

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2089	100.0%	4.1%	974	100.0%	4.0%	1115	100.0%	4.2%	509	100.0%	3.0%
<b>Sexe</b>												
<b>Homme</b>	974	46.6%	4.0%	974	100.0%	4.0%	0	-	100.0%	270	53.0%	3.1%
<b>Femme</b>	1115	53.4%	4.2%	0	-	100.0%	1115	100.0%	4.2%	239	47.0%	3.0%
<b>Age</b>												
<b>15 à 24 ans</b>	176	8.4%	2.4%	95	9.7%	2.6%	81	7.3%	2.2%	52	10.3%	1.8%
<b>25 à 34 ans</b>	275	13.2%	3.6%	127	13.0%	3.3%	148	13.3%	3.8%	96	18.9%	2.8%
<b>35 à 49 ans</b>	513	24.6%	4.0%	244	25.1%	3.9%	269	24.1%	4.2%	207	40.7%	3.4%
<b>50 à 64 ans</b>	623	29.8%	5.1%	279	28.6%	4.7%	344	30.9%	5.4%	147	28.8%	3.6%
<b>65 ans et plus</b>	502	24.0%	4.7%	230	23.6%	5.0%	272	24.4%	4.4%	6	1.2%	2.6%
<b>Individu</b>												
<b>Ménagère</b>	1038	49.7%	4.5%	0	-	100.0%	1038	93.0%	4.5%	214	42.1%	3.2%
<b>Personne de Référence</b>	1136	54.4%	4.1%	855	87.7%	4.2%	281	25.2%	3.6%	266	52.2%	3.1%
<b>Responsable des achats</b>	1053	50.4%	4.4%	268	27.5%	3.5%	785	70.4%	4.8%	259	51.0%	3.1%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	28	1.4%	5.3%	15	1.5%	4.2%	14	1.2%	7.5%	0	-	-
<b>Petits patrons</b>	65	3.1%	4.2%	47	4.8%	4.2%	18	1.6%	4.1%	57	11.2%	4.0%
<b>Affaires et Cadres</b>	138	6.6%	3.0%	77	7.9%	2.6%	61	5.5%	3.5%	115	22.7%	2.7%
<b>Professions intermédiaires</b>	229	11.0%	3.4%	131	13.5%	3.8%	98	8.8%	3.1%	174	34.2%	3.1%
<b>Employés</b>	383	18.3%	4.6%	88	9.1%	4.5%	295	26.4%	4.6%	70	13.8%	4.0%
<b>Ouvriers</b>	306	14.6%	4.7%	207	21.3%	4.1%	98	8.8%	7.1%	24	4.8%	7.1%
<b>Retraités</b>	637	30.5%	5.2%	305	31.3%	5.2%	331	29.7%	5.2%	15	3.0%	6.9%
<b>Autres inactifs</b>	304	14.6%	3.0%	104	10.7%	2.9%	200	18.0%	3.0%	53	10.3%	1.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	44	2.1%	5.6%	15	1.5%	4.0%	29	2.6%	7.2%	0	-	100.0%
<b>Petits patrons</b>	90	4.3%	3.6%	55	5.7%	4.1%	35	3.1%	3.0%	90	17.7%	3.6%
<b>Affaires et Cadres</b>	151	7.2%	2.2%	78	8.0%	2.2%	73	6.6%	2.2%	151	29.7%	2.2%
<b>Professions intermédiaires</b>	268	12.8%	3.5%	136	14.0%	3.4%	131	11.8%	3.7%	268	52.6%	3.5%
<b>Employés</b>	194	9.3%	3.6%	93	9.5%	4.3%	101	9.1%	3.2%	0	-	100.0%
<b>Ouvriers</b>	505	24.2%	5.2%	211	21.7%	4.1%	294	26.4%	6.4%	0	-	100.0%
<b>Retraités</b>	741	35.5%	5.1%	342	35.1%	5.2%	398	35.7%	5.1%	0	-	100.0%
<b>Autres inactifs</b>	97	4.6%	2.6%	43	4.4%	3.2%	53	4.8%	2.2%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	330	15.8%	3.6%	161	16.5%	4.1%	169	15.1%	3.2%	45	8.8%	2.6%
<b>2 personnes</b>	817	39.1%	4.6%	369	37.9%	4.3%	449	40.2%	4.9%	130	25.5%	3.1%
<b>3 personnes</b>	365	17.5%	3.9%	165	16.9%	3.6%	200	18.0%	4.2%	104	20.5%	2.8%
<b>4 personnes</b>	369	17.7%	4.0%	191	19.6%	4.1%	178	16.0%	3.8%	144	28.3%	3.1%
<b>5 personnes et +</b>	208	9.9%	4.0%	89	9.1%	3.6%	119	10.7%	4.3%	86	16.9%	3.4%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	640	30.6%	4.1%	279	28.6%	3.8%	362	32.4%	4.3%	237	46.5%	3.2%
<b>Non</b>	1449	69.4%	4.1%	695	71.4%	4.1%	754	67.6%	4.2%	272	53.5%	2.9%
<b>Habitat</b>												
<b>Communes rurales</b>	821	39.3%	6.4%	387	39.7%	6.2%	434	38.9%	6.5%	179	35.1%	4.9%
<b>Agglo. - 20 000 hab</b>	464	22.2%	5.4%	231	23.7%	5.7%	233	20.9%	5.2%	102	20.0%	4.1%
<b>Agglo. 20 000 à 100 000 hab</b>	392	18.7%	5.9%	167	17.2%	5.2%	224	20.1%	6.5%	92	18.2%	4.7%
<b>Agglo. + 100 000 hab</b>	163	7.8%	1.1%	59	6.0%	0.9%	104	9.3%	1.4%	33	6.4%	0.7%
<b>Agglo. Paris</b>	250	11.9%	3.0%	130	13.3%	3.3%	120	10.7%	2.7%	103	20.3%	2.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	468	22.4%	5.0%	228	23.4%	5.1%	240	21.5%	4.9%	158	31.1%	3.7%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.1%	0	-	-	0	0.1%	0.1%
Champagne-Ardenne	1	0.1%	0.1%	0	-	-	1	0.1%	0.2%	0	0.1%	0.2%
Picardie	66	3.1%	4.3%	29	3.0%	3.9%	37	3.3%	4.7%	17	3.3%	3.8%
Bourgogne	2	0.1%	0.2%	2	0.2%	0.3%	0	-	-	1	0.3%	0.4%
Haute-Normandie	437	20.9%	29.6%	187	19.2%	26.7%	250	22.4%	32.3%	90	17.6%	19.9%
Basse-Normandie	389	18.6%	32.4%	184	18.8%	31.9%	205	18.4%	32.8%	73	14.4%	23.3%
Centre	21	1.0%	1.0%	11	1.1%	1.1%	10	0.9%	0.9%	4	0.8%	0.6%
Pays de la Loire	344	16.5%	12.1%	155	16.0%	11.3%	188	16.9%	12.8%	65	12.8%	7.4%
Bretagne	355	17.0%	13.7%	175	17.9%	14.1%	180	16.2%	13.4%	96	18.9%	12.6%
Poitou-Charentes	2	0.1%	0.1%	1	0.1%	0.2%	1	0.1%	0.1%	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	1	0.1%	0.0%	0	-	-	1	0.1%	0.1%	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	3	0.1%	0.1%	1	0.1%	0.1%	2	0.1%	0.1%	3	0.6%	0.2%
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
<b>Habitudes de connexion Internet</b>												
Tous les jours	986	47.2%	3.7%	497	51.0%	3.6%	489	43.9%	3.7%	370	72.7%	2.9%
Presque tous les jours	210	10.1%	3.5%	100	10.3%	3.6%	110	9.9%	3.4%	62	12.3%	2.6%
1 à 2 fois par semaine	167	8.0%	5.2%	80	8.2%	5.6%	87	7.8%	4.9%	46	9.0%	5.1%
1 à 3 fois par mois	34	1.6%	3.9%	16	1.7%	4.2%	17	1.6%	3.7%	8	1.5%	4.0%
Moins souvent	42	2.0%	2.9%	15	1.5%	2.4%	28	2.5%	3.4%	9	1.7%	5.7%
Jamais	14	0.7%	5.6%	0	-	-	14	1.2%	12.8%	1	0.3%	4.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	95	4.6%	3.9%	50	5.1%	5.2%	45	4.0%	3.0%	8	1.5%	4.1%
De 9 000 à moins de 12 000 euros par an	128	6.1%	3.9%	29	3.0%	2.7%	99	8.9%	4.5%	7	1.3%	2.4%
De 12 000 à moins de 18 000 euros par an	319	15.3%	4.7%	152	15.6%	5.1%	168	15.0%	4.4%	23	4.5%	2.8%
De 18 000 à moins de 24 000 euros par an	345	16.5%	4.7%	149	15.3%	4.4%	196	17.5%	5.0%	56	11.0%	3.5%
De 24 000 à moins de 36 000 euros par an	484	23.2%	4.4%	231	23.7%	4.2%	253	22.7%	4.6%	104	20.5%	2.9%
De 36 000 à moins de 45 000 euros par an	253	12.1%	4.0%	128	13.1%	3.9%	126	11.3%	4.2%	95	18.6%	3.4%
De 45 000 à moins de 65 000 euros par an	222	10.6%	3.9%	129	13.3%	4.1%	93	8.3%	3.7%	123	24.1%	3.6%
65 000 euros et plus	86	4.1%	3.0%	52	5.3%	3.0%	34	3.1%	3.0%	57	11.3%	2.6%
Refus	118	5.6%	3.1%	43	4.4%	2.8%	75	6.7%	3.4%	23	4.6%	1.8%
Ne sait pas	39	1.9%	2.6%	11	1.2%	1.7%	28	2.5%	3.3%	13	2.6%	2.4%