

Total PHR

PHR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	7499	100.0%	14.7%	3765	100.0%	15.4%	3734	100.0%	14.0%	1957	100.0%	11.5%
Sexe												
Homme	3765	50.2%	15.4%	3765	100.0%	15.4%	0	-	-	1079	55.2%	12.3%
Femme	3734	49.8%	14.0%	0	-	-	3734	100.0%	14.0%	878	44.8%	10.7%
Age												
15 à 24 ans	673	9.0%	9.1%	393	10.4%	10.5%	280	7.5%	7.6%	224	11.4%	7.3%
25 à 34 ans	967	12.9%	12.5%	491	13.0%	12.9%	476	12.8%	12.2%	344	17.6%	10.0%
35 à 49 ans	1894	25.3%	15.0%	938	24.9%	15.0%	956	25.6%	14.9%	790	40.4%	12.9%
50 à 64 ans	2227	29.7%	18.2%	1113	29.6%	18.8%	1115	29.9%	17.6%	571	29.2%	13.9%
65 ans et plus	1738	23.2%	15.7%	830	22.0%	17.4%	908	24.3%	14.3%	28	1.4%	12.0%
Individu												
Ménagère	3411	45.5%	14.6%	0	-	-	3411	91.3%	14.6%	777	39.7%	11.4%
Personne de Référence	4251	56.7%	15.0%	3278	87.1%	16.1%	973	26.1%	12.3%	1081	55.2%	12.8%
Responsable des achats	5107	68.1%	14.5%	1750	46.5%	14.4%	3357	89.9%	14.6%	1223	62.5%	11.5%
PCS Individu												
Agriculteurs	179	2.4%	33.4%	112	3.0%	33.6%	66	1.8%	33.0%	3	0.2%	17.6%
Petits patrons	258	3.4%	15.6%	179	4.8%	15.1%	79	2.1%	16.8%	225	11.5%	15.1%
Affaires et Cadres	498	6.6%	10.4%	332	8.8%	11.2%	166	4.4%	9.2%	453	23.2%	10.3%
Professions intermédiaires	925	12.3%	13.7%	493	13.1%	14.3%	432	11.6%	13.1%	749	38.3%	13.5%
Employés	1287	17.2%	15.4%	328	8.7%	16.2%	959	25.7%	15.1%	226	11.5%	12.4%
Ouvriers	1075	14.3%	16.6%	859	22.8%	16.9%	217	5.8%	15.5%	41	2.1%	11.1%
Retraités	2218	29.6%	17.6%	1105	29.3%	18.5%	1113	29.8%	16.9%	35	1.8%	13.8%
Autres inactifs	1060	14.1%	10.6%	357	9.5%	10.3%	703	18.8%	10.7%	225	11.5%	7.3%
PCS Personne de Référence												
Agriculteurs	248	3.3%	31.1%	126	3.4%	33.5%	122	3.3%	29.0%	0	-	-
Petits patrons	347	4.6%	13.2%	198	5.3%	13.8%	148	4.0%	12.4%	347	17.7%	13.2%
Affaires et Cadres	688	9.2%	10.0%	375	9.9%	10.8%	313	8.4%	9.2%	688	35.2%	10.0%
Professions intermédiaires	922	12.3%	12.3%	507	13.5%	13.0%	416	11.1%	11.6%	922	47.1%	12.3%
Employés	723	9.6%	13.6%	326	8.7%	14.7%	397	10.6%	12.9%	0	-	-
Ouvriers	1553	20.7%	16.4%	836	22.2%	16.8%	717	19.2%	15.9%	0	-	-
Retraités	2592	34.6%	17.6%	1223	32.5%	18.4%	1369	36.7%	17.0%	0	-	-
Autres inactifs	426	5.7%	10.9%	174	4.6%	12.0%	252	6.7%	10.3%	0	-	-

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Taille du Foyer												
1 personne	1230	16.4%	13.1%	566	15.0%	14.1%	664	17.8%	12.3%	186	9.5%	10.8%
2 personnes	2948	39.3%	16.4%	1492	39.6%	16.9%	1456	39.0%	15.9%	536	27.4%	12.2%
3 personnes	1335	17.8%	14.4%	721	19.2%	15.7%	613	16.4%	13.1%	394	20.1%	10.6%
4 personnes	1325	17.7%	14.4%	683	18.1%	14.9%	642	17.2%	13.9%	575	29.4%	12.4%
5 personnes et +	661	8.8%	12.6%	302	8.0%	12.4%	359	9.6%	12.8%	267	13.7%	10.7%
Présence d'enfants de moins de 15 ans												
Oui	2096	27.9%	13.4%	1021	27.1%	14.2%	1075	28.8%	12.7%	855	43.7%	11.3%
Non	5403	72.1%	15.2%	2744	72.9%	15.9%	2659	71.2%	14.6%	1102	56.3%	11.7%
Habitat												
Communes rurales	2652	35.4%	22.6%	1280	34.0%	22.8%	1372	36.8%	22.5%	617	31.5%	18.2%
Agglo. - 20 000 hab	1772	23.6%	19.9%	863	22.9%	20.3%	909	24.3%	19.5%	441	22.5%	17.2%
Agglo. 20 000 à 100 000 hab	1349	18.0%	19.7%	643	17.1%	19.2%	706	18.9%	20.3%	369	18.9%	18.5%
Agglo. + 100 000 hab	1281	17.1%	8.4%	731	19.4%	10.1%	550	14.7%	6.9%	359	18.3%	7.0%
Agglo. Paris	445	5.9%	5.3%	249	6.6%	6.2%	197	5.3%	4.4%	171	8.7%	4.4%

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Région d'habitation												
Ile-de-France	636	8.5%	6.7%	343	9.1%	7.6%	293	7.8%	5.9%	248	12.7%	5.7%
Nord-Pas-de-Calais	850	11.3%	26.5%	436	11.6%	28.6%	415	11.1%	24.6%	192	9.8%	20.9%
Lorraine	165	2.2%	8.5%	85	2.3%	9.1%	80	2.1%	8.0%	52	2.7%	9.3%
Alsace	61	0.8%	4.0%	28	0.7%	3.8%	33	0.9%	4.2%	10	0.5%	2.0%
Franche-Comté	153	2.0%	16.1%	79	2.1%	17.0%	74	2.0%	15.3%	34	1.7%	13.5%
Champagne-Ardenne	37	0.5%	3.4%	14	0.4%	2.7%	23	0.6%	4.1%	11	0.5%	3.5%
Picardie	382	5.1%	24.9%	172	4.6%	23.2%	210	5.6%	26.5%	107	5.5%	23.8%
Bourgogne	147	2.0%	10.8%	79	2.1%	12.0%	68	1.8%	9.6%	30	1.5%	8.4%
Haute-Normandie	560	7.5%	37.9%	247	6.5%	34.9%	314	8.4%	40.6%	131	6.7%	30.2%
Basse-Normandie	596	7.9%	49.4%	284	7.6%	49.2%	311	8.3%	49.6%	105	5.4%	31.8%
Centre	246	3.3%	11.8%	129	3.4%	12.9%	117	3.1%	10.8%	64	3.3%	10.0%
Pays de la Loire	463	6.2%	16.1%	221	5.9%	16.0%	242	6.5%	16.3%	102	5.2%	12.4%
Bretagne	514	6.9%	19.7%	237	6.3%	19.0%	277	7.4%	20.4%	130	6.6%	16.5%
Poitou-Charentes	189	2.5%	12.8%	98	2.6%	13.9%	91	2.4%	11.9%	44	2.2%	11.1%
Aquitaine	374	5.0%	13.9%	208	5.5%	16.3%	166	4.5%	11.8%	100	5.1%	12.2%
Midi-Pyrénées	454	6.1%	18.9%	251	6.7%	21.7%	203	5.4%	16.4%	108	5.5%	13.7%
Limousin	69	0.9%	10.9%	38	1.0%	12.7%	31	0.8%	9.4%	10	0.5%	6.5%
Auvergne	209	2.8%	18.6%	116	3.1%	21.5%	93	2.5%	15.9%	49	2.5%	16.0%
Rhône-Alpes	879	11.7%	17.5%	421	11.2%	17.4%	458	12.3%	17.6%	248	12.6%	14.3%
Languedoc-Roussillon	329	4.4%	15.1%	173	4.6%	16.8%	156	4.2%	13.7%	114	5.8%	17.9%
Provence-Alpes-Côte-d'Azur-Corse	186	2.5%	4.3%	106	2.8%	5.2%	80	2.1%	3.5%	68	3.5%	4.7%
Habitudes de connexion Internet												
Tous les jours	3620	48.3%	13.1%	1947	51.7%	13.8%	1674	44.8%	12.3%	1397	71.4%	10.9%
Presque tous les jours	897	12.0%	14.8%	444	11.8%	15.2%	454	12.1%	14.4%	291	14.9%	12.0%
1 à 2 fois par semaine	554	7.4%	17.2%	277	7.3%	19.3%	277	7.4%	15.5%	131	6.7%	14.6%
1 à 3 fois par mois	129	1.7%	14.9%	50	1.3%	13.5%	79	2.1%	16.0%	38	1.9%	19.6%
Moins souvent	211	2.8%	15.9%	104	2.8%	17.5%	107	2.9%	14.7%	38	1.9%	30.1%
Jamais	35	0.5%	16.9%	16	0.4%	12.5%	19	0.5%	24.3%	9	0.4%	41.9%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	296	3.9%	12.7%	137	3.6%	14.7%	159	4.2%	11.3%	23	1.2%	11.5%
De 9 000 à moins de 12 000 euros par an	520	6.9%	15.9%	168	4.5%	15.3%	352	9.4%	16.3%	30	1.5%	12.1%
De 12 000 à moins de 18 000 euros par an	1030	13.7%	15.3%	459	12.2%	15.6%	572	15.3%	15.0%	80	4.1%	9.7%
De 18 000 à moins de 24 000 euros par an	1207	16.1%	16.4%	610	16.2%	17.5%	597	16.0%	15.5%	193	9.8%	11.9%
De 24 000 à moins de 36 000 euros par an	1827	24.4%	16.1%	952	25.3%	17.1%	876	23.5%	15.1%	488	25.0%	13.0%
De 36 000 à moins de 45 000 euros par an	963	12.8%	15.1%	551	14.6%	16.1%	412	11.0%	13.8%	346	17.7%	12.2%
De 45 000 à moins de 65 000 euros par an	690	9.2%	12.0%	406	10.8%	12.8%	284	7.6%	11.0%	381	19.5%	10.9%
De 65 000 à moins de 80 000 euros par an	194	2.6%	12.5%	122	3.2%	12.8%	72	1.9%	12.0%	135	6.9%	12.3%
De 80 000 à moins de 115 000 euros par an	119	1.6%	11.8%	75	2.0%	12.4%	44	1.2%	10.9%	88	4.5%	10.8%
115 000 euros et plus par an	60	0.8%	12.1%	49	1.3%	17.7%	10	0.3%	4.8%	47	2.4%	11.4%
Refus	410	5.5%	12.4%	168	4.5%	12.5%	242	6.5%	12.3%	96	4.9%	8.4%
Ne sait pas	183	2.4%	11.6%	68	1.8%	10.1%	115	3.1%	12.7%	51	2.6%	9.2%