

# Guide Cuisine

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1007	100.0%	2.0%	295	100.0%	1.2%	712	100.0%	2.7%	268	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	295	29.3%	1.2%	295	100.0%	1.2%	0	-	-	60	22.4%	0.7%
<b>Femme</b>	712	70.7%	2.7%	0	-	-	712	100.0%	2.7%	208	77.6%	2.5%
<b>Age</b>												
<b>15 à 24 ans</b>	134	13.3%	1.8%	63	21.3%	1.7%	71	10.0%	1.9%	39	14.4%	1.3%
<b>25 à 34 ans</b>	134	13.3%	1.7%	40	13.6%	1.1%	94	13.2%	2.4%	37	13.8%	1.1%
<b>35 à 49 ans</b>	299	29.7%	2.4%	70	23.6%	1.1%	229	32.2%	3.6%	108	40.4%	1.8%
<b>50 à 64 ans</b>	332	33.0%	2.7%	90	30.3%	1.5%	242	34.0%	3.8%	83	30.9%	2.0%
<b>65 ans et plus</b>	108	10.7%	1.0%	33	11.2%	0.7%	75	10.6%	1.2%	1	0.4%	0.4%
<b>Individu</b>												
<b>Ménagère</b>	647	64.3%	2.8%	0	-	-	647	90.9%	2.8%	181	67.7%	2.7%
<b>Personne de Référence</b>	444	44.1%	1.6%	235	79.8%	1.2%	208	29.3%	2.6%	72	26.7%	0.8%
<b>Responsable des achats</b>	815	81.0%	2.3%	170	57.8%	1.4%	645	90.6%	2.8%	204	76.2%	1.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	10	1.0%	1.9%	6	2.0%	1.8%	4	0.6%	2.1%	0	-	-
<b>Petits patrons</b>	13	1.3%	0.8%	4	1.4%	0.4%	9	1.3%	1.9%	8	3.1%	0.6%
<b>Affaires et Cadres</b>	55	5.5%	1.2%	21	7.0%	0.7%	34	4.8%	1.9%	50	18.5%	1.1%
<b>Professions intermédiaires</b>	105	10.5%	1.6%	27	9.1%	0.8%	78	11.0%	2.4%	73	27.4%	1.3%
<b>Employés</b>	259	25.7%	3.1%	40	13.5%	2.0%	219	30.8%	3.5%	54	20.3%	3.0%
<b>Ouvriers</b>	182	18.1%	2.8%	104	35.4%	2.1%	78	10.9%	5.6%	9	3.2%	2.3%
<b>Retraités</b>	155	15.4%	1.2%	54	18.3%	0.9%	101	14.2%	1.5%	8	2.9%	3.1%
<b>Autres inactifs</b>	227	22.6%	2.3%	39	13.2%	1.1%	188	26.4%	2.9%	65	24.5%	2.1%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	17	1.7%	2.2%	7	2.5%	1.9%	10	1.4%	2.4%	0	-	-
<b>Petits patrons</b>	43	4.3%	1.6%	9	3.1%	0.6%	34	4.8%	2.8%	43	16.1%	1.6%
<b>Affaires et Cadres</b>	87	8.7%	1.3%	22	7.4%	0.6%	66	9.2%	1.9%	87	32.6%	1.3%
<b>Professions intermédiaires</b>	137	13.6%	1.8%	29	9.9%	0.7%	108	15.2%	3.0%	137	51.3%	1.8%
<b>Employés</b>	132	13.1%	2.5%	41	13.9%	1.8%	91	12.8%	3.0%	0	-	-
<b>Ouvriers</b>	297	29.5%	3.1%	103	35.0%	2.1%	194	27.3%	4.3%	0	-	-
<b>Retraités</b>	193	19.1%	1.3%	64	21.8%	1.0%	128	18.0%	1.6%	0	-	-
<b>Autres inactifs</b>	100	9.9%	2.6%	19	6.5%	1.3%	81	11.3%	3.3%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	173	17.1%	1.8%	59	19.9%	1.5%	114	16.0%	2.1%	21	8.0%	1.2%
<b>2 personnes</b>	288	28.6%	1.6%	89	30.1%	1.0%	199	28.0%	2.2%	54	20.3%	1.2%
<b>3 personnes</b>	222	22.1%	2.4%	64	21.7%	1.4%	158	22.2%	3.4%	54	20.0%	1.4%
<b>4 personnes</b>	206	20.5%	2.2%	52	17.5%	1.1%	155	21.8%	3.4%	90	33.6%	1.9%
<b>5 personnes et +</b>	118	11.7%	2.2%	32	10.8%	1.3%	86	12.0%	3.1%	49	18.1%	1.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	351	34.9%	2.2%	94	32.0%	1.3%	256	36.0%	3.0%	121	45.4%	1.6%
<b>Non</b>	656	65.1%	1.9%	201	68.0%	1.2%	455	64.0%	2.5%	146	54.6%	1.6%
<b>Habitat</b>												
<b>Communes rurales</b>	253	25.1%	2.2%	80	27.1%	1.4%	173	24.3%	2.8%	56	21.1%	1.7%
<b>Agglo. - 20 000 hab</b>	188	18.7%	2.1%	55	18.8%	1.3%	133	18.6%	2.8%	50	18.9%	2.0%
<b>Agglo. 20 000 à 100 000 hab</b>	129	12.8%	1.9%	36	12.2%	1.1%	93	13.1%	2.7%	30	11.0%	1.5%
<b>Agglo. + 100 000 hab</b>	317	31.5%	2.1%	86	29.2%	1.2%	231	32.4%	2.9%	98	36.7%	1.9%
<b>Agglo. Paris</b>	120	11.9%	1.4%	38	12.8%	0.9%	82	11.6%	1.9%	33	12.3%	0.8%

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<b>Région d'habitation</b>												
Ile-de-France	145	14.4%	1.5%	47	15.8%	1.0%	99	13.8%	2.0%	43	16.0%	1.0%
Nord-Pas-de-Calais	103	10.3%	3.2%	24	8.3%	1.6%	79	11.1%	4.7%	36	13.5%	3.9%
Lorraine	55	5.5%	2.8%	12	4.1%	1.3%	43	6.0%	4.3%	19	7.1%	3.4%
Alsace	24	2.4%	1.6%	6	1.9%	0.8%	19	2.6%	2.4%	4	1.6%	0.9%
Franche-Comté	17	1.7%	1.8%	8	2.6%	1.6%	10	1.4%	2.0%	4	1.6%	1.6%
Champagne-Ardenne	14	1.4%	1.3%	3	0.9%	0.5%	11	1.6%	2.0%	7	2.6%	2.3%
Picardie	40	3.9%	2.6%	15	5.1%	2.0%	25	3.4%	3.1%	12	4.5%	2.7%
Bourgogne	23	2.3%	1.7%	10	3.5%	1.6%	13	1.8%	1.8%	6	2.1%	1.6%
Haute-Normandie	26	2.6%	1.8%	8	2.8%	1.2%	18	2.5%	2.3%	8	2.9%	1.8%
Basse-Normandie	23	2.3%	1.9%	6	2.2%	1.1%	17	2.4%	2.7%	2	0.9%	0.7%
Centre	34	3.3%	1.6%	7	2.4%	0.7%	27	3.7%	2.5%	15	5.5%	2.3%
Pays de la Loire	46	4.6%	1.6%	15	4.9%	1.0%	31	4.4%	2.1%	16	6.2%	2.0%
Bretagne	40	4.0%	1.5%	16	5.3%	1.3%	24	3.4%	1.8%	1	0.4%	0.1%
Poitou-Charentes	28	2.7%	1.9%	7	2.4%	1.0%	20	2.9%	2.7%	4	1.3%	0.9%
Aquitaine	49	4.9%	1.8%	12	4.0%	0.9%	38	5.3%	2.7%	14	5.1%	1.6%
Midi-Pyrénées	49	4.9%	2.0%	15	5.0%	1.3%	34	4.8%	2.8%	9	3.3%	1.1%
Limousin	6	0.6%	0.9%	2	0.8%	0.7%	4	0.5%	1.1%	3	1.0%	1.7%
Auvergne	25	2.4%	2.2%	5	1.6%	0.9%	20	2.8%	3.4%	4	1.6%	1.4%
Rhône-Alpes	98	9.8%	2.0%	27	9.0%	1.1%	72	10.1%	2.8%	21	8.0%	1.2%
Languedoc-Roussillon	42	4.1%	1.9%	15	5.2%	1.5%	26	3.7%	2.3%	13	5.0%	2.1%
Provence-Alpes-Côte-d'Azur-Corse	120	11.9%	2.8%	37	12.4%	1.8%	83	11.7%	3.6%	26	9.7%	1.8%
<b>Habitudes de connexion Internet</b>												
Tous les jours	494	49.0%	1.8%	143	48.6%	1.0%	350	49.2%	2.6%	196	73.4%	1.5%
Presque tous les jours	151	15.0%	2.5%	57	19.4%	2.0%	94	13.2%	3.0%	42	15.9%	1.7%
1 à 2 fois par semaine	96	9.6%	3.0%	25	8.4%	1.7%	71	10.0%	4.0%	19	7.2%	2.1%
1 à 3 fois par mois	20	1.9%	2.3%	4	1.4%	1.1%	15	2.2%	3.1%	0	0.1%	0.2%
Moins souvent	39	3.9%	3.0%	18	6.2%	3.1%	21	3.0%	2.9%	3	1.0%	2.0%
Jamais	5	0.5%	2.4%	2	0.6%	1.4%	3	0.4%	4.1%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	63	6.2%	2.7%	12	4.2%	1.3%	50	7.0%	3.6%	3	1.0%	1.4%
De 9 000 à moins de 12 000 euros par an	95	9.5%	2.9%	25	8.5%	2.3%	70	9.9%	3.2%	2	0.7%	0.8%
De 12 000 à moins de 18 000 euros par an	168	16.7%	2.5%	58	19.8%	2.0%	109	15.4%	2.9%	26	9.5%	3.1%
De 18 000 à moins de 24 000 euros par an	160	15.9%	2.2%	39	13.3%	1.1%	120	16.9%	3.1%	23	8.6%	1.4%
De 24 000 à moins de 36 000 euros par an	211	20.9%	1.9%	72	24.5%	1.3%	139	19.5%	2.4%	68	25.4%	1.8%
De 36 000 à moins de 45 000 euros par an	122	12.1%	1.9%	38	12.9%	1.1%	83	11.7%	2.8%	47	17.6%	1.7%
De 45 000 à moins de 65 000 euros par an	80	7.9%	1.4%	20	6.9%	0.6%	60	8.4%	2.3%	49	18.5%	1.4%
De 65 000 à moins de 80 000 euros par an	15	1.4%	0.9%	5	1.8%	0.5%	9	1.3%	1.6%	8	3.0%	0.7%
De 80 000 à moins de 115 000 euros par an	18	1.8%	1.8%	13	4.2%	2.1%	5	0.8%	1.3%	13	5.0%	1.6%
115 000 euros et plus par an	0	-	-	0	-	-	0	-	-	0	-	-
Refus	59	5.8%	1.8%	7	2.5%	0.6%	51	7.2%	2.6%	22	8.3%	2.0%
Ne sait pas	18	1.8%	1.1%	4	1.2%	0.5%	14	2.0%	1.6%	6	2.3%	1.1%