

# Vocable

Bimensuel, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	406	100.0%	0.8%	183	100.0%	0.7%	223	100.0%	0.8%	223	100.0%	1.3%
<b>Sexe</b>												
<b>Homme</b>	183	45.1%	0.7%	183	100.0%	0.7%	0	-	-	91	40.6%	1.0%
<b>Femme</b>	223	54.9%	0.8%	0	-	-	223	100.0%	0.8%	132	59.4%	1.6%
<b>Age</b>												
<b>15 à 24 ans</b>	168	41.3%	2.3%	85	46.4%	2.3%	83	37.2%	2.3%	101	45.3%	3.3%
<b>25 à 34 ans</b>	44	10.8%	0.6%	19	10.5%	0.5%	25	11.0%	0.6%	22	9.7%	0.6%
<b>35 à 49 ans</b>	90	22.2%	0.7%	29	15.6%	0.5%	62	27.7%	1.0%	72	32.1%	1.2%
<b>50 à 64 ans</b>	60	14.7%	0.5%	22	11.8%	0.4%	38	17.1%	0.6%	29	12.9%	0.7%
<b>65 ans et plus</b>	44	10.9%	0.4%	29	15.6%	0.6%	16	7.1%	0.3%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	144	35.5%	0.6%	0	-	-	144	64.6%	0.6%	77	34.6%	1.1%
<b>Personne de Référence</b>	145	35.7%	0.5%	100	54.7%	0.5%	45	20.1%	0.6%	62	27.8%	0.7%
<b>Responsable des achats</b>	205	50.5%	0.6%	65	35.2%	0.5%	141	63.1%	0.6%	93	41.7%	0.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.6%	0.5%	2	1.2%	0.7%	0	0.2%	0.2%	0	-	-
<b>Petits patrons</b>	8	2.0%	0.5%	6	3.1%	0.5%	3	1.2%	0.6%	6	2.5%	0.4%
<b>Affaires et Cadres</b>	53	13.1%	1.1%	25	13.5%	0.8%	28	12.8%	1.6%	50	22.6%	1.1%
<b>Professions intermédiaires</b>	64	15.9%	1.0%	17	9.6%	0.5%	47	21.1%	1.4%	52	23.2%	0.9%
<b>Employés</b>	50	12.4%	0.6%	15	8.2%	0.7%	36	15.9%	0.6%	12	5.6%	0.7%
<b>Ouvriers</b>	7	1.8%	0.1%	7	3.9%	0.1%	0	-	-	0	-	-
<b>Retraités</b>	56	13.8%	0.4%	33	17.8%	0.5%	23	10.5%	0.4%	0	0.1%	0.1%
<b>Autres inactifs</b>	164	40.4%	1.6%	78	42.8%	2.3%	86	38.4%	1.3%	103	46.0%	3.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	8	1.9%	1.0%	3	1.7%	0.8%	5	2.1%	1.1%	0	-	-
<b>Petits patrons</b>	17	4.3%	0.7%	8	4.6%	0.6%	9	4.1%	0.8%	17	7.8%	0.7%
<b>Affaires et Cadres</b>	121	29.8%	1.8%	48	26.3%	1.4%	73	32.8%	2.2%	121	54.3%	1.8%
<b>Professions intermédiaires</b>	85	20.8%	1.1%	34	18.7%	0.9%	50	22.6%	1.4%	85	37.9%	1.1%
<b>Employés</b>	37	9.1%	0.7%	9	4.8%	0.4%	28	12.6%	0.9%	0	-	-
<b>Ouvriers</b>	42	10.4%	0.4%	25	13.7%	0.5%	17	7.7%	0.4%	0	-	-
<b>Retraités</b>	67	16.4%	0.5%	36	19.7%	0.5%	31	13.8%	0.4%	0	-	-
<b>Autres inactifs</b>	29	7.2%	0.7%	19	10.6%	1.3%	10	4.4%	0.4%	0	-	-

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<b>Taille du Foyer</b>												
<b>1 personne</b>	46	11.4%	0.5%	16	8.8%	0.4%	30	13.6%	0.6%	16	7.4%	1.0%
<b>2 personnes</b>	87	21.3%	0.5%	41	22.4%	0.5%	46	20.5%	0.5%	23	10.1%	0.5%
<b>3 personnes</b>	89	21.8%	1.0%	36	19.7%	0.8%	53	23.6%	1.1%	49	22.0%	1.3%
<b>4 personnes</b>	112	27.5%	1.2%	58	31.5%	1.3%	54	24.2%	1.2%	84	37.7%	1.8%
<b>5 personnes et +</b>	73	18.0%	1.4%	32	17.7%	1.3%	41	18.2%	1.4%	51	22.7%	2.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	132	32.4%	0.8%	51	28.0%	0.7%	80	36.0%	0.9%	99	44.5%	1.3%
<b>Non</b>	274	67.6%	0.8%	132	72.0%	0.8%	143	64.0%	0.8%	124	55.5%	1.3%
<b>Habitat</b>												
<b>Communes rurales</b>	61	15.1%	0.5%	33	18.0%	0.6%	28	12.7%	0.5%	29	13.0%	0.9%
<b>Agglo. - 20 000 hab</b>	60	14.7%	0.7%	25	13.9%	0.6%	34	15.3%	0.7%	42	18.6%	1.6%
<b>Agglo. 20 000 à 100 000 hab</b>	37	9.2%	0.5%	12	6.5%	0.4%	25	11.4%	0.7%	20	9.0%	1.0%
<b>Agglo. + 100 000 hab</b>	136	33.5%	0.9%	64	35.2%	0.9%	72	32.1%	0.9%	71	31.9%	1.4%
<b>Agglo. Paris</b>	112	27.5%	1.3%	48	26.4%	1.2%	63	28.4%	1.4%	61	27.5%	1.6%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	118	29.1%	1.3%	51	27.7%	1.1%	68	30.3%	1.4%	63	28.3%	1.5%
Nord-Pas-de-Calais	11	2.8%	0.4%	4	1.9%	0.2%	8	3.5%	0.5%	8	3.6%	0.9%
Lorraine	14	3.5%	0.7%	8	4.6%	0.9%	6	2.5%	0.6%	8	3.5%	1.4%
Alsace	16	3.8%	1.0%	8	4.4%	1.1%	8	3.4%	1.0%	8	3.7%	1.7%
Franche-Comté	7	1.8%	0.7%	4	2.0%	0.8%	3	1.5%	0.7%	5	2.4%	2.1%
Champagne-Ardenne	9	2.3%	0.8%	3	1.9%	0.7%	6	2.6%	1.0%	4	1.8%	1.3%
Picardie	12	3.0%	0.8%	4	2.2%	0.5%	8	3.6%	1.0%	5	2.4%	1.2%
Bourgogne	5	1.2%	0.4%	4	2.0%	0.6%	1	0.5%	0.2%	2	1.1%	0.7%
Haute-Normandie	14	3.5%	1.0%	9	5.0%	1.3%	5	2.2%	0.6%	11	5.1%	2.6%
Basse-Normandie	3	0.7%	0.3%	0	0.2%	0.1%	3	1.2%	0.4%	1	0.6%	0.4%
Centre	13	3.1%	0.6%	6	3.1%	0.6%	7	3.1%	0.6%	9	4.0%	1.4%
Pays de la Loire	19	4.6%	0.7%	9	5.1%	0.7%	9	4.2%	0.6%	10	4.7%	1.3%
Bretagne	25	6.3%	1.0%	13	7.0%	1.0%	13	5.7%	0.9%	12	5.5%	1.6%
Poitou-Charentes	5	1.1%	0.3%	2	1.1%	0.3%	3	1.1%	0.3%	2	0.7%	0.4%
Aquitaine	20	5.0%	0.8%	4	2.2%	0.3%	16	7.4%	1.2%	11	5.0%	1.3%
Midi-Pyrénées	28	6.8%	1.2%	19	10.2%	1.6%	9	4.0%	0.7%	10	4.3%	1.2%
Limousin	5	1.2%	0.7%	2	1.3%	0.8%	2	1.0%	0.7%	1	0.5%	0.6%
Auvergne	7	1.8%	0.7%	4	2.0%	0.7%	4	1.6%	0.6%	5	2.0%	1.5%
Rhône-Alpes	36	8.8%	0.7%	17	9.1%	0.7%	19	8.6%	0.7%	19	8.7%	1.1%
Languedoc-Roussillon	19	4.7%	0.9%	6	3.3%	0.6%	13	5.9%	1.1%	15	6.6%	2.3%
Provence-Alpes-Côte-d'Azur-Corse	20	4.9%	0.5%	6	3.5%	0.3%	14	6.1%	0.6%	12	5.3%	0.8%
<b>Habitudes de connexion Internet</b>												
Tous les jours	285	70.2%	1.0%	127	69.6%	0.9%	158	70.7%	1.2%	169	75.6%	1.3%
Presque tous les jours	78	19.2%	1.3%	36	19.5%	1.2%	42	18.9%	1.3%	39	17.5%	1.6%
1 à 2 fois par semaine	23	5.8%	0.7%	11	6.3%	0.8%	12	5.4%	0.7%	12	5.5%	1.4%
1 à 3 fois par mois	4	1.0%	0.4%	1	0.6%	0.3%	3	1.2%	0.6%	3	1.2%	1.4%
Moins souvent	7	1.7%	0.5%	1	0.3%	0.1%	6	2.8%	0.9%	1	0.2%	0.4%
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	14	3.5%	0.6%	8	4.3%	0.8%	6	2.8%	0.4%	1	0.4%	0.5%
De 9 000 à moins de 12 000 euros par an	13	3.3%	0.4%	3	1.8%	0.3%	10	4.6%	0.5%	6	2.8%	2.5%
De 12 000 à moins de 18 000 euros par an	25	6.1%	0.4%	18	10.1%	0.6%	7	2.9%	0.2%	10	4.5%	1.2%
De 18 000 à moins de 24 000 euros par an	42	10.3%	0.6%	12	6.4%	0.3%	30	13.6%	0.8%	17	7.7%	1.1%
De 24 000 à moins de 36 000 euros par an	78	19.2%	0.7%	37	20.3%	0.7%	41	18.3%	0.7%	36	16.3%	1.0%
De 36 000 à moins de 45 000 euros par an	56	13.8%	0.9%	27	14.8%	0.8%	29	12.9%	1.0%	22	10.1%	0.8%
De 45 000 à moins de 65 000 euros par an	80	19.6%	1.4%	36	19.5%	1.1%	44	19.7%	1.7%	59	26.5%	1.7%
De 65 000 à moins de 80 000 euros par an	19	4.8%	1.3%	11	5.8%	1.1%	9	4.0%	1.5%	14	6.2%	1.3%
De 80 000 à moins de 115 000 euros par an	15	3.8%	1.5%	8	4.4%	1.3%	7	3.2%	1.8%	13	5.7%	1.6%
115 000 euros et plus par an	4	1.0%	0.8%	0	-	-	4	1.8%	1.8%	3	1.5%	0.8%
Refus	39	9.5%	1.2%	13	7.1%	1.0%	26	11.6%	1.3%	25	11.1%	2.2%
Ne sait pas	21	5.1%	1.3%	10	5.7%	1.5%	11	4.7%	1.2%	16	7.1%	2.9%