

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	363	100.0%	0.7%	176	100.0%	0.7%	187	100.0%	0.7%	101	100.0%	0.6%
<b>Sexe</b>												
<b>Homme</b>	176	48.5%	0.7%	176	100.0%	0.7%	0	-	100.0%	41	40.7%	0.5%
<b>Femme</b>	187	51.5%	0.7%	0	-	100.0%	187	100.0%	0.7%	60	59.3%	0.7%
<b>Age</b>												
<b>15 à 24 ans</b>	45	12.4%	0.6%	25	14.1%	0.7%	20	10.8%	0.6%	16	16.3%	0.5%
<b>25 à 34 ans</b>	44	12.1%	0.6%	24	13.6%	0.6%	20	10.7%	0.5%	15	14.7%	0.4%
<b>35 à 49 ans</b>	97	26.8%	0.8%	42	23.8%	0.7%	55	29.6%	0.9%	36	35.7%	0.6%
<b>50 à 64 ans</b>	106	29.2%	0.9%	51	29.2%	0.9%	55	29.3%	0.9%	34	33.3%	0.8%
<b>65 ans et plus</b>	71	19.5%	0.7%	34	19.3%	0.7%	37	19.6%	0.6%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	171	47.0%	0.7%	0	-	100.0%	171	91.2%	0.7%	53	52.9%	0.8%
<b>Personne de Référence</b>	205	56.4%	0.7%	155	88.1%	0.8%	50	26.7%	0.6%	45	44.8%	0.5%
<b>Responsable des achats</b>	186	51.3%	0.8%	58	32.9%	0.8%	128	68.6%	0.8%	56	55.2%	0.7%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	0.9%	0.6%	3	1.8%	0.9%	0	-	-	0	-	-
<b>Petits patrons</b>	6	1.7%	0.4%	5	2.6%	0.4%	1	0.8%	0.3%	5	4.5%	0.3%
<b>Affaires et Cadres</b>	14	3.9%	0.3%	10	5.5%	0.3%	5	2.4%	0.3%	14	13.8%	0.3%
<b>Professions intermédiaires</b>	47	12.9%	0.7%	26	14.7%	0.7%	21	11.1%	0.7%	39	39.2%	0.7%
<b>Employés</b>	67	18.5%	0.8%	14	7.8%	0.7%	54	28.6%	0.8%	19	18.8%	1.1%
<b>Ouvriers</b>	66	18.2%	1.0%	53	30.4%	1.1%	13	6.7%	0.9%	0	-	-
<b>Retraités</b>	94	25.8%	0.8%	47	26.9%	0.8%	46	24.8%	0.7%	1	1.0%	0.4%
<b>Autres inactifs</b>	66	18.1%	0.6%	18	10.3%	0.5%	48	25.5%	0.7%	23	22.6%	0.7%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	7	1.9%	0.9%	4	2.4%	1.1%	3	1.4%	0.7%	0	-	100.0%
<b>Petits patrons</b>	14	3.9%	0.6%	6	3.3%	0.4%	8	4.4%	0.7%	14	14.0%	0.6%
<b>Affaires et Cadres</b>	19	5.2%	0.3%	11	6.3%	0.3%	8	4.3%	0.2%	19	18.9%	0.3%
<b>Professions intermédiaires</b>	67	18.6%	0.9%	24	13.7%	0.6%	43	23.2%	1.2%	67	67.1%	0.9%
<b>Employés</b>	35	9.7%	0.7%	17	9.9%	0.8%	18	9.4%	0.6%	0	-	100.0%
<b>Ouvriers</b>	93	25.6%	1.0%	54	30.4%	1.1%	40	21.1%	0.9%	0	-	100.0%
<b>Retraités</b>	108	29.8%	0.7%	51	29.2%	0.8%	57	30.3%	0.7%	0	-	100.0%
<b>Autres inactifs</b>	19	5.3%	0.5%	8	4.8%	0.6%	11	5.8%	0.5%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	62	17.1%	0.7%	26	15.1%	0.7%	36	19.0%	0.7%	9	9.1%	0.5%
<b>2 personnes</b>	132	36.4%	0.7%	61	34.6%	0.7%	71	38.0%	0.8%	26	25.7%	0.6%
<b>3 personnes</b>	73	20.2%	0.8%	44	25.1%	1.0%	29	15.6%	0.6%	23	23.0%	0.6%
<b>4 personnes</b>	71	19.4%	0.8%	30	16.9%	0.6%	41	21.8%	0.9%	30	29.8%	0.6%
<b>5 personnes et +</b>	25	6.9%	0.5%	15	8.3%	0.6%	10	5.6%	0.4%	12	12.4%	0.5%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	107	29.5%	0.7%	50	28.2%	0.7%	58	30.8%	0.7%	43	42.9%	0.6%
<b>Non</b>	256	70.5%	0.7%	126	71.8%	0.7%	129	69.2%	0.7%	57	57.1%	0.6%
<b>Habitat</b>												
<b>Communes rurales</b>	120	33.0%	0.9%	55	31.5%	0.9%	65	34.5%	1.0%	27	26.7%	0.7%
<b>Agglo. - 20 000 hab</b>	78	21.5%	0.9%	44	24.9%	1.1%	34	18.2%	0.8%	13	12.7%	0.5%
<b>Agglo. 20 000 à 100 000 hab</b>	76	20.8%	1.1%	35	20.0%	1.1%	40	21.5%	1.2%	19	18.4%	0.9%
<b>Agglo. + 100 000 hab</b>	83	22.9%	0.6%	39	22.2%	0.6%	44	23.6%	0.6%	40	39.7%	0.8%
<b>Agglo. Paris</b>	7	1.8%	0.1%	2	1.4%	0.1%	4	2.3%	0.1%	2	2.4%	0.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	7	1.8%	0.1%	2	1.4%	0.1%	4	2.3%	0.1%	2	2.4%	0.1%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	1	0.2%	0.1%	1	0.4%	0.2%	0	-	-	1	0.7%	0.3%
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	-	-	0	-	-	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	231	63.7%	11.1%	123	69.6%	12.3%	109	58.1%	10.1%	66	65.5%	10.5%
Pays de la Loire	6	1.7%	0.2%	0	-	-	6	3.2%	0.4%	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	109	30.1%	7.5%	46	26.2%	6.6%	63	33.7%	8.3%	31	30.9%	8.1%
Aquitaine	1	0.3%	0.0%	0	-	-	1	0.5%	0.1%	0	-	-
Midi-Pyrénées	0	0.1%	0.0%	0	-	-	0	0.2%	0.0%	0	0.4%	0.0%
Limousin	1	0.2%	0.1%	0	-	-	1	0.4%	0.2%	0	0.1%	0.1%
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	5	1.4%	0.1%	2	1.3%	0.1%	3	1.6%	0.1%	0	-	-
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	2	0.5%	0.0%	2	1.1%	0.1%	0	-	-	0	-	-
<b>Habitudes de connexion Internet</b>												
Tous les jours	198	54.5%	0.7%	92	52.1%	0.7%	106	56.6%	0.8%	77	76.1%	0.6%
Presque tous les jours	46	12.5%	0.8%	23	13.1%	0.8%	23	12.0%	0.7%	17	16.5%	0.7%
1 à 2 fois par semaine	22	6.1%	0.7%	11	6.2%	0.8%	11	5.9%	0.6%	3	3.0%	0.3%
1 à 3 fois par mois	1	0.2%	0.1%	0	-	-	1	0.4%	0.2%	1	0.8%	0.4%
Moins souvent	4	1.0%	0.3%	3	1.5%	0.4%	1	0.6%	0.1%	0	-	-
Jamais	3	0.8%	1.2%	0	-	-	3	1.6%	2.8%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	16	4.5%	0.7%	11	6.3%	1.1%	5	2.8%	0.3%	0	-	-
De 9 000 à moins de 12 000 euros par an	22	6.0%	0.7%	11	6.3%	1.0%	11	5.7%	0.5%	1	0.9%	0.3%
De 12 000 à moins de 18 000 euros par an	53	14.6%	0.8%	28	15.7%	0.9%	25	13.6%	0.7%	7	7.3%	0.9%
De 18 000 à moins de 24 000 euros par an	61	16.8%	0.8%	19	10.9%	0.6%	42	22.3%	1.1%	16	15.6%	1.0%
De 24 000 à moins de 36 000 euros par an	80	21.9%	0.7%	35	19.8%	0.6%	45	23.9%	0.8%	16	16.1%	0.4%
De 36 000 à moins de 45 000 euros par an	45	12.4%	0.7%	25	14.2%	0.8%	20	10.7%	0.7%	16	15.6%	0.6%
De 45 000 à moins de 65 000 euros par an	36	10.0%	0.6%	25	14.4%	0.8%	11	5.9%	0.4%	20	20.2%	0.6%
65 000 euros et plus	9	2.5%	0.3%	5	3.0%	0.3%	4	2.0%	0.3%	6	5.8%	0.3%
Refus	27	7.3%	0.7%	10	5.4%	0.6%	17	9.1%	0.8%	13	13.3%	1.0%
Ne sait pas	15	4.0%	1.0%	7	4.1%	1.1%	8	4.0%	0.9%	5	5.0%	0.9%