

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	568	100.0%	1.1%	105	100.0%	0.4%	463	100.0%	1.7%	224	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	105	18.4%	0.4%	105	100.0%	0.4%	0	-	-	46	20.4%	0.5%
<b>Femme</b>	463	81.6%	1.7%	0	-	-	463	100.0%	1.7%	178	79.6%	2.2%
<b>Age</b>												
<b>15 à 24 ans</b>	68	12.0%	0.9%	10	9.5%	0.3%	58	12.6%	1.6%	7	2.9%	0.2%
<b>25 à 34 ans</b>	251	44.1%	3.3%	46	44.3%	1.2%	204	44.1%	5.2%	117	52.3%	3.4%
<b>35 à 49 ans</b>	153	26.9%	1.2%	24	23.3%	0.4%	128	27.7%	2.0%	82	36.6%	1.3%
<b>50 à 64 ans</b>	76	13.3%	0.6%	14	13.8%	0.2%	61	13.2%	1.0%	18	8.2%	0.4%
<b>65 ans et plus</b>	21	3.6%	0.2%	10	9.1%	0.2%	11	2.4%	0.2%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	431	76.0%	1.8%	0	-	-	431	93.1%	1.8%	176	78.7%	2.6%
<b>Personne de Référence</b>	181	31.9%	0.6%	94	90.1%	0.5%	87	18.8%	1.1%	51	22.7%	0.6%
<b>Responsable des achats</b>	481	84.7%	1.4%	63	59.8%	0.5%	418	90.3%	1.8%	185	82.5%	1.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	0	-	-	0	-	-	0	-	-	0	-	-
<b>Petits patrons</b>	15	2.6%	0.9%	9	9.1%	0.8%	6	1.2%	1.2%	11	4.9%	0.7%
<b>Affaires et Cadres</b>	50	8.9%	1.1%	18	17.1%	0.6%	32	7.0%	1.8%	47	21.0%	1.1%
<b>Professions intermédiaires</b>	110	19.3%	1.6%	16	15.5%	0.5%	93	20.2%	2.8%	77	34.3%	1.4%
<b>Employés</b>	244	43.1%	2.9%	20	19.0%	1.0%	225	48.5%	3.5%	74	33.0%	4.1%
<b>Ouvriers</b>	49	8.6%	0.8%	28	26.3%	0.5%	21	4.6%	1.5%	0	-	-
<b>Retraités</b>	27	4.7%	0.2%	13	12.2%	0.2%	14	3.0%	0.2%	1	0.3%	0.3%
<b>Autres inactifs</b>	73	12.9%	0.7%	1	0.9%	0.0%	72	15.6%	1.1%	14	6.5%	0.5%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	5	0.9%	0.7%	0	-	-	5	1.2%	1.3%	0	-	-
<b>Petits patrons</b>	19	3.4%	0.7%	9	9.1%	0.7%	10	2.1%	0.8%	19	8.6%	0.7%
<b>Affaires et Cadres</b>	96	16.9%	1.4%	20	19.3%	0.6%	76	16.3%	2.2%	96	42.7%	1.4%
<b>Professions intermédiaires</b>	109	19.2%	1.5%	16	15.5%	0.4%	93	20.1%	2.6%	109	48.7%	1.5%
<b>Employés</b>	101	17.7%	1.9%	18	16.7%	0.8%	83	17.9%	2.7%	0	-	-
<b>Ouvriers</b>	152	26.8%	1.6%	22	20.6%	0.4%	130	28.1%	2.9%	0	-	-
<b>Retraités</b>	54	9.5%	0.4%	14	13.1%	0.2%	40	8.7%	0.5%	0	-	-
<b>Autres inactifs</b>	32	5.6%	0.8%	6	5.7%	0.4%	26	5.6%	1.1%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	26	4.6%	0.3%	8	7.8%	0.2%	18	3.9%	0.3%	3	1.4%	0.2%
<b>2 personnes</b>	109	19.1%	0.6%	20	18.8%	0.2%	89	19.2%	1.0%	21	9.3%	0.5%
<b>3 personnes</b>	170	29.9%	1.8%	30	28.5%	0.6%	140	30.2%	3.0%	76	34.1%	2.1%
<b>4 personnes</b>	156	27.5%	1.7%	34	32.4%	0.7%	122	26.4%	2.6%	87	38.7%	1.9%
<b>5 personnes et +</b>	107	18.9%	2.0%	13	12.5%	0.5%	94	20.3%	3.4%	37	16.4%	1.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	409	72.1%	2.6%	68	65.2%	0.9%	341	73.6%	4.0%	189	84.2%	2.5%
<b>Non</b>	159	27.9%	0.4%	36	34.8%	0.2%	122	26.4%	0.7%	35	15.8%	0.4%
<b>Habitat</b>												
<b>Communes rurales</b>	77	13.5%	0.7%	13	12.9%	0.2%	63	13.7%	1.0%	29	13.0%	0.9%
<b>Agglo. - 20 000 hab</b>	95	16.7%	1.1%	21	20.4%	0.5%	73	15.9%	1.6%	33	14.9%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	96	17.0%	1.4%	15	14.7%	0.5%	81	17.5%	2.3%	33	14.9%	1.7%
<b>Agglo. + 100 000 hab</b>	164	28.9%	1.1%	39	37.0%	0.5%	125	27.1%	1.6%	60	26.7%	1.2%
<b>Agglo. Paris</b>	136	23.9%	1.6%	16	15.0%	0.4%	120	25.9%	2.7%	68	30.5%	1.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	146	25.7%	1.5%	18	17.4%	0.4%	128	27.6%	2.6%	75	33.3%	1.7%
Nord-Pas-de-Calais	29	5.2%	0.9%	9	8.6%	0.6%	20	4.4%	1.2%	9	4.0%	1.0%
Lorraine	11	1.9%	0.5%	0	-	-	11	2.3%	1.1%	4	1.8%	0.7%
Alsace	11	2.0%	0.8%	3	2.6%	0.4%	9	1.9%	1.1%	3	1.3%	0.6%
Franche-Comté	13	2.3%	1.4%	1	0.9%	0.2%	12	2.6%	2.5%	8	3.8%	3.3%
Champagne-Ardenne	11	2.0%	1.0%	3	2.8%	0.6%	8	1.8%	1.5%	1	0.5%	0.4%
Picardie	7	1.2%	0.4%	0	-	-	7	1.4%	0.8%	4	1.6%	0.8%
Bourgogne	17	3.0%	1.2%	6	5.7%	0.9%	11	2.4%	1.5%	4	1.7%	1.1%
Haute-Normandie	5	0.9%	0.4%	2	2.2%	0.3%	3	0.7%	0.4%	4	1.7%	0.9%
Basse-Normandie	15	2.7%	1.3%	2	2.1%	0.4%	13	2.8%	2.1%	7	3.1%	2.1%
Centre	24	4.2%	1.1%	3	3.3%	0.3%	20	4.4%	1.9%	8	3.7%	1.3%
Pays de la Loire	13	2.3%	0.5%	0	-	-	13	2.8%	0.9%	6	2.5%	0.7%
Bretagne	41	7.2%	1.6%	4	3.6%	0.3%	37	8.0%	2.7%	20	8.7%	2.5%
Poitou-Charentes	20	3.6%	1.4%	5	4.8%	0.7%	15	3.3%	2.0%	4	1.6%	0.9%
Aquitaine	24	4.2%	0.9%	3	3.1%	0.3%	21	4.5%	1.5%	11	4.8%	1.3%
Midi-Pyrénées	21	3.7%	0.9%	2	2.0%	0.2%	19	4.0%	1.5%	6	2.8%	0.8%
Limousin	2	0.3%	0.3%	0	0.3%	0.1%	2	0.3%	0.5%	1	0.4%	0.5%
Auvergne	11	2.0%	1.0%	4	4.1%	0.8%	7	1.5%	1.2%	4	2.0%	1.4%
Rhône-Alpes	66	11.7%	1.3%	18	17.0%	0.7%	48	10.4%	1.9%	21	9.6%	1.2%
Languedoc-Roussillon	17	3.1%	0.8%	7	6.2%	0.6%	11	2.3%	0.9%	5	2.3%	0.8%
Provence-Alpes-Côte-d'Azur-Corse	63	11.1%	1.5%	14	13.1%	0.7%	49	10.6%	2.1%	20	8.9%	1.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	353	62.2%	1.3%	65	61.8%	0.5%	289	62.3%	2.1%	167	74.5%	1.3%
Presque tous les jours	62	10.9%	1.0%	10	9.5%	0.3%	52	11.2%	1.6%	33	14.6%	1.3%
1 à 2 fois par semaine	62	11.0%	1.9%	12	11.4%	0.8%	51	10.9%	2.8%	18	7.9%	2.0%
1 à 3 fois par mois	10	1.7%	1.1%	5	5.1%	1.4%	5	1.0%	0.9%	0	-	-
Moins souvent	17	3.0%	1.3%	2	1.6%	0.3%	15	3.3%	2.1%	1	0.2%	0.4%
Jamais	1	0.2%	0.5%	0	-	-	1	0.2%	1.5%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	29	5.1%	1.2%	1	1.0%	0.1%	28	6.1%	2.0%	0	-	-
De 9 000 à moins de 12 000 euros par an	33	5.8%	1.0%	2	1.8%	0.2%	31	6.7%	1.4%	1	0.6%	0.6%
De 12 000 à moins de 18 000 euros par an	63	11.2%	0.9%	16	15.8%	0.6%	47	10.1%	1.2%	3	1.4%	0.4%
De 18 000 à moins de 24 000 euros par an	57	10.1%	0.8%	10	9.1%	0.3%	48	10.3%	1.2%	17	7.6%	1.1%
De 24 000 à moins de 36 000 euros par an	146	25.8%	1.3%	25	24.2%	0.5%	121	26.1%	2.1%	61	27.2%	1.6%
De 36 000 à moins de 45 000 euros par an	129	22.7%	2.0%	31	29.6%	0.9%	98	21.1%	3.3%	70	31.2%	2.5%
De 45 000 à moins de 65 000 euros par an	69	12.1%	1.2%	16	15.2%	0.5%	53	11.5%	2.1%	52	23.0%	1.5%
De 65 000 à moins de 80 000 euros par an	7	1.3%	0.5%	0	-	-	7	1.6%	1.2%	6	2.6%	0.5%
De 80 000 à moins de 115 000 euros par an	4	0.6%	0.4%	3	2.5%	0.4%	1	0.2%	0.2%	4	1.6%	0.4%
115 000 euros et plus par an	0	-	-	0	-	-	0	-	-	0	-	-
Refus	21	3.8%	0.6%	1	0.9%	0.1%	20	4.4%	1.0%	9	3.9%	0.8%
Ne sait pas	9	1.6%	0.6%	0	-	-	9	1.9%	1.0%	2	0.7%	0.3%