

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	353	100.0%	0.7%	238	100.0%	1.0%	115	100.0%	0.4%	139	100.0%	0.8%
<b>Sexe</b>												
<b>Homme</b>	238	67.4%	1.0%	238	100.0%	1.0%	0	-	-	91	65.5%	1.0%
<b>Femme</b>	115	32.6%	0.4%	0	-	-	115	100.0%	0.4%	48	34.5%	0.6%
<b>Age</b>												
<b>15 à 24 ans</b>	105	29.9%	1.4%	67	28.0%	1.8%	39	33.7%	1.1%	55	39.5%	1.8%
<b>25 à 34 ans</b>	34	9.7%	0.4%	22	9.1%	0.6%	13	11.1%	0.3%	16	11.3%	0.5%
<b>35 à 49 ans</b>	101	28.6%	0.8%	73	30.6%	1.2%	28	24.6%	0.4%	49	35.0%	0.8%
<b>50 à 64 ans</b>	77	21.8%	0.6%	59	25.0%	1.0%	17	15.2%	0.3%	20	14.2%	0.5%
<b>65 ans et plus</b>	35	10.0%	0.3%	17	7.3%	0.4%	18	15.4%	0.3%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	82	23.2%	0.4%	0	-	-	82	71.2%	0.4%	32	22.8%	0.5%
<b>Personne de Référence</b>	200	56.9%	0.7%	182	76.6%	0.9%	18	16.0%	0.2%	63	45.1%	0.7%
<b>Responsable des achats</b>	207	58.8%	0.6%	120	50.3%	1.0%	88	76.3%	0.4%	70	50.2%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	1	0.3%	0.2%	0	0.2%	0.1%	1	0.5%	0.3%	0	-	-
<b>Petits patrons</b>	19	5.4%	1.1%	11	4.5%	0.9%	8	7.2%	1.8%	17	12.1%	1.1%
<b>Affaires et Cadres</b>	35	9.9%	0.7%	24	10.1%	0.8%	11	9.3%	0.6%	31	22.6%	0.7%
<b>Professions intermédiaires</b>	39	10.9%	0.6%	24	10.2%	0.7%	14	12.6%	0.4%	35	24.8%	0.6%
<b>Employés</b>	48	13.7%	0.6%	27	11.3%	1.3%	21	18.6%	0.3%	12	8.6%	0.7%
<b>Ouvriers</b>	72	20.4%	1.1%	62	26.3%	1.2%	9	8.1%	0.7%	6	4.0%	1.5%
<b>Retraités</b>	47	13.4%	0.4%	28	11.6%	0.5%	20	17.2%	0.3%	0	-	-
<b>Autres inactifs</b>	92	26.0%	0.9%	61	25.7%	1.8%	31	26.6%	0.5%	39	27.9%	1.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	2	0.7%	0.3%	1	0.3%	0.2%	2	1.5%	0.4%	0	-	-
<b>Petits patrons</b>	22	6.2%	0.8%	20	8.3%	1.4%	2	1.8%	0.2%	22	15.6%	0.8%
<b>Affaires et Cadres</b>	61	17.4%	0.9%	39	16.2%	1.1%	23	19.7%	0.7%	61	44.1%	0.9%
<b>Professions intermédiaires</b>	56	15.9%	0.7%	33	13.8%	0.8%	23	20.2%	0.6%	56	40.3%	0.7%
<b>Employés</b>	49	13.8%	0.9%	36	15.3%	1.6%	12	10.5%	0.4%	0	-	-
<b>Ouvriers</b>	81	23.1%	0.9%	58	24.6%	1.2%	23	20.0%	0.5%	0	-	-
<b>Retraités</b>	61	17.3%	0.4%	34	14.2%	0.5%	27	23.6%	0.3%	0	-	-
<b>Autres inactifs</b>	20	5.8%	0.5%	17	7.3%	1.2%	3	2.7%	0.1%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	64	18.2%	0.7%	52	21.9%	1.3%	12	10.4%	0.2%	13	9.5%	0.8%
2 personnes	88	25.0%	0.5%	59	24.9%	0.7%	29	25.4%	0.3%	29	21.2%	0.7%
3 personnes	71	20.1%	0.8%	42	17.5%	0.9%	29	25.4%	0.6%	25	18.3%	0.7%
4 personnes	89	25.2%	1.0%	62	26.0%	1.3%	27	23.4%	0.6%	44	32.0%	1.0%
5 personnes et +	41	11.6%	0.8%	23	9.7%	0.9%	18	15.4%	0.6%	26	18.9%	1.1%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	122	34.7%	0.8%	83	35.1%	1.2%	39	33.9%	0.5%	62	44.6%	0.8%
Non	230	65.3%	0.6%	154	64.9%	0.9%	76	66.1%	0.4%	77	55.4%	0.8%
<b>Habitat</b>												
Communes rurales	58	16.4%	0.5%	37	15.6%	0.7%	21	18.3%	0.3%	33	24.0%	1.0%
Agglo. - 20 000 hab	61	17.2%	0.7%	38	15.9%	0.9%	23	19.9%	0.5%	19	13.9%	0.8%
Agglo. 20 000 à 100 000 hab	47	13.3%	0.7%	31	12.9%	0.9%	16	14.2%	0.5%	19	13.5%	0.9%
Agglo. + 100 000 hab	117	33.1%	0.8%	75	31.8%	1.0%	41	35.9%	0.5%	43	30.7%	0.8%
Agglo. Paris	70	19.9%	0.8%	57	23.9%	1.4%	13	11.7%	0.3%	25	18.1%	0.6%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	73	20.7%	0.8%	60	25.2%	1.3%	13	11.7%	0.3%	28	20.2%	0.6%
Nord-Pas-de-Calais	16	4.4%	0.5%	5	2.3%	0.4%	10	8.9%	0.6%	0	-	-
Lorraine	8	2.3%	0.4%	4	1.8%	0.4%	4	3.3%	0.4%	2	1.1%	0.3%
Alsace	4	1.2%	0.3%	3	1.4%	0.4%	1	1.0%	0.1%	1	0.6%	0.2%
Franche-Comté	8	2.4%	0.9%	5	2.1%	1.1%	4	3.1%	0.7%	1	0.9%	0.5%
Champagne-Ardenne	6	1.8%	0.6%	5	2.0%	0.9%	2	1.5%	0.3%	1	0.6%	0.3%
Picardie	9	2.6%	0.6%	2	0.8%	0.3%	7	6.4%	0.9%	5	3.3%	1.0%
Bourgogne	13	3.6%	0.9%	7	2.9%	1.1%	6	4.8%	0.8%	7	5.0%	1.9%
Haute-Normandie	8	2.3%	0.5%	8	3.4%	1.1%	0	-	-	1	1.0%	0.3%
Basse-Normandie	12	3.4%	1.0%	11	4.7%	1.9%	1	0.8%	0.2%	3	2.4%	1.0%
Centre	23	6.4%	1.1%	10	4.3%	1.0%	12	10.8%	1.1%	9	6.5%	1.4%
Pays de la Loire	23	6.6%	0.8%	12	4.9%	0.8%	11	10.0%	0.8%	8	5.7%	1.0%
Bretagne	14	4.1%	0.6%	13	5.4%	1.0%	1	1.3%	0.1%	6	4.1%	0.7%
Poitou-Charentes	7	1.9%	0.5%	2	0.9%	0.3%	5	4.1%	0.6%	2	1.8%	0.6%
Aquitaine	11	3.2%	0.4%	6	2.6%	0.5%	5	4.5%	0.4%	7	4.9%	0.8%
Midi-Pyrénées	23	6.4%	0.9%	13	5.7%	1.2%	9	7.9%	0.7%	17	12.4%	2.2%
Limousin	5	1.4%	0.8%	3	1.4%	1.1%	1	1.3%	0.4%	1	0.6%	0.5%
Auvergne	7	1.9%	0.6%	4	1.8%	0.8%	2	2.2%	0.4%	5	3.9%	1.8%
Rhône-Alpes	29	8.2%	0.6%	25	10.6%	1.0%	4	3.3%	0.1%	11	7.6%	0.6%
Languedoc-Roussillon	12	3.5%	0.6%	9	3.9%	0.9%	3	2.8%	0.3%	4	3.0%	0.7%
Provence-Alpes-Côte-d'Azur-Corse	41	11.6%	0.9%	29	12.1%	1.4%	12	10.5%	0.5%	20	14.4%	1.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	194	55.0%	0.7%	128	54.0%	0.9%	66	57.1%	0.5%	114	81.7%	0.9%
Presque tous les jours	45	12.7%	0.7%	24	10.2%	0.8%	21	17.9%	0.7%	18	12.7%	0.7%
1 à 2 fois par semaine	36	10.3%	1.1%	23	9.6%	1.6%	13	11.7%	0.7%	5	3.3%	0.5%
1 à 3 fois par mois	2	0.5%	0.2%	2	0.7%	0.5%	0	-	-	0	-	-
Moins souvent	7	2.0%	0.5%	3	1.1%	0.5%	4	3.7%	0.6%	2	1.3%	1.4%
Jamais	0	0.1%	0.2%	0	-	-	0	0.4%	0.6%	0	0.3%	2.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	17	4.8%	0.7%	14	6.0%	1.5%	3	2.3%	0.2%	0	-	-
De 9 000 à moins de 12 000 euros par an	19	5.3%	0.6%	16	6.6%	1.4%	3	2.7%	0.1%	7	4.7%	2.6%
De 12 000 à moins de 18 000 euros par an	25	7.2%	0.4%	19	7.9%	0.6%	7	5.7%	0.2%	2	1.5%	0.3%
De 18 000 à moins de 24 000 euros par an	59	16.8%	0.8%	41	17.2%	1.2%	18	16.0%	0.5%	17	12.6%	1.1%
De 24 000 à moins de 36 000 euros par an	94	26.6%	0.8%	67	28.2%	1.2%	27	23.3%	0.5%	39	28.0%	1.0%
De 36 000 à moins de 45 000 euros par an	39	11.1%	0.6%	21	8.9%	0.6%	18	15.5%	0.6%	19	14.0%	0.7%
De 45 000 à moins de 65 000 euros par an	44	12.4%	0.8%	27	11.4%	0.8%	17	14.6%	0.7%	27	19.6%	0.8%
De 65 000 à moins de 80 000 euros par an	15	4.2%	1.0%	10	4.4%	1.1%	4	3.8%	0.7%	13	9.3%	1.2%
De 80 000 à moins de 115 000 euros par an	7	1.9%	0.7%	5	2.3%	0.9%	1	1.2%	0.3%	3	2.3%	0.4%
115 000 euros et plus par an	7	2.0%	1.4%	4	1.6%	1.4%	3	2.8%	1.5%	3	1.8%	0.6%
Refus	11	3.1%	0.3%	5	2.0%	0.3%	6	5.4%	0.3%	5	3.6%	0.4%
Ne sait pas	16	4.6%	1.0%	8	3.5%	1.2%	8	6.7%	0.9%	3	2.5%	0.6%