

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	256	100.0%	0.5%	123	100.0%	0.5%	133	100.0%	0.5%	62	100.0%	0.4%
<b>Sexe</b>												
<b>Homme</b>	123	47.9%	0.5%	123	100.0%	0.5%	0	-	100.0%	39	63.7%	0.4%
<b>Femme</b>	133	52.1%	0.5%	0	-	100.0%	133	100.0%	0.5%	22	36.3%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	15	5.9%	0.2%	7	5.8%	0.2%	8	5.9%	0.2%	1	2.3%	0.0%
<b>25 à 34 ans</b>	28	11.0%	0.4%	15	12.1%	0.4%	13	9.9%	0.3%	15	23.9%	0.4%
<b>35 à 49 ans</b>	66	26.0%	0.5%	39	31.6%	0.6%	28	20.8%	0.4%	34	54.6%	0.6%
<b>50 à 64 ans</b>	56	22.0%	0.5%	27	22.3%	0.5%	29	21.8%	0.5%	12	19.2%	0.3%
<b>65 ans et plus</b>	90	35.2%	0.8%	34	28.2%	0.7%	55	41.6%	0.9%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	123	48.0%	0.5%	0	-	100.0%	123	92.1%	0.5%	20	31.9%	0.3%
<b>Personne de Référence</b>	149	58.1%	0.5%	112	91.6%	0.6%	36	27.3%	0.5%	43	70.3%	0.5%
<b>Responsable des achats</b>	118	46.2%	0.5%	32	26.4%	0.4%	86	64.4%	0.5%	28	45.5%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	3	1.0%	0.5%	1	1.0%	0.4%	1	1.0%	0.7%	0	-	-
<b>Petits patrons</b>	10	3.9%	0.6%	7	6.0%	0.7%	3	2.0%	0.6%	10	16.2%	0.7%
<b>Affaires et Cadres</b>	19	7.4%	0.4%	15	12.7%	0.5%	3	2.6%	0.2%	18	28.8%	0.4%
<b>Professions intermédiaires</b>	24	9.3%	0.4%	17	14.1%	0.5%	6	4.8%	0.2%	21	33.4%	0.4%
<b>Employés</b>	48	18.6%	0.6%	15	12.0%	0.8%	33	24.8%	0.5%	4	6.4%	0.2%
<b>Ouvriers</b>	26	10.1%	0.4%	23	18.6%	0.5%	3	2.3%	0.2%	2	3.6%	0.6%
<b>Retraités</b>	94	36.8%	0.8%	43	35.0%	0.7%	51	38.4%	0.8%	0	-	-
<b>Autres inactifs</b>	33	12.9%	0.3%	1	0.6%	0.0%	32	24.2%	0.5%	7	11.5%	0.2%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	3	1.0%	0.3%	1	1.0%	0.3%	1	1.0%	0.3%	0	-	100.0%
<b>Petits patrons</b>	17	6.5%	0.7%	7	6.0%	0.5%	9	6.9%	0.8%	17	26.8%	0.7%
<b>Affaires et Cadres</b>	22	8.4%	0.3%	15	12.7%	0.4%	6	4.6%	0.2%	22	35.0%	0.3%
<b>Professions intermédiaires</b>	24	9.2%	0.3%	16	13.4%	0.4%	7	5.4%	0.2%	24	38.2%	0.3%
<b>Employés</b>	37	14.6%	0.7%	15	12.0%	0.7%	23	17.0%	0.7%	0	-	100.0%
<b>Ouvriers</b>	30	11.7%	0.3%	19	15.1%	0.4%	11	8.6%	0.2%	0	-	100.0%
<b>Retraités</b>	119	46.6%	0.8%	49	39.8%	0.7%	70	52.8%	0.9%	0	-	100.0%
<b>Autres inactifs</b>	5	2.0%	0.1%	0	-	-	5	3.8%	0.2%	0	-	100.0%

# Var Matin

PQR, Audience LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
1 personne	52	20.4%	0.6%	22	17.9%	0.6%	30	22.7%	0.6%	6	9.4%	0.3%
2 personnes	112	43.9%	0.6%	52	42.7%	0.6%	60	45.0%	0.7%	19	31.2%	0.5%
3 personnes	37	14.3%	0.4%	22	17.8%	0.5%	15	11.0%	0.3%	13	20.6%	0.3%
4 personnes	33	12.8%	0.4%	19	15.4%	0.4%	14	10.5%	0.3%	14	23.1%	0.3%
5 personnes et +	22	8.6%	0.4%	8	6.2%	0.3%	14	10.8%	0.5%	10	15.7%	0.4%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	58	22.9%	0.4%	30	24.8%	0.4%	28	21.1%	0.3%	28	45.2%	0.4%
Non	197	77.1%	0.6%	92	75.2%	0.5%	105	78.9%	0.6%	34	54.8%	0.4%
<b>Habitat</b>												
Communes rurales	24	9.3%	0.2%	8	6.2%	0.1%	16	12.1%	0.2%	10	16.1%	0.3%
Agglo. - 20 000 hab	63	24.7%	0.7%	27	22.2%	0.7%	36	27.0%	0.8%	9	15.2%	0.4%
Agglo. 20 000 à 100 000 hab	39	15.2%	0.6%	20	16.1%	0.6%	19	14.4%	0.6%	11	17.0%	0.5%
Agglo. + 100 000 hab	129	50.3%	0.9%	68	55.3%	1.0%	61	45.7%	0.8%	31	50.9%	0.6%
Agglo. Paris	1	0.6%	0.0%	0	0.2%	0.0%	1	0.9%	0.0%	0	0.7%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	1	0.6%	0.0%	0	0.2%	0.0%	1	0.9%	0.0%	0	0.7%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	1	0.3%	0.0%	1	0.5%	0.1%	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	0.1%	0.0%	0	0.3%	0.1%	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	0.1%	0.0%	0	-	-	0	0.1%	0.0%	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	-	-	0	-	-	0	-	-	0	-	-
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	0	-	-	0	-	-	0	-	-	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	0.1%	0.0%	0	0.1%	0.0%	0	-	-	0	0.2%	0.0%
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	0.1%	0.0%	0	0.1%	0.0%	0	-	-	0	0.2%	0.0%
Rhône-Alpes	2	0.9%	0.0%	2	1.6%	0.1%	0	0.3%	0.0%	2	2.9%	0.1%
Languedoc-Roussillon	0	0.1%	0.0%	0	0.2%	0.0%	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	250	97.8%	5.8%	119	96.9%	5.9%	131	98.6%	5.8%	59	95.9%	4.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	149	58.5%	0.6%	81	66.4%	0.6%	68	51.1%	0.5%	54	87.6%	0.4%
Presque tous les jours	20	7.9%	0.3%	6	5.3%	0.2%	14	10.2%	0.4%	5	7.5%	0.2%
1 à 2 fois par semaine	8	3.2%	0.3%	4	3.6%	0.3%	4	2.9%	0.2%	2	3.4%	0.2%
1 à 3 fois par mois	3	1.2%	0.3%	0	-	-	3	2.2%	0.6%	0	-	-
Moins souvent	2	0.9%	0.2%	0	-	-	2	1.7%	0.3%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

# Var Matin

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	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	3	1.4%	0.1%	1	1.0%	0.1%	2	1.7%	0.2%	0	0.6%	0.2%
De 9 000 à moins de 12 000 euros par an	11	4.1%	0.3%	4	2.9%	0.3%	7	5.2%	0.3%	1	1.8%	0.4%
De 12 000 à moins de 18 000 euros par an	36	13.9%	0.5%	13	10.4%	0.4%	23	17.1%	0.6%	4	7.3%	0.6%
De 18 000 à moins de 24 000 euros par an	43	16.8%	0.6%	14	11.4%	0.4%	29	21.7%	0.7%	3	4.5%	0.2%
De 24 000 à moins de 36 000 euros par an	65	25.4%	0.6%	33	27.2%	0.6%	32	23.9%	0.6%	16	26.5%	0.5%
De 36 000 à moins de 45 000 euros par an	32	12.6%	0.5%	21	17.5%	0.7%	11	8.0%	0.4%	11	17.4%	0.4%
De 45 000 à moins de 65 000 euros par an	32	12.5%	0.6%	18	14.3%	0.6%	14	10.7%	0.6%	13	21.1%	0.4%
65 000 euros et plus	15	5.8%	0.5%	12	9.9%	0.7%	3	2.0%	0.2%	9	14.6%	0.4%
Refus	16	6.4%	0.4%	7	5.4%	0.4%	10	7.2%	0.4%	4	5.8%	0.3%
Ne sait pas	3	1.3%	0.2%	0	-	-	3	2.5%	0.4%	0	0.4%	0.0%