

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	106	100.0%	0.2%	53	100.0%	0.2%	53	100.0%	0.2%	23	100.0%	0.1%
Sexe												
Homme	53	50.2%	0.2%	53	100.0%	0.2%	0	-	100.0%	16	67.9%	0.2%
Femme	53	49.8%	0.2%	0	-	100.0%	53	100.0%	0.2%	7	32.1%	0.1%
Age												
15 à 24 ans	5	4.6%	0.1%	2	3.1%	0.0%	3	6.0%	0.1%	1	4.4%	0.0%
25 à 34 ans	12	11.1%	0.2%	8	14.3%	0.2%	4	7.9%	0.1%	4	19.4%	0.1%
35 à 49 ans	22	21.0%	0.2%	12	22.4%	0.2%	10	19.6%	0.2%	9	39.7%	0.2%
50 à 64 ans	29	27.4%	0.2%	15	27.8%	0.2%	14	27.0%	0.2%	6	28.2%	0.2%
65 ans et plus	38	35.9%	0.4%	17	32.4%	0.4%	21	39.5%	0.3%	2	8.3%	0.8%
Individu												
Ménagère	50	47.6%	0.2%	0	-	100.0%	50	95.7%	0.2%	7	32.1%	0.1%
Personne de Référence	62	58.4%	0.2%	48	90.5%	0.2%	14	26.1%	0.2%	16	68.9%	0.2%
Responsable des achats	57	53.7%	0.2%	23	42.6%	0.3%	34	65.0%	0.2%	13	55.8%	0.2%
PCS Individu												
Agriculteurs	0	-	-	0	-	-	0	-	-	0	-	-
Petits patrons	7	6.4%	0.4%	5	9.7%	0.5%	2	3.1%	0.4%	6	24.6%	0.4%
Affaires et Cadres	6	6.1%	0.1%	4	7.7%	0.1%	2	4.5%	0.1%	6	25.9%	0.1%
Professions intermédiaires	10	9.1%	0.1%	5	10.0%	0.2%	4	8.2%	0.1%	8	33.7%	0.1%
Employés	14	13.5%	0.2%	3	6.5%	0.2%	11	20.7%	0.2%	2	7.2%	0.1%
Ouvriers	13	12.0%	0.2%	11	21.3%	0.2%	1	2.7%	0.1%	0	1.8%	0.1%
Retraités	44	41.5%	0.4%	20	38.3%	0.3%	24	44.8%	0.4%	0	-	-
Autres inactifs	12	11.3%	0.1%	3	6.5%	0.1%	9	16.2%	0.1%	2	6.7%	0.0%
PCS Personne de Référence												
Agriculteurs	0	0.4%	0.1%	0	-	-	0	0.8%	0.1%	0	-	100.0%
Petits patrons	6	6.0%	0.3%	5	9.7%	0.4%	1	2.3%	0.1%	6	27.7%	0.3%
Affaires et Cadres	7	6.3%	0.1%	4	8.2%	0.1%	2	4.4%	0.1%	7	29.1%	0.1%
Professions intermédiaires	10	9.4%	0.1%	6	11.4%	0.2%	4	7.3%	0.1%	10	43.2%	0.1%
Employés	8	7.2%	0.1%	4	7.4%	0.2%	4	7.0%	0.1%	0	-	100.0%
Ouvriers	20	18.5%	0.2%	9	17.8%	0.2%	10	19.2%	0.2%	0	-	100.0%
Retraités	52	48.6%	0.4%	22	42.0%	0.3%	29	55.4%	0.4%	0	-	100.0%
Autres inactifs	4	3.5%	0.1%	2	3.4%	0.1%	2	3.6%	0.1%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	19	18.3%	0.2%	8	15.4%	0.2%	11	21.1%	0.2%	2	7.2%	0.1%
2 personnes	45	42.7%	0.3%	21	40.3%	0.2%	24	45.2%	0.3%	6	28.0%	0.2%
3 personnes	21	19.8%	0.2%	13	24.1%	0.3%	8	15.5%	0.2%	5	20.9%	0.1%
4 personnes	14	13.4%	0.2%	8	15.8%	0.2%	6	11.0%	0.1%	9	37.6%	0.2%
5 personnes et +	6	5.8%	0.1%	2	4.4%	0.1%	4	7.2%	0.1%	1	6.4%	0.1%
Présence d'enfants de moins de 15 ans												
Oui	26	24.4%	0.2%	14	25.5%	0.2%	12	23.3%	0.1%	10	41.3%	0.1%
Non	80	75.6%	0.2%	40	74.5%	0.2%	40	76.7%	0.2%	14	58.7%	0.1%
Habitat												
Communes rurales	40	38.1%	0.3%	17	32.6%	0.3%	23	43.7%	0.3%	5	21.0%	0.1%
Agglo. - 20 000 hab	18	17.1%	0.2%	10	19.3%	0.3%	8	14.8%	0.2%	4	17.7%	0.2%
Agglo. 20 000 à 100 000 hab	47	44.4%	0.7%	25	47.5%	0.8%	22	41.2%	0.6%	14	60.0%	0.7%
Agglo. + 100 000 hab	0	0.3%	0.0%	0	0.6%	0.0%	0	-	-	0	1.3%	0.0%
Agglo. Paris	0	0.1%	0.0%	0	-	-	0	0.3%	0.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	0	0.4%	0.0%	0	-	-	0	0.7%	0.0%	0	1.0%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	0	0.2%	0.0%	0	0.4%	0.0%	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	104	98.4%	5.0%	52	98.5%	5.2%	52	98.4%	4.8%	22	95.5%	3.5%
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	0	-	-	0	-	-	0	-	-	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	1	0.7%	0.1%	0	0.6%	0.1%	0	0.9%	0.1%	0	2.1%	0.2%
Rhône-Alpes	0	0.3%	0.0%	0	0.6%	0.0%	0	-	-	0	1.3%	0.0%
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
Habitudes de connexion Internet												
Tous les jours	46	43.2%	0.2%	27	49.9%	0.2%	19	36.6%	0.1%	18	76.2%	0.1%
Presque tous les jours	14	13.5%	0.2%	8	14.5%	0.3%	7	12.4%	0.2%	4	15.5%	0.1%
1 à 2 fois par semaine	2	1.9%	0.1%	0	-	-	2	3.8%	0.1%	1	4.1%	0.1%
1 à 3 fois par mois	1	0.8%	0.1%	0	0.4%	0.1%	1	1.2%	0.1%	0	1.7%	0.2%
Moins souvent	2	2.2%	0.2%	2	3.6%	0.3%	0	0.8%	0.0%	0	-	-
Jamais	0	-	-	0	-	-	0	-	-	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	4	3.9%	0.2%	1	1.1%	0.1%	4	6.8%	0.2%	0	0.4%	0.1%
De 9 000 à moins de 12 000 euros par an	7	6.9%	0.2%	3	5.8%	0.3%	4	8.1%	0.2%	0	-	-
De 12 000 à moins de 18 000 euros par an	13	12.2%	0.2%	6	11.2%	0.2%	7	13.2%	0.2%	1	2.5%	0.1%
De 18 000 à moins de 24 000 euros par an	22	20.5%	0.3%	11	21.6%	0.3%	10	19.5%	0.3%	2	9.0%	0.1%
De 24 000 à moins de 36 000 euros par an	20	18.7%	0.2%	10	18.8%	0.2%	10	18.7%	0.2%	4	19.4%	0.1%
De 36 000 à moins de 45 000 euros par an	14	13.3%	0.2%	7	13.7%	0.2%	7	12.9%	0.2%	4	18.0%	0.1%
De 45 000 à moins de 65 000 euros par an	8	7.8%	0.1%	7	12.5%	0.2%	2	3.0%	0.1%	5	23.1%	0.2%
65 000 euros et plus	5	4.6%	0.2%	3	6.2%	0.2%	2	3.1%	0.1%	3	12.8%	0.1%
Refus	11	10.6%	0.3%	4	7.5%	0.3%	7	13.8%	0.3%	3	11.4%	0.2%
Ne sait pas	1	1.3%	0.1%	1	1.6%	0.1%	1	1.0%	0.1%	1	3.2%	0.1%