

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	6905	100.0%	13.5%	3971	100.0%	16.2%	2933	100.0%	11.0%	2879	100.0%	17.0%
<b>Sexe</b>												
<b>Homme</b>	3971	57.5%	16.2%	3971	100.0%	16.2%	0	-	-	1671	58.0%	19.0%
<b>Femme</b>	2933	42.5%	11.0%	0	-	-	2933	100.0%	11.0%	1208	42.0%	14.8%
<b>Age</b>												
<b>15 à 24 ans</b>	845	12.2%	11.4%	483	12.2%	12.9%	362	12.3%	9.9%	437	15.2%	14.2%
<b>25 à 34 ans</b>	1187	17.2%	15.4%	703	17.7%	18.5%	484	16.5%	12.4%	566	19.7%	16.5%
<b>35 à 49 ans</b>	1990	28.8%	15.7%	1132	28.5%	18.1%	859	29.3%	13.4%	1100	38.2%	18.0%
<b>50 à 64 ans</b>	1761	25.5%	14.4%	1007	25.4%	17.0%	754	25.7%	11.9%	739	25.7%	17.9%
<b>65 ans et plus</b>	1121	16.2%	10.1%	647	16.3%	13.6%	474	16.2%	7.5%	36	1.3%	15.6%
<b>Individu</b>												
<b>Ménagère</b>	2587	37.5%	11.1%	0	-	-	2587	88.2%	11.1%	1047	36.4%	15.3%
<b>Personne de Référence</b>	3759	54.4%	13.3%	3344	84.2%	16.4%	415	14.2%	5.2%	1519	52.7%	17.9%
<b>Responsable des achats</b>	4390	63.6%	12.5%	1856	46.7%	15.2%	2534	86.4%	11.0%	1757	61.0%	16.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	37	0.5%	7.0%	25	0.6%	7.5%	12	0.4%	6.1%	0	-	-
<b>Petits patrons</b>	280	4.1%	17.0%	202	5.1%	17.1%	78	2.7%	16.7%	244	8.5%	16.3%
<b>Affaires et Cadres</b>	884	12.8%	18.6%	614	15.5%	20.8%	269	9.2%	14.9%	824	28.6%	18.7%
<b>Professions intermédiaires</b>	1157	16.8%	17.2%	666	16.8%	19.3%	490	16.7%	14.9%	959	33.3%	17.3%
<b>Employés</b>	1176	17.0%	14.0%	394	9.9%	19.5%	781	26.6%	12.3%	314	10.9%	17.2%
<b>Ouvriers</b>	858	12.4%	13.3%	727	18.3%	14.4%	131	4.5%	9.4%	60	2.1%	16.1%
<b>Retraités</b>	1481	21.4%	11.8%	876	22.1%	14.6%	605	20.6%	9.2%	42	1.4%	16.6%
<b>Autres inactifs</b>	1032	14.9%	10.3%	466	11.7%	13.4%	566	19.3%	8.6%	437	15.2%	14.2%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	77	1.1%	9.7%	33	0.8%	8.8%	44	1.5%	10.6%	0	-	-
<b>Petits patrons</b>	421	6.1%	16.0%	250	6.3%	17.3%	171	5.8%	14.3%	421	14.6%	16.0%
<b>Affaires et Cadres</b>	1220	17.7%	17.8%	689	17.3%	19.9%	531	18.1%	15.7%	1220	42.4%	17.8%
<b>Professions intermédiaires</b>	1239	17.9%	16.6%	733	18.5%	18.9%	506	17.3%	14.1%	1239	43.0%	16.6%
<b>Employés</b>	718	10.4%	13.5%	385	9.7%	17.3%	332	11.3%	10.8%	0	-	-
<b>Ouvriers</b>	1168	16.9%	12.3%	693	17.4%	14.0%	475	16.2%	10.6%	0	-	-
<b>Retraités</b>	1775	25.7%	12.1%	1016	25.6%	15.3%	760	25.9%	9.5%	0	-	-
<b>Autres inactifs</b>	287	4.2%	7.4%	173	4.4%	11.9%	114	3.9%	4.7%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	681	9.9%	7.2%	440	11.1%	10.9%	241	8.2%	4.5%	185	6.4%	10.7%
<b>2 personnes</b>	2523	36.5%	14.0%	1454	36.6%	16.5%	1069	36.4%	11.6%	760	26.4%	17.3%
<b>3 personnes</b>	1431	20.7%	15.4%	800	20.2%	17.4%	630	21.5%	13.5%	628	21.8%	16.9%
<b>4 personnes</b>	1505	21.8%	16.4%	874	22.0%	19.1%	631	21.5%	13.7%	893	31.0%	19.3%
<b>5 personnes et +</b>	765	11.1%	14.6%	402	10.1%	16.5%	363	12.4%	12.9%	414	14.4%	16.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	2431	35.2%	15.5%	1345	33.9%	18.7%	1087	37.0%	12.8%	1398	48.6%	18.5%
<b>Non</b>	4474	64.8%	12.6%	2627	66.1%	15.2%	1847	63.0%	10.2%	1481	51.4%	15.7%
<b>Habitat</b>												
<b>Communes rurales</b>	1485	21.5%	12.7%	835	21.0%	14.9%	649	22.1%	10.6%	554	19.2%	16.4%
<b>Agglo. - 20 000 hab</b>	1178	17.1%	13.2%	667	16.8%	15.7%	511	17.4%	11.0%	421	14.6%	16.4%
<b>Agglo. 20 000 à 100 000 hab</b>	1043	15.1%	15.2%	593	14.9%	17.7%	450	15.3%	12.9%	409	14.2%	20.5%
<b>Agglo. + 100 000 hab</b>	1944	28.1%	12.8%	1160	29.2%	16.0%	783	26.7%	9.8%	814	28.3%	15.8%
<b>Agglo. Paris</b>	1255	18.2%	14.9%	715	18.0%	17.9%	540	18.4%	12.2%	683	23.7%	17.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	1385	20.1%	14.6%	786	19.8%	17.4%	599	20.4%	12.1%	737	25.6%	17.1%
Nord-Pas-de-Calais	337	4.9%	10.5%	207	5.2%	13.6%	129	4.4%	7.7%	131	4.6%	14.3%
Lorraine	228	3.3%	11.8%	146	3.7%	15.7%	82	2.8%	8.1%	88	3.0%	15.6%
Alsace	148	2.1%	9.8%	97	2.4%	13.2%	51	1.7%	6.6%	67	2.3%	13.5%
Franche-Comté	111	1.6%	11.6%	64	1.6%	13.7%	47	1.6%	9.7%	38	1.3%	14.8%
Champagne-Ardenne	139	2.0%	12.7%	81	2.0%	15.4%	58	2.0%	10.2%	52	1.8%	17.3%
Picardie	201	2.9%	13.1%	130	3.3%	17.4%	72	2.4%	9.1%	83	2.9%	18.4%
Bourgogne	201	2.9%	14.7%	113	2.9%	17.3%	88	3.0%	12.4%	77	2.7%	21.6%
Haute-Normandie	147	2.1%	10.0%	98	2.5%	13.9%	49	1.7%	6.4%	55	1.9%	12.5%
Basse-Normandie	117	1.7%	9.7%	55	1.4%	9.5%	62	2.1%	9.9%	36	1.3%	10.9%
Centre	220	3.2%	10.6%	125	3.1%	12.5%	95	3.2%	8.8%	95	3.3%	14.9%
Pays de la Loire	318	4.6%	11.1%	176	4.4%	12.7%	142	4.8%	9.6%	117	4.1%	14.2%
Bretagne	372	5.4%	14.3%	209	5.3%	16.7%	163	5.6%	12.0%	116	4.0%	14.7%
Poitou-Charentes	187	2.7%	12.7%	114	2.9%	16.2%	73	2.5%	9.5%	65	2.3%	16.6%
Aquitaine	446	6.5%	16.6%	242	6.1%	19.0%	204	6.9%	14.5%	184	6.4%	22.3%
Midi-Pyrénées	388	5.6%	16.2%	226	5.7%	19.5%	163	5.5%	13.1%	150	5.2%	19.0%
Limousin	103	1.5%	16.3%	53	1.3%	17.5%	50	1.7%	15.2%	30	1.0%	18.8%
Auvergne	172	2.5%	15.3%	97	2.4%	17.9%	75	2.6%	12.9%	72	2.5%	23.6%
Rhône-Alpes	632	9.2%	12.6%	335	8.4%	13.9%	297	10.1%	11.4%	260	9.0%	15.0%
Languedoc-Roussillon	295	4.3%	13.6%	163	4.1%	15.8%	132	4.5%	11.6%	116	4.0%	18.2%
Provence-Alpes-Côte-d'Azur-Corse	759	11.0%	17.6%	456	11.5%	22.4%	303	10.3%	13.3%	310	10.8%	21.5%
<b>Habitudes de connexion Internet</b>												
Tous les jours	4487	65.0%	16.2%	2620	66.0%	18.6%	1867	63.7%	13.7%	2275	79.0%	17.7%
Presque tous les jours	894	12.9%	14.7%	493	12.4%	16.9%	400	13.7%	12.7%	385	13.4%	15.9%
1 à 2 fois par semaine	398	5.8%	12.3%	188	4.7%	13.1%	210	7.2%	11.7%	135	4.7%	15.0%
1 à 3 fois par mois	83	1.2%	9.6%	55	1.4%	14.6%	28	1.0%	5.7%	19	0.7%	9.9%
Moins souvent	125	1.8%	9.4%	66	1.7%	11.2%	59	2.0%	8.0%	14	0.5%	10.9%
Jamais	23	0.3%	11.1%	17	0.4%	13.3%	6	0.2%	7.4%	2	0.1%	11.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	105	1.5%	4.5%	59	1.5%	6.3%	45	1.5%	3.2%	17	0.6%	8.5%
De 9 000 à moins de 12 000 euros par an	178	2.6%	5.5%	88	2.2%	8.0%	90	3.1%	4.2%	13	0.4%	5.1%
De 12 000 à moins de 18 000 euros par an	562	8.1%	8.3%	298	7.5%	10.2%	264	9.0%	6.9%	76	2.6%	9.3%
De 18 000 à moins de 24 000 euros par an	848	12.3%	11.6%	501	12.6%	14.4%	347	11.8%	9.0%	200	7.0%	12.4%
De 24 000 à moins de 36 000 euros par an	1654	24.0%	14.6%	967	24.3%	17.4%	687	23.4%	11.9%	539	18.7%	14.4%
De 36 000 à moins de 45 000 euros par an	1144	16.6%	17.9%	638	16.1%	18.7%	505	17.2%	17.0%	527	18.3%	18.6%
De 45 000 à moins de 65 000 euros par an	1175	17.0%	20.4%	689	17.4%	21.7%	485	16.5%	18.8%	719	25.0%	20.6%
De 65 000 à moins de 80 000 euros par an	309	4.5%	20.0%	189	4.7%	19.8%	121	4.1%	20.2%	243	8.4%	22.1%
De 80 000 à moins de 115 000 euros par an	228	3.3%	22.6%	164	4.1%	27.1%	64	2.2%	16.0%	183	6.3%	22.4%
115 000 euros et plus par an	109	1.6%	22.1%	81	2.0%	29.2%	28	0.9%	12.9%	94	3.3%	22.7%
Refus	417	6.0%	12.6%	198	5.0%	14.7%	218	7.4%	11.1%	175	6.1%	15.4%
Ne sait pas	177	2.6%	11.2%	99	2.5%	14.7%	77	2.6%	8.5%	94	3.3%	17.1%