.3%	1	0.6%	0.2%
<b>Individu</b>												
<b>Ménagère</b>	72	29.5%	0.3%	0	-	-	72	80.5%	0.3%	16	18.9%	0.2%
<b>Personne de Référence</b>	156	63.6%	0.6%	135	87.3%	0.7%	20	22.6%	0.3%	62	71.2%	0.7%
<b>Responsable des achats</b>	145	59.1%	0.4%	72	46.5%	0.6%	72	80.8%	0.3%	45	51.4%	0.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	2	0.8%	0.4%	2	1.1%	0.5%	0	0.2%	0.1%	0	-	-
<b>Petits patrons</b>	9	3.7%	0.5%	8	5.2%	0.7%	1	1.0%	0.2%	9	10.3%	0.6%
<b>Affaires et Cadres</b>	35	14.2%	0.7%	27	17.5%	0.9%	8	8.6%	0.4%	33	37.7%	0.7%
<b>Professions intermédiaires</b>	36	14.9%	0.5%	23	15.0%	0.7%	13	14.7%	0.4%	27	31.4%	0.5%
<b>Employés</b>	36	14.9%	0.4%	14	9.1%	0.7%	22	24.9%	0.4%	3	4.0%	0.2%
<b>Ouvriers</b>	20	8.3%	0.3%	15	9.9%	0.3%	5	5.4%	0.3%	0	0.5%	0.1%
<b>Retraités</b>	69	28.1%	0.5%	46	29.7%	0.8%	23	25.5%	0.3%	1	1.1%	0.4%
<b>Autres inactifs</b>	37	15.1%	0.4%	19	12.5%	0.6%	18	19.7%	0.3%	13	15.0%	0.4%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	3	1.1%	0.3%	2	1.1%	0.4%	1	1.1%	0.2%	0	-	-
<b>Petits patrons</b>	11	4.5%	0.4%	9	5.5%	0.6%	2	2.7%	0.2%	11	12.6%	0.4%
<b>Affaires et Cadres</b>	41	16.9%	0.6%	32	20.4%	0.9%	10	10.8%	0.3%	41	47.3%	0.6%
<b>Professions intermédiaires</b>	35	14.3%	0.5%	25	16.4%	0.7%	10	10.7%	0.3%	35	40.2%	0.5%
<b>Employés</b>	27	11.2%	0.5%	14	9.3%	0.6%	13	14.5%	0.4%	0	-	-
<b>Ouvriers</b>	27	11.2%	0.3%	15	9.7%	0.3%	12	13.8%	0.3%	0	-	-
<b>Retraités</b>	88	36.1%	0.6%	53	34.0%	0.8%	36	39.8%	0.4%	0	-	-
<b>Autres inactifs</b>	12	4.7%	0.3%	6	3.6%	0.4%	6	6.7%	0.2%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	32	13.3%	0.3%	19	12.3%	0.5%	13	15.0%	0.2%	11	12.8%	0.6%
2 personnes	103	42.1%	0.6%	69	44.3%	0.8%	34	38.4%	0.4%	24	27.6%	0.5%
3 personnes	45	18.5%	0.5%	27	17.2%	0.6%	19	20.8%	0.4%	17	19.7%	0.5%
4 personnes	41	16.7%	0.4%	27	17.7%	0.6%	14	15.1%	0.3%	20	23.3%	0.4%
5 personnes et +	23	9.4%	0.4%	13	8.6%	0.5%	10	10.7%	0.3%	15	16.6%	0.6%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	58	23.9%	0.4%	37	23.9%	0.5%	21	23.9%	0.3%	34	38.6%	0.4%
Non	186	76.1%	0.5%	118	76.1%	0.7%	68	76.1%	0.4%	54	61.4%	0.6%
<b>Habitat</b>												
Communes rurales	40	16.2%	0.3%	27	17.4%	0.5%	13	14.1%	0.2%	11	12.6%	0.3%
Agglo. - 20 000 hab	48	19.6%	0.5%	30	19.1%	0.7%	18	20.5%	0.4%	15	17.3%	0.6%
Agglo. 20 000 à 100 000 hab	28	11.6%	0.4%	18	11.4%	0.5%	11	11.9%	0.3%	8	9.1%	0.4%
Agglo. + 100 000 hab	64	26.1%	0.4%	39	24.9%	0.5%	25	28.2%	0.3%	24	27.7%	0.5%
Agglo. Paris	65	26.5%	0.8%	42	27.2%	1.1%	23	25.3%	0.5%	29	33.3%	0.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	69	28.0%	0.7%	46	29.6%	1.0%	23	25.3%	0.5%	31	35.6%	0.7%
Nord-Pas-de-Calais	4	1.5%	0.1%	3	1.7%	0.2%	1	1.2%	0.1%	2	2.3%	0.2%
Lorraine	7	3.0%	0.4%	3	1.9%	0.3%	5	5.0%	0.4%	1	1.6%	0.3%
Alsace	2	0.8%	0.1%	1	0.8%	0.2%	1	0.7%	0.1%	1	0.8%	0.1%
Franche-Comté	2	0.7%	0.2%	1	0.8%	0.3%	0	0.5%	0.1%	1	1.4%	0.5%
Champagne-Ardenne	6	2.3%	0.5%	2	1.2%	0.3%	4	4.3%	0.7%	1	0.7%	0.2%
Picardie	4	1.5%	0.2%	1	0.8%	0.2%	2	2.6%	0.3%	2	2.8%	0.6%
Bourgogne	11	4.7%	0.8%	10	6.3%	1.5%	2	2.0%	0.2%	1	1.6%	0.4%
Haute-Normandie	6	2.5%	0.4%	4	2.6%	0.6%	2	2.3%	0.3%	2	1.8%	0.4%
Basse-Normandie	1	0.5%	0.1%	1	0.5%	0.1%	0	0.4%	0.1%	0	0.4%	0.1%
Centre	14	5.5%	0.7%	7	4.3%	0.7%	7	7.7%	0.6%	6	6.6%	0.9%
Pays de la Loire	12	4.7%	0.4%	10	6.5%	0.7%	1	1.6%	0.1%	3	2.9%	0.3%
Bretagne	6	2.3%	0.2%	3	2.0%	0.3%	3	2.8%	0.2%	1	1.5%	0.2%
Poitou-Charentes	4	1.8%	0.3%	2	1.2%	0.3%	2	2.7%	0.3%	2	2.1%	0.5%
Aquitaine	18	7.3%	0.7%	12	7.4%	0.9%	6	7.2%	0.5%	3	3.8%	0.4%
Midi-Pyrénées	10	4.3%	0.4%	6	3.9%	0.5%	4	5.0%	0.4%	3	3.9%	0.4%
Limousin	5	1.9%	0.7%	3	1.8%	0.9%	2	2.0%	0.5%	0	0.2%	0.1%
Auvergne	3	1.3%	0.3%	1	0.8%	0.2%	2	2.2%	0.3%	1	1.4%	0.4%
Rhône-Alpes	21	8.4%	0.4%	11	7.2%	0.5%	10	10.6%	0.4%	10	11.2%	0.6%
Languedoc-Roussillon	11	4.6%	0.5%	4	2.6%	0.4%	7	8.1%	0.6%	3	3.6%	0.5%
Provence-Alpes-Côte-d'Azur-Corse	30	12.3%	0.7%	25	16.1%	1.2%	5	5.8%	0.2%	12	13.6%	0.8%
<b>Habitudes de connexion Internet</b>												
Tous les jours	193	79.0%	0.7%	127	82.2%	0.9%	66	73.4%	0.5%	77	88.4%	0.6%
Presque tous les jours	39	15.8%	0.6%	18	11.3%	0.6%	21	23.5%	0.7%	7	8.1%	0.3%
1 à 2 fois par semaine	9	3.5%	0.3%	6	3.9%	0.4%	3	2.9%	0.1%	3	3.5%	0.3%
1 à 3 fois par mois	2	1.0%	0.3%	2	1.4%	0.6%	0	0.3%	0.0%	0	-	-
Moins souvent	2	0.7%	0.1%	2	1.1%	0.3%	0	-	-	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	3	1.4%	0.1%	3	1.7%	0.3%	1	0.9%	0.1%	1	1.7%	0.8%
De 9 000 à moins de 12 000 euros par an	7	3.0%	0.2%	7	4.5%	0.6%	0	0.5%	0.0%	3	3.0%	1.0%
De 12 000 à moins de 18 000 euros par an	9	3.7%	0.1%	3	2.1%	0.1%	6	6.5%	0.2%	0	0.6%	0.1%
De 18 000 à moins de 24 000 euros par an	28	11.3%	0.4%	15	9.7%	0.4%	13	14.0%	0.3%	5	5.2%	0.3%
De 24 000 à moins de 36 000 euros par an	79	32.1%	0.7%	49	31.5%	0.9%	30	33.2%	0.5%	28	32.7%	0.8%
De 36 000 à moins de 45 000 euros par an	44	17.9%	0.7%	26	16.8%	0.8%	18	19.8%	0.6%	11	12.2%	0.4%
De 45 000 à moins de 65 000 euros par an	33	13.4%	0.6%	24	15.7%	0.8%	9	9.6%	0.3%	15	16.8%	0.4%
De 65 000 à moins de 80 000 euros par an	15	6.1%	1.0%	12	7.6%	1.2%	3	3.5%	0.5%	9	10.3%	0.8%
De 80 000 à moins de 115 000 euros par an	7	2.7%	0.6%	6	4.0%	1.0%	0	0.3%	0.1%	5	5.8%	0.6%
115 000 euros et plus par an	1	0.5%	0.2%	1	0.7%	0.4%	0	-	-	1	1.3%	0.3%
Refus	16	6.4%	0.5%	6	3.6%	0.4%	10	11.2%	0.5%	6	6.9%	0.5%
Ne sait pas	4	1.5%	0.2%	3	2.1%	0.5%	0	0.5%	0.1%	3	3.7%	0.6%