

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	7209	100.0%	14.2%	3645	100.0%	15.0%	3564	100.0%	13.4%	1841	100.0%	10.9%
<b>Sexe</b>												
<b>Homme</b>	3645	50.6%	15.0%	3645	100.0%	15.0%	0	-	100.0%	1002	54.5%	11.4%
<b>Femme</b>	3564	49.4%	13.4%	0	-	100.0%	3564	100.0%	13.4%	839	45.5%	10.5%
<b>Age</b>												
<b>15 à 24 ans</b>	633	8.8%	8.6%	360	9.9%	9.7%	273	7.7%	7.4%	188	10.2%	6.3%
<b>25 à 34 ans</b>	984	13.6%	12.8%	494	13.5%	13.0%	490	13.7%	12.6%	345	18.7%	10.1%
<b>35 à 49 ans</b>	1842	25.5%	14.5%	924	25.4%	14.7%	918	25.7%	14.2%	742	40.3%	12.3%
<b>50 à 64 ans</b>	2100	29.1%	17.1%	1058	29.0%	17.8%	1042	29.2%	16.5%	549	29.8%	13.3%
<b>65 ans et plus</b>	1651	22.9%	15.3%	809	22.2%	17.6%	842	23.6%	13.6%	17	0.9%	7.1%
<b>Individu</b>												
<b>Ménagère</b>	3295	45.7%	14.2%	0	-	100.0%	3295	92.5%	14.2%	757	41.1%	11.3%
<b>Personne de Référence</b>	4135	57.4%	14.7%	3190	87.5%	15.8%	945	26.5%	12.0%	1012	55.0%	12.0%
<b>Responsable des achats</b>	3619	50.2%	15.0%	1133	31.1%	14.8%	2486	69.8%	15.1%	948	51.5%	11.4%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	143	2.0%	26.9%	99	2.7%	28.2%	44	1.2%	24.4%	3	0.2%	52.0%
<b>Petits patrons</b>	228	3.2%	14.7%	143	3.9%	12.9%	85	2.4%	19.2%	196	10.7%	13.9%
<b>Affaires et Cadres</b>	445	6.2%	9.6%	290	8.0%	9.9%	155	4.3%	8.9%	402	21.8%	9.3%
<b>Professions intermédiaires</b>	899	12.5%	13.4%	495	13.6%	14.1%	404	11.3%	12.7%	732	39.8%	13.1%
<b>Employés</b>	1280	17.7%	15.2%	338	9.3%	17.3%	941	26.4%	14.6%	212	11.5%	12.0%
<b>Ouvriers</b>	1047	14.5%	16.2%	806	22.1%	15.9%	241	6.8%	17.3%	56	3.1%	16.5%
<b>Retraités</b>	2103	29.2%	17.1%	1089	29.9%	18.4%	1014	28.4%	15.9%	31	1.7%	14.1%
<b>Autres inactifs</b>	1065	14.8%	10.4%	385	10.6%	10.9%	680	19.1%	10.1%	208	11.3%	6.6%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	211	2.9%	27.0%	98	2.7%	25.7%	113	3.2%	28.1%	0	-	100.0%
<b>Petits patrons</b>	319	4.4%	12.7%	172	4.7%	12.8%	146	4.1%	12.7%	319	17.3%	12.7%
<b>Affaires et Cadres</b>	589	8.2%	8.7%	317	8.7%	9.1%	272	7.6%	8.3%	589	32.0%	8.7%
<b>Professions intermédiaires</b>	934	13.0%	12.3%	513	14.1%	12.9%	421	11.8%	11.7%	934	50.7%	12.3%
<b>Employés</b>	714	9.9%	13.3%	349	9.6%	16.2%	365	10.2%	11.4%	0	-	100.0%
<b>Ouvriers</b>	1576	21.9%	16.2%	790	21.7%	15.5%	787	22.1%	17.1%	0	-	100.0%
<b>Retraités</b>	2418	33.5%	16.8%	1204	33.0%	18.4%	1214	34.1%	15.4%	0	-	100.0%
<b>Autres inactifs</b>	449	6.2%	11.9%	202	5.5%	14.9%	248	6.9%	10.3%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	1152	16.0%	12.5%	551	15.1%	13.9%	600	16.8%	11.4%	161	8.8%	9.3%
2 personnes	2802	38.9%	15.8%	1462	40.1%	16.9%	1340	37.6%	14.7%	498	27.0%	11.7%
3 personnes	1291	17.9%	13.8%	635	17.4%	13.7%	657	18.4%	13.9%	374	20.3%	10.1%
4 personnes	1290	17.9%	13.9%	679	18.6%	14.6%	611	17.1%	13.2%	536	29.1%	11.6%
5 personnes et +	674	9.4%	12.9%	318	8.7%	13.0%	356	10.0%	12.8%	272	14.8%	10.8%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	2134	29.6%	13.6%	1019	27.9%	14.0%	1115	31.3%	13.2%	832	45.2%	11.2%
Non	5075	70.4%	14.4%	2626	72.1%	15.4%	2449	68.7%	13.5%	1009	54.8%	10.8%
<b>Habitat</b>												
Communes rurales	2823	39.2%	21.9%	1387	38.1%	22.3%	1436	40.3%	21.5%	636	34.5%	17.6%
Agglo. - 20 000 hab	1619	22.5%	18.9%	803	22.0%	19.7%	816	22.9%	18.1%	396	21.5%	16.1%
Agglo. 20 000 à 100 000 hab	1275	17.7%	19.1%	613	16.8%	19.2%	662	18.6%	19.1%	347	18.8%	17.6%
Agglo. + 100 000 hab	1095	15.2%	7.6%	626	17.2%	9.1%	470	13.2%	6.2%	306	16.6%	6.2%
Agglo. Paris	397	5.5%	4.8%	217	6.0%	5.5%	180	5.0%	4.1%	157	8.5%	4.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	638	8.9%	6.8%	332	9.1%	7.4%	306	8.6%	6.2%	224	12.1%	5.2%
Nord-Pas-de-Calais	872	12.1%	27.2%	458	12.6%	30.0%	414	11.6%	24.6%	204	11.1%	22.9%
Lorraine	128	1.8%	6.6%	69	1.9%	7.4%	59	1.7%	5.9%	31	1.7%	6.0%
Alsace	41	0.6%	2.7%	20	0.5%	2.7%	22	0.6%	2.8%	13	0.7%	2.4%
Franche-Comté	124	1.7%	13.1%	58	1.6%	12.6%	66	1.9%	13.6%	26	1.4%	10.6%
Champagne-Ardenne	40	0.5%	3.6%	19	0.5%	3.7%	20	0.6%	3.6%	11	0.6%	3.9%
Picardie	356	4.9%	23.3%	174	4.8%	23.5%	182	5.1%	23.0%	87	4.7%	19.5%
Bourgogne	115	1.6%	8.5%	63	1.7%	9.7%	52	1.5%	7.4%	26	1.4%	7.5%
Haute-Normandie	605	8.4%	41.0%	262	7.2%	37.2%	343	9.6%	44.5%	134	7.3%	29.9%
Basse-Normandie	565	7.8%	47.0%	259	7.1%	45.0%	306	8.6%	48.9%	108	5.9%	34.4%
Centre	267	3.7%	12.9%	135	3.7%	13.5%	132	3.7%	12.2%	59	3.2%	9.4%
Pays de la Loire	525	7.3%	18.4%	251	6.9%	18.3%	275	7.7%	18.6%	109	5.9%	12.5%
Bretagne	488	6.8%	18.9%	215	5.9%	17.4%	273	7.7%	20.3%	139	7.6%	18.2%
Poitou-Charentes	162	2.2%	11.1%	79	2.2%	11.3%	83	2.3%	10.9%	29	1.6%	7.6%
Aquitaine	373	5.2%	14.1%	208	5.7%	16.6%	165	4.6%	11.8%	103	5.6%	12.1%
Midi-Pyrénées	463	6.4%	19.5%	256	7.0%	22.3%	208	5.8%	16.9%	107	5.8%	13.7%
Limousin	75	1.0%	12.0%	42	1.2%	14.1%	33	0.9%	10.1%	12	0.7%	7.8%
Auvergne	211	2.9%	18.8%	111	3.0%	20.6%	100	2.8%	17.1%	56	3.0%	17.8%
Rhône-Alpes	735	10.2%	14.8%	379	10.4%	15.8%	357	10.0%	13.8%	219	11.9%	12.9%
Languedoc-Roussillon	284	3.9%	13.2%	172	4.7%	16.9%	112	3.1%	9.9%	104	5.7%	16.4%
Provence-Alpes-Côte-d'Azur-Corse	140	1.9%	3.2%	84	2.3%	4.1%	56	1.6%	2.5%	41	2.2%	2.9%
<b>Habitudes de connexion Internet</b>												
Tous les jours	3468	48.1%	12.9%	1843	50.6%	13.4%	1625	45.6%	12.3%	1352	73.4%	10.7%
Presque tous les jours	806	11.2%	13.3%	390	10.7%	14.0%	416	11.7%	12.6%	247	13.4%	10.1%
1 à 2 fois par semaine	552	7.7%	17.2%	270	7.4%	19.1%	282	7.9%	15.8%	133	7.2%	14.9%
1 à 3 fois par mois	139	1.9%	16.2%	63	1.7%	16.1%	76	2.1%	16.3%	29	1.6%	15.1%
Moins souvent	211	2.9%	14.7%	98	2.7%	15.8%	113	3.2%	13.9%	17	0.9%	11.5%
Jamais	42	0.6%	17.1%	16	0.4%	11.6%	26	0.7%	24.1%	7	0.4%	23.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	305	4.2%	12.5%	158	4.3%	16.4%	147	4.1%	9.9%	23	1.3%	12.0%
De 9 000 à moins de 12 000 euros par an	478	6.6%	14.6%	165	4.5%	15.3%	312	8.8%	14.3%	29	1.6%	10.4%
De 12 000 à moins de 18 000 euros par an	1035	14.4%	15.2%	437	12.0%	14.6%	598	16.8%	15.7%	86	4.7%	10.7%
De 18 000 à moins de 24 000 euros par an	1152	16.0%	15.8%	591	16.2%	17.5%	561	15.7%	14.4%	188	10.2%	11.9%
De 24 000 à moins de 36 000 euros par an	1781	24.7%	16.1%	941	25.8%	17.1%	840	23.6%	15.2%	446	24.2%	12.3%
De 36 000 à moins de 45 000 euros par an	859	11.9%	13.7%	461	12.6%	14.0%	398	11.2%	13.4%	329	17.9%	11.7%
De 45 000 à moins de 65 000 euros par an	693	9.6%	12.3%	429	11.8%	13.6%	264	7.4%	10.6%	362	19.6%	10.5%
65 000 euros et plus	282	3.9%	9.9%	179	4.9%	10.3%	104	2.9%	9.2%	211	11.4%	9.4%
Refus	442	6.1%	11.8%	188	5.2%	12.2%	254	7.1%	11.6%	116	6.3%	9.0%
Ne sait pas	183	2.5%	12.1%	96	2.6%	14.4%	87	2.4%	10.3%	51	2.8%	9.4%