

Editions du 7ème jour de la PQR

E7QR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	16829	100.0%	32.9%	8525	100.0%	34.9%	8304	100.0%	31.2%	4402	100.0%	25.9%
Sexe												
Homme	8525	50.7%	34.9%	8525	100.0%	34.9%	0	-	-	2403	54.6%	27.3%
Femme	8304	49.3%	31.2%	0	-	-	8304	100.0%	31.2%	1999	45.4%	24.4%
Age												
15 à 24 ans	1737	10.3%	23.5%	941	11.0%	25.2%	797	9.6%	21.7%	639	14.5%	20.8%
25 à 34 ans	1969	11.7%	25.5%	1045	12.3%	27.5%	924	11.1%	23.6%	684	15.5%	19.9%
35 à 49 ans	4044	24.0%	31.9%	2157	25.3%	34.6%	1887	22.7%	29.4%	1623	36.9%	26.6%
50 à 64 ans	4735	28.1%	38.6%	2329	27.3%	39.3%	2407	29.0%	38.0%	1401	31.8%	34.0%
65 ans et plus	4343	25.8%	39.1%	2054	24.1%	43.1%	2290	27.6%	36.1%	55	1.3%	23.6%
Individu												
Ménagère	7544	44.8%	32.2%	0	-	-	7544	90.8%	32.2%	1742	39.6%	25.5%
Personne de Référence	9609	57.1%	34.0%	7296	85.6%	35.9%	2313	27.9%	29.2%	2311	52.5%	27.3%
Responsable des achats	11559	68.7%	32.8%	4136	48.5%	33.9%	7423	89.4%	32.3%	2698	61.3%	25.3%
PCS Individu												
Agriculteurs	192	1.1%	35.9%	120	1.4%	35.8%	72	0.9%	36.0%	3	0.1%	16.8%
Petits patrons	574	3.4%	34.8%	437	5.1%	37.0%	137	1.6%	29.2%	506	11.5%	33.9%
Affaires et Cadres	1012	6.0%	21.3%	663	7.8%	22.4%	349	4.2%	19.3%	917	20.8%	20.9%
Professions intermédiaires	1899	11.3%	28.2%	1053	12.4%	30.6%	847	10.2%	25.7%	1534	34.8%	27.7%
Employés	2798	16.6%	33.4%	716	8.4%	35.5%	2082	25.1%	32.8%	547	12.4%	30.0%
Ouvriers	2427	14.4%	37.5%	1947	22.8%	38.4%	480	5.8%	34.4%	119	2.7%	32.0%
Retraités	5134	30.5%	40.8%	2645	31.0%	44.2%	2488	30.0%	37.8%	94	2.1%	37.6%
Autres inactifs	2792	16.6%	27.9%	943	11.1%	27.2%	1850	22.3%	28.2%	682	15.5%	22.2%
PCS Personne de Référence												
Agriculteurs	284	1.7%	35.7%	134	1.6%	35.7%	149	1.8%	35.6%	0	-	-
Petits patrons	853	5.1%	32.4%	517	6.1%	35.9%	336	4.0%	28.1%	853	19.4%	32.4%
Affaires et Cadres	1491	8.9%	21.8%	778	9.1%	22.5%	713	8.6%	21.0%	1491	33.9%	21.8%
Professions intermédiaires	2058	12.2%	27.5%	1107	13.0%	28.5%	950	11.4%	26.4%	2058	46.7%	27.5%
Employés	1630	9.7%	30.8%	761	8.9%	34.2%	869	10.5%	28.2%	0	-	-
Ouvriers	3315	19.7%	35.0%	1859	21.8%	37.5%	1457	17.5%	32.4%	0	-	-
Retraités	6034	35.9%	41.1%	2907	34.1%	43.7%	3127	37.7%	38.9%	0	-	-
Autres inactifs	1164	6.9%	29.9%	461	5.4%	31.6%	703	8.5%	28.8%	0	-	-

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Taille du Foyer												
1 personne	2917	17.3%	31.0%	1358	15.9%	33.8%	1558	18.8%	29.0%	413	9.4%	24.0%
2 personnes	6735	40.0%	37.4%	3365	39.5%	38.2%	3370	40.6%	36.7%	1239	28.1%	28.2%
3 personnes	2906	17.3%	31.3%	1536	18.0%	33.3%	1370	16.5%	29.3%	971	22.1%	26.2%
4 personnes	2781	16.5%	30.3%	1515	17.8%	33.1%	1266	15.2%	27.5%	1233	28.0%	26.6%
5 personnes et +	1490	8.9%	28.4%	749	8.8%	30.7%	740	8.9%	26.4%	546	12.4%	21.8%
Présence d'enfants de moins de 15 ans												
Oui	4472	26.6%	28.5%	2242	26.3%	31.1%	2230	26.9%	26.3%	1795	40.8%	23.7%
Non	12357	73.4%	34.9%	6283	73.7%	36.4%	6074	73.1%	33.4%	2607	59.2%	27.7%
Habitat												
Communes rurales	4285	25.5%	36.6%	2086	24.5%	37.2%	2198	26.5%	36.0%	1033	23.5%	30.5%
Agglo. - 20 000 hab	3443	20.5%	38.6%	1751	20.5%	41.1%	1692	20.4%	36.3%	784	17.8%	30.6%
Agglo. 20 000 à 100 000 hab	2686	16.0%	39.3%	1361	16.0%	40.5%	1325	16.0%	38.0%	696	15.8%	34.9%
Agglo. + 100 000 hab	5345	31.8%	35.1%	2798	32.8%	38.6%	2547	30.7%	31.9%	1524	34.6%	29.6%
Agglo. Paris	1070	6.4%	12.7%	528	6.2%	13.2%	542	6.5%	12.2%	364	8.3%	9.4%

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Région d'habitation												
Ile-de-France	1226	7.3%	13.0%	612	7.2%	13.6%	613	7.4%	12.4%	423	9.6%	9.8%
Nord-Pas-de-Calais	1369	8.1%	42.6%	695	8.2%	45.6%	674	8.1%	39.9%	318	7.2%	34.7%
Lorraine	905	5.4%	46.8%	456	5.3%	48.7%	450	5.4%	44.9%	218	5.0%	38.7%
Alsace	655	3.9%	43.3%	363	4.3%	49.6%	292	3.5%	37.4%	172	3.9%	34.4%
Franche-Comté	409	2.4%	42.9%	209	2.4%	45.0%	200	2.4%	41.0%	79	1.8%	31.0%
Champagne-Ardenne	507	3.0%	46.5%	249	2.9%	47.4%	258	3.1%	45.6%	119	2.7%	39.1%
Picardie	453	2.7%	29.6%	235	2.8%	31.7%	218	2.6%	27.6%	109	2.5%	24.1%
Bourgogne	466	2.8%	34.2%	232	2.7%	35.5%	234	2.8%	33.1%	103	2.3%	28.9%
Haute-Normandie	176	1.0%	11.9%	92	1.1%	13.0%	85	1.0%	11.0%	59	1.3%	13.5%
Basse-Normandie	339	2.0%	28.1%	194	2.3%	33.6%	144	1.7%	23.0%	75	1.7%	22.6%
Centre	420	2.5%	20.2%	223	2.6%	22.3%	197	2.4%	18.3%	112	2.5%	17.4%
Pays de la Loire	995	5.9%	34.7%	499	5.9%	36.0%	496	6.0%	33.4%	237	5.4%	28.7%
Bretagne	1293	7.7%	49.7%	625	7.3%	50.0%	669	8.1%	49.3%	361	8.2%	45.8%
Poitou-Charentes	322	1.9%	21.9%	167	2.0%	23.7%	155	1.9%	20.3%	86	2.0%	21.9%
Aquitaine	984	5.8%	36.7%	505	5.9%	39.6%	479	5.8%	34.0%	254	5.8%	30.9%
Midi-Pyrénées	944	5.6%	39.4%	476	5.6%	41.2%	468	5.6%	37.7%	271	6.2%	34.3%
Limousin	239	1.4%	37.9%	123	1.4%	40.8%	116	1.4%	35.3%	48	1.1%	30.5%
Auvergne	522	3.1%	46.3%	267	3.1%	49.4%	255	3.1%	43.6%	117	2.7%	38.2%
Rhône-Alpes	2009	11.9%	40.0%	970	11.4%	40.1%	1039	12.5%	39.9%	515	11.7%	29.7%
Languedoc-Roussillon	999	5.9%	46.0%	519	6.1%	50.4%	480	5.8%	42.0%	238	5.4%	37.4%
Provence-Alpes-Côte-d'Azur-Corse	1597	9.5%	36.9%	815	9.6%	40.0%	782	9.4%	34.2%	490	11.1%	33.9%
Habitudes de connexion Internet												
Tous les jours	8401	49.9%	30.4%	4488	52.6%	31.9%	3913	47.1%	28.8%	3220	73.2%	25.0%
Presque tous les jours	1914	11.4%	31.5%	965	11.3%	33.1%	949	11.4%	30.0%	639	14.5%	26.3%
1 à 2 fois par semaine	1211	7.2%	37.5%	574	6.7%	40.1%	637	7.7%	35.5%	316	7.2%	35.0%
1 à 3 fois par mois	290	1.7%	33.4%	140	1.6%	37.3%	150	1.8%	30.5%	58	1.3%	30.0%
Moins souvent	424	2.5%	32.1%	219	2.6%	37.0%	205	2.5%	28.1%	26	0.6%	20.5%
Jamais	89	0.5%	42.3%	56	0.7%	42.5%	33	0.4%	42.1%	13	0.3%	61.9%

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Revenus du Foyer												
Moins de 9 000 euros par an	707	4.2%	30.3%	292	3.4%	31.3%	415	5.0%	29.6%	62	1.4%	31.6%
De 9 000 à moins de 12 000 euros par an	1090	6.5%	33.4%	376	4.4%	34.2%	713	8.6%	33.0%	55	1.2%	22.2%
De 12 000 à moins de 18 000 euros par an	2300	13.7%	34.1%	1045	12.3%	35.6%	1255	15.1%	32.9%	209	4.7%	25.4%
De 18 000 à moins de 24 000 euros par an	2638	15.7%	35.9%	1351	15.9%	38.7%	1286	15.5%	33.4%	446	10.1%	27.6%
De 24 000 à moins de 36 000 euros par an	3976	23.6%	35.1%	2091	24.5%	37.7%	1885	22.7%	32.6%	1030	23.4%	27.5%
De 36 000 à moins de 45 000 euros par an	2125	12.6%	33.2%	1197	14.0%	35.1%	928	11.2%	31.2%	789	17.9%	27.8%
De 45 000 à moins de 65 000 euros par an	1702	10.1%	29.5%	1021	12.0%	32.1%	681	8.2%	26.4%	886	20.1%	25.4%
De 65 000 à moins de 80 000 euros par an	411	2.4%	26.5%	262	3.1%	27.5%	149	1.8%	24.9%	262	6.0%	23.9%
De 80 000 à moins de 115 000 euros par an	236	1.4%	23.4%	152	1.8%	25.2%	84	1.0%	20.7%	175	4.0%	21.4%
115 000 euros et plus par an	106	0.6%	21.6%	70	0.8%	25.0%	37	0.4%	17.2%	86	2.0%	20.8%
Refus	1085	6.4%	32.8%	454	5.3%	33.7%	631	7.6%	32.1%	282	6.4%	24.8%
Ne sait pas	453	2.7%	28.6%	212	2.5%	31.4%	241	2.9%	26.6%	120	2.7%	21.9%