

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	196	100.0%	0.4%	99	100.0%	0.4%	97	100.0%	0.4%	42	100.0%	0.2%
<b>Sexe</b>												
<b>Homme</b>	99	50.5%	0.4%	99	100.0%	0.4%	0	-	-	22	53.8%	0.3%
<b>Femme</b>	97	49.5%	0.4%	0	-	-	97	100.0%	0.4%	19	46.2%	0.2%
<b>Age</b>												
<b>15 à 24 ans</b>	18	9.0%	0.2%	8	8.3%	0.2%	9	9.7%	0.3%	4	9.7%	0.1%
<b>25 à 34 ans</b>	17	8.9%	0.2%	10	10.3%	0.3%	7	7.4%	0.2%	5	12.5%	0.2%
<b>35 à 49 ans</b>	47	24.1%	0.4%	28	28.8%	0.5%	19	19.4%	0.3%	20	47.8%	0.3%
<b>50 à 64 ans</b>	32	16.5%	0.3%	10	9.8%	0.2%	23	23.4%	0.4%	12	30.0%	0.3%
<b>65 ans et plus</b>	81	41.4%	0.7%	42	42.8%	0.9%	39	40.1%	0.6%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	89	45.7%	0.4%	0	-	-	89	92.2%	0.4%	19	45.2%	0.3%
<b>Personne de Référence</b>	126	64.4%	0.4%	89	90.1%	0.4%	37	38.2%	0.5%	22	52.6%	0.3%
<b>Responsable des achats</b>	141	72.2%	0.4%	53	53.3%	0.4%	89	91.4%	0.4%	31	74.6%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	2.3%	0.8%	5	4.6%	1.4%	0	-	-	0	-	-
<b>Petits patrons</b>	5	2.7%	0.3%	4	4.4%	0.4%	1	0.9%	0.2%	4	10.3%	0.3%
<b>Affaires et Cadres</b>	11	5.6%	0.2%	7	6.7%	0.2%	4	4.5%	0.2%	11	26.4%	0.3%
<b>Professions intermédiaires</b>	18	9.4%	0.3%	11	11.0%	0.3%	8	7.7%	0.2%	15	34.9%	0.3%
<b>Employés</b>	31	16.0%	0.4%	7	7.4%	0.4%	24	24.8%	0.4%	6	13.8%	0.3%
<b>Ouvriers</b>	19	9.7%	0.3%	9	9.6%	0.2%	9	9.8%	0.7%	2	5.0%	0.6%
<b>Retraités</b>	80	40.7%	0.6%	45	45.6%	0.8%	35	35.6%	0.5%	2	3.7%	0.6%
<b>Autres inactifs</b>	27	13.6%	0.3%	11	10.7%	0.3%	16	16.6%	0.2%	2	5.9%	0.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	7	3.4%	0.8%	5	4.6%	1.2%	2	2.1%	0.5%	0	-	-
<b>Petits patrons</b>	7	3.4%	0.3%	4	4.4%	0.3%	2	2.4%	0.2%	7	15.8%	0.3%
<b>Affaires et Cadres</b>	16	8.0%	0.2%	7	7.2%	0.2%	9	8.8%	0.3%	16	37.6%	0.2%
<b>Professions intermédiaires</b>	19	9.9%	0.3%	11	11.1%	0.3%	8	8.7%	0.2%	19	46.6%	0.3%
<b>Employés</b>	23	11.7%	0.4%	8	8.0%	0.4%	15	15.6%	0.5%	0	-	-
<b>Ouvriers</b>	25	12.5%	0.3%	10	10.3%	0.2%	14	14.9%	0.3%	0	-	-
<b>Retraités</b>	87	44.4%	0.6%	48	48.9%	0.7%	39	39.8%	0.5%	0	-	-
<b>Autres inactifs</b>	13	6.7%	0.3%	5	5.5%	0.4%	8	7.8%	0.3%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	50	25.8%	0.5%	19	19.4%	0.5%	31	32.3%	0.6%	6	13.2%	0.3%
2 personnes	80	41.0%	0.4%	47	47.1%	0.5%	34	34.9%	0.4%	11	27.5%	0.3%
3 personnes	21	10.8%	0.2%	9	8.8%	0.2%	12	12.9%	0.3%	5	11.6%	0.1%
4 personnes	23	11.7%	0.3%	14	14.0%	0.3%	9	9.4%	0.2%	12	27.7%	0.2%
5 personnes et +	21	10.7%	0.4%	11	10.8%	0.4%	10	10.6%	0.4%	8	20.0%	0.3%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	41	21.1%	0.3%	23	23.5%	0.3%	18	18.5%	0.2%	17	41.1%	0.2%
Non	155	78.9%	0.4%	76	76.5%	0.4%	79	81.5%	0.4%	25	58.9%	0.3%
<b>Habitat</b>												
Communes rurales	67	34.1%	0.6%	28	28.1%	0.5%	39	40.2%	0.6%	11	26.9%	0.3%
Agglo. - 20 000 hab	26	13.2%	0.3%	17	17.1%	0.4%	9	9.2%	0.2%	5	12.5%	0.2%
Agglo. 20 000 à 100 000 hab	9	4.4%	0.1%	4	4.2%	0.1%	5	4.7%	0.1%	2	4.9%	0.1%
Agglo. + 100 000 hab	94	48.1%	0.6%	50	50.4%	0.7%	45	45.9%	0.6%	23	55.2%	0.4%
Agglo. Paris	0	0.1%	0.0%	0	0.2%	0.0%	0	-	-	0	0.5%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	0	0.1%	0.0%	0	0.2%	0.0%	0	-	-	0	0.5%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	3	1.4%	0.1%	3	2.7%	0.3%	0	-	-	3	6.4%	0.5%
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	2	1.2%	0.2%	1	0.7%	0.1%	2	1.7%	0.3%	1	1.9%	0.3%
Champagne-Ardenne	1	0.3%	0.1%	0	0.3%	0.1%	0	0.4%	0.1%	0	0.7%	0.1%
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	188	95.8%	13.8%	94	95.2%	14.4%	94	96.4%	13.2%	37	88.2%	10.3%
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	-	-	0	-	-	0	-	-	0	-	-
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	0	0.0%	0.0%	0	-	-	0	0.1%	0.0%	0	0.1%	0.0%
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	2	1.2%	0.0%	1	0.9%	0.0%	1	1.5%	0.1%	1	2.1%	0.1%
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
<b>Habitudes de connexion Internet</b>												
Tous les jours	89	45.6%	0.3%	52	52.5%	0.4%	37	38.5%	0.3%	35	84.9%	0.3%
Presque tous les jours	19	9.7%	0.3%	11	11.4%	0.4%	8	8.0%	0.2%	4	9.3%	0.2%
1 à 2 fois par semaine	7	3.8%	0.2%	3	3.1%	0.2%	4	4.5%	0.2%	2	3.9%	0.2%
1 à 3 fois par mois	1	0.6%	0.1%	1	0.9%	0.2%	0	0.4%	0.1%	0	-	-
Moins souvent	5	2.4%	0.4%	3	3.0%	0.5%	2	1.8%	0.2%	0	-	-
Jamais	1	0.4%	0.4%	0	-	-	1	0.9%	1.1%	0	-	-

# Le Bien Public

PQR, Audience LNM



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	12	6.3%	0.5%	0	0.4%	0.0%	12	12.3%	0.9%	0	-	-
De 9 000 à moins de 12 000 euros par an	8	4.3%	0.3%	4	3.6%	0.3%	5	5.0%	0.2%	2	4.0%	0.7%
De 12 000 à moins de 18 000 euros par an	26	13.1%	0.4%	15	15.2%	0.5%	11	11.0%	0.3%	0	-	-
De 18 000 à moins de 24 000 euros par an	36	18.6%	0.5%	11	10.8%	0.3%	26	26.4%	0.7%	6	15.0%	0.4%
De 24 000 à moins de 36 000 euros par an	37	18.9%	0.3%	21	21.5%	0.4%	16	16.3%	0.3%	5	12.7%	0.1%
De 36 000 à moins de 45 000 euros par an	23	11.8%	0.4%	16	16.6%	0.5%	7	7.0%	0.2%	8	18.5%	0.3%
De 45 000 à moins de 65 000 euros par an	32	16.4%	0.6%	24	24.4%	0.8%	8	8.2%	0.3%	11	26.8%	0.3%
De 65 000 à moins de 80 000 euros par an	4	2.0%	0.3%	3	2.9%	0.3%	1	1.0%	0.2%	3	6.8%	0.3%
De 80 000 à moins de 115 000 euros par an	0	-	-	0	-	-	0	-	-	0	-	-
115 000 euros et plus par an	2	1.1%	0.5%	1	1.0%	0.3%	1	1.3%	0.6%	2	5.4%	0.5%
Refus	10	5.3%	0.3%	3	3.2%	0.2%	7	7.5%	0.4%	4	8.6%	0.3%
Ne sait pas	4	2.2%	0.3%	0	0.4%	0.1%	4	3.9%	0.4%	1	2.2%	0.2%