

# Rock and Folk

Mensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	623	100.0%	1.2%	410	100.0%	1.7%	213	100.0%	0.8%	289	100.0%	1.7%
<b>Sexe</b>												
<b>Homme</b>	410	65.8%	1.7%	410	100.0%	1.7%	0	-	-	187	64.9%	2.1%
<b>Femme</b>	213	34.2%	0.8%	0	-	-	213	100.0%	0.8%	101	35.1%	1.2%
<b>Age</b>												
<b>15 à 24 ans</b>	157	25.2%	2.1%	83	20.4%	2.2%	74	34.6%	2.0%	76	26.4%	2.5%
<b>25 à 34 ans</b>	109	17.5%	1.4%	75	18.4%	2.0%	34	15.7%	0.9%	51	17.6%	1.5%
<b>35 à 49 ans</b>	218	35.1%	1.7%	145	35.4%	2.3%	73	34.5%	1.1%	104	36.0%	1.7%
<b>50 à 64 ans</b>	123	19.7%	1.0%	100	24.3%	1.7%	23	10.8%	0.4%	58	20.0%	1.4%
<b>65 ans et plus</b>	16	2.5%	0.1%	6	1.6%	0.1%	9	4.3%	0.1%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	153	24.6%	0.7%	0	-	-	153	71.8%	0.7%	64	22.1%	0.9%
<b>Personne de Référence</b>	384	61.7%	1.4%	322	78.6%	1.6%	62	29.2%	0.8%	163	56.4%	1.9%
<b>Responsable des achats</b>	385	61.8%	1.1%	228	55.7%	1.9%	156	73.4%	0.7%	172	59.4%	1.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	11	1.7%	2.0%	8	2.0%	2.4%	3	1.3%	1.4%	0	-	-
<b>Petits patrons</b>	26	4.1%	1.6%	22	5.3%	1.8%	4	2.0%	0.9%	26	9.0%	1.7%
<b>Affaires et Cadres</b>	89	14.2%	1.9%	63	15.3%	2.1%	26	12.0%	1.4%	81	28.2%	1.9%
<b>Professions intermédiaires</b>	102	16.4%	1.5%	69	16.9%	2.0%	33	15.4%	1.0%	96	33.3%	1.7%
<b>Employés</b>	94	15.1%	1.1%	52	12.6%	2.6%	42	19.8%	0.7%	9	3.0%	0.5%
<b>Ouvriers</b>	118	19.0%	1.8%	95	23.2%	1.9%	23	10.8%	1.7%	10	3.6%	2.8%
<b>Retraités</b>	28	4.6%	0.2%	16	4.0%	0.3%	12	5.7%	0.2%	0	-	-
<b>Autres inactifs</b>	155	24.9%	1.5%	85	20.7%	2.4%	70	33.0%	1.1%	66	22.9%	2.2%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	15	2.4%	1.9%	10	2.4%	2.6%	5	2.4%	1.2%	0	-	-
<b>Petits patrons</b>	34	5.4%	1.3%	24	5.8%	1.6%	10	4.7%	0.8%	34	11.7%	1.3%
<b>Affaires et Cadres</b>	118	19.0%	1.7%	77	18.8%	2.2%	41	19.4%	1.2%	118	41.0%	1.7%
<b>Professions intermédiaires</b>	136	21.9%	1.8%	86	21.1%	2.2%	50	23.5%	1.4%	136	47.3%	1.8%
<b>Employés</b>	86	13.9%	1.6%	54	13.1%	2.4%	32	15.2%	1.1%	0	-	-
<b>Ouvriers</b>	140	22.4%	1.5%	104	25.3%	2.1%	36	16.8%	0.8%	0	-	-
<b>Retraités</b>	46	7.3%	0.3%	26	6.4%	0.4%	19	9.0%	0.2%	0	-	-
<b>Autres inactifs</b>	48	7.7%	1.2%	29	7.0%	2.0%	19	8.9%	0.8%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	94	15.0%	1.0%	68	16.5%	1.7%	26	12.2%	0.5%	37	13.0%	2.2%
<b>2 personnes</b>	171	27.5%	1.0%	103	25.2%	1.2%	68	32.0%	0.7%	65	22.4%	1.5%
<b>3 personnes</b>	140	22.5%	1.5%	95	23.2%	2.1%	45	21.3%	1.0%	73	25.3%	2.0%
<b>4 personnes</b>	136	21.9%	1.5%	102	25.0%	2.2%	34	15.9%	0.7%	73	25.3%	1.6%
<b>5 personnes et +</b>	81	13.0%	1.5%	42	10.2%	1.7%	40	18.5%	1.4%	40	13.9%	1.6%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	250	40.2%	1.6%	155	37.7%	2.1%	96	44.9%	1.1%	118	41.0%	1.6%
<b>Non</b>	372	59.8%	1.1%	255	62.3%	1.5%	117	55.1%	0.6%	170	59.0%	1.8%
<b>Habitat</b>												
<b>Communes rurales</b>	133	21.4%	1.1%	86	21.0%	1.5%	47	22.3%	0.8%	59	20.4%	1.7%
<b>Agglo. - 20 000 hab</b>	114	18.3%	1.3%	76	18.6%	1.8%	38	17.8%	0.8%	42	14.4%	1.6%
<b>Agglo. 20 000 à 100 000 hab</b>	88	14.2%	1.3%	54	13.2%	1.6%	34	16.0%	1.0%	47	16.4%	2.4%
<b>Agglo. + 100 000 hab</b>	180	28.9%	1.2%	122	29.8%	1.7%	58	27.1%	0.7%	82	28.5%	1.6%
<b>Agglo. Paris</b>	108	17.3%	1.3%	72	17.5%	1.8%	36	16.8%	0.8%	59	20.3%	1.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	122	19.7%	1.3%	81	19.7%	1.8%	42	19.7%	0.8%	65	22.5%	1.5%
Nord-Pas-de-Calais	28	4.6%	0.9%	17	4.2%	1.1%	11	5.3%	0.7%	13	4.4%	1.4%
Lorraine	24	3.8%	1.2%	14	3.4%	1.5%	10	4.5%	1.0%	12	4.1%	2.1%
Alsace	20	3.2%	1.3%	18	4.4%	2.4%	2	1.0%	0.3%	12	4.1%	2.4%
Franche-Comté	11	1.7%	1.1%	7	1.7%	1.5%	4	1.7%	0.8%	7	2.4%	2.7%
Champagne-Ardenne	9	1.5%	0.8%	6	1.5%	1.2%	3	1.3%	0.5%	5	1.7%	1.6%
Picardie	19	3.1%	1.2%	14	3.5%	1.9%	5	2.3%	0.6%	12	4.3%	2.8%
Bourgogne	6	1.0%	0.5%	5	1.3%	0.8%	1	0.4%	0.1%	3	0.9%	0.8%
Haute-Normandie	22	3.5%	1.5%	17	4.1%	2.4%	5	2.3%	0.6%	7	2.4%	1.6%
Basse-Normandie	10	1.7%	0.9%	5	1.3%	0.9%	5	2.4%	0.8%	5	1.6%	1.4%
Centre	28	4.5%	1.3%	19	4.6%	1.9%	9	4.3%	0.8%	19	6.7%	3.0%
Pays de la Loire	33	5.3%	1.1%	23	5.5%	1.6%	10	4.7%	0.7%	10	3.4%	1.2%
Bretagne	60	9.7%	2.3%	43	10.4%	3.4%	18	8.3%	1.3%	30	10.4%	3.8%
Poitou-Charentes	19	3.1%	1.3%	9	2.2%	1.3%	10	4.9%	1.4%	12	4.2%	3.1%
Aquitaine	16	2.5%	0.6%	14	3.5%	1.1%	1	0.7%	0.1%	1	0.3%	0.1%
Midi-Pyrénées	41	6.6%	1.7%	29	7.1%	2.5%	12	5.7%	1.0%	11	3.8%	1.4%
Limousin	10	1.5%	1.5%	8	2.0%	2.7%	1	0.7%	0.4%	3	1.0%	1.8%
Auvergne	10	1.6%	0.9%	5	1.2%	0.9%	5	2.3%	0.8%	4	1.3%	1.2%
Rhône-Alpes	54	8.7%	1.1%	37	9.0%	1.5%	17	8.1%	0.7%	23	7.8%	1.3%
Languedoc-Roussillon	28	4.5%	1.3%	14	3.3%	1.3%	14	6.7%	1.3%	8	2.7%	1.2%
Provence-Alpes-Côte-d'Azur-Corse	52	8.4%	1.2%	25	6.2%	1.2%	27	12.7%	1.2%	29	10.0%	2.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	382	61.3%	1.4%	267	65.2%	1.9%	114	53.7%	0.8%	215	74.6%	1.7%
Presque tous les jours	99	16.0%	1.6%	69	16.8%	2.4%	31	14.3%	1.0%	39	13.7%	1.6%
1 à 2 fois par semaine	49	7.8%	1.5%	21	5.0%	1.4%	28	13.1%	1.6%	22	7.6%	2.4%
1 à 3 fois par mois	13	2.2%	1.5%	8	2.1%	2.2%	5	2.4%	1.0%	4	1.3%	2.0%
Moins souvent	22	3.5%	1.7%	6	1.5%	1.0%	16	7.4%	2.2%	1	0.4%	1.0%
Jamais	4	0.7%	2.1%	4	1.1%	3.4%	0	-	-	4	1.3%	17.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	36	5.8%	1.5%	20	4.9%	2.2%	16	7.4%	1.1%	5	1.7%	2.4%
De 9 000 à moins de 12 000 euros par an	30	4.8%	0.9%	9	2.3%	0.8%	21	9.6%	1.0%	4	1.3%	1.6%
De 12 000 à moins de 18 000 euros par an	84	13.5%	1.2%	59	14.3%	2.0%	26	12.0%	0.7%	22	7.8%	2.7%
De 18 000 à moins de 24 000 euros par an	80	12.8%	1.1%	64	15.5%	1.8%	16	7.6%	0.4%	19	6.4%	1.1%
De 24 000 à moins de 36 000 euros par an	127	20.3%	1.1%	77	18.8%	1.4%	50	23.3%	0.9%	60	20.9%	1.6%
De 36 000 à moins de 45 000 euros par an	90	14.5%	1.4%	62	15.0%	1.8%	29	13.5%	1.0%	52	18.1%	1.8%
De 45 000 à moins de 65 000 euros par an	69	11.1%	1.2%	44	10.8%	1.4%	25	11.7%	1.0%	50	17.3%	1.4%
De 65 000 à moins de 80 000 euros par an	32	5.1%	2.0%	24	5.8%	2.5%	8	3.8%	1.3%	24	8.3%	2.2%
De 80 000 à moins de 115 000 euros par an	17	2.8%	1.7%	16	4.0%	2.7%	1	0.4%	0.2%	16	5.5%	1.9%
115 000 euros et plus par an	4	0.7%	0.9%	1	0.2%	0.3%	3	1.6%	1.6%	4	1.5%	1.0%
Refus	29	4.6%	0.9%	20	4.8%	1.5%	9	4.2%	0.5%	16	5.7%	1.4%
Ne sait pas	25	4.0%	1.6%	15	3.6%	2.2%	10	4.9%	1.2%	16	5.6%	3.0%