

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	6754	100.0%	13.3%	3286	100.0%	13.5%	3467	100.0%	13.1%	1686	100.0%	10.0%
<b>Sexe</b>												
<b>Homme</b>	3286	48.7%	13.5%	3286	100.0%	13.5%	0	-	100.0%	877	52.0%	10.0%
<b>Femme</b>	3467	51.3%	13.1%	0	-	100.0%	3467	100.0%	13.1%	809	48.0%	10.1%
<b>Age</b>												
<b>15 à 24 ans</b>	589	8.7%	8.0%	322	9.8%	8.7%	267	7.7%	7.3%	175	10.4%	5.9%
<b>25 à 34 ans</b>	918	13.6%	11.9%	441	13.4%	11.7%	477	13.7%	12.2%	310	18.4%	9.1%
<b>35 à 49 ans</b>	1721	25.5%	13.5%	829	25.2%	13.2%	892	25.7%	13.8%	677	40.1%	11.2%
<b>50 à 64 ans</b>	1982	29.3%	16.2%	966	29.4%	16.3%	1015	29.3%	16.0%	507	30.1%	12.3%
<b>65 ans et plus</b>	1544	22.9%	14.3%	728	22.1%	15.8%	817	23.5%	13.2%	17	1.0%	7.1%
<b>Individu</b>												
<b>Ménagère</b>	3208	47.5%	13.8%	0	-	100.0%	3208	92.5%	13.8%	732	43.4%	10.9%
<b>Personne de Référence</b>	3788	56.1%	13.5%	2869	87.3%	14.2%	919	26.5%	11.7%	893	53.0%	10.6%
<b>Responsable des achats</b>	3408	50.5%	14.1%	1002	30.5%	13.1%	2407	69.4%	14.6%	887	52.6%	10.6%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	141	2.1%	26.4%	97	2.9%	27.7%	44	1.3%	24.1%	3	0.2%	52.0%
<b>Petits patrons</b>	217	3.2%	14.0%	133	4.0%	12.0%	84	2.4%	19.0%	185	11.0%	13.0%
<b>Affaires et Cadres</b>	389	5.8%	8.3%	238	7.3%	8.2%	150	4.3%	8.6%	346	20.5%	8.0%
<b>Professions intermédiaires</b>	830	12.3%	12.4%	437	13.3%	12.5%	393	11.3%	12.3%	670	39.7%	12.0%
<b>Employés</b>	1218	18.0%	14.5%	298	9.1%	15.2%	920	26.5%	14.3%	207	12.3%	11.7%
<b>Ouvriers</b>	988	14.6%	15.3%	750	22.8%	14.8%	238	6.9%	17.1%	55	3.3%	16.0%
<b>Retraités</b>	1970	29.2%	16.0%	980	29.8%	16.6%	990	28.5%	15.5%	31	1.9%	14.1%
<b>Autres inactifs</b>	1003	14.8%	9.8%	354	10.8%	10.0%	649	18.7%	9.6%	189	11.2%	6.0%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	207	3.1%	26.5%	95	2.9%	25.0%	112	3.2%	28.0%	0	-	100.0%
<b>Petits patrons</b>	302	4.5%	12.1%	159	4.8%	11.8%	143	4.1%	12.3%	302	17.9%	12.1%
<b>Affaires et Cadres</b>	522	7.7%	7.8%	261	8.0%	7.5%	261	7.5%	8.0%	522	31.0%	7.8%
<b>Professions intermédiaires</b>	862	12.8%	11.4%	456	13.9%	11.5%	405	11.7%	11.3%	862	51.1%	11.4%
<b>Employés</b>	647	9.6%	12.1%	301	9.2%	14.0%	345	10.0%	10.8%	0	-	100.0%
<b>Ouvriers</b>	1514	22.4%	15.6%	734	22.3%	14.4%	781	22.5%	16.9%	0	-	100.0%
<b>Retraités</b>	2276	33.7%	15.8%	1090	33.2%	16.6%	1186	34.2%	15.0%	0	-	100.0%
<b>Autres inactifs</b>	424	6.3%	11.3%	190	5.8%	14.0%	234	6.8%	9.7%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	1105	16.4%	12.0%	514	15.7%	13.0%	590	17.0%	11.2%	145	8.6%	8.3%
<b>2 personnes</b>	2596	38.4%	14.6%	1305	39.7%	15.1%	1291	37.2%	14.2%	445	26.4%	10.5%
<b>3 personnes</b>	1190	17.6%	12.7%	556	16.9%	12.0%	634	18.3%	13.4%	338	20.1%	9.1%
<b>4 personnes</b>	1219	18.0%	13.1%	618	18.8%	13.3%	601	17.3%	13.0%	504	29.9%	10.9%
<b>5 personnes et +</b>	644	9.5%	12.3%	293	8.9%	11.9%	351	10.1%	12.6%	255	15.1%	10.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	2019	29.9%	12.8%	917	27.9%	12.6%	1102	31.8%	13.1%	772	45.8%	10.4%
<b>Non</b>	4735	70.1%	13.5%	2370	72.1%	13.9%	2366	68.2%	13.1%	914	54.2%	9.7%
<b>Habitat</b>												
<b>Communes rurales</b>	2706	40.1%	21.0%	1300	39.6%	20.9%	1406	40.5%	21.1%	596	35.3%	16.5%
<b>Agglo. - 20 000 hab</b>	1536	22.7%	17.9%	740	22.5%	18.2%	796	23.0%	17.7%	379	22.5%	15.4%
<b>Agglo. 20 000 à 100 000 hab</b>	1201	17.8%	18.0%	555	16.9%	17.4%	646	18.6%	18.6%	319	18.9%	16.2%
<b>Agglo. + 100 000 hab</b>	951	14.1%	6.6%	508	15.5%	7.4%	443	12.8%	5.9%	259	15.4%	5.3%
<b>Agglo. Paris</b>	359	5.3%	4.3%	184	5.6%	4.7%	175	5.1%	4.0%	133	7.9%	3.4%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	598	8.9%	6.4%	296	9.0%	6.6%	302	8.7%	6.1%	197	11.7%	4.6%
Nord-Pas-de-Calais	872	12.9%	27.2%	457	13.9%	30.0%	414	11.9%	24.6%	203	12.0%	22.8%
Lorraine	124	1.8%	6.4%	65	2.0%	7.0%	59	1.7%	5.9%	29	1.7%	5.6%
Alsace	39	0.6%	2.6%	18	0.5%	2.5%	22	0.6%	2.8%	11	0.6%	2.1%
Franche-Comté	122	1.8%	12.8%	56	1.7%	12.1%	66	1.9%	13.6%	25	1.5%	10.3%
Champagne-Ardenne	37	0.5%	3.4%	17	0.5%	3.2%	20	0.6%	3.5%	11	0.6%	3.9%
Picardie	356	5.3%	23.3%	174	5.3%	23.5%	182	5.2%	23.0%	87	5.1%	19.5%
Bourgogne	109	1.6%	8.0%	60	1.8%	9.2%	49	1.4%	7.0%	22	1.3%	6.5%
Haute-Normandie	600	8.9%	40.7%	257	7.8%	36.6%	343	9.9%	44.5%	133	7.9%	29.5%
Basse-Normandie	562	8.3%	46.8%	256	7.8%	44.4%	306	8.8%	48.9%	107	6.4%	34.0%
Centre	256	3.8%	12.4%	127	3.9%	12.7%	130	3.7%	12.0%	54	3.2%	8.6%
Pays de la Loire	518	7.7%	18.2%	243	7.4%	17.7%	275	7.9%	18.6%	109	6.5%	12.5%
Bretagne	485	7.2%	18.8%	214	6.5%	17.3%	271	7.8%	20.1%	138	8.2%	18.1%
Poitou-Charentes	147	2.2%	10.1%	68	2.1%	9.8%	79	2.3%	10.3%	22	1.3%	5.7%
Aquitaine	304	4.5%	11.5%	151	4.6%	12.0%	153	4.4%	11.0%	85	5.0%	10.0%
Midi-Pyrénées	366	5.4%	15.4%	181	5.5%	15.8%	185	5.3%	15.0%	77	4.6%	9.8%
Limousin	57	0.8%	9.0%	26	0.8%	8.8%	30	0.9%	9.2%	10	0.6%	6.5%
Auvergne	171	2.5%	15.2%	82	2.5%	15.3%	89	2.6%	15.2%	42	2.5%	13.3%
Rhône-Alpes	695	10.3%	14.0%	353	10.7%	14.7%	342	9.9%	13.2%	211	12.5%	12.4%
Languedoc-Roussillon	237	3.5%	11.0%	139	4.2%	13.7%	98	2.8%	8.6%	87	5.2%	13.8%
Provence-Alpes-Côte-d'Azur-Corse	98	1.5%	2.3%	45	1.4%	2.2%	53	1.5%	2.3%	26	1.5%	1.8%
<b>Habitudes de connexion Internet</b>												
Tous les jours	3201	47.4%	11.9%	1622	49.4%	11.8%	1579	45.5%	12.0%	1229	72.9%	9.7%
Presque tous les jours	751	11.1%	12.4%	353	10.8%	12.7%	397	11.5%	12.1%	228	13.5%	9.4%
1 à 2 fois par semaine	521	7.7%	16.3%	248	7.6%	17.5%	272	7.9%	15.3%	123	7.3%	13.7%
1 à 3 fois par mois	131	1.9%	15.3%	56	1.7%	14.3%	75	2.2%	16.3%	28	1.7%	14.6%
Moins souvent	187	2.8%	13.0%	81	2.5%	13.1%	106	3.1%	13.0%	15	0.9%	10.3%
Jamais	39	0.6%	15.9%	13	0.4%	9.6%	26	0.8%	24.1%	7	0.4%	23.9%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	298	4.4%	12.2%	151	4.6%	15.8%	147	4.2%	9.9%	23	1.4%	12.0%
<b>De 9 000 à moins de 12 000 euros par an</b>	464	6.9%	14.2%	159	4.8%	14.7%	306	8.8%	14.0%	29	1.7%	10.4%
<b>De 12 000 à moins de 18 000 euros par an</b>	991	14.7%	14.6%	413	12.6%	13.8%	578	16.7%	15.2%	81	4.8%	10.0%
<b>De 18 000 à moins de 24 000 euros par an</b>	1083	16.0%	14.9%	533	16.2%	15.8%	549	15.8%	14.1%	174	10.3%	11.0%
<b>De 24 000 à moins de 36 000 euros par an</b>	1641	24.3%	14.9%	823	25.0%	14.9%	818	23.6%	14.8%	402	23.8%	11.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	796	11.8%	12.7%	410	12.5%	12.5%	387	11.1%	13.0%	309	18.3%	10.9%
<b>De 45 000 à moins de 65 000 euros par an</b>	630	9.3%	11.1%	383	11.7%	12.1%	247	7.1%	9.9%	326	19.4%	9.5%
<b>65 000 euros et plus</b>	257	3.8%	9.0%	153	4.7%	8.8%	103	3.0%	9.2%	188	11.1%	8.4%
<b>Refus</b>	421	6.2%	11.2%	170	5.2%	10.9%	251	7.2%	11.4%	108	6.4%	8.4%
<b>Ne sait pas</b>	174	2.6%	11.5%	91	2.8%	13.7%	83	2.4%	9.8%	47	2.8%	8.7%