

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1416	100.0%	2.8%	239	100.0%	1.0%	1177	100.0%	4.4%	447	100.0%	2.6%
<b>Sexe</b>												
<b>Homme</b>	239	16.9%	1.0%	239	100.0%	1.0%	0	-	-	54	12.1%	0.6%
<b>Femme</b>	1177	83.1%	4.4%	0	-	-	1177	100.0%	4.4%	393	87.9%	4.8%
<b>Age</b>												
<b>15 à 24 ans</b>	109	7.7%	1.5%	17	7.3%	0.5%	92	7.8%	2.5%	48	10.7%	1.6%
<b>25 à 34 ans</b>	99	7.0%	1.3%	13	5.4%	0.3%	86	7.3%	2.2%	47	10.5%	1.4%
<b>35 à 49 ans</b>	303	21.4%	2.4%	37	15.3%	0.6%	266	22.6%	4.1%	153	34.2%	2.5%
<b>50 à 64 ans</b>	512	36.1%	4.2%	84	35.0%	1.4%	428	36.4%	6.8%	180	40.4%	4.4%
<b>65 ans et plus</b>	393	27.8%	3.5%	89	37.0%	1.9%	305	25.9%	4.8%	19	4.2%	8.0%
<b>Individu</b>												
<b>Ménagère</b>	1089	76.9%	4.7%	0	-	-	1089	92.6%	4.7%	347	77.7%	5.1%
<b>Personne de Référence</b>	637	44.9%	2.3%	227	94.7%	1.1%	410	34.8%	5.2%	134	30.1%	1.6%
<b>Responsable des achats</b>	1203	85.0%	3.4%	125	52.0%	1.0%	1079	91.7%	4.7%	362	81.1%	3.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	12	0.9%	2.3%	4	1.8%	1.3%	8	0.7%	4.0%	0	-	-
<b>Petits patrons</b>	45	3.2%	2.8%	25	10.6%	2.2%	20	1.7%	4.3%	38	8.4%	2.5%
<b>Affaires et Cadres</b>	101	7.1%	2.1%	18	7.4%	0.6%	83	7.1%	4.6%	91	20.4%	2.1%
<b>Professions intermédiaires</b>	164	11.6%	2.4%	11	4.6%	0.3%	153	13.0%	4.6%	133	29.8%	2.4%
<b>Employés</b>	243	17.2%	2.9%	16	6.7%	0.8%	227	19.3%	3.6%	58	12.9%	3.2%
<b>Ouvriers</b>	101	7.1%	1.6%	48	20.1%	0.9%	53	4.5%	3.8%	1	0.3%	0.4%
<b>Retraités</b>	457	32.3%	3.6%	96	40.3%	1.6%	361	30.6%	5.5%	25	5.6%	10.0%
<b>Autres inactifs</b>	293	20.7%	2.9%	20	8.5%	0.6%	272	23.1%	4.2%	100	22.4%	3.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	16	1.1%	2.0%	4	1.8%	1.1%	12	1.0%	2.9%	0	-	-
<b>Petits patrons</b>	71	5.0%	2.7%	25	10.6%	1.8%	45	3.9%	3.8%	71	15.9%	2.7%
<b>Affaires et Cadres</b>	211	14.9%	3.1%	18	7.4%	0.5%	193	16.4%	5.7%	211	47.1%	3.1%
<b>Professions intermédiaires</b>	165	11.7%	2.2%	11	4.6%	0.3%	154	13.1%	4.3%	165	37.0%	2.2%
<b>Employés</b>	148	10.5%	2.8%	20	8.3%	0.9%	128	10.9%	4.2%	0	-	-
<b>Ouvriers</b>	181	12.8%	1.9%	48	20.1%	1.0%	133	11.3%	2.9%	0	-	-
<b>Retraités</b>	499	35.2%	3.4%	95	39.8%	1.4%	403	34.3%	5.0%	0	-	-
<b>Autres inactifs</b>	126	8.9%	3.2%	18	7.4%	1.2%	108	9.2%	4.4%	0	-	-

# Marie France

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	342	24.2%	3.6%	39	16.5%	1.0%	303	25.7%	5.6%	53	11.9%	3.1%
<b>2 personnes</b>	567	40.0%	3.2%	117	48.7%	1.3%	450	38.3%	4.9%	143	32.0%	3.2%
<b>3 personnes</b>	200	14.1%	2.1%	17	7.0%	0.4%	183	15.5%	3.9%	82	18.3%	2.2%
<b>4 personnes</b>	199	14.0%	2.2%	49	20.3%	1.1%	150	12.8%	3.3%	111	24.9%	2.4%
<b>5 personnes et +</b>	109	7.7%	2.1%	18	7.4%	0.7%	91	7.7%	3.2%	58	12.9%	2.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	306	21.6%	2.0%	54	22.6%	0.8%	252	21.4%	3.0%	152	34.1%	2.0%
<b>Non</b>	1111	78.4%	3.1%	185	77.4%	1.1%	925	78.6%	5.1%	294	65.9%	3.1%
<b>Habitat</b>												
<b>Communes rurales</b>	260	18.3%	2.2%	47	19.5%	0.8%	213	18.1%	3.5%	65	14.5%	1.9%
<b>Agglo. - 20 000 hab</b>	258	18.2%	2.9%	59	24.7%	1.4%	199	16.9%	4.3%	51	11.4%	2.0%
<b>Agglo. 20 000 à 100 000 hab</b>	223	15.8%	3.3%	35	14.4%	1.0%	189	16.0%	5.4%	65	14.5%	3.3%
<b>Agglo. + 100 000 hab</b>	419	29.6%	2.8%	60	25.2%	0.8%	359	30.5%	4.5%	147	33.0%	2.9%
<b>Agglo. Paris</b>	256	18.1%	3.0%	39	16.2%	1.0%	217	18.5%	4.9%	119	26.5%	3.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	285	20.1%	3.0%	44	18.5%	1.0%	241	20.5%	4.9%	130	29.1%	3.0%
Nord-Pas-de-Calais	58	4.1%	1.8%	8	3.5%	0.5%	49	4.2%	2.9%	20	4.6%	2.2%
Lorraine	56	3.9%	2.9%	11	4.5%	1.2%	45	3.8%	4.5%	18	3.9%	3.1%
Alsace	20	1.4%	1.3%	5	2.2%	0.7%	15	1.3%	1.9%	7	1.6%	1.4%
Franche-Comté	29	2.1%	3.1%	11	4.5%	2.3%	19	1.6%	3.8%	12	2.6%	4.6%
Champagne-Ardenne	36	2.5%	3.3%	2	0.9%	0.4%	34	2.9%	6.0%	9	1.9%	2.8%
Picardie	31	2.2%	2.1%	4	1.6%	0.5%	28	2.3%	3.5%	5	1.2%	1.2%
Bourgogne	24	1.7%	1.8%	7	2.8%	1.0%	17	1.5%	2.4%	3	0.6%	0.7%
Haute-Normandie	26	1.8%	1.7%	4	1.7%	0.6%	21	1.8%	2.8%	8	1.8%	1.8%
Basse-Normandie	17	1.2%	1.4%	3	1.2%	0.5%	14	1.2%	2.3%	4	0.9%	1.2%
Centre	55	3.9%	2.6%	20	8.3%	2.0%	35	3.0%	3.3%	11	2.4%	1.7%
Pays de la Loire	77	5.4%	2.7%	15	6.4%	1.1%	61	5.2%	4.1%	24	5.4%	2.9%
Bretagne	80	5.6%	3.1%	12	5.0%	1.0%	68	5.8%	5.0%	24	5.5%	3.1%
Poitou-Charentes	40	2.8%	2.7%	14	5.9%	2.0%	26	2.2%	3.4%	14	3.2%	3.6%
Aquitaine	84	6.0%	3.1%	4	1.6%	0.3%	81	6.8%	5.7%	28	6.3%	3.4%
Midi-Pyrénées	49	3.5%	2.1%	13	5.2%	1.1%	37	3.1%	3.0%	15	3.3%	1.9%
Limousin	16	1.1%	2.6%	2	0.7%	0.6%	15	1.2%	4.4%	5	1.0%	2.9%
Auvergne	36	2.6%	3.2%	6	2.4%	1.1%	31	2.6%	5.2%	7	1.6%	2.3%
Rhône-Alpes	142	10.0%	2.8%	28	11.7%	1.2%	114	9.7%	4.4%	38	8.4%	2.2%
Languedoc-Roussillon	95	6.7%	4.4%	12	4.8%	1.1%	83	7.1%	7.3%	24	5.5%	3.8%
Provence-Alpes-Côte-d'Azur-Corse	159	11.3%	3.7%	16	6.5%	0.8%	144	12.2%	6.3%	41	9.2%	2.8%
<b>Habitudes de connexion Internet</b>												
Tous les jours	727	51.3%	2.6%	119	49.5%	0.8%	608	51.7%	4.5%	329	73.7%	2.6%
Presque tous les jours	159	11.3%	2.6%	28	11.7%	1.0%	131	11.2%	4.2%	67	15.1%	2.8%
1 à 2 fois par semaine	83	5.8%	2.6%	23	9.4%	1.6%	60	5.1%	3.4%	24	5.4%	2.7%
1 à 3 fois par mois	40	2.8%	4.6%	8	3.3%	2.1%	32	2.7%	6.5%	11	2.5%	5.7%
Moins souvent	26	1.8%	2.0%	3	1.0%	0.4%	24	2.0%	3.2%	0	-	-
Jamais	0	0.0%	0.1%	0	-	-	0	0.0%	0.4%	0	-	-

# Marie France

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	62	4.4%	2.6%	17	7.2%	1.8%	45	3.8%	3.2%	4	0.8%	1.8%
De 9 000 à moins de 12 000 euros par an	110	7.8%	3.4%	17	7.3%	1.6%	93	7.9%	4.3%	3	0.8%	1.4%
De 12 000 à moins de 18 000 euros par an	178	12.6%	2.6%	21	8.9%	0.7%	157	13.3%	4.1%	12	2.8%	1.5%
De 18 000 à moins de 24 000 euros par an	195	13.8%	2.7%	47	19.5%	1.3%	148	12.6%	3.8%	35	7.9%	2.2%
De 24 000 à moins de 36 000 euros par an	299	21.1%	2.6%	52	21.9%	0.9%	247	21.0%	4.3%	107	23.9%	2.9%
De 36 000 à moins de 45 000 euros par an	162	11.5%	2.5%	29	12.1%	0.8%	133	11.3%	4.5%	54	12.0%	1.9%
De 45 000 à moins de 65 000 euros par an	170	12.0%	2.9%	17	7.1%	0.5%	153	13.0%	5.9%	109	24.5%	3.1%
De 65 000 à moins de 80 000 euros par an	41	2.9%	2.6%	10	4.2%	1.1%	31	2.6%	5.1%	25	5.7%	2.3%
De 80 000 à moins de 115 000 euros par an	33	2.3%	3.3%	6	2.5%	1.0%	27	2.3%	6.7%	25	5.6%	3.1%
115 000 euros et plus par an	26	1.8%	5.2%	12	5.0%	4.3%	14	1.2%	6.4%	20	4.6%	4.9%
Refus	107	7.6%	3.2%	5	2.3%	0.4%	102	8.7%	5.2%	35	7.9%	3.1%
Ne sait pas	34	2.4%	2.1%	5	2.0%	0.7%	29	2.5%	3.2%	16	3.6%	3.0%