

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Ensemble	132	100.0%	0.3%	72	100.0%	0.3%	60	100.0%	0.2%	28	100.0%	0.2%
Sexe												
Homme	72	54.6%	0.3%	72	100.0%	0.3%	0	-	100.0%	11	39.0%	0.1%
Femme	60	45.4%	0.2%	0	-	100.0%	60	100.0%	0.2%	17	61.0%	0.2%
Age												
15 à 24 ans	12	9.0%	0.2%	9	12.7%	0.2%	3	4.6%	0.1%	3	9.0%	0.1%
25 à 34 ans	13	9.7%	0.2%	10	13.5%	0.3%	3	5.1%	0.1%	2	8.6%	0.1%
35 à 49 ans	33	24.9%	0.3%	17	24.1%	0.3%	16	25.8%	0.2%	12	44.5%	0.2%
50 à 64 ans	37	28.1%	0.3%	17	23.6%	0.3%	20	33.5%	0.3%	11	37.9%	0.3%
65 ans et plus	37	28.3%	0.3%	19	26.2%	0.4%	19	30.9%	0.3%	0	-	-
Individu												
Ménagère	56	42.3%	0.2%	0	-	100.0%	56	93.2%	0.2%	15	54.6%	0.2%
Personne de Référence	68	51.5%	0.2%	54	75.0%	0.3%	14	23.3%	0.2%	12	44.5%	0.1%
Responsable des achats	63	47.8%	0.3%	22	30.6%	0.3%	41	68.5%	0.2%	15	53.2%	0.2%
PCS Individu												
Agriculteurs	6	4.7%	1.2%	5	6.7%	1.4%	1	2.3%	0.8%	0	-	-
Petits patrons	5	3.6%	0.3%	3	3.9%	0.3%	2	3.2%	0.4%	4	14.3%	0.3%
Affaires et Cadres	5	3.7%	0.1%	2	2.6%	0.1%	3	5.0%	0.2%	3	12.1%	0.1%
Professions intermédiaires	11	8.7%	0.2%	6	7.8%	0.2%	6	9.7%	0.2%	9	32.4%	0.2%
Employés	22	16.6%	0.3%	8	11.2%	0.4%	14	23.2%	0.2%	8	28.8%	0.5%
Ouvriers	23	17.7%	0.4%	21	28.4%	0.4%	3	4.7%	0.2%	0	-	-
Retraités	43	32.3%	0.3%	25	34.1%	0.4%	18	30.2%	0.3%	0	-	-
Autres inactifs	17	12.7%	0.2%	4	5.3%	0.1%	13	21.7%	0.2%	3	12.4%	0.1%
PCS Personne de Référence												
Agriculteurs	7	4.9%	0.8%	5	6.7%	1.3%	2	2.8%	0.4%	0	-	100.0%
Petits patrons	5	3.7%	0.2%	3	4.2%	0.2%	2	3.0%	0.2%	5	17.3%	0.2%
Affaires et Cadres	10	7.4%	0.1%	2	3.3%	0.1%	7	12.3%	0.2%	10	34.9%	0.1%
Professions intermédiaires	13	10.1%	0.2%	5	7.6%	0.1%	8	13.2%	0.2%	13	47.9%	0.2%
Employés	14	10.6%	0.3%	9	11.8%	0.4%	6	9.2%	0.2%	0	-	100.0%
Ouvriers	17	12.8%	0.2%	16	21.5%	0.3%	1	2.4%	0.0%	0	-	100.0%
Retraités	61	46.1%	0.4%	32	44.9%	0.5%	29	47.6%	0.4%	0	-	100.0%
Autres inactifs	6	4.3%	0.2%	0	-	-	6	9.6%	0.2%	0	-	100.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Taille du Foyer												
1 personne	21	16.2%	0.2%	9	12.7%	0.2%	12	20.4%	0.2%	2	6.6%	0.1%
2 personnes	49	37.2%	0.3%	25	35.1%	0.3%	24	39.7%	0.3%	5	18.4%	0.1%
3 personnes	27	20.6%	0.3%	18	24.8%	0.4%	9	15.5%	0.2%	6	20.7%	0.2%
4 personnes	24	18.3%	0.3%	16	21.6%	0.3%	9	14.4%	0.2%	11	38.7%	0.2%
5 personnes et +	10	7.7%	0.2%	4	5.7%	0.2%	6	10.1%	0.2%	4	15.6%	0.2%
Présence d'enfants de moins de 15 ans												
Oui	30	22.6%	0.2%	14	19.6%	0.2%	16	26.1%	0.2%	13	47.5%	0.2%
Non	103	77.4%	0.3%	58	80.4%	0.3%	44	73.9%	0.2%	15	52.5%	0.2%
Habitat												
Communes rurales	53	39.7%	0.4%	31	43.0%	0.5%	21	35.6%	0.3%	12	42.8%	0.3%
Agglo. - 20 000 hab	30	22.4%	0.3%	13	17.8%	0.3%	17	27.9%	0.4%	6	22.7%	0.3%
Agglo. 20 000 à 100 000 hab	43	32.1%	0.6%	22	29.8%	0.7%	21	34.9%	0.6%	9	31.0%	0.4%
Agglo. + 100 000 hab	1	0.8%	0.0%	1	1.5%	0.0%	0	-	-	0	-	-
Agglo. Paris	7	5.0%	0.1%	6	7.8%	0.1%	1	1.6%	0.0%	1	3.4%	0.0%

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Région d'habitation												
Ile-de-France	10	7.2%	0.1%	8	10.5%	0.2%	2	3.3%	0.0%	1	3.4%	0.0%
Nord-Pas-de-Calais	0	-	-	0	-	-	0	-	-	0	-	-
Lorraine	0	-	-	0	-	-	0	-	-	0	-	-
Alsace	0	-	-	0	-	-	0	-	-	0	-	-
Franche-Comté	0	-	-	0	-	-	0	-	-	0	-	-
Champagne-Ardenne	0	-	-	0	-	-	0	-	-	0	-	-
Picardie	0	0.2%	0.0%	0	0.4%	0.0%	0	-	-	0	1.1%	0.1%
Bourgogne	0	-	-	0	-	-	0	-	-	0	-	-
Haute-Normandie	0	-	-	0	-	-	0	-	-	0	-	-
Basse-Normandie	1	0.4%	0.0%	0	-	-	1	0.8%	0.1%	0	-	-
Centre	120	90.3%	5.8%	63	87.4%	6.3%	56	93.8%	5.2%	27	95.5%	4.3%
Pays de la Loire	1	0.8%	0.0%	1	1.5%	0.1%	0	-	-	0	-	-
Bretagne	0	-	-	0	-	-	0	-	-	0	-	-
Poitou-Charentes	1	0.7%	0.1%	0	-	-	1	1.6%	0.1%	0	-	-
Aquitaine	0	-	-	0	-	-	0	-	-	0	-	-
Midi-Pyrénées	0	-	-	0	-	-	0	-	-	0	-	-
Limousin	0	-	-	0	-	-	0	-	-	0	-	-
Auvergne	0	0.2%	0.0%	0	-	-	0	0.4%	0.0%	0	-	-
Rhône-Alpes	0	-	-	0	-	-	0	-	-	0	-	-
Languedoc-Roussillon	0	0.1%	0.0%	0	0.1%	0.0%	0	-	-	0	-	-
Provence-Alpes-Côte-d'Azur-Corse	0	-	-	0	-	-	0	-	-	0	-	-
Habitudes de connexion Internet												
Tous les jours	53	40.1%	0.2%	32	43.6%	0.2%	21	35.8%	0.2%	19	68.1%	0.2%
Presque tous les jours	18	13.8%	0.3%	10	13.5%	0.4%	8	14.1%	0.3%	6	23.0%	0.3%
1 à 2 fois par semaine	11	8.1%	0.3%	5	6.5%	0.3%	6	10.0%	0.3%	1	3.6%	0.1%
1 à 3 fois par mois	3	2.0%	0.3%	3	3.7%	0.7%	0	-	-	0	-	-
Moins souvent	3	1.9%	0.2%	1	1.1%	0.1%	2	2.9%	0.2%	1	5.3%	1.0%
Jamais	1	0.8%	0.4%	0	-	-	1	1.7%	1.0%	0	-	-

	Ensemble			Hommes			Femmes			FoyersCSP+		
	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration	Milliers	Structure	Pénétration
Revenus du Foyer												
Moins de 9 000 euros par an	2	1.5%	0.1%	1	1.6%	0.1%	1	1.5%	0.1%	0	-	-
De 9 000 à moins de 12 000 euros par an	5	3.8%	0.2%	2	3.1%	0.2%	3	4.7%	0.1%	0	-	-
De 12 000 à moins de 18 000 euros par an	36	27.1%	0.5%	21	28.6%	0.7%	15	25.3%	0.4%	1	2.2%	0.1%
De 18 000 à moins de 24 000 euros par an	10	7.4%	0.1%	5	6.3%	0.1%	5	8.7%	0.1%	1	3.5%	0.1%
De 24 000 à moins de 36 000 euros par an	24	18.0%	0.2%	17	23.0%	0.3%	7	12.0%	0.1%	4	15.7%	0.1%
De 36 000 à moins de 45 000 euros par an	20	15.3%	0.3%	10	13.2%	0.3%	11	17.7%	0.4%	7	26.7%	0.3%
De 45 000 à moins de 65 000 euros par an	10	7.8%	0.2%	7	9.3%	0.2%	4	6.0%	0.1%	5	16.1%	0.1%
65 000 euros et plus	8	6.4%	0.3%	5	6.8%	0.3%	3	5.8%	0.3%	7	24.7%	0.3%
Refus	11	8.5%	0.3%	3	4.1%	0.2%	8	13.8%	0.4%	3	11.1%	0.2%
Ne sait pas	5	4.2%	0.4%	3	3.9%	0.4%	3	4.4%	0.3%	0	-	-