

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	397	100.0%	0.8%	184	100.0%	0.8%	213	100.0%	0.8%	105	100.0%	0.6%
Sexe												
Homme	184	46.4%	0.8%	184	100.0%	0.8%	0	-	100.0%	52	49.8%	0.6%
Femme	213	53.6%	0.8%	0	-	100.0%	213	100.0%	0.8%	53	50.2%	0.7%
Age												
15 à 24 ans	21	5.3%	0.3%	17	9.1%	0.5%	4	2.1%	0.1%	13	12.4%	0.4%
25 à 34 ans	16	4.1%	0.2%	6	3.2%	0.2%	11	5.0%	0.3%	10	9.6%	0.3%
35 à 49 ans	35	8.8%	0.3%	14	7.4%	0.2%	21	10.0%	0.3%	24	23.1%	0.4%
50 à 64 ans	91	23.0%	0.7%	47	25.3%	0.8%	45	21.1%	0.7%	54	51.0%	1.3%
65 ans et plus	233	58.7%	2.2%	102	55.1%	2.2%	132	61.9%	2.1%	4	4.0%	1.8%
Individu												
Ménagère	203	51.2%	0.9%	0	-	100.0%	203	95.5%	0.9%	48	46.0%	0.7%
Personne de Référence	260	65.4%	0.9%	169	91.6%	0.8%	91	42.7%	1.2%	50	47.8%	0.6%
Responsable des achats	184	46.3%	0.8%	59	31.9%	0.8%	125	58.7%	0.8%	55	52.9%	0.7%
PCS Individu												
Agriculteurs	2	0.5%	0.4%	2	1.0%	0.5%	0	0.1%	0.1%	0	-	-
Petits patrons	7	1.7%	0.4%	4	2.4%	0.4%	2	1.1%	0.5%	7	6.6%	0.5%
Affaires et Cadres	50	12.7%	1.1%	28	15.3%	1.0%	22	10.5%	1.3%	50	47.2%	1.1%
Professions intermédiaires	21	5.2%	0.3%	10	5.6%	0.3%	10	4.8%	0.3%	19	18.6%	0.3%
Employés	20	5.1%	0.2%	3	1.6%	0.2%	17	8.2%	0.3%	4	4.2%	0.2%
Ouvriers	11	2.7%	0.2%	10	5.4%	0.2%	1	0.4%	0.1%	0	0.2%	0.1%
Retraités	224	56.4%	1.8%	109	59.2%	1.8%	115	54.0%	1.8%	2	2.3%	1.1%
Autres inactifs	62	15.6%	0.6%	17	9.4%	0.5%	45	21.0%	0.7%	22	21.0%	0.7%
PCS Personne de Référence												
Agriculteurs	2	0.5%	0.3%	2	1.0%	0.5%	0	0.1%	0.0%	0	-	100.0%
Petits patrons	17	4.4%	0.7%	7	3.8%	0.5%	10	4.9%	0.9%	17	16.5%	0.7%
Affaires et Cadres	69	17.3%	1.0%	35	18.8%	1.0%	34	16.1%	1.0%	69	65.6%	1.0%
Professions intermédiaires	19	4.7%	0.2%	11	5.8%	0.3%	8	3.8%	0.2%	19	17.9%	0.2%
Employés	10	2.6%	0.2%	3	1.8%	0.2%	7	3.3%	0.2%	0	-	100.0%
Ouvriers	14	3.5%	0.1%	8	4.2%	0.2%	6	2.9%	0.1%	0	-	100.0%
Retraités	240	60.6%	1.7%	113	61.2%	1.7%	128	60.1%	1.6%	0	-	100.0%
Autres inactifs	25	6.4%	0.7%	6	3.4%	0.5%	19	8.9%	0.8%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	100	25.2%	1.1%	28	15.4%	0.7%	72	33.6%	1.4%	11	10.9%	0.7%
2 personnes	199	50.1%	1.1%	108	58.6%	1.2%	91	42.6%	1.0%	31	29.6%	0.7%
3 personnes	36	9.0%	0.4%	17	9.2%	0.4%	19	8.8%	0.4%	17	16.7%	0.5%
4 personnes	33	8.2%	0.4%	14	7.7%	0.3%	18	8.6%	0.4%	25	24.1%	0.5%
5 personnes et +	30	7.6%	0.6%	17	9.0%	0.7%	13	6.3%	0.5%	20	18.8%	0.8%
Présence d'enfants de moins de 15 ans												
Oui	48	12.2%	0.3%	18	9.6%	0.2%	31	14.4%	0.4%	34	32.4%	0.5%
Non	349	87.8%	1.0%	167	90.4%	1.0%	182	85.6%	1.0%	71	67.6%	0.8%
Habitat												
Communes rurales	96	24.2%	0.7%	38	20.8%	0.6%	58	27.2%	0.9%	18	17.1%	0.5%
Agglo. - 20 000 hab	36	9.2%	0.4%	21	11.6%	0.5%	15	7.1%	0.3%	8	7.8%	0.3%
Agglo. 20 000 à 100 000 hab	37	9.3%	0.6%	12	6.3%	0.4%	25	11.9%	0.7%	8	7.4%	0.4%
Agglo. + 100 000 hab	115	29.0%	0.8%	56	30.2%	0.8%	59	27.9%	0.8%	29	27.6%	0.6%
Agglo. Paris	112	28.3%	1.4%	57	31.1%	1.5%	55	25.9%	1.3%	42	40.0%	1.1%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	120	30.2%	1.3%	62	33.5%	1.4%	58	27.4%	1.2%	45	43.3%	1.1%
Nord-Pas-de-Calais	25	6.3%	0.8%	12	6.6%	0.8%	13	6.1%	0.8%	8	7.8%	0.9%
Lorraine	14	3.6%	0.7%	5	2.9%	0.6%	9	4.2%	0.9%	1	0.9%	0.2%
Alsace	5	1.4%	0.4%	3	1.6%	0.4%	2	1.1%	0.3%	0	0.2%	0.0%
Franche-Comté	8	2.1%	0.9%	2	1.3%	0.5%	6	2.8%	1.2%	5	4.8%	2.1%
Champagne-Ardenne	9	2.3%	0.8%	6	3.2%	1.1%	3	1.6%	0.6%	2	1.9%	0.7%
Picardie	6	1.5%	0.4%	5	2.9%	0.7%	1	0.4%	0.1%	0	0.3%	0.1%
Bourgogne	5	1.2%	0.4%	1	0.4%	0.1%	4	1.9%	0.6%	0	0.2%	0.0%
Haute-Normandie	8	2.1%	0.6%	4	2.4%	0.6%	4	1.9%	0.5%	2	2.1%	0.5%
Basse-Normandie	6	1.4%	0.5%	2	1.2%	0.4%	3	1.5%	0.5%	1	1.2%	0.4%
Centre	30	7.7%	1.5%	14	7.4%	1.4%	17	7.9%	1.6%	8	7.4%	1.2%
Pays de la Loire	16	4.1%	0.6%	9	5.0%	0.7%	7	3.4%	0.5%	5	4.6%	0.5%
Bretagne	19	4.7%	0.7%	12	6.7%	1.0%	6	2.9%	0.5%	6	5.4%	0.7%
Poitou-Charentes	9	2.3%	0.6%	2	1.0%	0.3%	7	3.4%	1.0%	1	0.8%	0.2%
Aquitaine	11	2.9%	0.4%	4	2.0%	0.3%	8	3.7%	0.6%	1	0.8%	0.1%
Midi-Pyrénées	21	5.2%	0.9%	5	2.5%	0.4%	16	7.6%	1.3%	4	3.7%	0.5%
Limousin	2	0.5%	0.3%	0	0.1%	0.1%	2	0.8%	0.5%	0	-	-
Auvergne	11	2.8%	1.0%	3	1.8%	0.6%	8	3.7%	1.3%	1	1.2%	0.4%
Rhône-Alpes	48	12.2%	1.0%	21	11.2%	0.9%	28	13.0%	1.1%	9	8.5%	0.5%
Languedoc-Roussillon	9	2.4%	0.4%	4	2.0%	0.4%	6	2.7%	0.5%	2	1.8%	0.3%
Provence-Alpes-Côte-d'Azur-Corse	13	3.2%	0.3%	8	4.4%	0.4%	4	2.1%	0.2%	3	3.1%	0.2%
Habitudes de connexion Internet												
Tous les jours	185	46.6%	0.7%	94	50.8%	0.7%	91	42.9%	0.7%	80	75.9%	0.6%
Presque tous les jours	41	10.4%	0.7%	16	8.7%	0.6%	25	11.9%	0.8%	16	15.3%	0.7%
1 à 2 fois par semaine	17	4.3%	0.5%	9	5.1%	0.7%	8	3.6%	0.4%	6	5.8%	0.7%
1 à 3 fois par mois	5	1.1%	0.5%	2	1.0%	0.5%	3	1.3%	0.6%	2	1.5%	0.8%
Moins souvent	7	1.7%	0.5%	4	2.1%	0.6%	3	1.4%	0.4%	1	1.3%	0.9%
Jamais	4	1.1%	1.8%	3	1.7%	2.2%	1	0.6%	1.2%	0	0.1%	0.4%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	13	3.2%	0.5%	4	2.3%	0.4%	9	4.0%	0.6%	0	0.2%	0.1%
De 9 000 à moins de 12 000 euros par an	20	5.1%	0.6%	9	4.7%	0.8%	12	5.4%	0.5%	2	1.5%	0.6%
De 12 000 à moins de 18 000 euros par an	27	6.9%	0.4%	11	6.2%	0.4%	16	7.6%	0.4%	4	3.7%	0.5%
De 18 000 à moins de 24 000 euros par an	48	12.0%	0.7%	20	10.7%	0.6%	28	13.1%	0.7%	6	5.5%	0.4%
De 24 000 à moins de 36 000 euros par an	85	21.3%	0.8%	41	22.0%	0.7%	44	20.7%	0.8%	11	10.7%	0.3%
De 36 000 à moins de 45 000 euros par an	60	15.1%	1.0%	39	21.3%	1.2%	21	9.8%	0.7%	15	14.3%	0.5%
De 45 000 à moins de 65 000 euros par an	55	13.9%	1.0%	28	14.9%	0.9%	28	13.0%	1.1%	29	27.8%	0.8%
65 000 euros et plus	40	10.1%	1.4%	23	12.2%	1.3%	18	8.2%	1.6%	24	22.7%	1.1%
Refus	44	11.2%	1.2%	10	5.4%	0.6%	34	16.2%	1.6%	10	9.3%	0.8%
Ne sait pas	4	1.1%	0.3%	0	0.2%	0.1%	4	1.9%	0.5%	4	4.3%	0.8%