

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2146	100.0%	4.2%	997	100.0%	4.1%	1149	100.0%	4.3%	525	100.0%	3.1%
<b>Sexe</b>												
<b>Homme</b>	997	46.5%	4.1%	997	100.0%	4.1%	0	-	100.0%	276	52.6%	3.1%
<b>Femme</b>	1149	53.5%	4.3%	0	-	100.0%	1149	100.0%	4.3%	249	47.4%	3.1%
<b>Age</b>												
<b>15 à 24 ans</b>	185	8.6%	2.5%	99	10.0%	2.7%	85	7.4%	2.3%	59	11.3%	2.0%
<b>25 à 34 ans</b>	285	13.3%	3.7%	133	13.4%	3.5%	152	13.2%	3.9%	99	18.8%	2.9%
<b>35 à 49 ans</b>	525	24.5%	4.1%	247	24.8%	3.9%	278	24.2%	4.3%	212	40.3%	3.5%
<b>50 à 64 ans</b>	639	29.8%	5.2%	283	28.4%	4.8%	356	31.0%	5.6%	149	28.4%	3.6%
<b>65 ans et plus</b>	513	23.9%	4.8%	235	23.5%	5.1%	279	24.3%	4.5%	6	1.2%	2.6%
<b>Individu</b>												
<b>Ménagère</b>	1067	49.7%	4.6%	0	-	100.0%	1067	92.9%	4.6%	221	42.1%	3.3%
<b>Personne de Référence</b>	1161	54.1%	4.1%	871	87.4%	4.3%	290	25.2%	3.7%	270	51.5%	3.2%
<b>Responsable des achats</b>	1082	50.4%	4.5%	276	27.7%	3.6%	806	70.2%	4.9%	270	51.4%	3.2%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	28	1.3%	5.3%	15	1.5%	4.2%	14	1.2%	7.5%	0	-	-
<b>Petits patrons</b>	65	3.0%	4.2%	47	4.7%	4.2%	18	1.6%	4.1%	57	10.8%	4.0%
<b>Affaires et Cadres</b>	140	6.5%	3.0%	77	7.7%	2.6%	63	5.5%	3.6%	118	22.4%	2.7%
<b>Professions intermédiaires</b>	233	10.9%	3.5%	134	13.4%	3.8%	99	8.6%	3.1%	178	33.9%	3.2%
<b>Employés</b>	401	18.7%	4.8%	92	9.2%	4.7%	309	26.9%	4.8%	73	14.0%	4.1%
<b>Ouvriers</b>	318	14.8%	4.9%	216	21.6%	4.3%	102	8.9%	7.3%	29	5.5%	8.4%
<b>Retraités</b>	653	30.4%	5.3%	314	31.5%	5.3%	339	29.5%	5.3%	15	2.9%	6.9%
<b>Autres inactifs</b>	308	14.4%	3.0%	104	10.4%	2.9%	204	17.8%	3.0%	55	10.5%	1.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	46	2.1%	5.9%	15	1.5%	4.0%	31	2.7%	7.6%	0	-	100.0%
<b>Petits patrons</b>	92	4.3%	3.7%	55	5.5%	4.1%	36	3.2%	3.2%	92	17.5%	3.7%
<b>Affaires et Cadres</b>	157	7.3%	2.3%	78	7.8%	2.2%	79	6.9%	2.4%	157	30.0%	2.3%
<b>Professions intermédiaires</b>	276	12.9%	3.6%	143	14.4%	3.6%	133	11.5%	3.7%	276	52.6%	3.6%
<b>Employés</b>	201	9.4%	3.8%	96	9.6%	4.5%	105	9.1%	3.3%	0	-	100.0%
<b>Ouvriers</b>	518	24.1%	5.3%	215	21.6%	4.2%	303	26.3%	6.6%	0	-	100.0%
<b>Retraités</b>	757	35.3%	5.2%	351	35.2%	5.4%	406	35.3%	5.1%	0	-	100.0%
<b>Autres inactifs</b>	100	4.6%	2.6%	43	4.3%	3.2%	57	4.9%	2.3%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	338	15.7%	3.7%	165	16.6%	4.2%	172	15.0%	3.3%	45	8.7%	2.6%
<b>2 personnes</b>	847	39.5%	4.8%	384	38.5%	4.4%	463	40.3%	5.1%	140	26.6%	3.3%
<b>3 personnes</b>	367	17.1%	3.9%	165	16.5%	3.6%	202	17.6%	4.3%	104	19.9%	2.8%
<b>4 personnes</b>	381	17.7%	4.1%	194	19.4%	4.2%	187	16.3%	4.0%	147	28.0%	3.2%
<b>5 personnes et +</b>	214	10.0%	4.1%	89	8.9%	3.6%	125	10.9%	4.5%	89	16.9%	3.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	656	30.6%	4.2%	282	28.3%	3.9%	374	32.6%	4.4%	241	45.9%	3.2%
<b>Non</b>	1490	69.4%	4.2%	715	71.7%	4.2%	774	67.4%	4.3%	284	54.1%	3.0%
<b>Habitat</b>												
<b>Communes rurales</b>	856	39.9%	6.6%	403	40.4%	6.5%	453	39.4%	6.8%	186	35.4%	5.1%
<b>Agglo. - 20 000 hab</b>	470	21.9%	5.5%	232	23.3%	5.7%	238	20.7%	5.3%	103	19.6%	4.2%
<b>Agglo. 20 000 à 100 000 hab</b>	405	18.9%	6.1%	174	17.4%	5.4%	232	20.2%	6.7%	100	19.0%	5.1%
<b>Agglo. + 100 000 hab</b>	165	7.7%	1.1%	59	5.9%	0.9%	106	9.3%	1.4%	33	6.2%	0.7%
<b>Agglo. Paris</b>	250	11.6%	3.0%	130	13.0%	3.3%	120	10.4%	2.7%	103	19.7%	2.7%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	468	21.8%	5.0%	228	22.8%	5.1%	240	20.9%	4.9%	158	30.2%	3.7%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	0.0%	0.0%	0	0.0%	0.1%	0	-	-	0	0.1%	0.1%
Champagne-Ardenne	1	0.1%	0.1%	0	-	-	1	0.1%	0.2%	0	0.1%	0.2%
Picardie	66	3.1%	4.3%	29	2.9%	3.9%	37	3.2%	4.7%	17	3.2%	3.8%
Bourgogne	2	0.1%	0.2%	2	0.2%	0.3%	0	-	-	1	0.3%	0.4%
Haute-Normandie	437	20.3%	29.6%	187	18.8%	26.7%	250	21.7%	32.3%	90	17.1%	19.9%
Basse-Normandie	389	18.1%	32.4%	184	18.4%	31.9%	205	17.9%	32.8%	73	14.0%	23.3%
Centre	21	1.0%	1.0%	11	1.1%	1.1%	10	0.9%	0.9%	4	0.7%	0.6%
Pays de la Loire	344	16.0%	12.1%	155	15.6%	11.3%	188	16.4%	12.8%	65	12.4%	7.4%
Bretagne	412	19.2%	15.9%	198	19.8%	16.0%	214	18.6%	15.9%	113	21.4%	14.8%
Poitou-Charentes	2	0.1%	0.1%	1	0.1%	0.2%	1	0.1%	0.1%	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	1	0.1%	0.0%	0	-	-	1	0.1%	0.1%	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	3	0.1%	0.1%	1	0.1%	0.1%	2	0.1%	0.1%	3	0.6%	0.2%
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
<b>Habitudes de connexion Internet</b>												
Tous les jours	1015	47.3%	3.8%	508	50.9%	3.7%	507	44.1%	3.8%	385	73.2%	3.0%
Presque tous les jours	215	10.0%	3.5%	101	10.1%	3.6%	114	9.9%	3.5%	62	11.9%	2.6%
1 à 2 fois par semaine	171	8.0%	5.3%	82	8.2%	5.8%	89	7.7%	5.0%	46	8.7%	5.1%
1 à 3 fois par mois	36	1.7%	4.1%	18	1.8%	4.6%	17	1.5%	3.7%	8	1.4%	4.0%
Moins souvent	46	2.2%	3.2%	15	1.5%	2.4%	32	2.7%	3.9%	9	1.6%	5.7%
Jamais	14	0.6%	5.6%	0	-	-	14	1.2%	12.8%	1	0.3%	4.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	95	4.4%	3.9%	50	5.0%	5.2%	45	3.9%	3.0%	8	1.5%	4.1%
<b>De 9 000 à moins de 12 000 euros par an</b>	133	6.2%	4.1%	29	2.9%	2.7%	104	9.0%	4.7%	8	1.5%	2.9%
<b>De 12 000 à moins de 18 000 euros par an</b>	329	15.3%	4.8%	154	15.4%	5.1%	176	15.3%	4.6%	24	4.6%	3.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	349	16.3%	4.8%	152	15.2%	4.5%	197	17.2%	5.1%	56	10.6%	3.5%
<b>De 24 000 à moins de 36 000 euros par an</b>	505	23.5%	4.6%	235	23.6%	4.3%	269	23.4%	4.9%	110	20.9%	3.0%
<b>De 36 000 à moins de 45 000 euros par an</b>	258	12.0%	4.1%	132	13.3%	4.0%	126	10.9%	4.2%	97	18.5%	3.4%
<b>De 45 000 à moins de 65 000 euros par an</b>	227	10.6%	4.0%	134	13.4%	4.2%	93	8.1%	3.7%	127	24.2%	3.7%
<b>65 000 euros et plus</b>	86	4.0%	3.0%	52	5.2%	3.0%	34	3.0%	3.0%	57	10.9%	2.6%
<b>Refus</b>	126	5.9%	3.4%	48	4.8%	3.1%	78	6.8%	3.5%	25	4.8%	1.9%
<b>Ne sait pas</b>	39	1.8%	2.6%	11	1.2%	1.7%	28	2.4%	3.3%	13	2.5%	2.4%