

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1553	100.0%	3.0%	194	100.0%	0.8%	1359	100.0%	5.1%	695	100.0%	4.1%
<b>Sexe</b>												
<b>Homme</b>	194	12.5%	0.8%	194	100.0%	0.8%	0	-	-	78	11.2%	0.9%
<b>Femme</b>	1359	87.5%	5.1%	0	-	-	1359	100.0%	5.1%	617	88.8%	7.5%
<b>Age</b>												
<b>15 à 24 ans</b>	634	40.8%	8.6%	50	25.8%	1.3%	584	43.0%	15.9%	284	40.9%	9.2%
<b>25 à 34 ans</b>	377	24.3%	4.9%	45	23.3%	1.2%	331	24.4%	8.5%	184	26.4%	5.3%
<b>35 à 49 ans</b>	339	21.8%	2.7%	56	29.0%	0.9%	283	20.8%	4.4%	159	22.9%	2.6%
<b>50 à 64 ans</b>	158	10.2%	1.3%	37	19.0%	0.6%	121	8.9%	1.9%	68	9.8%	1.7%
<b>65 ans et plus</b>	45	2.9%	0.4%	6	2.9%	0.1%	39	2.9%	0.6%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	852	54.9%	3.6%	0	-	-	852	62.7%	3.6%	363	52.3%	5.3%
<b>Personne de Référence</b>	476	30.6%	1.7%	160	82.3%	0.8%	316	23.3%	4.0%	161	23.2%	1.9%
<b>Responsable des achats</b>	1025	66.0%	2.9%	109	56.2%	0.9%	916	67.4%	4.0%	413	59.5%	3.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	7	0.4%	1.2%	0	-	-	7	0.5%	3.3%	0	-	-
<b>Petits patrons</b>	51	3.3%	3.1%	18	9.2%	1.5%	33	2.5%	7.1%	40	5.8%	2.7%
<b>Affaires et Cadres</b>	131	8.5%	2.8%	28	14.7%	1.0%	103	7.6%	5.7%	116	16.7%	2.6%
<b>Professions intermédiaires</b>	194	12.5%	2.9%	22	11.6%	0.7%	171	12.6%	5.2%	145	20.8%	2.6%
<b>Employés</b>	416	26.8%	5.0%	41	21.0%	2.0%	375	27.6%	5.9%	100	14.3%	5.5%
<b>Ouvriers</b>	126	8.1%	1.9%	43	22.0%	0.8%	83	6.1%	5.9%	11	1.5%	2.9%
<b>Retraités</b>	56	3.6%	0.4%	9	4.6%	0.1%	47	3.5%	0.7%	2	0.3%	0.8%
<b>Autres inactifs</b>	572	36.8%	5.7%	33	17.0%	1.0%	539	39.7%	8.2%	281	40.5%	9.2%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	14	0.9%	1.8%	0	-	-	14	1.0%	3.4%	0	-	-
<b>Petits patrons</b>	114	7.3%	4.3%	16	8.4%	1.1%	98	7.2%	8.2%	114	16.4%	4.3%
<b>Affaires et Cadres</b>	302	19.5%	4.4%	35	17.8%	1.0%	268	19.7%	7.9%	302	43.5%	4.4%
<b>Professions intermédiaires</b>	278	17.9%	3.7%	27	13.9%	0.7%	251	18.5%	7.0%	278	40.1%	3.7%
<b>Employés</b>	292	18.8%	5.5%	46	23.8%	2.1%	246	18.1%	8.0%	0	-	-
<b>Ouvriers</b>	313	20.1%	3.3%	47	24.1%	0.9%	266	19.6%	5.9%	0	-	-
<b>Retraités</b>	119	7.6%	0.8%	14	7.5%	0.2%	104	7.7%	1.3%	0	-	-
<b>Autres inactifs</b>	121	7.8%	3.1%	9	4.5%	0.6%	112	8.2%	4.6%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	201	12.9%	2.1%	40	20.5%	1.0%	161	11.9%	3.0%	63	9.1%	3.7%
<b>2 personnes</b>	377	24.3%	2.1%	45	23.3%	0.5%	331	24.4%	3.6%	151	21.7%	3.4%
<b>3 personnes</b>	323	20.8%	3.5%	31	15.7%	0.7%	292	21.5%	6.2%	149	21.5%	4.0%
<b>4 personnes</b>	373	24.0%	4.1%	44	22.8%	1.0%	329	24.2%	7.1%	188	27.1%	4.1%
<b>5 personnes et +</b>	279	18.0%	5.3%	34	17.7%	1.4%	245	18.0%	8.7%	144	20.7%	5.7%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	647	41.7%	4.1%	76	39.3%	1.1%	571	42.0%	6.7%	296	42.6%	3.9%
<b>Non</b>	905	58.3%	2.6%	118	60.7%	0.7%	788	58.0%	4.3%	399	57.4%	4.2%
<b>Habitat</b>												
<b>Communes rurales</b>	212	13.6%	1.8%	23	11.6%	0.4%	189	13.9%	3.1%	88	12.7%	2.6%
<b>Agglo. - 20 000 hab</b>	197	12.7%	2.2%	24	12.3%	0.6%	174	12.8%	3.7%	77	11.1%	3.0%
<b>Agglo. 20 000 à 100 000 hab</b>	195	12.5%	2.8%	25	13.1%	0.8%	169	12.4%	4.9%	81	11.7%	4.1%
<b>Agglo. + 100 000 hab</b>	547	35.2%	3.6%	74	38.0%	1.0%	473	34.8%	5.9%	234	33.7%	4.6%
<b>Agglo. Paris</b>	403	25.9%	4.8%	49	25.0%	1.2%	354	26.1%	8.0%	214	30.8%	5.5%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	435	28.0%	4.6%	51	26.2%	1.1%	384	28.3%	7.8%	237	34.2%	5.5%
Nord-Pas-de-Calais	85	5.5%	2.7%	14	7.4%	0.9%	71	5.2%	4.2%	29	4.1%	3.1%
Lorraine	61	3.9%	3.2%	10	5.3%	1.1%	51	3.7%	5.1%	21	3.0%	3.7%
Alsace	64	4.1%	4.2%	7	3.8%	1.0%	57	4.2%	7.3%	21	3.1%	4.3%
Franche-Comté	11	0.7%	1.2%	1	0.6%	0.2%	10	0.8%	2.1%	6	0.9%	2.4%
Champagne-Ardenne	25	1.6%	2.3%	2	1.0%	0.4%	23	1.7%	4.1%	10	1.5%	3.5%
Picardie	27	1.8%	1.8%	2	1.2%	0.3%	25	1.8%	3.1%	10	1.5%	2.3%
Bourgogne	24	1.5%	1.7%	1	0.4%	0.1%	23	1.7%	3.2%	13	1.8%	3.6%
Haute-Normandie	29	1.9%	2.0%	3	1.3%	0.4%	26	1.9%	3.4%	8	1.2%	1.8%
Basse-Normandie	18	1.2%	1.5%	2	1.1%	0.4%	16	1.2%	2.5%	14	2.0%	4.2%
Centre	45	2.9%	2.2%	7	3.5%	0.7%	39	2.8%	3.6%	19	2.7%	2.9%
Pays de la Loire	68	4.4%	2.4%	16	8.5%	1.2%	52	3.8%	3.5%	42	6.1%	5.1%
Bretagne	74	4.8%	2.9%	10	5.2%	0.8%	64	4.7%	4.7%	22	3.2%	2.8%
Poitou-Charentes	31	2.0%	2.1%	5	2.3%	0.6%	27	2.0%	3.5%	13	1.9%	3.3%
Aquitaine	51	3.3%	1.9%	4	2.1%	0.3%	46	3.4%	3.3%	23	3.3%	2.8%
Midi-Pyrénées	76	4.9%	3.2%	6	3.0%	0.5%	71	5.2%	5.7%	36	5.1%	4.5%
Limousin	8	0.5%	1.3%	1	0.5%	0.4%	7	0.5%	2.1%	4	0.5%	2.2%
Auvergne	21	1.4%	1.9%	5	2.5%	0.9%	16	1.2%	2.8%	6	0.8%	1.9%
Rhône-Alpes	151	9.7%	3.0%	13	6.6%	0.5%	138	10.2%	5.3%	53	7.6%	3.1%
Languedoc-Roussillon	75	4.8%	3.5%	7	3.4%	0.6%	68	5.0%	6.0%	34	4.8%	5.3%
Provence-Alpes-Côte-d'Azur-Corse	171	11.0%	4.0%	27	13.8%	1.3%	144	10.6%	6.3%	74	10.7%	5.1%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1084	69.8%	3.9%	135	69.8%	1.0%	948	69.8%	7.0%	549	78.9%	4.3%
Presque tous les jours	197	12.7%	3.2%	21	10.7%	0.7%	176	13.0%	5.6%	96	13.8%	3.9%
1 à 2 fois par semaine	102	6.6%	3.2%	8	4.4%	0.6%	94	6.9%	5.2%	33	4.7%	3.6%
1 à 3 fois par mois	19	1.2%	2.2%	1	0.5%	0.3%	18	1.3%	3.6%	1	0.2%	0.7%
Moins souvent	34	2.2%	2.6%	8	3.9%	1.3%	26	1.9%	3.6%	1	0.1%	0.5%
Jamais	2	0.1%	0.9%	1	0.7%	1.0%	0	0.0%	0.6%	0	0.1%	2.3%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	68	4.4%	2.9%	10	5.3%	1.1%	58	4.3%	4.1%	5	0.7%	2.4%
De 9 000 à moins de 12 000 euros par an	105	6.8%	3.2%	10	5.0%	0.9%	96	7.0%	4.4%	5	0.7%	1.9%
De 12 000 à moins de 18 000 euros par an	222	14.3%	3.3%	23	11.8%	0.8%	199	14.6%	5.2%	69	9.9%	8.4%
De 18 000 à moins de 24 000 euros par an	219	14.1%	3.0%	25	12.9%	0.7%	194	14.3%	5.0%	77	11.1%	4.8%
De 24 000 à moins de 36 000 euros par an	293	18.9%	2.6%	39	20.1%	0.7%	254	18.7%	4.4%	131	18.9%	3.5%
De 36 000 à moins de 45 000 euros par an	174	11.2%	2.7%	34	17.5%	1.0%	140	10.3%	4.7%	100	14.3%	3.5%
De 45 000 à moins de 65 000 euros par an	193	12.4%	3.3%	32	16.6%	1.0%	161	11.8%	6.2%	129	18.6%	3.7%
De 65 000 à moins de 80 000 euros par an	39	2.5%	2.5%	6	3.1%	0.6%	33	2.4%	5.6%	33	4.8%	3.0%
De 80 000 à moins de 115 000 euros par an	32	2.1%	3.2%	1	0.7%	0.2%	31	2.3%	7.6%	29	4.2%	3.6%
115 000 euros et plus par an	19	1.2%	3.8%	2	1.3%	0.9%	16	1.2%	7.7%	19	2.7%	4.5%
Refus	108	6.9%	3.3%	10	5.0%	0.7%	98	7.2%	5.0%	61	8.7%	5.3%
Ne sait pas	80	5.2%	5.1%	1	0.7%	0.2%	79	5.8%	8.7%	37	5.4%	6.8%