

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1135	100.0%	2.2%	651	100.0%	2.7%	484	100.0%	1.8%	396	100.0%	2.4%
<b>Sexe</b>												
<b>Homme</b>	651	57.3%	2.7%	651	100.0%	2.7%	0	-	100.0%	255	64.3%	2.9%
<b>Femme</b>	484	42.7%	1.8%	0	-	100.0%	484	100.0%	1.8%	141	35.7%	1.8%
<b>Age</b>												
<b>15 à 24 ans</b>	61	5.3%	0.8%	33	5.0%	0.9%	28	5.8%	0.8%	29	7.3%	1.0%
<b>25 à 34 ans</b>	89	7.9%	1.2%	52	8.0%	1.4%	37	7.6%	0.9%	46	11.7%	1.3%
<b>35 à 49 ans</b>	293	25.9%	2.3%	198	30.5%	3.2%	95	19.6%	1.5%	132	33.2%	2.2%
<b>50 à 64 ans</b>	399	35.2%	3.3%	225	34.6%	3.8%	175	36.0%	2.8%	167	42.2%	4.1%
<b>65 ans et plus</b>	292	25.7%	2.7%	143	21.9%	3.1%	149	30.9%	2.4%	23	5.7%	9.5%
<b>Individu</b>												
<b>Ménagère</b>	452	39.8%	1.9%	0	-	100.0%	452	93.4%	1.9%	124	31.3%	1.9%
<b>Personne de Référence</b>	724	63.9%	2.6%	597	91.7%	3.0%	128	26.4%	1.6%	257	65.0%	3.0%
<b>Responsable des achats</b>	578	51.0%	2.4%	230	35.3%	3.0%	348	72.0%	2.1%	205	51.8%	2.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.4%	0.9%	3	0.5%	0.8%	2	0.3%	0.9%	0	-	-
<b>Petits patrons</b>	53	4.7%	3.4%	41	6.3%	3.7%	12	2.5%	2.7%	51	12.9%	3.6%
<b>Affaires et Cadres</b>	175	15.4%	3.8%	126	19.4%	4.3%	48	10.0%	2.8%	162	41.0%	3.8%
<b>Professions intermédiaires</b>	114	10.0%	1.7%	71	10.9%	2.0%	43	8.8%	1.3%	104	26.2%	1.9%
<b>Employés</b>	154	13.6%	1.8%	55	8.5%	2.8%	99	20.5%	1.5%	18	4.5%	1.0%
<b>Ouvriers</b>	125	11.0%	1.9%	112	17.2%	2.2%	13	2.7%	0.9%	6	1.5%	1.7%
<b>Retraités</b>	352	31.0%	2.9%	175	26.9%	3.0%	177	36.6%	2.8%	11	2.7%	4.7%
<b>Autres inactifs</b>	157	13.8%	1.5%	67	10.3%	1.9%	90	18.6%	1.3%	44	11.2%	1.4%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	7	0.7%	1.0%	4	0.6%	1.1%	3	0.7%	0.8%	0	-	100.0%
<b>Petits patrons</b>	69	6.1%	2.8%	44	6.7%	3.3%	25	5.2%	2.2%	69	17.5%	2.8%
<b>Affaires et Cadres</b>	200	17.7%	3.0%	132	20.4%	3.8%	68	14.0%	2.1%	200	50.6%	3.0%
<b>Professions intermédiaires</b>	126	11.1%	1.7%	78	12.0%	2.0%	48	9.9%	1.3%	126	31.9%	1.7%
<b>Employés</b>	103	9.1%	1.9%	57	8.7%	2.6%	47	9.6%	1.4%	0	-	100.0%
<b>Ouvriers</b>	174	15.3%	1.8%	109	16.8%	2.1%	65	13.4%	1.4%	0	-	100.0%
<b>Retraités</b>	386	34.0%	2.7%	186	28.6%	2.8%	199	41.2%	2.5%	0	-	100.0%
<b>Autres inactifs</b>	68	6.0%	1.8%	40	6.1%	2.9%	29	5.9%	1.2%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	197	17.4%	2.1%	120	18.4%	3.0%	77	16.0%	1.5%	30	7.7%	1.8%
<b>2 personnes</b>	491	43.2%	2.8%	250	38.4%	2.9%	241	49.8%	2.6%	146	36.8%	3.4%
<b>3 personnes</b>	167	14.7%	1.8%	98	15.1%	2.1%	68	14.1%	1.4%	81	20.4%	2.2%
<b>4 personnes</b>	154	13.5%	1.7%	98	15.1%	2.1%	55	11.4%	1.2%	86	21.8%	1.9%
<b>5 personnes et +</b>	126	11.1%	2.4%	84	13.0%	3.4%	42	8.7%	1.5%	53	13.3%	2.1%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	303	26.7%	1.9%	195	30.0%	2.7%	108	22.2%	1.3%	142	36.0%	1.9%
<b>Non</b>	832	73.3%	2.4%	455	70.0%	2.7%	377	77.8%	2.1%	253	64.0%	2.7%
<b>Habitat</b>												
<b>Communes rurales</b>	191	16.8%	1.5%	105	16.1%	1.7%	86	17.8%	1.3%	62	15.6%	1.7%
<b>Agglo. - 20 000 hab</b>	185	16.3%	2.2%	95	14.6%	2.3%	90	18.6%	2.0%	40	10.1%	1.6%
<b>Agglo. 20 000 à 100 000 hab</b>	136	12.0%	2.0%	77	11.8%	2.4%	59	12.1%	1.7%	52	13.2%	2.7%
<b>Agglo. + 100 000 hab</b>	273	24.1%	1.9%	160	24.6%	2.3%	113	23.3%	1.5%	86	21.8%	1.8%
<b>Agglo. Paris</b>	350	30.8%	4.2%	214	32.8%	5.4%	136	28.1%	3.1%	156	39.3%	4.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	379	33.4%	4.0%	234	35.9%	5.2%	146	30.1%	3.0%	168	42.4%	3.9%
Nord-Pas-de-Calais	39	3.5%	1.2%	23	3.5%	1.5%	16	3.3%	1.0%	15	3.8%	1.7%
Lorraine	20	1.7%	1.0%	7	1.1%	0.8%	12	2.6%	1.2%	7	1.7%	1.3%
Alsace	13	1.2%	0.9%	8	1.3%	1.1%	5	1.1%	0.7%	4	1.0%	0.8%
Franche-Comté	20	1.8%	2.1%	9	1.3%	1.9%	11	2.3%	2.3%	3	0.8%	1.3%
Champagne-Ardenne	25	2.2%	2.3%	16	2.5%	3.1%	9	1.8%	1.5%	6	1.6%	2.3%
Picardie	24	2.1%	1.5%	19	3.0%	2.6%	4	0.9%	0.6%	5	1.4%	1.2%
Bourgogne	34	3.0%	2.5%	14	2.2%	2.2%	20	4.1%	2.8%	7	1.8%	2.1%
Haute-Normandie	16	1.4%	1.1%	10	1.6%	1.5%	6	1.2%	0.7%	7	1.8%	1.6%
Basse-Normandie	20	1.7%	1.6%	15	2.2%	2.5%	5	1.0%	0.8%	11	2.8%	3.5%
Centre	54	4.7%	2.6%	33	5.0%	3.3%	21	4.3%	1.9%	17	4.2%	2.7%
Pays de la Loire	88	7.7%	3.1%	54	8.3%	4.0%	33	6.9%	2.3%	32	8.1%	3.7%
Bretagne	63	5.5%	2.4%	35	5.4%	2.8%	28	5.7%	2.0%	14	3.6%	1.8%
Poitou-Charentes	14	1.3%	1.0%	6	0.9%	0.9%	8	1.7%	1.1%	6	1.5%	1.5%
Aquitaine	69	6.1%	2.6%	28	4.2%	2.2%	41	8.5%	3.0%	22	5.7%	2.6%
Midi-Pyrénées	50	4.4%	2.1%	23	3.5%	2.0%	27	5.7%	2.2%	8	2.0%	1.0%
Limousin	13	1.2%	2.1%	7	1.0%	2.3%	7	1.4%	2.0%	3	0.7%	1.8%
Auvergne	18	1.6%	1.6%	7	1.0%	1.2%	11	2.3%	1.9%	5	1.2%	1.5%
Rhône-Alpes	93	8.2%	1.9%	53	8.2%	2.2%	40	8.3%	1.6%	24	6.1%	1.4%
Languedoc-Roussillon	24	2.1%	1.1%	10	1.5%	0.9%	14	3.0%	1.3%	6	1.5%	1.0%
Provence-Alpes-Côte-d'Azur-Corse	59	5.2%	1.4%	41	6.2%	2.0%	18	3.8%	0.8%	25	6.4%	1.8%
<b>Habitudes de connexion Internet</b>												
Tous les jours	617	54.4%	2.3%	365	56.1%	2.6%	252	52.1%	1.9%	298	75.3%	2.4%
Presque tous les jours	120	10.6%	2.0%	55	8.4%	2.0%	66	13.6%	2.0%	58	14.8%	2.4%
1 à 2 fois par semaine	61	5.4%	1.9%	25	3.8%	1.8%	37	7.5%	2.1%	12	3.1%	1.4%
1 à 3 fois par mois	15	1.3%	1.8%	9	1.4%	2.3%	6	1.2%	1.3%	4	1.0%	2.0%
Moins souvent	21	1.8%	1.4%	9	1.4%	1.5%	12	2.4%	1.4%	0	-	-
Jamais	7	0.7%	3.0%	2	0.3%	1.3%	6	1.2%	5.2%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	38	3.3%	1.6%	24	3.7%	2.5%	14	2.9%	0.9%	2	0.4%	0.9%
De 9 000 à moins de 12 000 euros par an	63	5.6%	1.9%	33	5.0%	3.0%	30	6.3%	1.4%	7	1.7%	2.4%
De 12 000 à moins de 18 000 euros par an	124	10.9%	1.8%	66	10.2%	2.2%	57	11.9%	1.5%	13	3.3%	1.6%
De 18 000 à moins de 24 000 euros par an	145	12.8%	2.0%	79	12.1%	2.3%	67	13.8%	1.7%	26	6.6%	1.7%
De 24 000 à moins de 36 000 euros par an	202	17.8%	1.8%	109	16.8%	2.0%	93	19.2%	1.7%	46	11.6%	1.3%
De 36 000 à moins de 45 000 euros par an	152	13.4%	2.4%	93	14.2%	2.8%	59	12.2%	2.0%	57	14.4%	2.0%
De 45 000 à moins de 65 000 euros par an	170	15.0%	3.0%	102	15.7%	3.2%	68	14.0%	2.7%	94	23.7%	2.7%
65 000 euros et plus	154	13.5%	5.4%	110	16.9%	6.3%	44	9.0%	3.9%	117	29.6%	5.2%
Refus	72	6.4%	1.9%	27	4.1%	1.7%	45	9.4%	2.1%	29	7.2%	2.2%
Ne sait pas	15	1.3%	1.0%	8	1.2%	1.2%	7	1.4%	0.8%	6	1.5%	1.1%