

| | Ensemble | | | Hommes | | | Femmes | | | FoyersCSP+ | | |
|-----------------------------------|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Ensemble | 581 | 100.0% | 1.1% | 290 | 100.0% | 1.2% | 291 | 100.0% | 1.1% | 134 | 100.0% | 0.8% |
| Sexe | | | | | | | | | | | | |
| Homme | 290 | 49.9% | 1.2% | 290 | 100.0% | 1.2% | 0 | - | - | 81 | 60.4% | 0.9% |
| Femme | 291 | 50.1% | 1.1% | 0 | - | - | 291 | 100.0% | 1.1% | 53 | 39.6% | 0.7% |
| Age | | | | | | | | | | | | |
| 15 à 24 ans | 45 | 7.8% | 0.6% | 25 | 8.7% | 0.7% | 20 | 6.8% | 0.5% | 13 | 10.0% | 0.4% |
| 25 à 34 ans | 56 | 9.7% | 0.7% | 33 | 11.3% | 0.9% | 23 | 8.0% | 0.6% | 22 | 16.2% | 0.6% |
| 35 à 49 ans | 114 | 19.6% | 0.9% | 59 | 20.3% | 0.9% | 55 | 18.8% | 0.9% | 49 | 36.2% | 0.8% |
| 50 à 64 ans | 167 | 28.7% | 1.4% | 86 | 29.6% | 1.4% | 81 | 27.9% | 1.3% | 46 | 34.1% | 1.1% |
| 65 ans et plus | 199 | 34.3% | 1.8% | 87 | 30.1% | 1.8% | 112 | 38.5% | 1.8% | 5 | 3.5% | 2.0% |
| Individu | | | | | | | | | | | | |
| Ménagère | 273 | 47.0% | 1.2% | 0 | - | - | 273 | 93.9% | 1.2% | 47 | 34.9% | 0.7% |
| Personne de Référence | 347 | 59.8% | 1.2% | 258 | 88.9% | 1.3% | 89 | 30.7% | 1.1% | 79 | 58.5% | 0.9% |
| Responsable des achats | 411 | 70.7% | 1.2% | 136 | 47.0% | 1.1% | 274 | 94.3% | 1.2% | 77 | 57.5% | 0.7% |
| PCS Individu | | | | | | | | | | | | |
| Agriculteurs | 11 | 1.8% | 2.0% | 10 | 3.4% | 2.9% | 1 | 0.3% | 0.4% | 0 | - | - |
| Petits patrons | 15 | 2.6% | 0.9% | 14 | 4.8% | 1.2% | 1 | 0.5% | 0.3% | 15 | 11.2% | 1.0% |
| Affaires et Cadres | 34 | 5.9% | 0.7% | 24 | 8.4% | 0.8% | 10 | 3.4% | 0.5% | 31 | 23.4% | 0.7% |
| Professions intermédiaires | 61 | 10.5% | 0.9% | 38 | 13.1% | 1.1% | 23 | 8.0% | 0.7% | 48 | 35.5% | 0.9% |
| Employés | 86 | 14.8% | 1.0% | 24 | 8.2% | 1.2% | 62 | 21.4% | 1.0% | 15 | 11.3% | 0.8% |
| Ouvriers | 63 | 10.9% | 1.0% | 49 | 16.8% | 1.0% | 14 | 5.0% | 1.0% | 3 | 2.0% | 0.7% |
| Retraités | 228 | 39.3% | 1.8% | 108 | 37.3% | 1.8% | 120 | 41.2% | 1.8% | 5 | 3.5% | 1.9% |
| Autres inactifs | 82 | 14.1% | 0.8% | 23 | 8.0% | 0.7% | 59 | 20.3% | 0.9% | 18 | 13.2% | 0.6% |
| PCS Personne de Référence | | | | | | | | | | | | |
| Agriculteurs | 16 | 2.7% | 1.9% | 9 | 3.1% | 2.4% | 7 | 2.3% | 1.6% | 0 | - | - |
| Petits patrons | 22 | 3.8% | 0.8% | 15 | 5.2% | 1.1% | 7 | 2.4% | 0.6% | 22 | 16.5% | 0.8% |
| Affaires et Cadres | 49 | 8.5% | 0.7% | 28 | 9.6% | 0.8% | 22 | 7.5% | 0.6% | 49 | 36.8% | 0.7% |
| Professions intermédiaires | 63 | 10.8% | 0.8% | 38 | 13.2% | 1.0% | 25 | 8.4% | 0.7% | 63 | 46.7% | 0.8% |
| Employés | 43 | 7.4% | 0.8% | 24 | 8.2% | 1.1% | 19 | 6.6% | 0.6% | 0 | - | - |
| Ouvriers | 89 | 15.4% | 0.9% | 48 | 16.6% | 1.0% | 41 | 14.2% | 0.9% | 0 | - | - |
| Retraités | 264 | 45.4% | 1.8% | 118 | 40.7% | 1.8% | 146 | 50.0% | 1.8% | 0 | - | - |
| Autres inactifs | 35 | 6.0% | 0.9% | 10 | 3.4% | 0.7% | 25 | 8.6% | 1.0% | 0 | - | - |

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|--|----------|-----------|-------------|----------|-----------|-------------|----------|-----------|-------------|------------|-----------|-------------|
| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Taille du Foyer | | | | | | | | | | | | |
| 1 personne | 111 | 19.1% | 1.2% | 42 | 14.6% | 1.1% | 69 | 23.7% | 1.3% | 11 | 8.2% | 0.6% |
| 2 personnes | 259 | 44.5% | 1.4% | 128 | 44.0% | 1.4% | 131 | 45.0% | 1.4% | 48 | 35.8% | 1.1% |
| 3 personnes | 83 | 14.3% | 0.9% | 46 | 15.9% | 1.0% | 37 | 12.6% | 0.8% | 21 | 15.5% | 0.6% |
| 4 personnes | 80 | 13.8% | 0.9% | 45 | 15.4% | 1.0% | 35 | 12.2% | 0.8% | 40 | 29.5% | 0.9% |
| 5 personnes et + | 48 | 8.3% | 0.9% | 29 | 10.1% | 1.2% | 19 | 6.6% | 0.7% | 15 | 11.0% | 0.6% |
| Présence d'enfants de moins de 15 ans | | | | | | | | | | | | |
| Oui | 131 | 22.6% | 0.8% | 70 | 24.2% | 1.0% | 61 | 21.1% | 0.7% | 56 | 41.9% | 0.7% |
| Non | 450 | 77.4% | 1.3% | 220 | 75.8% | 1.3% | 230 | 78.9% | 1.3% | 78 | 58.1% | 0.8% |
| Habitat | | | | | | | | | | | | |
| Communes rurales | 203 | 35.0% | 1.7% | 98 | 33.8% | 1.7% | 105 | 36.2% | 1.7% | 34 | 24.9% | 1.0% |
| Agglo. - 20 000 hab | 101 | 17.4% | 1.1% | 49 | 17.0% | 1.2% | 52 | 17.9% | 1.1% | 19 | 13.8% | 0.7% |
| Agglo. 20 000 à 100 000 hab | 88 | 15.2% | 1.3% | 48 | 16.5% | 1.4% | 41 | 13.9% | 1.2% | 19 | 14.4% | 1.0% |
| Agglo. + 100 000 hab | 186 | 32.1% | 1.2% | 95 | 32.7% | 1.3% | 92 | 31.5% | 1.1% | 63 | 46.6% | 1.2% |
| Agglo. Paris | 2 | 0.3% | 0.0% | 0 | 0.1% | 0.0% | 1 | 0.4% | 0.0% | 0 | 0.3% | 0.0% |

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| | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration | Milliers | Structure | Pénétration |
| Région d'habitation | | | | | | | | | | | | |
| Ile-de-France | 2 | 0.3% | 0.0% | 0 | 0.1% | 0.0% | 1 | 0.4% | 0.0% | 0 | 0.3% | 0.0% |
| Nord-Pas-de-Calais | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Lorraine | 274 | 47.2% | 14.2% | 138 | 47.5% | 14.7% | 137 | 47.0% | 13.7% | 68 | 50.7% | 12.1% |
| Alsace | 1 | 0.2% | 0.1% | 1 | 0.3% | 0.1% | 0 | - | - | 1 | 0.7% | 0.2% |
| Franche-Comté | 295 | 50.8% | 31.0% | 148 | 51.0% | 31.9% | 147 | 50.6% | 30.1% | 59 | 43.9% | 23.3% |
| Champagne-Ardenne | 3 | 0.5% | 0.3% | 1 | 0.2% | 0.1% | 2 | 0.8% | 0.4% | 1 | 0.9% | 0.4% |
| Picardie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Bourgogne | 1 | 0.1% | 0.0% | 1 | 0.2% | 0.1% | 0 | - | - | 1 | 0.4% | 0.2% |
| Haute-Normandie | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Basse-Normandie | 1 | 0.1% | 0.1% | 0 | - | - | 1 | 0.2% | 0.1% | 0 | - | - |
| Centre | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | - | - | 0 | 0.2% | 0.0% |
| Pays de la Loire | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Bretagne | 0 | 0.0% | 0.0% | 0 | 0.1% | 0.0% | 0 | - | - | 0 | - | - |
| Poitou-Charentes | 1 | 0.2% | 0.1% | 1 | 0.3% | 0.1% | 0 | - | - | 1 | 0.7% | 0.2% |
| Aquitaine | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Midi-Pyrénées | 0 | 0.0% | 0.0% | 0 | - | - | 0 | 0.0% | 0.0% | 0 | 0.0% | 0.0% |
| Limousin | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Auvergne | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Rhône-Alpes | 3 | 0.6% | 0.1% | 0 | 0.1% | 0.0% | 3 | 1.0% | 0.1% | 3 | 2.2% | 0.2% |
| Languedoc-Roussillon | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Provence-Alpes-Côte-d'Azur-Corse | 0 | - | - | 0 | - | - | 0 | - | - | 0 | - | - |
| Habitudes de connexion Internet | | | | | | | | | | | | |
| Tous les jours | 269 | 46.3% | 1.0% | 140 | 48.2% | 1.0% | 129 | 44.3% | 0.9% | 103 | 76.8% | 0.8% |
| Presque tous les jours | 54 | 9.3% | 0.9% | 28 | 9.8% | 1.0% | 25 | 8.7% | 0.8% | 13 | 9.6% | 0.5% |
| 1 à 2 fois par semaine | 35 | 6.0% | 1.1% | 18 | 6.2% | 1.3% | 17 | 5.8% | 0.9% | 5 | 3.9% | 0.6% |
| 1 à 3 fois par mois | 10 | 1.7% | 1.1% | 7 | 2.4% | 1.9% | 3 | 0.9% | 0.5% | 0 | - | - |
| Moins souvent | 11 | 1.9% | 0.8% | 9 | 3.2% | 1.6% | 2 | 0.7% | 0.3% | 2 | 1.2% | 1.2% |
| Jamais | 0 | 0.1% | 0.1% | 0 | 0.1% | 0.2% | 0 | - | - | 0 | - | - |

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| Revenus du Foyer | | | | | | | | | | | | |
| Moins de 9 000 euros par an | 12 | 2.1% | 0.5% | 2 | 0.7% | 0.2% | 10 | 3.6% | 0.7% | 1 | 0.6% | 0.4% |
| De 9 000 à moins de 12 000 euros par an | 51 | 8.8% | 1.6% | 15 | 5.1% | 1.3% | 36 | 12.4% | 1.7% | 1 | 1.1% | 0.6% |
| De 12 000 à moins de 18 000 euros par an | 90 | 15.5% | 1.3% | 41 | 14.0% | 1.4% | 49 | 17.0% | 1.3% | 9 | 6.4% | 1.1% |
| De 18 000 à moins de 24 000 euros par an | 102 | 17.5% | 1.4% | 57 | 19.7% | 1.6% | 44 | 15.3% | 1.2% | 18 | 13.1% | 1.1% |
| De 24 000 à moins de 36 000 euros par an | 140 | 24.2% | 1.2% | 60 | 20.6% | 1.1% | 81 | 27.7% | 1.4% | 29 | 21.4% | 0.8% |
| De 36 000 à moins de 45 000 euros par an | 73 | 12.6% | 1.1% | 45 | 15.7% | 1.3% | 28 | 9.6% | 0.9% | 28 | 20.6% | 1.0% |
| De 45 000 à moins de 65 000 euros par an | 38 | 6.6% | 0.7% | 22 | 7.6% | 0.7% | 16 | 5.6% | 0.6% | 21 | 15.6% | 0.6% |
| De 65 000 à moins de 80 000 euros par an | 8 | 1.3% | 0.5% | 7 | 2.3% | 0.7% | 1 | 0.3% | 0.2% | 6 | 4.7% | 0.6% |
| De 80 000 à moins de 115 000 euros par an | 12 | 2.1% | 1.2% | 11 | 3.9% | 1.9% | 1 | 0.3% | 0.2% | 8 | 6.1% | 1.0% |
| 115 000 euros et plus par an | 2 | 0.3% | 0.4% | 1 | 0.3% | 0.3% | 1 | 0.3% | 0.4% | 2 | 1.3% | 0.4% |
| Refus | 32 | 5.6% | 1.0% | 17 | 5.9% | 1.3% | 15 | 5.3% | 0.8% | 9 | 6.7% | 0.8% |
| Ne sait pas | 20 | 3.5% | 1.3% | 12 | 4.2% | 1.8% | 8 | 2.7% | 0.9% | 3 | 2.3% | 0.6% |