

L'Equipe Dimanche

E7QN, Lecture Dernière Période

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	2541	100.0%	5.0%	2042	100.0%	8.4%	499	100.0%	1.9%	989	100.0%	5.9%
Sexe												
Homme	2042	80.4%	8.4%	2042	100.0%	8.4%	0	-	100.0%	811	82.0%	9.2%
Femme	499	19.6%	1.9%	0	-	100.0%	499	100.0%	1.9%	179	18.0%	2.2%
Age												
15 à 24 ans	494	19.4%	6.7%	403	19.7%	10.8%	92	18.3%	2.5%	199	20.1%	6.7%
25 à 34 ans	444	17.5%	5.8%	368	18.0%	9.7%	76	15.2%	1.9%	182	18.4%	5.3%
35 à 49 ans	766	30.1%	6.0%	625	30.6%	10.0%	141	28.3%	2.2%	362	36.6%	6.0%
50 à 64 ans	571	22.5%	4.7%	453	22.2%	7.6%	118	23.6%	1.9%	239	24.1%	5.8%
65 ans et plus	267	10.5%	2.5%	194	9.5%	4.2%	73	14.5%	1.2%	8	0.8%	3.5%
Individu												
Ménagère	422	16.6%	1.8%	0	-	100.0%	422	84.6%	1.8%	140	14.1%	2.1%
Personne de Référence	1733	68.2%	6.2%	1638	80.2%	8.1%	95	19.0%	1.2%	664	67.1%	7.8%
Responsable des achats	980	38.6%	4.1%	623	30.5%	8.2%	357	71.6%	2.2%	350	35.3%	4.2%
PCS Individu												
Agriculteurs	10	0.4%	1.9%	9	0.4%	2.5%	1	0.3%	0.8%	0	0.0%	5.3%
Petits patrons	114	4.5%	7.3%	106	5.2%	9.6%	8	1.5%	1.7%	111	11.2%	7.8%
Affaires et Cadres	255	10.0%	5.5%	223	10.9%	7.7%	32	6.4%	1.8%	241	24.4%	5.6%
Professions intermédiaires	410	16.1%	6.1%	347	17.0%	9.9%	62	12.5%	2.0%	378	38.2%	6.8%
Employés	381	15.0%	4.5%	232	11.3%	11.8%	149	29.9%	2.3%	48	4.9%	2.7%
Ouvriers	568	22.3%	8.8%	524	25.7%	10.4%	43	8.7%	3.1%	26	2.7%	7.7%
Retraités	390	15.4%	3.2%	297	14.5%	5.0%	93	18.7%	1.5%	9	0.9%	4.2%
Autres inactifs	414	16.3%	4.0%	304	14.9%	8.6%	110	22.0%	1.6%	176	17.8%	5.6%
PCS Personne de Référence												
Agriculteurs	12	0.5%	1.5%	8	0.4%	2.2%	3	0.7%	0.8%	0	-	100.0%
Petits patrons	147	5.8%	5.9%	129	6.3%	9.5%	18	3.6%	1.6%	147	14.8%	5.9%
Affaires et Cadres	382	15.0%	5.7%	303	14.8%	8.7%	80	16.0%	2.4%	382	38.7%	5.7%
Professions intermédiaires	460	18.1%	6.1%	380	18.6%	9.5%	81	16.1%	2.2%	460	46.5%	6.1%
Employés	311	12.2%	5.8%	241	11.8%	11.2%	70	14.1%	2.2%	0	-	100.0%
Ouvriers	628	24.7%	6.5%	528	25.9%	10.4%	99	19.9%	2.2%	0	-	100.0%
Retraités	474	18.6%	3.3%	351	17.2%	5.4%	122	24.5%	1.6%	0	-	100.0%
Autres inactifs	128	5.0%	3.4%	102	5.0%	7.6%	25	5.1%	1.1%	0	-	100.0%

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Taille du Foyer												
1 personne	305	12.0%	3.3%	257	12.6%	6.5%	48	9.6%	0.9%	81	8.2%	4.7%
2 personnes	776	30.5%	4.4%	596	29.2%	6.9%	180	36.0%	2.0%	228	23.0%	5.4%
3 personnes	571	22.5%	6.1%	442	21.7%	9.6%	129	25.7%	2.7%	242	24.4%	6.5%
4 personnes	588	23.1%	6.3%	502	24.6%	10.8%	86	17.2%	1.9%	298	30.1%	6.5%
5 personnes et +	302	11.9%	5.8%	245	12.0%	10.0%	57	11.4%	2.0%	141	14.3%	5.6%
Présence d'enfants de moins de 15 ans												
Oui	940	37.0%	6.0%	777	38.1%	10.7%	163	32.6%	1.9%	416	42.0%	5.6%
Non	1601	63.0%	4.6%	1265	61.9%	7.4%	337	67.4%	1.9%	573	58.0%	6.1%
Habitat												
Communes rurales	542	21.3%	4.2%	388	19.0%	6.2%	153	30.7%	2.3%	191	19.3%	5.3%
Agglo. - 20 000 hab	513	20.2%	6.0%	431	21.1%	10.6%	82	16.4%	1.8%	174	17.6%	7.1%
Agglo. 20 000 à 100 000 hab	325	12.8%	4.9%	266	13.0%	8.3%	59	11.8%	1.7%	115	11.6%	5.9%
Agglo. + 100 000 hab	762	30.0%	5.3%	625	30.6%	9.1%	137	27.4%	1.8%	310	31.4%	6.3%
Agglo. Paris	400	15.7%	4.8%	331	16.2%	8.4%	68	13.7%	1.6%	199	20.1%	5.1%

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Région d'habitation												
Ile-de-France	448	17.6%	4.8%	377	18.5%	8.4%	71	14.2%	1.4%	218	22.0%	5.0%
Nord-Pas-de-Calais	157	6.2%	4.9%	123	6.0%	8.1%	34	6.7%	2.0%	54	5.5%	6.1%
Lorraine	75	2.9%	3.9%	55	2.7%	5.9%	20	3.9%	2.0%	19	2.0%	3.7%
Alsace	52	2.1%	3.5%	43	2.1%	5.8%	9	1.9%	1.2%	15	1.5%	2.9%
Franche-Comté	48	1.9%	5.1%	35	1.7%	7.6%	13	2.6%	2.7%	19	1.9%	7.9%
Champagne-Ardenne	45	1.8%	4.2%	38	1.8%	7.2%	8	1.5%	1.4%	16	1.6%	5.9%
Picardie	73	2.9%	4.7%	61	3.0%	8.2%	12	2.4%	1.5%	26	2.6%	5.9%
Bourgogne	64	2.5%	4.7%	49	2.4%	7.6%	15	3.0%	2.1%	23	2.3%	6.6%
Haute-Normandie	68	2.7%	4.6%	55	2.7%	7.8%	13	2.7%	1.7%	28	2.8%	6.2%
Basse-Normandie	43	1.7%	3.6%	33	1.6%	5.7%	11	2.1%	1.7%	18	1.9%	5.8%
Centre	104	4.1%	5.0%	79	3.9%	7.9%	25	4.9%	2.3%	33	3.3%	5.2%
Pays de la Loire	124	4.9%	4.4%	103	5.0%	7.5%	21	4.3%	1.4%	51	5.2%	5.8%
Bretagne	88	3.5%	3.4%	71	3.5%	5.7%	17	3.4%	1.3%	33	3.4%	4.4%
Poitou-Charentes	57	2.3%	3.9%	43	2.1%	6.1%	15	2.9%	1.9%	19	2.0%	5.1%
Aquitaine	158	6.2%	6.0%	124	6.1%	9.9%	34	6.9%	2.5%	60	6.1%	7.1%
Midi-Pyrénées	140	5.5%	5.9%	112	5.5%	9.8%	28	5.5%	2.2%	59	6.0%	7.6%
Limousin	25	1.0%	4.0%	18	0.9%	5.9%	7	1.4%	2.2%	7	0.7%	4.5%
Auvergne	48	1.9%	4.3%	34	1.7%	6.4%	14	2.8%	2.4%	19	1.9%	6.1%
Rhône-Alpes	335	13.2%	6.7%	269	13.2%	11.2%	66	13.2%	2.6%	128	12.9%	7.5%
Languedoc-Roussillon	149	5.9%	6.9%	113	5.5%	11.1%	36	7.2%	3.2%	41	4.2%	6.5%
Provence-Alpes-Côte-d'Azur-Corse	240	9.4%	5.6%	209	10.2%	10.3%	31	6.3%	1.4%	102	10.4%	7.3%
Habitudes de connexion Internet												
Tous les jours	1604	63.1%	6.0%	1315	64.4%	9.5%	289	57.9%	2.2%	757	76.5%	6.0%
Presque tous les jours	308	12.1%	5.1%	254	12.5%	9.2%	54	10.7%	1.6%	124	12.5%	5.1%
1 à 2 fois par semaine	184	7.2%	5.7%	129	6.3%	9.1%	54	10.9%	3.1%	68	6.9%	7.6%
1 à 3 fois par mois	38	1.5%	4.5%	30	1.5%	7.5%	8	1.7%	1.8%	8	0.8%	4.2%
Moins souvent	64	2.5%	4.4%	50	2.4%	8.1%	14	2.8%	1.7%	5	0.5%	3.4%
Jamais	12	0.5%	5.0%	12	0.6%	8.8%	0	-	-	0	-	-

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	70	2.8%	2.9%	58	2.8%	6.0%	12	2.5%	0.8%	4	0.4%	2.1%
De 9 000 à moins de 12 000 euros par an	88	3.5%	2.7%	62	3.0%	5.7%	26	5.3%	1.2%	15	1.5%	5.4%
De 12 000 à moins de 18 000 euros par an	268	10.6%	3.9%	204	10.0%	6.8%	64	12.7%	1.7%	37	3.7%	4.6%
De 18 000 à moins de 24 000 euros par an	331	13.0%	4.5%	276	13.5%	8.2%	55	10.9%	1.4%	67	6.7%	4.2%
De 24 000 à moins de 36 000 euros par an	632	24.9%	5.7%	502	24.6%	9.1%	130	26.1%	2.4%	213	21.5%	5.9%
De 36 000 à moins de 45 000 euros par an	408	16.1%	6.5%	335	16.4%	10.2%	73	14.7%	2.5%	198	20.0%	7.0%
De 45 000 à moins de 65 000 euros par an	366	14.4%	6.5%	294	14.4%	9.3%	72	14.5%	2.9%	231	23.4%	6.7%
65 000 euros et plus	182	7.2%	6.4%	157	7.7%	9.0%	25	4.9%	2.2%	149	15.1%	6.7%
Refus	132	5.2%	3.5%	98	4.8%	6.3%	34	6.8%	1.5%	46	4.6%	3.6%
Ne sait pas	64	2.5%	4.3%	56	2.7%	8.4%	8	1.7%	1.0%	30	3.0%	5.5%