

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	3019	100.0%	5.9%	1528	100.0%	6.3%	1492	100.0%	5.6%	1234	100.0%	7.3%
<b>Sexe</b>												
<b>Homme</b>	1528	50.6%	6.3%	1528	100.0%	6.3%	0	-	100.0%	661	53.6%	7.5%
<b>Femme</b>	1492	49.4%	5.6%	0	-	100.0%	1492	100.0%	5.6%	573	46.4%	7.1%
<b>Age</b>												
<b>15 à 24 ans</b>	754	25.0%	10.2%	342	22.4%	9.2%	412	27.6%	11.2%	309	25.1%	10.4%
<b>25 à 34 ans</b>	541	17.9%	7.0%	300	19.7%	7.9%	240	16.1%	6.2%	258	20.9%	7.5%
<b>35 à 49 ans</b>	817	27.1%	6.4%	445	29.1%	7.1%	372	25.0%	5.8%	382	31.0%	6.3%
<b>50 à 64 ans</b>	634	21.0%	5.2%	319	20.9%	5.4%	314	21.1%	5.0%	275	22.3%	6.7%
<b>65 ans et plus</b>	274	9.1%	2.5%	121	7.9%	2.6%	153	10.3%	2.5%	9	0.8%	3.9%
<b>Individu</b>												
<b>Ménagère</b>	1130	37.4%	4.9%	0	-	100.0%	1130	75.7%	4.9%	435	35.2%	6.5%
<b>Personne de Référence</b>	1614	53.5%	5.8%	1175	76.9%	5.8%	439	29.4%	5.6%	608	49.2%	7.2%
<b>Responsable des achats</b>	1336	44.2%	5.5%	522	34.2%	6.8%	813	54.5%	4.9%	576	46.7%	6.9%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.2%	0.9%	0	-	-	5	0.3%	2.7%	0	-	-
<b>Petits patrons</b>	55	1.8%	3.5%	39	2.6%	3.5%	16	1.1%	3.5%	48	3.9%	3.4%
<b>Affaires et Cadres</b>	374	12.4%	8.0%	225	14.7%	7.7%	149	10.0%	8.5%	342	27.7%	7.9%
<b>Professions intermédiaires</b>	522	17.3%	7.8%	282	18.5%	8.1%	239	16.0%	7.5%	431	34.9%	7.7%
<b>Employés</b>	675	22.3%	8.0%	208	13.6%	10.6%	467	31.3%	7.2%	120	9.7%	6.8%
<b>Ouvriers</b>	401	13.3%	6.2%	338	22.1%	6.7%	63	4.2%	4.5%	26	2.1%	7.5%
<b>Retraités</b>	355	11.7%	2.9%	168	11.0%	2.9%	186	12.5%	2.9%	9	0.7%	4.0%
<b>Autres inactifs</b>	634	21.0%	6.2%	267	17.5%	7.6%	367	24.6%	5.4%	259	21.0%	8.2%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	8	0.3%	1.1%	1	0.1%	0.4%	7	0.5%	1.7%	0	-	100.0%
<b>Petits patrons</b>	120	4.0%	4.8%	63	4.1%	4.7%	57	3.8%	5.0%	120	9.7%	4.8%
<b>Affaires et Cadres</b>	537	17.8%	8.0%	270	17.6%	7.8%	267	17.9%	8.2%	537	43.5%	8.0%
<b>Professions intermédiaires</b>	577	19.1%	7.6%	329	21.5%	8.3%	248	16.6%	6.9%	577	46.8%	7.6%
<b>Employés</b>	510	16.9%	9.5%	214	14.0%	9.9%	296	19.8%	9.2%	0	-	100.0%
<b>Ouvriers</b>	601	19.9%	6.2%	361	23.6%	7.1%	240	16.1%	5.2%	0	-	100.0%
<b>Retraités</b>	471	15.6%	3.3%	210	13.7%	3.2%	261	17.5%	3.3%	0	-	100.0%
<b>Autres inactifs</b>	194	6.4%	5.2%	80	5.2%	5.9%	114	7.7%	4.7%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	545	18.0%	5.9%	293	19.2%	7.4%	251	16.8%	4.8%	144	11.7%	8.3%
<b>2 personnes</b>	801	26.5%	4.5%	385	25.2%	4.5%	416	27.9%	4.6%	284	23.0%	6.7%
<b>3 personnes</b>	654	21.7%	7.0%	365	23.9%	7.9%	289	19.4%	6.1%	325	26.3%	8.7%
<b>4 personnes</b>	627	20.8%	6.8%	295	19.3%	6.4%	331	22.2%	7.1%	305	24.7%	6.6%
<b>5 personnes et +</b>	393	13.0%	7.5%	190	12.4%	7.7%	203	13.6%	7.3%	177	14.3%	7.0%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	1058	35.0%	6.7%	518	33.9%	7.1%	540	36.2%	6.4%	499	40.4%	6.7%
<b>Non</b>	1961	65.0%	5.6%	1010	66.1%	5.9%	952	63.8%	5.3%	735	59.6%	7.8%
<b>Habitat</b>												
<b>Communes rurales</b>	169	5.6%	1.3%	97	6.3%	1.6%	72	4.8%	1.1%	75	6.1%	2.1%
<b>Agglo. - 20 000 hab</b>	162	5.4%	1.9%	90	5.9%	2.2%	72	4.9%	1.6%	86	7.0%	3.5%
<b>Agglo. 20 000 à 100 000 hab</b>	101	3.4%	1.5%	66	4.3%	2.1%	36	2.4%	1.0%	48	3.9%	2.5%
<b>Agglo. + 100 000 hab</b>	1067	35.3%	7.4%	526	34.5%	7.6%	540	36.2%	7.2%	358	29.0%	7.3%
<b>Agglo. Paris</b>	1521	50.4%	18.3%	749	49.0%	19.0%	772	51.7%	17.7%	666	54.0%	17.2%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	1605	53.2%	17.1%	804	52.7%	17.9%	801	53.7%	16.3%	714	57.9%	16.5%
Nord-Pas-de-Calais	207	6.9%	6.5%	111	7.3%	7.3%	96	6.4%	5.7%	69	5.6%	7.8%
Lorraine	34	1.1%	1.8%	21	1.4%	2.2%	13	0.9%	1.3%	17	1.4%	3.2%
Alsace	68	2.3%	4.5%	43	2.8%	5.9%	25	1.7%	3.2%	27	2.2%	5.1%
Franche-Comté	2	0.1%	0.2%	0	0.0%	0.1%	1	0.1%	0.3%	1	0.1%	0.3%
Champagne-Ardenne	6	0.2%	0.6%	2	0.1%	0.4%	4	0.3%	0.8%	4	0.4%	1.6%
Picardie	25	0.8%	1.6%	11	0.7%	1.4%	14	0.9%	1.8%	11	0.9%	2.6%
Bourgogne	10	0.3%	0.7%	3	0.2%	0.5%	7	0.4%	0.9%	5	0.4%	1.4%
Haute-Normandie	12	0.4%	0.8%	6	0.4%	0.9%	5	0.4%	0.7%	4	0.3%	0.8%
Basse-Normandie	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%
Centre	14	0.5%	0.7%	7	0.5%	0.7%	7	0.5%	0.7%	6	0.5%	0.9%
Pays de la Loire	90	3.0%	3.2%	57	3.7%	4.2%	33	2.2%	2.2%	37	3.0%	4.3%
Bretagne	83	2.8%	3.2%	48	3.1%	3.9%	35	2.4%	2.6%	34	2.8%	4.5%
Poitou-Charentes	3	0.1%	0.2%	2	0.1%	0.3%	1	0.1%	0.1%	2	0.1%	0.4%
Aquitaine	98	3.3%	3.7%	52	3.4%	4.1%	47	3.1%	3.3%	31	2.5%	3.6%
Midi-Pyrénées	174	5.8%	7.3%	90	5.9%	7.9%	84	5.6%	6.8%	74	6.0%	9.4%
Limousin	0	0.0%	0.1%	0	-	-	0	0.0%	0.1%	0	0.0%	0.1%
Auvergne	3	0.1%	0.2%	1	0.1%	0.2%	2	0.1%	0.3%	0	-	-
Rhône-Alpes	264	8.7%	5.3%	127	8.3%	5.3%	137	9.2%	5.3%	92	7.5%	5.4%
Languedoc-Roussillon	4	0.1%	0.2%	2	0.1%	0.2%	2	0.1%	0.2%	3	0.2%	0.5%
Provence-Alpes-Côte-d'Azur-Corse	316	10.5%	7.3%	139	9.1%	6.9%	177	11.9%	7.8%	103	8.3%	7.3%
<b>Habitudes de connexion Internet</b>												
Tous les jours	1946	64.4%	7.2%	1036	67.8%	7.5%	910	61.0%	6.9%	980	79.4%	7.7%
Presque tous les jours	368	12.2%	6.1%	165	10.8%	6.0%	202	13.6%	6.1%	146	11.9%	6.0%
1 à 2 fois par semaine	187	6.2%	5.8%	78	5.1%	5.5%	108	7.3%	6.1%	64	5.2%	7.2%
1 à 3 fois par mois	44	1.5%	5.1%	21	1.4%	5.3%	23	1.5%	5.0%	11	0.9%	5.9%
Moins souvent	75	2.5%	5.2%	24	1.6%	3.9%	51	3.4%	6.2%	5	0.4%	3.6%
Jamais	7	0.2%	2.6%	6	0.4%	4.1%	1	0.1%	0.7%	1	0.1%	3.8%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	143	4.7%	5.9%	65	4.3%	6.8%	78	5.2%	5.3%	10	0.8%	5.1%
De 9 000 à moins de 12 000 euros par an	158	5.2%	4.8%	78	5.1%	7.2%	80	5.4%	3.7%	28	2.3%	10.2%
De 12 000 à moins de 18 000 euros par an	347	11.5%	5.1%	156	10.2%	5.2%	191	12.8%	5.0%	73	5.9%	9.0%
De 18 000 à moins de 24 000 euros par an	395	13.1%	5.4%	192	12.6%	5.7%	203	13.6%	5.2%	103	8.3%	6.5%
De 24 000 à moins de 36 000 euros par an	650	21.5%	5.9%	337	22.1%	6.1%	313	21.0%	5.6%	255	20.7%	7.1%
De 36 000 à moins de 45 000 euros par an	390	12.9%	6.2%	217	14.2%	6.6%	173	11.6%	5.8%	169	13.7%	6.0%
De 45 000 à moins de 65 000 euros par an	375	12.4%	6.6%	211	13.8%	6.7%	164	11.0%	6.6%	258	20.9%	7.5%
65 000 euros et plus	238	7.9%	8.3%	137	9.0%	7.9%	100	6.7%	8.9%	189	15.3%	8.4%
Refus	206	6.8%	5.5%	82	5.4%	5.3%	123	8.3%	5.6%	88	7.1%	6.8%
Ne sait pas	118	3.9%	7.8%	52	3.4%	7.8%	66	4.4%	7.8%	62	5.0%	11.3%