

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	3450	100.0%	6.8%	1734	100.0%	7.1%	1716	100.0%	6.5%	767	100.0%	4.6%
Sexe												
Homme	1734	50.3%	7.1%	1734	100.0%	7.1%	0	-	100.0%	439	57.3%	5.0%
Femme	1716	49.7%	6.5%	0	-	100.0%	1716	100.0%	6.5%	328	42.7%	4.1%
Age												
15 à 24 ans	269	7.8%	3.6%	150	8.6%	4.0%	119	7.0%	3.3%	97	12.6%	3.2%
25 à 34 ans	316	9.2%	4.1%	168	9.7%	4.4%	148	8.6%	3.8%	106	13.8%	3.1%
35 à 49 ans	760	22.0%	6.0%	417	24.0%	6.6%	343	20.0%	5.3%	309	40.3%	5.1%
50 à 64 ans	954	27.7%	7.8%	474	27.3%	8.0%	481	28.0%	7.6%	244	31.8%	5.9%
65 ans et plus	1151	33.4%	10.7%	526	30.3%	11.4%	625	36.4%	10.1%	12	1.5%	4.9%
Individu												
Ménagère	1588	46.0%	6.9%	0	-	100.0%	1588	92.6%	6.9%	286	37.3%	4.3%
Personne de Référence	2044	59.2%	7.3%	1540	88.8%	7.6%	504	29.4%	6.4%	427	55.6%	5.0%
Responsable des achats	1691	49.0%	7.0%	539	31.1%	7.1%	1152	67.1%	7.0%	396	51.7%	4.8%
PCS Individu												
Agriculteurs	74	2.2%	14.0%	46	2.7%	13.2%	28	1.7%	15.6%	1	0.2%	21.7%
Petits patrons	86	2.5%	5.5%	57	3.3%	5.1%	29	1.7%	6.5%	81	10.5%	5.7%
Affaires et Cadres	177	5.1%	3.8%	130	7.5%	4.5%	47	2.7%	2.7%	162	21.1%	3.7%
Professions intermédiaires	378	11.0%	5.7%	213	12.3%	6.1%	165	9.6%	5.2%	300	39.2%	5.4%
Employés	529	15.3%	6.3%	119	6.8%	6.1%	411	23.9%	6.4%	104	13.5%	5.8%
Ouvriers	442	12.8%	6.9%	363	20.9%	7.2%	79	4.6%	5.7%	13	1.8%	3.9%
Retraités	1327	38.5%	10.8%	664	38.3%	11.3%	662	38.6%	10.4%	7	0.9%	3.2%
Autres inactifs	437	12.7%	4.2%	142	8.2%	4.0%	295	17.2%	4.4%	98	12.8%	3.1%
PCS Personne de Référence												
Agriculteurs	75	2.2%	9.7%	40	2.3%	10.5%	36	2.1%	8.9%	0	-	100.0%
Petits patrons	129	3.7%	5.1%	71	4.1%	5.2%	58	3.4%	5.0%	129	16.8%	5.1%
Affaires et Cadres	262	7.6%	3.9%	148	8.5%	4.3%	114	6.6%	3.5%	262	34.2%	3.9%
Professions intermédiaires	376	10.9%	5.0%	220	12.7%	5.5%	156	9.1%	4.3%	376	49.0%	5.0%
Employés	277	8.0%	5.2%	126	7.2%	5.8%	151	8.8%	4.7%	0	-	100.0%
Ouvriers	599	17.4%	6.2%	340	19.6%	6.7%	260	15.1%	5.6%	0	-	100.0%
Retraités	1532	44.4%	10.6%	714	41.2%	10.9%	818	47.7%	10.4%	0	-	100.0%
Autres inactifs	200	5.8%	5.3%	76	4.4%	5.6%	124	7.2%	5.1%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	633	18.3%	6.8%	261	15.1%	6.6%	371	21.6%	7.0%	66	8.6%	3.8%
2 personnes	1460	42.3%	8.2%	736	42.5%	8.5%	724	42.2%	7.9%	202	26.3%	4.8%
3 personnes	594	17.2%	6.4%	312	18.0%	6.7%	283	16.5%	6.0%	160	20.8%	4.3%
4 personnes	486	14.1%	5.2%	276	15.9%	6.0%	210	12.2%	4.5%	217	28.3%	4.7%
5 personnes et +	277	8.0%	5.3%	149	8.6%	6.1%	129	7.5%	4.6%	123	16.0%	4.9%
Présence d'enfants de moins de 15 ans												
Oui	792	23.0%	5.0%	422	24.3%	5.8%	370	21.6%	4.4%	340	44.4%	4.6%
Non	2658	77.0%	7.6%	1312	75.7%	7.7%	1346	78.4%	7.4%	427	55.6%	4.5%
Habitat												
Communes rurales	1101	31.9%	8.5%	541	31.2%	8.7%	560	32.6%	8.4%	217	28.3%	6.0%
Agglo. - 20 000 hab	712	20.6%	8.3%	347	20.0%	8.5%	365	21.3%	8.1%	136	17.7%	5.5%
Agglo. 20 000 à 100 000 hab	620	18.0%	9.3%	318	18.3%	10.0%	302	17.6%	8.7%	143	18.6%	7.3%
Agglo. + 100 000 hab	1003	29.1%	7.0%	519	29.9%	7.5%	484	28.2%	6.4%	262	34.1%	5.3%
Agglo. Paris	14	0.4%	0.2%	9	0.5%	0.2%	4	0.3%	0.1%	9	1.2%	0.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	14	0.4%	0.1%	9	0.5%	0.2%	4	0.3%	0.1%	9	1.2%	0.2%
Nord-Pas-de-Calais	1	0.0%	0.0%	1	0.0%	0.0%	1	0.1%	0.1%	0	0.0%	0.0%
Lorraine	425	12.3%	22.0%	212	12.2%	22.8%	212	12.4%	21.3%	87	11.3%	16.6%
Alsace	542	15.7%	35.9%	291	16.8%	39.8%	251	14.6%	32.2%	151	19.7%	29.2%
Franche-Comté	406	11.8%	42.8%	192	11.1%	41.6%	214	12.4%	43.8%	72	9.3%	29.3%
Champagne-Ardenne	8	0.2%	0.8%	2	0.1%	0.4%	6	0.4%	1.1%	3	0.4%	1.2%
Picardie	1	0.0%	0.1%	0	-	-	1	0.1%	0.2%	0	-	-
Bourgogne	378	11.0%	27.8%	179	10.3%	27.5%	199	11.6%	28.1%	75	9.8%	21.9%
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	0.0%	0.0%	0	-	-	0	0.0%	0.1%	0	-	-
Centre	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Pays de la Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	-	-
Bretagne	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Poitou-Charentes	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	2	0.1%	0.1%	2	0.1%	0.1%	0	0.0%	0.0%	0	0.1%	0.1%
Midi-Pyrénées	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.1%
Auvergne	47	1.4%	4.2%	22	1.3%	4.2%	25	1.4%	4.2%	9	1.1%	2.8%
Rhône-Alpes	1519	44.0%	30.5%	771	44.5%	32.2%	747	43.6%	29.0%	332	43.2%	19.5%
Languedoc-Roussillon	5	0.1%	0.2%	2	0.1%	0.2%	3	0.2%	0.3%	2	0.2%	0.3%
Provence-Alpes-Côte-d'Azur-Corse	101	2.9%	2.3%	51	2.9%	2.5%	50	2.9%	2.2%	27	3.5%	1.9%
Habitudes de connexion Internet												
Tous les jours	1448	42.0%	5.4%	790	45.6%	5.7%	658	38.4%	5.0%	561	73.1%	4.4%
Presque tous les jours	371	10.7%	6.1%	188	10.8%	6.8%	183	10.6%	5.5%	111	14.5%	4.6%
1 à 2 fois par semaine	273	7.9%	8.5%	127	7.3%	8.9%	146	8.5%	8.2%	53	6.9%	5.9%
1 à 3 fois par mois	73	2.1%	8.5%	30	1.7%	7.7%	42	2.5%	9.2%	13	1.7%	6.7%
Moins souvent	102	3.0%	7.1%	60	3.5%	9.7%	42	2.4%	5.2%	9	1.2%	6.4%
Jamais	28	0.8%	11.3%	17	1.0%	12.0%	11	0.7%	10.5%	2	0.3%	7.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	121	3.5%	5.0%	36	2.1%	3.8%	85	5.0%	5.8%	3	0.3%	1.4%
De 9 000 à moins de 12 000 euros par an	226	6.5%	6.9%	78	4.5%	7.2%	148	8.6%	6.8%	12	1.6%	4.3%
De 12 000 à moins de 18 000 euros par an	546	15.8%	8.0%	252	14.5%	8.4%	294	17.1%	7.7%	29	3.7%	3.5%
De 18 000 à moins de 24 000 euros par an	535	15.5%	7.4%	265	15.3%	7.9%	269	15.7%	6.9%	71	9.2%	4.5%
De 24 000 à moins de 36 000 euros par an	834	24.2%	7.6%	441	25.5%	8.0%	393	22.9%	7.1%	180	23.4%	5.0%
De 36 000 à moins de 45 000 euros par an	401	11.6%	6.4%	221	12.7%	6.7%	180	10.5%	6.0%	144	18.7%	5.1%
De 45 000 à moins de 65 000 euros par an	334	9.7%	5.9%	210	12.1%	6.6%	124	7.2%	5.0%	161	21.0%	4.7%
65 000 euros et plus	126	3.6%	4.4%	79	4.6%	4.5%	47	2.7%	4.2%	88	11.4%	3.9%
Refus	236	6.8%	6.3%	109	6.3%	7.0%	128	7.4%	5.8%	56	7.3%	4.3%
Ne sait pas	91	2.6%	6.1%	43	2.5%	6.5%	48	2.8%	5.7%	25	3.3%	4.6%