

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	4222	100.0%	8.3%	2120	100.0%	8.7%	2102	100.0%	7.9%	945	100.0%	5.6%
<b>Sexe</b>												
<b>Homme</b>	2120	50.2%	8.7%	2120	100.0%	8.7%	0	-	100.0%	540	57.1%	6.1%
<b>Femme</b>	2102	49.8%	7.9%	0	-	100.0%	2102	100.0%	7.9%	405	42.9%	5.1%
<b>Age</b>												
<b>15 à 24 ans</b>	330	7.8%	4.5%	179	8.4%	4.8%	151	7.2%	4.1%	115	12.2%	3.9%
<b>25 à 34 ans</b>	385	9.1%	5.0%	213	10.0%	5.6%	172	8.2%	4.4%	130	13.8%	3.8%
<b>35 à 49 ans</b>	933	22.1%	7.3%	505	23.8%	8.1%	428	20.4%	6.6%	383	40.5%	6.3%
<b>50 à 64 ans</b>	1180	28.0%	9.6%	585	27.6%	9.9%	595	28.3%	9.4%	297	31.4%	7.2%
<b>65 ans et plus</b>	1394	33.0%	12.9%	638	30.1%	13.8%	756	36.0%	12.2%	20	2.1%	8.2%
<b>Individu</b>												
<b>Ménagère</b>	1933	45.8%	8.3%	0	-	100.0%	1933	91.9%	8.3%	351	37.2%	5.3%
<b>Personne de Référence</b>	2476	58.6%	8.8%	1873	88.3%	9.3%	603	28.7%	7.7%	515	54.5%	6.1%
<b>Responsable des achats</b>	2077	49.2%	8.6%	658	31.1%	8.6%	1419	67.5%	8.6%	487	51.5%	5.8%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	85	2.0%	16.0%	52	2.4%	14.8%	34	1.6%	18.5%	1	0.1%	21.7%
<b>Petits patrons</b>	98	2.3%	6.3%	68	3.2%	6.1%	30	1.4%	6.8%	92	9.7%	6.5%
<b>Affaires et Cadres</b>	220	5.2%	4.7%	156	7.4%	5.4%	63	3.0%	3.6%	200	21.2%	4.6%
<b>Professions intermédiaires</b>	463	11.0%	6.9%	263	12.4%	7.5%	199	9.5%	6.2%	370	39.2%	6.6%
<b>Employés</b>	656	15.5%	7.8%	153	7.2%	7.8%	503	23.9%	7.8%	119	12.6%	6.7%
<b>Ouvriers</b>	531	12.6%	8.2%	435	20.5%	8.6%	96	4.6%	6.9%	18	1.9%	5.4%
<b>Retraités</b>	1582	37.5%	12.9%	810	38.2%	13.7%	771	36.7%	12.1%	18	1.9%	8.2%
<b>Autres inactifs</b>	588	13.9%	5.7%	183	8.6%	5.2%	405	19.3%	6.0%	125	13.3%	4.0%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	89	2.1%	11.4%	46	2.2%	12.0%	43	2.1%	10.7%	0	-	100.0%
<b>Petits patrons</b>	145	3.4%	5.8%	83	3.9%	6.1%	62	3.0%	5.4%	145	15.4%	5.8%
<b>Affaires et Cadres</b>	327	7.7%	4.8%	180	8.5%	5.2%	147	7.0%	4.5%	327	34.6%	4.8%
<b>Professions intermédiaires</b>	473	11.2%	6.2%	277	13.1%	7.0%	196	9.3%	5.5%	473	50.1%	6.2%
<b>Employés</b>	344	8.1%	6.4%	156	7.3%	7.2%	188	8.9%	5.9%	0	-	100.0%
<b>Ouvriers</b>	723	17.1%	7.5%	409	19.3%	8.0%	314	14.9%	6.8%	0	-	100.0%
<b>Retraités</b>	1866	44.2%	12.9%	876	41.3%	13.4%	990	47.1%	12.6%	0	-	100.0%
<b>Autres inactifs</b>	256	6.1%	6.8%	94	4.4%	6.9%	162	7.7%	6.7%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	755	17.9%	8.2%	313	14.8%	7.9%	442	21.0%	8.4%	76	8.0%	4.4%
<b>2 personnes</b>	1789	42.4%	10.1%	899	42.4%	10.4%	890	42.3%	9.8%	246	26.0%	5.8%
<b>3 personnes</b>	739	17.5%	7.9%	387	18.3%	8.4%	352	16.7%	7.4%	206	21.8%	5.5%
<b>4 personnes</b>	599	14.2%	6.5%	337	15.9%	7.3%	262	12.5%	5.7%	268	28.4%	5.8%
<b>5 personnes et +</b>	340	8.1%	6.5%	185	8.7%	7.5%	156	7.4%	5.6%	149	15.7%	5.9%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	978	23.2%	6.2%	526	24.8%	7.2%	452	21.5%	5.4%	420	44.4%	5.6%
<b>Non</b>	3244	76.8%	9.2%	1594	75.2%	9.4%	1651	78.5%	9.1%	525	55.6%	5.6%
<b>Habitat</b>												
<b>Communes rurales</b>	1321	31.3%	10.2%	650	30.7%	10.4%	671	31.9%	10.1%	276	29.2%	7.6%
<b>Agglo. - 20 000 hab</b>	857	20.3%	10.0%	422	19.9%	10.4%	435	20.7%	9.7%	174	18.4%	7.1%
<b>Agglo. 20 000 à 100 000 hab</b>	757	17.9%	11.4%	382	18.0%	12.0%	375	17.8%	10.8%	173	18.3%	8.8%
<b>Agglo. + 100 000 hab</b>	1268	30.0%	8.8%	654	30.9%	9.5%	614	29.2%	8.1%	313	33.1%	6.4%
<b>Agglo. Paris</b>	19	0.5%	0.2%	11	0.5%	0.3%	8	0.4%	0.2%	9	1.0%	0.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	19	0.5%	0.2%	11	0.5%	0.2%	8	0.4%	0.2%	9	1.0%	0.2%
Nord-Pas-de-Calais	2	0.1%	0.1%	2	0.1%	0.1%	1	0.0%	0.1%	0	0.0%	0.0%
Lorraine	874	20.7%	45.2%	437	20.6%	46.9%	437	20.8%	43.7%	180	19.0%	34.5%
Alsace	748	17.7%	49.6%	386	18.2%	52.8%	362	17.2%	46.5%	212	22.5%	40.9%
Franche-Comté	432	10.2%	45.6%	208	9.8%	45.0%	225	10.7%	46.1%	80	8.4%	32.5%
Champagne-Ardenne	87	2.1%	8.0%	46	2.2%	8.8%	41	1.9%	7.2%	17	1.8%	6.1%
Picardie	1	0.0%	0.1%	0	-	-	1	0.1%	0.2%	0	-	-
Bourgogne	378	8.9%	27.8%	179	8.4%	27.5%	199	9.5%	28.1%	75	7.9%	21.9%
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	1	0.0%	0.1%	0	-	-	1	0.0%	0.1%	0	-	-
Centre	1	0.0%	0.1%	1	0.1%	0.1%	0	-	-	0	0.0%	0.0%
Pays de la Loire	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	-	-
Bretagne	1	0.0%	0.1%	1	0.0%	0.0%	1	0.0%	0.1%	1	0.1%	0.2%
Poitou-Charentes	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.0%	0.0%
Aquitaine	2	0.0%	0.1%	2	0.1%	0.1%	0	0.0%	0.0%	0	0.0%	0.1%
Midi-Pyrénées	1	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%	0	0.0%	0.0%
Limousin	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.1%
Auvergne	48	1.1%	4.3%	23	1.1%	4.3%	25	1.2%	4.2%	9	0.9%	2.8%
Rhône-Alpes	1520	36.0%	30.5%	772	36.4%	32.2%	748	35.6%	29.0%	333	35.2%	19.6%
Languedoc-Roussillon	5	0.1%	0.2%	2	0.1%	0.2%	3	0.2%	0.3%	2	0.2%	0.3%
Provence-Alpes-Côte-d'Azur-Corse	101	2.4%	2.3%	51	2.4%	2.5%	50	2.4%	2.2%	27	2.8%	1.9%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1820	43.1%	6.8%	997	47.0%	7.2%	823	39.1%	6.2%	699	74.0%	5.5%
Presque tous les jours	444	10.5%	7.3%	228	10.7%	8.2%	216	10.3%	6.6%	132	14.0%	5.4%
1 à 2 fois par semaine	319	7.6%	10.0%	149	7.0%	10.5%	170	8.1%	9.5%	63	6.6%	7.0%
1 à 3 fois par mois	80	1.9%	9.3%	33	1.6%	8.4%	47	2.2%	10.1%	13	1.4%	7.1%
Moins souvent	117	2.8%	8.1%	66	3.1%	10.6%	51	2.4%	6.3%	11	1.2%	7.4%
Jamais	41	1.0%	16.6%	26	1.2%	18.6%	15	0.7%	14.0%	2	0.2%	7.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	146	3.5%	6.0%	46	2.2%	4.8%	100	4.8%	6.8%	3	0.3%	1.6%
De 9 000 à moins de 12 000 euros par an	258	6.1%	7.9%	87	4.1%	8.1%	171	8.1%	7.8%	16	1.6%	5.6%
De 12 000 à moins de 18 000 euros par an	645	15.3%	9.5%	293	13.8%	9.8%	351	16.7%	9.2%	39	4.1%	4.8%
De 18 000 à moins de 24 000 euros par an	658	15.6%	9.0%	332	15.6%	9.8%	326	15.5%	8.4%	84	8.9%	5.4%
De 24 000 à moins de 36 000 euros par an	988	23.4%	8.9%	528	24.9%	9.6%	460	21.9%	8.3%	214	22.6%	5.9%
De 36 000 à moins de 45 000 euros par an	500	11.8%	8.0%	282	13.3%	8.6%	218	10.4%	7.3%	166	17.6%	5.9%
De 45 000 à moins de 65 000 euros par an	426	10.1%	7.5%	260	12.3%	8.2%	166	7.9%	6.7%	214	22.6%	6.2%
65 000 euros et plus	167	4.0%	5.8%	106	5.0%	6.1%	62	2.9%	5.5%	116	12.3%	5.2%
Refus	324	7.7%	8.6%	140	6.6%	9.0%	184	8.8%	8.4%	67	7.0%	5.2%
Ne sait pas	110	2.6%	7.3%	47	2.2%	7.0%	64	3.0%	7.5%	27	2.8%	4.9%