

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	1141	100.0%	2.2%	566	100.0%	2.3%	575	100.0%	2.2%	263	100.0%	1.6%
<b>Sexe</b>												
<b>Homme</b>	566	49.6%	2.3%	566	100.0%	2.3%	0	-	100.0%	133	50.7%	1.5%
<b>Femme</b>	575	50.4%	2.2%	0	-	100.0%	575	100.0%	2.2%	130	49.3%	1.6%
<b>Age</b>												
<b>15 à 24 ans</b>	127	11.1%	1.7%	53	9.4%	1.4%	74	12.8%	2.0%	36	13.7%	1.2%
<b>25 à 34 ans</b>	155	13.6%	2.0%	85	14.9%	2.2%	70	12.2%	1.8%	44	16.8%	1.3%
<b>35 à 49 ans</b>	247	21.7%	1.9%	124	21.8%	2.0%	124	21.5%	1.9%	82	31.2%	1.4%
<b>50 à 64 ans</b>	335	29.4%	2.7%	172	30.3%	2.9%	164	28.5%	2.6%	98	37.2%	2.4%
<b>65 ans et plus</b>	277	24.3%	2.6%	133	23.5%	2.9%	144	25.0%	2.3%	3	1.2%	1.3%
<b>Individu</b>												
<b>Ménagère</b>	508	44.5%	2.2%	0	-	100.0%	508	88.3%	2.2%	114	43.3%	1.7%
<b>Personne de Référence</b>	644	56.5%	2.3%	490	86.5%	2.4%	154	26.9%	2.0%	135	51.3%	1.6%
<b>Responsable des achats</b>	549	48.1%	2.3%	185	32.7%	2.4%	364	63.3%	2.2%	122	46.5%	1.5%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	0.4%	0.9%	3	0.6%	1.0%	1	0.2%	0.6%	0	-	-
<b>Petits patrons</b>	13	1.1%	0.8%	7	1.2%	0.6%	6	1.0%	1.3%	9	3.5%	0.6%
<b>Affaires et Cadres</b>	64	5.6%	1.4%	42	7.4%	1.4%	22	3.8%	1.2%	62	23.5%	1.4%
<b>Professions intermédiaires</b>	127	11.1%	1.9%	72	12.8%	2.1%	55	9.5%	1.7%	98	37.3%	1.8%
<b>Employés</b>	184	16.1%	2.2%	60	10.7%	3.1%	124	21.5%	1.9%	35	13.4%	2.0%
<b>Ouvriers</b>	156	13.7%	2.4%	128	22.6%	2.5%	28	4.9%	2.0%	11	4.1%	3.1%
<b>Retraités</b>	327	28.6%	2.7%	190	33.5%	3.2%	137	23.8%	2.1%	3	1.0%	1.2%
<b>Autres inactifs</b>	266	23.3%	2.6%	63	11.1%	1.8%	203	35.3%	3.0%	45	17.1%	1.4%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	13	1.1%	1.6%	1	0.2%	0.3%	11	2.0%	2.8%	0	-	100.0%
<b>Petits patrons</b>	28	2.4%	1.1%	11	1.9%	0.8%	17	3.0%	1.5%	28	10.6%	1.1%
<b>Affaires et Cadres</b>	93	8.2%	1.4%	45	8.0%	1.3%	48	8.4%	1.5%	93	35.5%	1.4%
<b>Professions intermédiaires</b>	142	12.4%	1.9%	77	13.7%	1.9%	65	11.2%	1.8%	142	53.9%	1.9%
<b>Employés</b>	108	9.5%	2.0%	58	10.2%	2.7%	50	8.8%	1.6%	0	-	100.0%
<b>Ouvriers</b>	255	22.3%	2.6%	129	22.8%	2.5%	126	21.8%	2.7%	0	-	100.0%
<b>Retraités</b>	391	34.2%	2.7%	205	36.2%	3.1%	186	32.3%	2.4%	0	-	100.0%
<b>Autres inactifs</b>	112	9.8%	3.0%	40	7.0%	2.9%	72	12.6%	3.0%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Taille du Foyer</b>												
<b>1 personne</b>	186	16.3%	2.0%	89	15.8%	2.3%	96	16.7%	1.8%	26	10.1%	1.5%
<b>2 personnes</b>	451	39.5%	2.5%	245	43.3%	2.8%	206	35.9%	2.3%	76	28.7%	1.8%
<b>3 personnes</b>	195	17.1%	2.1%	86	15.2%	1.9%	109	19.0%	2.3%	49	18.7%	1.3%
<b>4 personnes</b>	177	15.5%	1.9%	89	15.8%	1.9%	88	15.2%	1.9%	67	25.3%	1.4%
<b>5 personnes et +</b>	132	11.6%	2.5%	57	10.0%	2.3%	75	13.1%	2.7%	45	17.2%	1.8%
<b>Présence d'enfants de moins de 15 ans</b>												
<b>Oui</b>	315	27.6%	2.0%	127	22.4%	1.7%	188	32.8%	2.2%	103	39.2%	1.4%
<b>Non</b>	826	72.4%	2.3%	439	77.6%	2.6%	387	67.2%	2.1%	160	60.8%	1.7%
<b>Habitat</b>												
<b>Communes rurales</b>	143	12.5%	1.1%	62	10.9%	1.0%	81	14.1%	1.2%	26	10.0%	0.7%
<b>Agglo. - 20 000 hab</b>	136	11.9%	1.6%	65	11.4%	1.6%	72	12.5%	1.6%	32	12.2%	1.3%
<b>Agglo. 20 000 à 100 000 hab</b>	161	14.1%	2.4%	69	12.2%	2.2%	92	16.0%	2.6%	41	15.7%	2.1%
<b>Agglo. + 100 000 hab</b>	692	60.7%	4.8%	365	64.5%	5.3%	327	56.8%	4.3%	156	59.5%	3.2%
<b>Agglo. Paris</b>	9	0.8%	0.1%	5	0.9%	0.1%	4	0.7%	0.1%	7	2.6%	0.2%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Région d'habitation</b>												
Ile-de-France	9	0.8%	0.1%	5	0.9%	0.1%	4	0.7%	0.1%	7	2.7%	0.2%
Nord-Pas-de-Calais	1109	97.2%	34.6%	547	96.5%	35.8%	562	97.8%	33.4%	248	94.3%	27.9%
Lorraine	0	0.0%	0.0%	0	0.0%	0.0%	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	0.0%	0.0%	0	0.1%	0.1%	0	-	-	0	0.1%	0.1%
Picardie	15	1.3%	1.0%	10	1.8%	1.3%	5	0.9%	0.7%	4	1.6%	1.0%
Bourgogne	0	-	-	0	-	-	0	-	-	0	-	-
Haute-Normandie	0	0.0%	0.0%	0	-	-	0	0.0%	0.0%	0	0.1%	0.0%
Basse-Normandie	1	0.0%	0.0%	0	-	-	1	0.1%	0.1%	0	0.0%	0.0%
Centre	1	0.1%	0.0%	0	-	-	1	0.1%	0.1%	0	-	-
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	0	-	-	0	-	-	0	-	-	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	-	-	0	-	-	0	-	-	0	-	-
Rhône-Alpes	3	0.3%	0.1%	1	0.2%	0.1%	2	0.3%	0.1%	0	0.1%	0.0%
Languedoc-Roussillon	0	-	-	0	-	-	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	3	0.2%	0.1%	3	0.5%	0.1%	0	0.0%	0.0%	3	1.0%	0.2%
<b>Habitudes de connexion Internet</b>												
Tous les jours	573	50.2%	2.1%	293	51.7%	2.1%	280	48.7%	2.1%	198	75.1%	1.6%
Presque tous les jours	116	10.2%	1.9%	59	10.4%	2.1%	58	10.0%	1.7%	33	12.4%	1.3%
1 à 2 fois par semaine	60	5.2%	1.9%	23	4.1%	1.6%	37	6.3%	2.0%	19	7.2%	2.1%
1 à 3 fois par mois	12	1.0%	1.4%	5	0.9%	1.4%	6	1.1%	1.4%	0	0.2%	0.2%
Moins souvent	30	2.6%	2.1%	12	2.1%	1.9%	18	3.2%	2.3%	1	0.6%	1.0%
Jamais	5	0.4%	1.9%	0	-	-	5	0.8%	4.3%	3	1.1%	10.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	60	5.3%	2.5%	29	5.2%	3.0%	31	5.4%	2.1%	2	0.6%	0.8%
De 9 000 à moins de 12 000 euros par an	97	8.5%	3.0%	18	3.2%	1.7%	79	13.7%	3.6%	2	0.6%	0.6%
De 12 000 à moins de 18 000 euros par an	171	15.0%	2.5%	78	13.8%	2.6%	93	16.2%	2.4%	14	5.2%	1.7%
De 18 000 à moins de 24 000 euros par an	172	15.1%	2.4%	97	17.1%	2.9%	75	13.1%	1.9%	22	8.5%	1.4%
De 24 000 à moins de 36 000 euros par an	257	22.5%	2.3%	142	25.2%	2.6%	115	19.9%	2.1%	71	27.0%	2.0%
De 36 000 à moins de 45 000 euros par an	117	10.3%	1.9%	61	10.8%	1.9%	56	9.7%	1.9%	45	17.0%	1.6%
De 45 000 à moins de 65 000 euros par an	89	7.8%	1.6%	62	11.0%	2.0%	27	4.7%	1.1%	45	17.2%	1.3%
65 000 euros et plus	47	4.1%	1.6%	24	4.2%	1.4%	24	4.1%	2.1%	34	12.9%	1.5%
Refus	86	7.5%	2.3%	38	6.7%	2.4%	48	8.3%	2.2%	23	8.9%	1.8%
Ne sait pas	44	3.9%	2.9%	16	2.9%	2.5%	28	4.8%	3.3%	5	2.0%	1.0%