

# Sud-Ouest Dimanche

E7QR, Lecture Dernière Période



	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1146	100.0%	2.3%	622	100.0%	2.6%	524	100.0%	2.0%	322	100.0%	1.9%
<b>Sexe</b>												
<b>Homme</b>	622	54.2%	2.6%	622	100.0%	2.6%	0	-	100.0%	188	58.2%	2.1%
<b>Femme</b>	524	45.8%	2.0%	0	-	100.0%	524	100.0%	2.0%	135	41.8%	1.7%
<b>Age</b>												
<b>15 à 24 ans</b>	117	10.2%	1.6%	66	10.7%	1.8%	51	9.7%	1.4%	51	15.9%	1.7%
<b>25 à 34 ans</b>	106	9.3%	1.4%	66	10.6%	1.7%	40	7.6%	1.0%	38	11.7%	1.1%
<b>35 à 49 ans</b>	259	22.6%	2.0%	138	22.2%	2.2%	121	23.1%	1.9%	111	34.6%	1.8%
<b>50 à 64 ans</b>	378	33.0%	3.1%	194	31.2%	3.3%	184	35.1%	2.9%	118	36.5%	2.9%
<b>65 ans et plus</b>	286	24.9%	2.6%	158	25.3%	3.4%	128	24.5%	2.1%	4	1.3%	1.8%
<b>Individu</b>												
<b>Ménagère</b>	476	41.5%	2.1%	0	-	100.0%	476	90.7%	2.1%	118	36.5%	1.8%
<b>Personne de Référence</b>	666	58.1%	2.4%	541	87.0%	2.7%	125	23.9%	1.6%	176	54.6%	2.1%
<b>Responsable des achats</b>	566	49.4%	2.3%	200	32.2%	2.6%	366	69.8%	2.2%	157	48.8%	1.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	20	1.7%	3.7%	18	3.0%	5.3%	1	0.3%	0.8%	0	-	-
<b>Petits patrons</b>	56	4.9%	3.6%	39	6.3%	3.5%	17	3.1%	3.7%	52	16.2%	3.7%
<b>Affaires et Cadres</b>	74	6.5%	1.6%	52	8.4%	1.8%	22	4.2%	1.3%	68	21.2%	1.6%
<b>Professions intermédiaires</b>	122	10.7%	1.8%	67	10.8%	1.9%	55	10.5%	1.7%	97	30.1%	1.7%
<b>Employés</b>	181	15.8%	2.2%	47	7.5%	2.4%	134	25.6%	2.1%	37	11.5%	2.1%
<b>Ouvriers</b>	136	11.8%	2.1%	116	18.6%	2.3%	20	3.8%	1.4%	2	0.5%	0.4%
<b>Retraités</b>	368	32.1%	3.0%	209	33.7%	3.5%	159	30.3%	2.5%	6	1.9%	2.8%
<b>Autres inactifs</b>	189	16.5%	1.8%	73	11.8%	2.1%	116	22.1%	1.7%	60	18.7%	1.9%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	30	2.6%	3.9%	22	3.5%	5.7%	8	1.6%	2.1%	0	-	100.0%
<b>Petits patrons</b>	71	6.2%	2.8%	44	7.1%	3.3%	27	5.1%	2.3%	71	22.0%	2.8%
<b>Affaires et Cadres</b>	111	9.7%	1.7%	67	10.7%	1.9%	44	8.5%	1.4%	111	34.5%	1.7%
<b>Professions intermédiaires</b>	140	12.2%	1.9%	77	12.3%	1.9%	64	12.1%	1.8%	140	43.5%	1.9%
<b>Employés</b>	98	8.6%	1.8%	49	7.9%	2.3%	49	9.4%	1.5%	0	-	100.0%
<b>Ouvriers</b>	201	17.6%	2.1%	114	18.3%	2.2%	88	16.7%	1.9%	0	-	100.0%
<b>Retraités</b>	419	36.5%	2.9%	216	34.8%	3.3%	203	38.6%	2.6%	0	-	100.0%
<b>Autres inactifs</b>	75	6.6%	2.0%	33	5.3%	2.5%	42	8.0%	1.7%	0	-	100.0%

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<b>Taille du Foyer</b>												
<b>1 personne</b>	179	15.6%	1.9%	99	15.8%	2.5%	80	15.3%	1.5%	27	8.5%	1.6%
<b>2 personnes</b>	503	43.9%	2.8%	259	41.7%	3.0%	244	46.5%	2.7%	89	27.7%	2.1%
<b>3 personnes</b>	201	17.5%	2.1%	109	17.6%	2.4%	92	17.5%	1.9%	79	24.5%	2.1%
<b>4 personnes</b>	192	16.8%	2.1%	115	18.6%	2.5%	77	14.6%	1.7%	94	29.2%	2.0%
<b>5 personnes et +</b>	71	6.2%	1.4%	40	6.4%	1.6%	32	6.0%	1.1%	33	10.2%	1.3%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	269	23.4%	1.7%	161	25.9%	2.2%	108	20.5%	1.3%	112	34.6%	1.5%
<b>Non</b>	878	76.6%	2.5%	461	74.1%	2.7%	417	79.5%	2.3%	211	65.4%	2.2%
<b>Habitat</b>												
<b>Communes rurales</b>	378	33.0%	2.9%	204	32.8%	3.3%	174	33.2%	2.6%	96	29.8%	2.7%
<b>Agglo. - 20 000 hab</b>	192	16.7%	2.2%	91	14.7%	2.2%	101	19.2%	2.2%	44	13.6%	1.8%
<b>Agglo. 20 000 à 100 000 hab</b>	168	14.7%	2.5%	82	13.2%	2.6%	86	16.5%	2.5%	41	12.7%	2.1%
<b>Agglo. + 100 000 hab</b>	398	34.8%	2.8%	242	38.9%	3.5%	156	29.8%	2.1%	136	42.1%	2.8%
<b>Agglo. Paris</b>	9	0.8%	0.1%	2	0.4%	0.1%	7	1.3%	0.2%	6	1.7%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	9	0.8%	0.1%	2	0.4%	0.1%	7	1.3%	0.1%	6	1.7%	0.1%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	3	0.2%	0.1%	0	-	-	3	0.5%	0.3%	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	0.0%	0.0%	0	0.1%	0.1%	0	-	-	0	0.1%	0.1%
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	2	0.1%	0.1%	0	0.1%	0.0%	1	0.2%	0.1%	2	0.5%	0.3%
Pays de la Loire	6	0.5%	0.2%	5	0.8%	0.4%	1	0.1%	0.0%	3	1.0%	0.4%
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	151	13.2%	10.3%	91	14.6%	13.0%	61	11.6%	7.9%	40	12.4%	10.4%
Aquitaine	934	81.5%	35.2%	501	80.5%	39.9%	433	82.6%	31.0%	260	80.7%	30.7%
Midi-Pyrénées	35	3.1%	1.5%	20	3.1%	1.7%	16	3.0%	1.3%	10	3.1%	1.3%
Limousin	4	0.4%	0.7%	1	0.2%	0.3%	3	0.6%	1.0%	1	0.3%	0.6%
Auvergne	0	0.0%	0.0%	0	0.1%	0.1%	0	-	-	0	0.1%	0.1%
Rhône-Alpes	1	0.1%	0.0%	1	0.2%	0.0%	0	-	-	0	-	-
Languedoc-Roussillon	0	0.0%	0.0%	0	-	-	0	0.1%	0.0%	0	0.1%	0.1%
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
<b>Habitudes de connexion Internet</b>												
Tous les jours	585	51.0%	2.2%	326	52.4%	2.4%	259	49.4%	2.0%	235	72.8%	1.9%
Presque tous les jours	140	12.3%	2.3%	78	12.5%	2.8%	63	12.0%	1.9%	48	14.9%	2.0%
1 à 2 fois par semaine	83	7.2%	2.6%	47	7.6%	3.3%	36	6.8%	2.0%	15	4.8%	1.7%
1 à 3 fois par mois	9	0.8%	1.0%	8	1.2%	1.9%	1	0.3%	0.3%	6	1.8%	3.0%
Moins souvent	45	4.0%	3.2%	20	3.2%	3.2%	25	4.8%	3.1%	1	0.4%	0.8%
Jamais	9	0.8%	3.8%	5	0.8%	3.5%	4	0.9%	4.1%	1	0.3%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
<b>Moins de 9 000 euros par an</b>	35	3.1%	1.4%	24	3.8%	2.5%	11	2.2%	0.8%	5	1.6%	2.7%
<b>De 9 000 à moins de 12 000 euros par an</b>	48	4.2%	1.5%	17	2.7%	1.5%	32	6.1%	1.5%	5	1.4%	1.7%
<b>De 12 000 à moins de 18 000 euros par an</b>	141	12.3%	2.1%	57	9.2%	1.9%	83	15.9%	2.2%	5	1.5%	0.6%
<b>De 18 000 à moins de 24 000 euros par an</b>	154	13.4%	2.1%	85	13.6%	2.5%	69	13.2%	1.8%	37	11.5%	2.3%
<b>De 24 000 à moins de 36 000 euros par an</b>	291	25.4%	2.6%	173	27.8%	3.1%	118	22.6%	2.1%	74	23.1%	2.1%
<b>De 36 000 à moins de 45 000 euros par an</b>	146	12.7%	2.3%	93	14.9%	2.8%	53	10.1%	1.8%	60	18.5%	2.1%
<b>De 45 000 à moins de 65 000 euros par an</b>	146	12.8%	2.6%	76	12.3%	2.4%	70	13.4%	2.8%	65	20.1%	1.9%
<b>65 000 euros et plus</b>	66	5.7%	2.3%	50	8.0%	2.9%	16	3.0%	1.4%	40	12.5%	1.8%
<b>Refus</b>	93	8.1%	2.5%	39	6.3%	2.5%	53	10.2%	2.4%	27	8.4%	2.1%
<b>Ne sait pas</b>	27	2.3%	1.8%	9	1.4%	1.3%	18	3.5%	2.1%	4	1.3%	0.8%