

# Groupe Bourgogne Rhône Alpes Dimanche

E7QR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	2638	100.0%	5.2%	1268	100.0%	5.2%	1369	100.0%	5.2%	633	100.0%	3.8%
<b>Sexe</b>												
<b>Homme</b>	1268	48.1%	5.2%	1268	100.0%	5.2%	0	-	100.0%	349	55.2%	4.0%
<b>Femme</b>	1369	51.9%	5.2%	0	-	100.0%	1369	100.0%	5.2%	284	44.8%	3.5%
<b>Age</b>												
<b>15 à 24 ans</b>	235	8.9%	3.2%	123	9.7%	3.3%	112	8.2%	3.1%	82	13.0%	2.8%
<b>25 à 34 ans</b>	270	10.2%	3.5%	139	11.0%	3.7%	131	9.6%	3.4%	100	15.8%	2.9%
<b>35 à 49 ans</b>	614	23.3%	4.8%	311	24.5%	5.0%	303	22.1%	4.7%	237	37.5%	3.9%
<b>50 à 64 ans</b>	700	26.5%	5.7%	331	26.1%	5.6%	369	27.0%	5.8%	204	32.3%	5.0%
<b>65 ans et plus</b>	819	31.1%	7.6%	365	28.8%	7.9%	454	33.2%	7.3%	9	1.4%	3.7%
<b>Individu</b>												
<b>Ménagère</b>	1262	47.8%	5.4%	0	-	100.0%	1262	92.1%	5.4%	256	40.5%	3.8%
<b>Personne de Référence</b>	1516	57.5%	5.4%	1116	88.0%	5.5%	400	29.2%	5.1%	336	53.0%	4.0%
<b>Responsable des achats</b>	1288	48.8%	5.3%	391	30.9%	5.1%	897	65.5%	5.5%	325	51.3%	3.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	38	1.4%	7.2%	18	1.4%	5.2%	20	1.4%	10.9%	3	0.4%	43.4%
<b>Petits patrons</b>	63	2.4%	4.1%	39	3.1%	3.5%	24	1.7%	5.4%	59	9.3%	4.2%
<b>Affaires et Cadres</b>	121	4.6%	2.6%	87	6.9%	3.0%	34	2.5%	2.0%	112	17.7%	2.6%
<b>Professions intermédiaires</b>	340	12.9%	5.1%	188	14.8%	5.4%	152	11.1%	4.8%	275	43.4%	4.9%
<b>Employés</b>	447	16.9%	5.3%	84	6.6%	4.3%	363	26.5%	5.6%	93	14.7%	5.3%
<b>Ouvriers</b>	348	13.2%	5.4%	279	22.0%	5.5%	69	5.0%	5.0%	13	2.1%	3.8%
<b>Retraités</b>	927	35.2%	7.5%	465	36.7%	7.9%	462	33.7%	7.2%	6	1.0%	2.8%
<b>Autres inactifs</b>	354	13.4%	3.4%	108	8.5%	3.1%	246	17.9%	3.6%	72	11.4%	2.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	37	1.4%	4.8%	13	1.0%	3.4%	24	1.8%	6.0%	0	-	100.0%
<b>Petits patrons</b>	105	4.0%	4.2%	57	4.5%	4.2%	48	3.5%	4.2%	105	16.6%	4.2%
<b>Affaires et Cadres</b>	195	7.4%	2.9%	99	7.8%	2.8%	97	7.1%	2.9%	195	30.8%	2.9%
<b>Professions intermédiaires</b>	333	12.6%	4.4%	194	15.3%	4.9%	139	10.1%	3.9%	333	52.6%	4.4%
<b>Employés</b>	200	7.6%	3.7%	82	6.5%	3.8%	118	8.6%	3.7%	0	-	100.0%
<b>Ouvriers</b>	534	20.3%	5.5%	278	21.9%	5.5%	257	18.7%	5.6%	0	-	100.0%
<b>Retraités</b>	1074	40.7%	7.4%	496	39.1%	7.6%	578	42.2%	7.3%	0	-	100.0%
<b>Autres inactifs</b>	159	6.0%	4.2%	50	3.9%	3.7%	109	7.9%	4.5%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	476	18.0%	5.1%	178	14.1%	4.5%	297	21.7%	5.6%	56	8.8%	3.2%
<b>2 personnes</b>	1098	41.6%	6.2%	541	42.7%	6.3%	556	40.6%	6.1%	175	27.7%	4.1%
<b>3 personnes</b>	425	16.1%	4.5%	201	15.8%	4.3%	224	16.3%	4.7%	128	20.3%	3.4%
<b>4 personnes</b>	423	16.0%	4.6%	235	18.6%	5.1%	188	13.7%	4.0%	192	30.4%	4.2%
<b>5 personnes et +</b>	216	8.2%	4.1%	112	8.8%	4.6%	104	7.6%	3.7%	81	12.8%	3.2%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	679	25.8%	4.3%	335	26.4%	4.6%	344	25.1%	4.1%	276	43.7%	3.7%
<b>Non</b>	1958	74.2%	5.6%	933	73.6%	5.5%	1025	74.9%	5.7%	357	56.3%	3.8%
<b>Habitat</b>												
<b>Communes rurales</b>	782	29.6%	6.1%	354	28.0%	5.7%	427	31.2%	6.4%	163	25.7%	4.5%
<b>Agglo. - 20 000 hab</b>	488	18.5%	5.7%	234	18.5%	5.8%	254	18.6%	5.6%	114	18.0%	4.6%
<b>Agglo. 20 000 à 100 000 hab</b>	511	19.4%	7.7%	255	20.1%	8.0%	256	18.7%	7.4%	130	20.6%	6.6%
<b>Agglo. + 100 000 hab</b>	846	32.1%	5.9%	418	33.0%	6.1%	428	31.3%	5.7%	223	35.3%	4.6%
<b>Agglo. Paris</b>	10	0.4%	0.1%	6	0.5%	0.1%	4	0.3%	0.1%	3	0.5%	0.1%

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<b>Région d'habitation</b>												
Ile-de-France	10	0.4%	0.1%	6	0.5%	0.1%	4	0.3%	0.1%	3	0.5%	0.1%
Nord-Pas-de-Calais	1	0.0%	0.0%	0	-	-	1	0.1%	0.1%	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	1	0.1%	0.1%	1	0.1%	0.2%	0	-	-	1	0.2%	0.3%
Franche-Comté	113	4.3%	11.9%	52	4.1%	11.3%	61	4.4%	12.4%	23	3.7%	9.5%
Champagne-Ardenne	4	0.1%	0.3%	1	0.0%	0.1%	3	0.2%	0.5%	0	-	-
Picardie	1	0.1%	0.1%	0	-	-	1	0.1%	0.2%	0	-	-
Bourgogne	373	14.2%	27.5%	173	13.6%	26.7%	200	14.6%	28.3%	85	13.5%	24.9%
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.1%	0.1%
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	1	0.0%	0.0%	1	0.1%	0.1%	0	-	-	0	-	-
Poitou-Charentes	1	0.0%	0.0%	0	-	-	1	0.0%	0.1%	1	0.1%	0.1%
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	1	0.0%	0.0%	0	-	-	1	0.1%	0.1%	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	64	2.4%	5.7%	32	2.5%	5.9%	32	2.3%	5.5%	15	2.4%	4.9%
Rhône-Alpes	1945	73.7%	39.1%	939	74.1%	39.2%	1006	73.5%	39.0%	470	74.3%	27.7%
Languedoc-Roussillon	6	0.2%	0.3%	2	0.2%	0.2%	4	0.3%	0.3%	0	0.0%	0.0%
Provence-Alpes-Côte-d'Azur-Corse	116	4.4%	2.7%	61	4.8%	3.0%	55	4.0%	2.4%	34	5.3%	2.4%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1162	44.0%	4.3%	611	48.2%	4.4%	551	40.2%	4.2%	461	72.9%	3.6%
Presque tous les jours	294	11.2%	4.8%	121	9.5%	4.4%	173	12.7%	5.3%	99	15.7%	4.1%
1 à 2 fois par semaine	232	8.8%	7.2%	112	8.8%	7.9%	120	8.8%	6.7%	42	6.7%	4.7%
1 à 3 fois par mois	49	1.8%	5.7%	20	1.6%	5.0%	29	2.1%	6.2%	9	1.4%	4.8%
Moins souvent	72	2.7%	5.0%	41	3.2%	6.6%	31	2.3%	3.8%	4	0.6%	2.4%
Jamais	13	0.5%	5.3%	9	0.7%	6.3%	4	0.3%	4.1%	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	90	3.4%	3.7%	28	2.2%	2.9%	63	4.6%	4.2%	4	0.6%	2.1%
De 9 000 à moins de 12 000 euros par an	178	6.7%	5.5%	51	4.0%	4.7%	127	9.2%	5.8%	13	2.0%	4.7%
De 12 000 à moins de 18 000 euros par an	403	15.3%	5.9%	157	12.4%	5.2%	246	18.0%	6.5%	25	4.0%	3.1%
De 18 000 à moins de 24 000 euros par an	413	15.7%	5.7%	211	16.6%	6.2%	203	14.8%	5.2%	64	10.2%	4.1%
De 24 000 à moins de 36 000 euros par an	612	23.2%	5.5%	323	25.5%	5.9%	289	21.1%	5.2%	148	23.4%	4.1%
De 36 000 à moins de 45 000 euros par an	371	14.1%	5.9%	195	15.4%	5.9%	176	12.9%	5.9%	132	20.9%	4.7%
De 45 000 à moins de 65 000 euros par an	249	9.4%	4.4%	145	11.5%	4.6%	103	7.5%	4.1%	129	20.3%	3.7%
65 000 euros et plus	71	2.7%	2.5%	37	2.9%	2.1%	34	2.5%	3.0%	48	7.6%	2.2%
Refus	184	7.0%	4.9%	93	7.3%	6.0%	92	6.7%	4.2%	47	7.4%	3.6%
Ne sait pas	66	2.5%	4.4%	29	2.3%	4.3%	37	2.7%	4.4%	23	3.6%	4.1%