

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	360	100.0%	0.7%	159	100.0%	0.7%	201	100.0%	0.8%	85	100.0%	0.5%
Sexe												
Homme	159	44.1%	0.7%	159	100.0%	0.7%	0	-	-	42	50.1%	0.5%
Femme	201	55.9%	0.8%	0	-	-	201	100.0%	0.8%	42	49.9%	0.5%
Age												
15 à 24 ans	22	6.1%	0.3%	16	10.1%	0.4%	6	2.9%	0.2%	6	7.2%	0.2%
25 à 34 ans	14	4.0%	0.2%	6	3.6%	0.1%	9	4.3%	0.2%	9	10.3%	0.3%
35 à 49 ans	40	11.1%	0.3%	19	12.1%	0.3%	21	10.3%	0.3%	22	25.8%	0.4%
50 à 64 ans	71	19.7%	0.6%	30	18.9%	0.5%	41	20.3%	0.6%	38	44.7%	0.9%
65 ans et plus	213	59.1%	1.9%	88	55.3%	1.8%	125	62.2%	2.0%	10	12.0%	4.3%
Individu												
Ménagère	188	52.2%	0.8%	0	-	-	188	93.5%	0.8%	39	45.5%	0.6%
Personne de Référence	231	64.0%	0.8%	145	91.3%	0.7%	86	42.5%	1.1%	51	60.2%	0.6%
Responsable des achats	261	72.3%	0.7%	72	45.1%	0.6%	189	93.8%	0.8%	55	64.9%	0.5%
PCS Individu												
Agriculteurs	7	1.9%	1.3%	3	1.9%	0.9%	4	1.9%	1.9%	0	-	-
Petits patrons	3	0.9%	0.2%	1	0.4%	0.1%	3	1.3%	0.6%	3	3.9%	0.2%
Affaires et Cadres	44	12.1%	0.9%	26	16.2%	0.9%	18	8.8%	1.0%	39	46.2%	0.9%
Professions intermédiaires	28	7.9%	0.4%	15	9.5%	0.4%	13	6.6%	0.4%	25	29.4%	0.4%
Employés	21	5.7%	0.2%	6	3.8%	0.3%	15	7.2%	0.2%	6	6.7%	0.3%
Ouvriers	11	3.1%	0.2%	11	6.9%	0.2%	0	-	-	1	0.7%	0.2%
Retraités	196	54.5%	1.6%	86	54.4%	1.4%	110	54.6%	1.7%	2	2.4%	0.8%
Autres inactifs	50	13.9%	0.5%	11	6.9%	0.3%	39	19.5%	0.6%	9	10.8%	0.3%
PCS Personne de Référence												
Agriculteurs	8	2.2%	1.0%	3	1.9%	0.8%	5	2.4%	1.2%	0	-	-
Petits patrons	5	1.4%	0.2%	2	1.0%	0.1%	3	1.7%	0.3%	5	5.9%	0.2%
Affaires et Cadres	56	15.4%	0.8%	25	15.8%	0.7%	30	15.1%	0.9%	56	65.6%	0.8%
Professions intermédiaires	24	6.7%	0.3%	16	9.8%	0.4%	8	4.2%	0.2%	24	28.5%	0.3%
Employés	13	3.7%	0.3%	7	4.5%	0.3%	6	3.1%	0.2%	0	-	-
Ouvriers	14	4.0%	0.2%	8	5.2%	0.2%	6	3.0%	0.1%	0	-	-
Retraités	221	61.4%	1.5%	94	58.8%	1.4%	128	63.5%	1.6%	0	-	-
Autres inactifs	19	5.2%	0.5%	5	2.9%	0.3%	14	7.1%	0.6%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	100	27.7%	1.1%	28	17.6%	0.7%	72	35.6%	1.3%	14	16.2%	0.8%
2 personnes	178	49.4%	1.0%	93	58.3%	1.1%	85	42.4%	0.9%	29	34.0%	0.7%
3 personnes	33	9.3%	0.4%	13	8.3%	0.3%	20	10.0%	0.4%	13	15.4%	0.4%
4 personnes	20	5.6%	0.2%	8	5.1%	0.2%	12	6.1%	0.3%	11	13.0%	0.2%
5 personnes et +	29	8.0%	0.6%	17	10.7%	0.7%	12	5.9%	0.4%	18	21.5%	0.7%
Présence d'enfants de moins de 15 ans												
Oui	42	11.6%	0.3%	23	14.5%	0.3%	19	9.4%	0.2%	27	32.4%	0.4%
Non	319	88.4%	0.9%	136	85.5%	0.8%	183	90.6%	1.0%	57	67.6%	0.6%
Habitat												
Communes rurales	58	16.0%	0.5%	24	15.4%	0.4%	33	16.6%	0.5%	9	10.9%	0.3%
Agglo. - 20 000 hab	51	14.1%	0.6%	18	11.4%	0.4%	33	16.2%	0.7%	9	10.7%	0.4%
Agglo. 20 000 à 100 000 hab	51	14.1%	0.7%	20	12.7%	0.6%	31	15.2%	0.9%	9	10.5%	0.4%
Agglo. + 100 000 hab	91	25.2%	0.6%	44	28.0%	0.6%	46	23.1%	0.6%	21	25.3%	0.4%
Agglo. Paris	110	30.5%	1.3%	52	32.6%	1.3%	58	28.9%	1.3%	36	42.5%	0.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	115	31.8%	1.2%	53	33.4%	1.2%	61	30.5%	1.2%	37	44.0%	0.9%
Nord-Pas-de-Calais	15	4.1%	0.5%	11	7.2%	0.8%	3	1.6%	0.2%	7	8.0%	0.7%
Lorraine	13	3.5%	0.7%	10	6.1%	1.0%	3	1.5%	0.3%	2	2.9%	0.4%
Alsace	10	2.7%	0.7%	5	3.0%	0.6%	5	2.5%	0.7%	0	-	-
Franche-Comté	4	1.0%	0.4%	0	0.1%	0.0%	4	1.8%	0.8%	0	-	-
Champagne-Ardenne	7	1.9%	0.6%	3	2.0%	0.6%	4	1.8%	0.7%	3	3.8%	1.1%
Picardie	6	1.7%	0.4%	3	1.7%	0.4%	3	1.6%	0.4%	0	0.3%	0.1%
Bourgogne	7	1.9%	0.5%	5	3.2%	0.8%	2	0.8%	0.2%	0	0.3%	0.1%
Haute-Normandie	9	2.6%	0.6%	4	2.6%	0.6%	5	2.6%	0.7%	2	2.6%	0.5%
Basse-Normandie	4	1.0%	0.3%	2	1.2%	0.3%	2	0.8%	0.3%	0	0.4%	0.1%
Centre	20	5.6%	1.0%	6	3.9%	0.6%	14	6.9%	1.3%	5	5.5%	0.7%
Pays de la Loire	25	6.8%	0.9%	10	6.0%	0.7%	15	7.5%	1.0%	6	6.6%	0.7%
Bretagne	19	5.3%	0.7%	10	6.2%	0.8%	9	4.5%	0.7%	4	4.5%	0.5%
Poitou-Charentes	6	1.6%	0.4%	2	1.1%	0.2%	4	2.1%	0.5%	0	-	-
Aquitaine	14	3.8%	0.5%	2	1.5%	0.2%	11	5.7%	0.8%	1	1.5%	0.2%
Midi-Pyrénées	13	3.7%	0.5%	4	2.3%	0.3%	10	4.7%	0.8%	4	4.5%	0.5%
Limousin	1	0.4%	0.2%	0	0.2%	0.1%	1	0.6%	0.3%	0	0.4%	0.2%
Auvergne	8	2.3%	0.7%	4	2.2%	0.7%	5	2.4%	0.8%	1	1.6%	0.4%
Rhône-Alpes	41	11.5%	0.8%	14	8.7%	0.6%	28	13.7%	1.1%	5	6.1%	0.3%
Languedoc-Roussillon	8	2.1%	0.4%	2	1.5%	0.2%	5	2.6%	0.5%	1	1.2%	0.2%
Provence-Alpes-Côte-d'Azur-Corse	17	4.7%	0.4%	10	6.0%	0.5%	7	3.6%	0.3%	5	6.0%	0.4%
Habitudes de connexion Internet												
Tous les jours	169	46.8%	0.6%	80	50.3%	0.6%	89	43.9%	0.7%	57	67.4%	0.4%
Presque tous les jours	42	11.7%	0.7%	22	13.7%	0.7%	20	10.1%	0.6%	19	22.2%	0.8%
1 à 2 fois par semaine	20	5.5%	0.6%	13	8.1%	0.9%	7	3.4%	0.4%	5	5.7%	0.5%
1 à 3 fois par mois	7	1.8%	0.8%	2	1.0%	0.4%	5	2.5%	1.0%	2	2.2%	1.0%
Moins souvent	4	1.2%	0.3%	1	0.5%	0.1%	4	1.7%	0.5%	1	1.2%	0.8%
Jamais	1	0.4%	0.6%	1	0.8%	1.0%	0	0.0%	0.1%	0	0.1%	0.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	18	5.1%	0.8%	7	4.4%	0.8%	11	5.7%	0.8%	1	1.2%	0.5%
De 9 000 à moins de 12 000 euros par an	13	3.6%	0.4%	4	2.7%	0.4%	9	4.3%	0.4%	0	0.6%	0.2%
De 12 000 à moins de 18 000 euros par an	30	8.4%	0.4%	11	6.6%	0.4%	20	9.8%	0.5%	4	4.6%	0.5%
De 18 000 à moins de 24 000 euros par an	49	13.5%	0.7%	20	12.6%	0.6%	29	14.2%	0.7%	6	7.4%	0.4%
De 24 000 à moins de 36 000 euros par an	70	19.3%	0.6%	35	21.7%	0.6%	35	17.4%	0.6%	16	18.8%	0.4%
De 36 000 à moins de 45 000 euros par an	53	14.8%	0.8%	28	17.7%	0.8%	25	12.5%	0.8%	12	14.1%	0.4%
De 45 000 à moins de 65 000 euros par an	44	12.3%	0.8%	22	14.1%	0.7%	22	10.9%	0.9%	15	17.2%	0.4%
De 65 000 à moins de 80 000 euros par an	18	5.1%	1.2%	11	6.7%	1.1%	8	3.8%	1.3%	8	9.5%	0.7%
De 80 000 à moins de 115 000 euros par an	16	4.5%	1.6%	11	6.9%	1.8%	5	2.6%	1.3%	14	16.7%	1.7%
115 000 euros et plus par an	6	1.6%	1.2%	4	2.3%	1.3%	2	1.1%	1.0%	1	1.8%	0.4%
Refus	31	8.6%	0.9%	6	3.5%	0.4%	25	12.7%	1.3%	3	3.0%	0.2%
Ne sait pas	12	3.2%	0.7%	1	0.8%	0.2%	10	5.1%	1.1%	4	5.1%	0.8%