

# L'Indépendant

PQR, Audience LNM

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Ensemble</b>	232	100.0%	0.5%	138	100.0%	0.6%	93	100.0%	0.4%	58	100.0%	0.3%
<b>Sexe</b>												
<b>Homme</b>	138	59.7%	0.6%	138	100.0%	0.6%	0	-	100.0%	33	55.8%	0.4%
<b>Femme</b>	93	40.3%	0.4%	0	-	100.0%	93	100.0%	0.4%	26	44.2%	0.3%
<b>Age</b>												
<b>15 à 24 ans</b>	21	9.0%	0.3%	12	8.8%	0.3%	9	9.2%	0.2%	10	17.9%	0.4%
<b>25 à 34 ans</b>	32	13.6%	0.4%	24	17.6%	0.6%	7	7.8%	0.2%	11	18.9%	0.3%
<b>35 à 49 ans</b>	49	21.0%	0.4%	28	20.2%	0.4%	21	22.3%	0.3%	19	31.9%	0.3%
<b>50 à 64 ans</b>	69	29.6%	0.6%	41	29.9%	0.7%	27	29.2%	0.4%	18	31.3%	0.4%
<b>65 ans et plus</b>	62	26.8%	0.6%	32	23.5%	0.7%	29	31.6%	0.5%	0	-	-
<b>Individu</b>												
<b>Ménagère</b>	87	37.5%	0.4%	0	-	100.0%	87	93.1%	0.4%	23	39.3%	0.3%
<b>Personne de Référence</b>	157	67.8%	0.6%	123	89.0%	0.6%	34	36.4%	0.4%	31	53.1%	0.4%
<b>Responsable des achats</b>	96	41.5%	0.4%	40	28.9%	0.5%	56	60.1%	0.3%	27	46.8%	0.3%
<b>PCS Individu</b>												
<b>Agriculteurs</b>	5	2.1%	0.9%	5	3.6%	1.4%	0	-	-	0	-	-
<b>Petits patrons</b>	5	2.3%	0.4%	5	3.5%	0.4%	1	0.6%	0.1%	5	8.7%	0.4%
<b>Affaires et Cadres</b>	14	6.2%	0.3%	9	6.7%	0.3%	5	5.6%	0.3%	12	21.4%	0.3%
<b>Professions intermédiaires</b>	25	10.7%	0.4%	15	10.6%	0.4%	10	10.9%	0.3%	21	35.4%	0.4%
<b>Employés</b>	41	17.7%	0.5%	19	14.1%	1.0%	22	23.1%	0.3%	10	17.3%	0.6%
<b>Ouvriers</b>	28	12.0%	0.4%	26	18.7%	0.5%	2	2.0%	0.1%	1	0.9%	0.2%
<b>Retraités</b>	87	37.7%	0.7%	48	34.5%	0.8%	40	42.6%	0.6%	1	1.6%	0.4%
<b>Autres inactifs</b>	26	11.1%	0.3%	12	8.3%	0.3%	14	15.3%	0.2%	9	14.8%	0.3%
<b>PCS Personne de Référence</b>												
<b>Agriculteurs</b>	5	2.3%	0.7%	5	3.6%	1.3%	0	0.5%	0.1%	0	-	100.0%
<b>Petits patrons</b>	9	3.7%	0.3%	6	4.3%	0.4%	3	2.8%	0.2%	9	14.9%	0.3%
<b>Affaires et Cadres</b>	21	9.0%	0.3%	12	8.4%	0.3%	9	9.9%	0.3%	21	35.8%	0.3%
<b>Professions intermédiaires</b>	29	12.4%	0.4%	15	10.8%	0.4%	14	14.9%	0.4%	29	49.4%	0.4%
<b>Employés</b>	30	12.8%	0.6%	20	14.5%	0.9%	10	10.4%	0.3%	0	-	100.0%
<b>Ouvriers</b>	31	13.2%	0.3%	25	17.8%	0.5%	6	6.5%	0.1%	0	-	100.0%
<b>Retraités</b>	92	39.7%	0.6%	51	36.8%	0.8%	41	44.1%	0.5%	0	-	100.0%
<b>Autres inactifs</b>	16	6.7%	0.4%	5	3.9%	0.4%	10	10.9%	0.4%	0	-	100.0%

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<b>Taille du Foyer</b>												
1 personne	53	22.8%	0.6%	29	21.2%	0.7%	24	25.3%	0.4%	9	16.0%	0.5%
2 personnes	93	40.2%	0.5%	52	37.6%	0.6%	41	44.0%	0.5%	14	23.4%	0.3%
3 personnes	37	15.9%	0.4%	24	17.6%	0.5%	12	13.3%	0.3%	11	18.4%	0.3%
4 personnes	35	15.1%	0.4%	24	17.4%	0.5%	11	11.8%	0.2%	20	34.3%	0.4%
5 personnes et +	14	6.0%	0.3%	9	6.2%	0.4%	5	5.6%	0.2%	5	7.8%	0.2%
<b>Présence d'enfants de moins de 15 ans</b>												
Oui	53	22.7%	0.3%	34	24.9%	0.5%	18	19.4%	0.2%	25	43.5%	0.3%
Non	179	77.3%	0.5%	104	75.1%	0.6%	75	80.6%	0.4%	33	56.5%	0.4%
<b>Habitat</b>												
Communes rurales	62	26.8%	0.5%	40	28.8%	0.6%	22	24.0%	0.3%	17	29.5%	0.5%
Agglo. - 20 000 hab	92	39.6%	1.1%	56	40.5%	1.4%	36	38.2%	0.8%	22	37.1%	0.9%
Agglo. 20 000 à 100 000 hab	21	8.9%	0.3%	13	9.7%	0.4%	7	7.7%	0.2%	5	9.3%	0.3%
Agglo. + 100 000 hab	56	24.2%	0.4%	28	20.2%	0.4%	28	30.1%	0.4%	14	24.1%	0.3%
Agglo. Paris	1	0.4%	0.0%	1	0.7%	0.0%	0	-	-	0	-	-

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<b>Région d'habitation</b>												
Ile-de-France	1	0.4%	0.0%	1	0.7%	0.0%	0	-	-	0	-	-
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	0.1%	0.0%	0	0.2%	0.0%	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	0.0%	0.0%	0	-	-	0	0.1%	0.0%	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	-	-	0	-	-	0	-	-	0	-	-
Bourgogne	1	0.3%	0.0%	1	0.4%	0.1%	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Centre	0	-	-	0	-	-	0	-	-	0	-	-
Pays de la Loire	0	-	-	0	-	-	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	0	-	-	0	-	-	0	-	-	0	-	-
Aquitaine	1	0.3%	0.0%	1	0.6%	0.1%	0	-	-	0	-	-
Midi-Pyrénées	4	1.6%	0.2%	3	2.4%	0.3%	0	0.5%	0.0%	1	2.3%	0.2%
Limousin	0	0.0%	0.0%	0	0.1%	0.0%	0	-	-	0	0.2%	0.1%
Auvergne	1	0.2%	0.0%	1	0.4%	0.1%	0	-	-	1	0.9%	0.2%
Rhône-Alpes	1	0.3%	0.0%	1	0.6%	0.0%	0	-	-	0	-	-
Languedoc-Roussillon	223	96.4%	10.4%	131	94.7%	12.9%	92	98.9%	8.1%	56	95.6%	8.8%
Provence-Alpes-Côte-d'Azur-Corse	1	0.2%	0.0%	0	-	-	1	0.6%	0.0%	1	1.0%	0.0%
<b>Habitudes de connexion Internet</b>												
Tous les jours	115	49.6%	0.4%	70	50.4%	0.5%	45	48.4%	0.3%	39	67.0%	0.3%
Presque tous les jours	33	14.2%	0.5%	19	13.8%	0.7%	14	14.7%	0.4%	8	14.4%	0.3%
1 à 2 fois par semaine	16	6.7%	0.5%	9	6.3%	0.6%	7	7.3%	0.4%	5	8.4%	0.5%
1 à 3 fois par mois	6	2.6%	0.7%	3	2.2%	0.8%	3	3.2%	0.7%	3	5.2%	1.6%
Moins souvent	6	2.6%	0.4%	2	1.4%	0.3%	4	4.4%	0.5%	0	0.1%	0.0%
Jamais	0	0.2%	0.2%	0	0.3%	0.3%	0	-	-	0	0.3%	0.5%

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	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
<b>Revenus du Foyer</b>												
Moins de 9 000 euros par an	14	6.1%	0.6%	7	5.2%	0.8%	7	7.3%	0.5%	0	-	-
De 9 000 à moins de 12 000 euros par an	16	6.9%	0.5%	4	2.8%	0.4%	12	12.8%	0.5%	0	-	-
De 12 000 à moins de 18 000 euros par an	27	11.5%	0.4%	18	12.7%	0.6%	9	9.6%	0.2%	5	8.3%	0.6%
De 18 000 à moins de 24 000 euros par an	41	17.8%	0.6%	22	15.9%	0.7%	19	20.5%	0.5%	3	4.9%	0.2%
De 24 000 à moins de 36 000 euros par an	55	23.9%	0.5%	39	28.2%	0.7%	16	17.5%	0.3%	13	21.7%	0.3%
De 36 000 à moins de 45 000 euros par an	32	13.9%	0.5%	17	12.0%	0.5%	16	16.7%	0.5%	13	21.8%	0.5%
De 45 000 à moins de 65 000 euros par an	26	11.2%	0.5%	16	11.6%	0.5%	10	10.6%	0.4%	11	19.3%	0.3%
65 000 euros et plus	5	2.3%	0.2%	5	3.6%	0.3%	0	0.3%	0.0%	4	6.9%	0.2%
Refus	11	4.7%	0.3%	7	5.4%	0.5%	3	3.7%	0.2%	8	14.5%	0.7%
Ne sait pas	4	1.8%	0.3%	3	2.3%	0.5%	1	0.9%	0.1%	2	2.6%	0.3%